

# Global Disposable Underwear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GEC0437F925EN.html>

Date: January 2024

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: GEC0437F925EN

## Abstracts

According to our (Global Info Research) latest study, the global Disposable Underwear market size was valued at USD 6431.5 million in 2023 and is forecast to a readjusted size of USD 7789.9 million by 2030 with a CAGR of 2.8% during review period.

This report studies the disposable underwear market. Disposable underwear is a type of incontinence product that are used by individuals who suffer from urinary or fecal incontinence that results in urine or fecal leakage as a result of daily activities or during sleep. Both urinary and fecal incontinence are not diseases in their own right, rather, they are symptoms of a larger medical problems that require medical attention.

During this treatment period, disposable underwear is often used to protect the wearer's clothing/bedding, as well as preventing infections and skin ailments by preventing this material from spreading to sensitive areas. Disposable underwear is typically made with absorbent, waterproof materials that can contain leaks during daily activities or overnight use.

The classification of disposable underwear includes brief and underwear. The proportion of Brief is about 62%.

USA region is the largest consumption of disposable underwear, with a consumption market share nearly 37%. Europe is the second largest consumption place of disposable underwear, enjoying market share nearly 22%.

Kimberly Clark, Essity, First Quality, Domtar, Hengan Group and Medline are the key manufacturers of Disposable Underwear, with about 46% market shares.

The Global Info Research report includes an overview of the development of the Disposable Underwear industry chain, the market status of Supermarkets & Malls (Brief, Underwear), E-Commerce (Brief, Underwear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Disposable Underwear.

Regionally, the report analyzes the Disposable Underwear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Disposable Underwear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Disposable Underwear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Disposable Underwear industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Brief, Underwear).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Disposable Underwear market.

**Regional Analysis:** The report involves examining the Disposable Underwear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Disposable Underwear market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Disposable Underwear:

**Company Analysis:** Report covers individual Disposable Underwear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Disposable Underwear. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channels (Supermarkets & Malls, E-Commerce).

**Technology Analysis:** Report covers specific technologies relevant to Disposable Underwear. It assesses the current state, advancements, and potential future developments in Disposable Underwear areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Disposable Underwear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Disposable Underwear market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

## Market segment by Type

Brief

Underwear

## Market segment by Sales Channel

Supermarkets & Malls

E-Commerce

Others

## Major players covered

Kimberly Clark

Essity

First Quality

Domtar

Hengan Group

Medline

P&G

Cardinal Health

Hartmann

Unicharm

Hakujiji

Principle Business Enterprises

McKesson

Fuburg

COCO Healthcare

Chiaus

Daio Paper

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Disposable Underwear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Disposable Underwear, with price, sales, revenue and global market share of Disposable Underwear from 2019 to 2024.

Chapter 3, the Disposable Underwear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Disposable Underwear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Disposable Underwear market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Disposable Underwear.

Chapter 14 and 15, to describe Disposable Underwear sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Disposable Underwear

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Disposable Underwear Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Brief

1.3.3 Underwear

1.4 Market Analysis by Sales Channel

1.4.1 Overview: Global Disposable Underwear Consumption Value by Sales Channel: 2019 Versus 2023 Versus 2030

1.4.2 Supermarkets & Malls

1.4.3 E-Commerce

1.4.4 Others

1.5 Global Disposable Underwear Market Size & Forecast

1.5.1 Global Disposable Underwear Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Disposable Underwear Sales Quantity (2019-2030)

