

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) DIY Tools Market 2018, Forecast to 2023

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Abstracts

DIY home improvement stands as a key segment of the DIY market, and it accounts for the largest share of The global DIY market. Home improvement involves renovating or remodeling one's home. Although the practice of DIY is quite common in the Western regions, the market is slowly picking up in the emerging regions such as APAC and MEA. In Europe, DIY is widely practiced across the region. In countries like Germany and France, people are quite confident in engaging in DIY projects, enjoying it as a hobby. Scope of the Report:

This report focuses on the DIY Tools in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The exponential increase in the presence of retail stores such as hypermarkets, supermarkets, and specialty stores offering different DIY products, is the key driver responsible for the growth of the DIY tools market. The growing number of stores have compelled retailers to constantly come up with new ideas and innovative products for better user engagement. For instance, Home Depot offers various DIY projects and ideas allowing customers to perform DIY tasks by watching videos easily. It also offers suggestions on the type of tools that can be used to perform these activities. At present, the DIY tools market is highly fragmented due to the presence of both major and private players. Due to this competition, manufacturers are focusing on innovations to meet the varying buying trend of the consumer. The key factors intensifying this competition are low product differentiation and long product replacement cycles. As a result, pricing, distribution network, and brand recognition are of crucial importance to the manufacturers. With multiple product launches, price wars, and mergers and acquisitions the competition is expected to intensify over the forecast period.

The worldwide market for DIY Tools is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Makita

Robert Bosch

Stanley Black & Decker

Techtronic

Atlas Copco

Baier

Casal Power Tools

Craftsman

Hitachi Koki

Husqvarna

IRWIN TOOLS

Klein

Snap-on

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

DIY power tools

DIY hand tools

DIY decorative tools

Market Segment by Applications, can be divided into

DIY stores

Speciality stores

Furniture stores

Online

There are 15 Chapters to deeply display The global DIY Tools market.

Chapter 1, to describe DIY Tools Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of DIY Tools, with sales, revenue, and price of DIY Tools, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of DIY Tools, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, DIY Tools market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe DIY Tools sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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