

Global Disposable Travel Toothbrush Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Disposable Travel Toothbrush market size was valued at US\$ 110 million in 2025 and is forecast to a readjusted size of US\$ 178 million by 2032 with a CAGR of 7.3% during review period.

In 2025, global production of disposable travel toothbrushes reached 972 million units, with an estimated average selling price of US\$0.11 per brush. Disposable travel toothbrushes are designed for single-use or short-term applications, such as short trips, air travel, business travel, hotel stays, and camping. They typically feature short handles, folding handles, individually sealed packaging, pre-applied toothpaste, small tubes of toothpaste, or portable sets. Their core value lies in 'ready to use, lightweight and portable, hygienic isolation, and no need to carry a full tube of toothpaste or a complete set of dental tools.' Disposable travel toothbrushes emphasize portability and ease of use, focusing on single use, individual packaging, emergency cleaning, and scenario-based distribution. The upstream mainly includes plastic resins such as PP, PS, and PLA; bamboo and wood materials; nylon/PBT bristles; toothpaste or air fresheners; packaging materials such as aluminum-plastic film, cardboard boxes, and paper bags; and equipment for injection molding, bristle implantation, bristle trimming and rounding, pre-coating toothpaste, filling, and automated packaging. The midstream involves toothbrush molding, bristle implantation, toothpaste/air freshener integration, individual packaging, and kit assembly. The downstream serves hotel groups, airlines, travel retail brands, e-commerce platforms, and convenience stores. Gross profit margins range from approximately 20% to 40%.

This report is a detailed and comprehensive analysis for global Disposable Travel Toothbrush market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Disposable Travel Toothbrush market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Disposable Travel Toothbrush market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Disposable Travel Toothbrush market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Disposable Travel Toothbrush market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Disposable Travel Toothbrush

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Disposable Travel Toothbrush market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Colgate-Palmolive, Procter & Gamble, Sunstar Group, Hager Worldwide, Lion Corporation, ReadyBrush, Perrigo, Freshtips, Medline, Hunter Amenities International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Disposable Travel Toothbrush market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Standard Type

Folding Type

Market segment by Handle Material

Plastic Handle

Bamboo Handle

Paper-Plastic Composite/Bio-Based Material

Mixed Material

Market segment by Bristle Type

Nylon Bristles

Tapered Bristle

Sponge/Foam Bristles

Market segment by Application

Air Travel & Long-Distance Travel

Hotels/Homestays

Business Offices

Camping Outdoors

Other

Major players covered

Colgate-Palmolive

Procter & Gamble

Sunstar Group

Hager Worldwide

Lion Corporation

ReadyBrush

Perrigo

Freshtips

Medline

Hunter Amenities International

Kimirica

Groupe GM

Yangzhou Kailai Hotel Amenities

Yangzhou Top Daily Chemical

Perfect Group

Jiangsu Pakion Medical Material

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Disposable Travel Toothbrush product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Disposable Travel Toothbrush, with price, sales quantity, revenue, and global market share of Disposable Travel Toothbrush from 2021 to 2026.

Chapter 3, the Disposable Travel Toothbrush competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Disposable Travel Toothbrush breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales

market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Disposable Travel Toothbrush market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Disposable Travel Toothbrush.

Chapter 14 and 15, to describe Disposable Travel Toothbrush sales channel, distributors, customers, research findings and conclusion.

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