1.5.3 Global Disposable Underwear Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Kimberly Clark

2.1.1 Kimberly Clark Details

2.1.2 Kimberly Clark Major Business

2.1.3 Kimberly Clark Disposable Underwear Product and Services

2.1.4 Kimberly Clark Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Kimberly Clark Recent Developments/Updates

2.2 Essity

2.2.1 Essity Details

2.2.2 Essity Major Business

2.2.3 Essity Disposable Underwear Product and Services

2.2.4 Essity Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Essity Recent Developments/Updates

2.3 First Quality

- 2.3.1 First Quality Details
- 2.3.2 First Quality Major Business
- 2.3.3 First Quality Disposable Underwear Product and Services
- 2.3.4 First Quality Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 First Quality Recent Developments/Updates
- 2.4 Domtar
  - 2.4.1 Domtar Details
  - 2.4.2 Domtar Major Business
  - 2.4.3 Domtar Disposable Underwear Product and Services
  - 2.4.4 Domtar Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Domtar Recent Developments/Updates
- 2.5 Hengan Group
  - 2.5.1 Hengan Group Details
  - 2.5.2 Hengan Group Major Business
  - 2.5.3 Hengan Group Disposable Underwear Product and Services
  - 2.5.4 Hengan Group Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Hengan Group Recent Developments/Updates
- 2.6 Medline
  - 2.6.1 Medline Details
  - 2.6.2 Medline Major Business
  - 2.6.3 Medline Disposable Underwear Product and Services
  - 2.6.4 Medline Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Medline Recent Developments/Updates
- 2.7 P&G
  - 2.7.1 P&G Details
  - 2.7.2 P&G Major Business
  - 2.7.3 P&G Disposable Underwear Product and Services
  - 2.7.4 P&G Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 P&G Recent Developments/Updates
- 2.8 Cardinal Health
  - 2.8.1 Cardinal Health Details
  - 2.8.2 Cardinal Health Major Business
  - 2.8.3 Cardinal Health Disposable Underwear Product and Services
  - 2.8.4 Cardinal Health Disposable Underwear Sales Quantity, Average Price, Revenue,



## Gross Margin and Market Share (2019-2024)

### 2.8.5 Cardinal Health Recent Developments/Updates

## 2.9 Hartmann

### 2.9.1 Hartmann Details

### 2.9.2 Hartmann Major Business

### 2.9.3 Hartmann Disposable Underwear Product and Services

### 2.9.4 Hartmann Disposable Underwear Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.9.5 Hartmann Recent Developments/Updates

## 2.10 Unicharm

### 2.10.1 Unicharm Details

### 2.10.2 Unicharm Major Business

### 2.10.3 Unicharm Disposable Underwear Product and Services

### 2.10.4 Unicharm Disposable Underwear Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.10.5 Unicharm Recent Developments/Updates

## 2.11 Hakujuji

### 2.11.1 Hakujuji Details

### 2.11.2 Hakujuji Major Business

### 2.11.3 Hakujuji Disposable Underwear Product and Services

### 2.11.4 Hakujuji Disposable Underwear Sales Quantity, Average Price, Revenue, Gross

## Margin and Market Share (2019-2024)

### 2.11.5 Hakujuji Recent Developments/Updates

## 2.12 Principle Business Enterprises

### 2.12.1 Principle Business Enterprises Details

### 2.12.2 Principle Business Enterprises Major Business

### 2.12.3 Principle Business Enterprises Disposable Underwear Product and Services

### 2.12.4 Principle Business Enterprises Disposable Underwear Sales Quantity, Average

## Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.12.5 Principle Business Enterprises Recent Developments/Updates

## 2.13 McKesson

### 2.13.1 McKesson Details

### 2.13.2 McKesson Major Business

### 2.13.3 McKesson Disposable Underwear Product and Services

### 2.13.4 McKesson Disposable Underwear Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.13.5 McKesson Recent Developments/Updates

## 2.14 Fuburg

### 2.14.1 Fuburg Details

- 2.14.2 Fuburg Major Business
- 2.14.3 Fuburg Disposable Underwear Product and Services
- 2.14.4 Fuburg Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Fuburg Recent Developments/Updates
- 2.15 COCO Healthcare
  - 2.15.1 COCO Healthcare Details
  - 2.15.2 COCO Healthcare Major Business
  - 2.15.3 COCO Healthcare Disposable Underwear Product and Services
  - 2.15.4 COCO Healthcare Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 COCO Healthcare Recent Developments/Updates
- 2.16 Chiaus
  - 2.16.1 Chiaus Details
  - 2.16.2 Chiaus Major Business
  - 2.16.3 Chiaus Disposable Underwear Product and Services
  - 2.16.4 Chiaus Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Chiaus Recent Developments/Updates
- 2.17 Daio Paper
  - 2.17.1 Daio Paper Details
  - 2.17.2 Daio Paper Major Business
  - 2.17.3 Daio Paper Disposable Underwear Product and Services
  - 2.17.4 Daio Paper Disposable Underwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Daio Paper Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: DISPOSABLE UNDERWEAR BY MANUFACTURER**

