

Global Disposable Travel Toothbrush Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Disposable Travel Toothbrush market size is expected to reach \$ 178 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

In 2025, global production of disposable travel toothbrushes reached 972 million units, with an estimated average selling price of US\$0.11 per brush. Disposable travel toothbrushes are designed for single-use or short-term applications, such as short trips, air travel, business travel, hotel stays, and camping. They typically feature short handles, folding handles, individually sealed packaging, pre-applied toothpaste, small tubes of toothpaste, or portable sets. Their core value lies in 'ready to use, lightweight and portable, hygienic isolation, and no need to carry a full tube of toothpaste or a complete set of dental tools.' Disposable travel toothbrushes emphasize portability and ease of use, focusing on single use, individual packaging, emergency cleaning, and scenario-based distribution. The upstream mainly includes plastic resins such as PP, PS, and PLA; bamboo and wood materials; nylon/PBT bristles; toothpaste or air fresheners; packaging materials such as aluminum-plastic film, cardboard boxes, and paper bags; and equipment for injection molding, bristle implantation, bristle trimming and rounding, pre-coating toothpaste, filling, and automated packaging. The midstream involves toothbrush molding, bristle implantation, toothpaste/air freshener integration, individual packaging, and kit assembly. The downstream serves hotel groups, airlines, travel retail brands, e-commerce platforms, and convenience stores. Gross profit margins range from approximately 20% to 40%.

This report studies the global Disposable Travel Toothbrush production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Disposable Travel Toothbrush and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Disposable Travel Toothbrush that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Disposable Travel Toothbrush total production and demand, 2021-2032, (K Units)

Global Disposable Travel Toothbrush total production value, 2021-2032, (USD Million)

Global Disposable Travel Toothbrush production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Disposable Travel Toothbrush consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Disposable Travel Toothbrush domestic production, consumption, key domestic manufacturers and share

Global Disposable Travel Toothbrush production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Disposable Travel Toothbrush production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Disposable Travel Toothbrush production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Disposable Travel Toothbrush market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Colgate-Palmolive, Procter & Gamble, Sunstar Group, Hager Worldwide, Lion Corporation, ReadyBrush, Perrigo, Freshtips, Medline, Hunter Amenities International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Disposable Travel Toothbrush market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Disposable Travel Toothbrush Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Disposable Travel Toothbrush Market, Segmentation by Type:

Standard Type

Folding Type

Global Disposable Travel Toothbrush Market, Segmentation by Handle Material:

Plastic Handle

Bamboo Handle

Paper-Plastic Composite/Bio-Based Material

Mixed Material

Global Disposable Travel Toothbrush Market, Segmentation by Bristle Type:

Nylon Bristles

Tapered Bristle

Sponge/Foam Bristles

Global Disposable Travel Toothbrush Market, Segmentation by Application:

Air Travel & Long-Distance Travel

Hotels/Homestays

Business Offices

Camping Outdoors

Other

Companies Profiled:

Colgate-Palmolive

Procter & Gamble

Sunstar Group

Hager Worldwide

Lion Corporation

ReadyBrush

Perrigo

Freshtips

Medline

Hunter Amenities International

Kimirica

Groupe GM

Yangzhou Kailai Hotel Amenities

Yangzhou Top Daily Chemical

Perfect Group

Jiangsu Pakion Medical Material

Key Questions Answered:

1. How big is the global Disposable Travel Toothbrush market?
2. What is the demand of the global Disposable Travel Toothbrush market?
3. What is the year over year growth of the global Disposable Travel Toothbrush market?
4. What is the production and production value of the global Disposable Travel Toothbrush market?
5. Who are the key producers in the global Disposable Travel Toothbrush market?
6. What are the growth factors driving the market demand?

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