- 3.1 Global Disposable Underwear Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Disposable Underwear Revenue by Manufacturer (2019-2024)
- 3.3 Global Disposable Underwear Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Disposable Underwear by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Disposable Underwear Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Disposable Underwear Manufacturer Market Share in 2023
- 3.5 Disposable Underwear Market: Overall Company Footprint Analysis

- 3.5.1 Disposable Underwear Market: Region Footprint
- 3.5.2 Disposable Underwear Market: Company Product Type Footprint
- 3.5.3 Disposable Underwear Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Disposable Underwear Market Size by Region
  - 4.1.1 Global Disposable Underwear Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Disposable Underwear Consumption Value by Region (2019-2030)
  - 4.1.3 Global Disposable Underwear Average Price by Region (2019-2030)
- 4.2 North America Disposable Underwear Consumption Value (2019-2030)
- 4.3 Europe Disposable Underwear Consumption Value (2019-2030)
- 4.4 Asia-Pacific Disposable Underwear Consumption Value (2019-2030)
- 4.5 South America Disposable Underwear Consumption Value (2019-2030)
- 4.6 Middle East and Africa Disposable Underwear Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Disposable Underwear Sales Quantity by Type (2019-2030)
- 5.2 Global Disposable Underwear Consumption Value by Type (2019-2030)
- 5.3 Global Disposable Underwear Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY SALES CHANNEL**

- 6.1 Global Disposable Underwear Sales Quantity by Sales Channel (2019-2030)
- 6.2 Global Disposable Underwear Consumption Value by Sales Channel (2019-2030)
- 6.3 Global Disposable Underwear Average Price by Sales Channel (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Disposable Underwear Sales Quantity by Type (2019-2030)
- 7.2 North America Disposable Underwear Sales Quantity by Sales Channel (2019-2030)
- 7.3 North America Disposable Underwear Market Size by Country
  - 7.3.1 North America Disposable Underwear Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Disposable Underwear Consumption Value by Country (2019-2030)

- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Disposable Underwear Sales Quantity by Type (2019-2030)
- 8.2 Europe Disposable Underwear Sales Quantity by Sales Channel (2019-2030)
- 8.3 Europe Disposable Underwear Market Size by Country
  - 8.3.1 Europe Disposable Underwear Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Disposable Underwear Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Disposable Underwear Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Disposable Underwear Sales Quantity by Sales Channel (2019-2030)
- 9.3 Asia-Pacific Disposable Underwear Market Size by Region
  - 9.3.1 Asia-Pacific Disposable Underwear Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Disposable Underwear Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Disposable Underwear Sales Quantity by Type (2019-2030)
- 10.2 South America Disposable Underwear Sales Quantity by Sales Channel (2019-2030)
- 10.3 South America Disposable Underwear Market Size by Country
  - 10.3.1 South America Disposable Underwear Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Disposable Underwear Consumption Value by Country

(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Disposable Underwear Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Disposable Underwear Sales Quantity by Sales Channel  
(2019-2030)

11.3 Middle East & Africa Disposable Underwear Market Size by Country

11.3.1 Middle East & Africa Disposable Underwear Sales Quantity by Country  
(2019-2030)

11.3.2 Middle East & Africa Disposable Underwear Consumption Value by Country  
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Disposable Underwear Market Drivers

12.2 Disposable Underwear Market Restraints

12.3 Disposable Underwear Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Disposable Underwear and Key Manufacturers

13.2 Manufacturing Costs Percentage of Disposable Underwear

13.3 Disposable Underwear Production Process

13.4 Disposable Underwear Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

## 14.1 Sales Channel

### 14.1.1 Direct to End-User

### 14.1.2 Distributors

## 14.2 Disposable Underwear Typical Distributors

## 14.3 Disposable Underwear Typical Customers

# 15 RESEARCH FINDINGS AND CONCLUSION

# 16 APPENDIX

## 16.1 Methodology

## 16.2 Research Process and Data Source

## 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Disposable Underwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Disposable Underwear Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030

Table 3. Kimberly Clark Basic Information, Manufacturing Base and Competitors

Table 4. Kimberly Clark Major Business

Table 5. Kimberly Clark Disposable Underwear Product and Services

Table 6. Kimberly Clark Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Kimberly Clark Recent Developments/Updates

Table 8. Essity Basic Information, Manufacturing Base and Competitors

Table 9. Essity Major Business

Table 10. Essity Disposable Underwear Product and Services

Table 11. Essity Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Essity Recent Developments/Updates

Table 13. First Quality Basic Information, Manufacturing Base and Competitors

Table 14. First Quality Major Business

Table 15. First Quality Disposable Underwear Product and Services

Table 16. First Quality Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. First Quality Recent Developments/Updates

Table 18. Domtar Basic Information, Manufacturing Base and Competitors

Table 19. Domtar Major Business

Table 20. Domtar Disposable Underwear Product and Services

Table 21. Domtar Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Domtar Recent Developments/Updates

Table 23. Hengan Group Basic Information, Manufacturing Base and Competitors

Table 24. Hengan Group Major Business

Table 25. Hengan Group Disposable Underwear Product and Services

Table 26. Hengan Group Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Hengan Group Recent Developments/Updates

- Table 28. Medline Basic Information, Manufacturing Base and Competitors
- Table 29. Medline Major Business
- Table 30. Medline Disposable Underwear Product and Services
- Table 31. Medline Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Medline Recent Developments/Updates
- Table 33. P&G Basic Information, Manufacturing Base and Competitors
- Table 34. P&G Major Business
- Table 35. P&G Disposable Underwear Product and Services
- Table 36. P&G Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. P&G Recent Developments/Updates
- Table 38. Cardinal Health Basic Information, Manufacturing Base and Competitors
- Table 39. Cardinal Health Major Business
- Table 40. Cardinal Health Disposable Underwear Product and Services
- Table 41. Cardinal Health Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Cardinal Health Recent Developments/Updates
- Table 43. Hartmann Basic Information, Manufacturing Base and Competitors
- Table 44. Hartmann Major Business
- Table 45. Hartmann Disposable Underwear Product and Services
- Table 46. Hartmann Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Hartmann Recent Developments/Updates
- Table 48. Unicharm Basic Information, Manufacturing Base and Competitors
- Table 49. Unicharm Major Business
- Table 50. Unicharm Disposable Underwear Product and Services
- Table 51. Unicharm Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Unicharm Recent Developments/Updates
- Table 53. Hakujuji Basic Information, Manufacturing Base and Competitors
- Table 54. Hakujuji Major Business
- Table 55. Hakujuji Disposable Underwear Product and Services
- Table 56. Hakujuji Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Hakujuji Recent Developments/Updates
- Table 58. Principle Business Enterprises Basic Information, Manufacturing Base and Competitors



- Table 59. Principle Business Enterprises Major Business
- Table 60. Principle Business Enterprises Disposable Underwear Product and Services
- Table 61. Principle Business Enterprises Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Principle Business Enterprises Recent Developments/Updates
- Table 63. McKesson Basic Information, Manufacturing Base and Competitors
- Table 64. McKesson Major Business
- Table 65. McKesson Disposable Underwear Product and Services
- Table 66. McKesson Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. McKesson Recent Developments/Updates
- Table 68. Fuburg Basic Information, Manufacturing Base and Competitors
- Table 69. Fuburg Major Business
- Table 70. Fuburg Disposable Underwear Product and Services
- Table 71. Fuburg Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Fuburg Recent Developments/Updates
- Table 73. COCO Healthcare Basic Information, Manufacturing Base and Competitors
- Table 74. COCO Healthcare Major Business
- Table 75. COCO Healthcare Disposable Underwear Product and Services
- Table 76. COCO Healthcare Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. COCO Healthcare Recent Developments/Updates
- Table 78. Chiaus Basic Information, Manufacturing Base and Competitors
- Table 79. Chiaus Major Business
- Table 80. Chiaus Disposable Underwear Product and Services
- Table 81. Chiaus Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Chiaus Recent Developments/Updates
- Table 83. Daio Paper Basic Information, Manufacturing Base and Competitors
- Table 84. Daio Paper Major Business
- Table 85. Daio Paper Disposable Underwear Product and Services
- Table 86. Daio Paper Disposable Underwear Sales Quantity (M Units), Average Price (USD/K Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Daio Paper Recent Developments/Updates
- Table 88. Global Disposable Underwear Sales Quantity by Manufacturer (2019-2024) & (M Units)

Table 89. Global Disposable Underwear Revenue by Manufacturer (2019-2024) & (USD Million)

Table 90. Global Disposable Underwear Average Price by Manufacturer (2019-2024) & (USD/K Unit)

Table 91. Market Position of Manufacturers in Disposable Underwear, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Disposable Underwear Production Site of Key Manufacturer

Table 93. Disposable Underwear Market: Company Product Type Footprint

Table 94. Disposable Underwear Market: Company Product Application Footprint

Table 95. Disposable Underwear New Market Entrants and Barriers to Market Entry

Table 96. Disposable Underwear Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Disposable Underwear Sales Quantity by Region (2019-2024) & (M Units)

Table 98. Global Disposable Underwear Sales Quantity by Region (2025-2030) & (M Units)

Table 99. Global Disposable Underwear Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Disposable Underwear Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Disposable Underwear Average Price by Region (2019-2024) & (USD/K Unit)

Table 102. Global Disposable Underwear Average Price by Region (2025-2030) & (USD/K Unit)

Table 103. Global Disposable Underwear Sales Quantity by Type (2019-2024) & (M Units)

Table 104. Global Disposable Underwear Sales Quantity by Type (2025-2030) & (M Units)

Table 105. Global Disposable Underwear Consumption Value by Type (2019-2024) & (USD Million)

Table 106. Global Disposable Underwear Consumption Value by Type (2025-2030) & (USD Million)

Table 107. Global Disposable Underwear Average Price by Type (2019-2024) & (USD/K Unit)

Table 108. Global Disposable Underwear Average Price by Type (2025-2030) & (USD/K Unit)

Table 109. Global Disposable Underwear Sales Quantity by Sales Channel (2019-2024) & (M Units)

Table 110. Global Disposable Underwear Sales Quantity by Sales Channel (2025-2030) & (M Units)

Table 111. Global Disposable Underwear Consumption Value by Sales Channel (2019-2024) & (USD Million)

Table 112. Global Disposable Underwear Consumption Value by Sales Channel (2025-2030) & (USD Million)

Table 113. Global Disposable Underwear Average Price by Sales Channel (2019-2024) & (USD/K Unit)

Table 114. Global Disposable Underwear Average Price by Sales Channel (2025-2030) & (USD/K Unit)

Table 115. North America Disposable Underwear Sales Quantity by Type (2019-2024) & (M Units)

Table 116. North America Disposable Underwear Sales Quantity by Type (2025-2030) & (M Units)

Table 117. North America Disposable Underwear Sales Quantity by Sales Channel (2019-2024) & (M Units)

Table 118. North America Disposable Underwear Sales Quantity by Sales Channel (2025-2030) & (M Units)

Table 119. North America Disposable Underwear Sales Quantity by Country (2019-2024) & (M Units)

Table 120. North America Disposable Underwear Sales Quantity by Country (2025-2030) & (M Units)

Table 121. North America Disposable Underwear Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Disposable Underwear Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Disposable Underwear Sales Quantity by Type (2019-2024) & (M Units)

Table 124. Europe Disposable Underwear Sales Quantity by Type (2025-2030) & (M Units)

Table 125. Europe Disposable Underwear Sales Quantity by Sales Channel (2019-2024) & (M Units)

Table 126. Europe Disposable Underwear Sales Quantity by Sales Channel (2025-2030) & (M Units)

Table 127. Europe Disposable Underwear Sales Quantity by Country (2019-2024) & (M Units)

Table 128. Europe Disposable Underwear Sales Quantity by Country (2025-2030) & (M Units)

Table 129. Europe Disposable Underwear Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Disposable Underwear Consumption Value by Country (2025-2030)

& (USD Million)

Table 131. Asia-Pacific Disposable Underwear Sales Quantity by Type (2019-2024) & (M Units)

Table 132. Asia-Pacific Disposable Underwear Sales Quantity by Type (2025-2030) & (M Units)

Table 133. Asia-Pacific Disposable Underwear Sales Quantity by Sales Channel (2019-2024) & (M Units)

Table 134. Asia-Pacific Disposable Underwear Sales Quantity by Sales Channel (2025-2030) & (M Units)

Table 135. Asia-Pacific Disposable Underwear Sales Quantity by Region (2019-2024) & (M Units)

Table 136. Asia-Pacific Disposable Underwear Sales Quantity by Region (2025-2030) & (M Units)

Table 137. Asia-Pacific Disposable Underwear Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Disposable Underwear Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Disposable Underwear Sales Quantity by Type (2019-2024) & (M Units)

Table 140. South America Disposable Underwear Sales Quantity by Type (2025-2030) & (M Units)

Table 141. South America Disposable Underwear Sales Quantity by Sales Channel (2019-2024) & (M Units)

Table 142. South America Disposable Underwear Sales Quantity by Sales Channel (2025-2030) & (M Units)

Table 143. South America Disposable Underwear Sales Quantity by Country (2019-2024) & (M Units)

Table 144. South America Disposable Underwear Sales Quantity by Country (2025-2030) & (M Units)

Table 145. South America Disposable Underwear Consumption Value by Country (2019-2024) & (USD Million)

Table 146. South America Disposable Underwear Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Disposable Underwear Sales Quantity by Type (2019-2024) & (M Units)

Table 148. Middle East & Africa Disposable Underwear Sales Quantity by Type (2025-2030) & (M Units)

Table 149. Middle East & Africa Disposable Underwear Sales Quantity by Sales Channel (2019-2024) & (M Units)

Table 150. Middle East & Africa Disposable Underwear Sales Quantity by Sales Channel (2025-2030) & (M Units)

Table 151. Middle East & Africa Disposable Underwear Sales Quantity by Region (2019-2024) & (M Units)

Table 152. Middle East & Africa Disposable Underwear Sales Quantity by Region (2025-2030) & (M Units)

Table 153. Middle East & Africa Disposable Underwear Consumption Value by Region (2019-2024) & (USD Million)

Table 154. Middle East & Africa Disposable Underwear Consumption Value by Region (2025-2030) & (USD Million)

Table 155. Disposable Underwear Raw Material

Table 156. Key Manufacturers of Disposable Underwear Raw Materials

Table 157. Disposable Underwear Typical Distributors

Table 158. Disposable Underwear Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Disposable Underwear Picture

Figure 2. Global Disposable Underwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Disposable Underwear Consumption Value Market Share by Type in 2023

Figure 4. Brief Examples

Figure 5. Underwear Examples

Figure 6. Global Disposable Underwear Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Disposable Underwear Consumption Value Market Share by Sales Channel in 2023

Figure 8. Supermarkets & Malls Examples

Figure 9. E-Commerce Examples

Figure 10. Others Examples

Figure 11. Global Disposable Underwear Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Disposable Underwear Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Disposable Underwear Sales Quantity (2019-2030) & (M Units)

Figure 14. Global Disposable Underwear Average Price (2019-2030) & (USD/K Unit)

Figure 15. Global Disposable Underwear Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Disposable Underwear Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Disposable Underwear by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Disposable Underwear Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Disposable Underwear Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Disposable Underwear Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Disposable Underwear Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Disposable Underwear Consumption Value (2019-2030) &

(USD Million)

Figure 23. Europe Disposable Underwear Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Disposable Underwear Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Disposable Underwear Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Disposable Underwear Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Disposable Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Disposable Underwear Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Disposable Underwear Average Price by Type (2019-2030) & (USD/K Unit)

Figure 30. Global Disposable Underwear Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 31. Global Disposable Underwear Consumption Value Market Share by Sales Channel (2019-2030)

Figure 32. Global Disposable Underwear Average Price by Sales Channel (2019-2030) & (USD/K Unit)

Figure 33. North America Disposable Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Disposable Underwear Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 35. North America Disposable Underwear Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Disposable Underwear Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Disposable Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Disposable Underwear Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 42. Europe Disposable Underwear Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Disposable Underwear Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Disposable Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Disposable Underwear Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 51. Asia-Pacific Disposable Underwear Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Disposable Underwear Consumption Value Market Share by Region (2019-2030)

Figure 53. China Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Disposable Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Disposable Underwear Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 61. South America Disposable Underwear Sales Quantity Market Share by



Country (2019-2030)

Figure 62. South America Disposable Underwear Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Disposable Underwear Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Disposable Underwear Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 67. Middle East & Africa Disposable Underwear Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Disposable Underwear Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Disposable Underwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Disposable Underwear Market Drivers

Figure 74. Disposable Underwear Market Restraints

Figure 75. Disposable Underwear Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Disposable Underwear in 2023

Figure 78. Manufacturing Process Analysis of Disposable Underwear

Figure 79. Disposable Underwear Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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