

Global Disposable Toothbrush Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Disposable Toothbrush market size is expected to reach \$ 1030 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global disposable toothbrush production reached 4.157 billion units, with an estimated average selling price of US\$0.16 per brush. Disposable toothbrushes are oral hygiene products designed primarily for single, short-term, or limited-use applications. They typically have handles made of plastics such as PP/PS/PLA/PBS or bamboo/wood/paper-based composite materials, and are fitted with nylon, PBT, or biodegradable bristles. They can be bundled with small tubes of toothpaste, pre-applied toothpaste, individually packaged bags, cardboard boxes, dental floss, mouthwash, etc., to form dental sets. Disposable toothbrushes emphasize low cost, lightweight design, individual hygienic packaging, bulk supply, and convenience in various settings. They are mainly used in hotels, airlines, travel, medical care, nursing homes, schools, prisons, emergency kits, offices, and portable retail settings. The upstream mainly includes PP, PS, PLA, bamboo and wood materials, nylon/PBT bristles, toothpaste, aluminum-plastic/paper-plastic packaging, color boxes, printing consumables, and automatic bristle implantation, injection molding, and filling packaging equipment; the midstream includes toothbrush injection molding/bamboo handle processing, bristle implantation, bristle trimming and rounding, toothpaste filling, individual packaging, and set assembly; the downstream is concentrated in hotel groups, airlines, medical and nursing institutions, supermarkets and convenience stores, and e-commerce platforms.

From a global market perspective, the core drivers of demand for disposable toothbrushes include the recovery of global tourism and accommodation, continued procurement of independent hygiene products by chain hotels and mid-to-high-end guesthouses, the rebound in air travel and business travel, increased demand for single-

use oral hygiene products from healthcare and long-term care institutions, and increased consumer acceptance of portable, waterless, and pre-applied toothpaste products. Meanwhile, environmental regulations and hotel plastic reduction policies are reshaping the industry structure: the EU continues to advance its regulatory framework for reducing the impact of single-use plastic products; Hong Kong hotels and guesthouses have restricted the provision of free disposable toiletries and bottled water in rooms; and Taiwan has also imposed restrictions on the provision of disposable toothbrushes, razors, and other supplies in the accommodation industry since 2025. These policies will not completely eliminate the demand for disposable toothbrushes, but will drive the product shift from 'free plastic consumables' to 'on-demand provision, paid provision, replacement of environmentally friendly materials, reduction of paper and plastic packaging, and biodegradable solutions.' Therefore, the future development trend of the disposable toothbrush industry is mainly reflected in four directions: First, environmentally friendly materials, with an increased proportion of bamboo handles, bio-based plastics, cardboard packaging, plastic-free packaging, and recyclable packaging; Second, segmented application scenarios, with different specifications and systems formed for hotels, airlines, medical care, office emergency, travel retail, and charitable relief kits; Third, product bundling, with toothbrushes no longer sold separately, but bundled with toothpaste, dental floss, mouthwash, combs, shaving kits, etc., into hotel supply kits or travel care kits.

This report studies the global Disposable Toothbrush production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Disposable Toothbrush and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Disposable Toothbrush that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Disposable Toothbrush total production and demand, 2021-2032, (K Units)

Global Disposable Toothbrush total production value, 2021-2032, (USD Million)

Global Disposable Toothbrush production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Disposable Toothbrush consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Disposable Toothbrush domestic production, consumption, key domestic manufacturers and share

Global Disposable Toothbrush production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Disposable Toothbrush production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Disposable Toothbrush production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Disposable Toothbrush market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Colgate-Palmolive, Procter & Gamble, Sunstar Group, Hager Worldwide, Lion Corporation, ReadyBrush, Perrigo, Freshtips, Medline, Hunter Amenities International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Disposable Toothbrush market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Disposable Toothbrush Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Disposable Toothbrush Market, Segmentation by Type:

Standard Individual Packaging

Toothbrush + Toothpaste Set

Folding/Portable Toothbrush

Combination Set with Dental Floss or Mouthwash

Global Disposable Toothbrush Market, Segmentation by Handle Material:

Plastic Handle

Bamboo Handle

Paper-Plastic Composite/Bio-Based Material

Mixed Material

Global Disposable Toothbrush Market, Segmentation by Bristle Type:

Nylon Bristles

Tapered Bristle

Sponge/Foam Bristles

Global Disposable Toothbrush Market, Segmentation by Application:

Hotels/Homestays

Travel

Medical and Nursing Care

Emergency

Other

Companies Profiled:

Colgate-Palmolive

Procter & Gamble

Sunstar Group

Hager Worldwide

Lion Corporation

ReadyBrush

Perrigo

Freshtips

Medline

Hunter Amenities International

Kimirica

Groupe GM

Yangzhou Kailai Hotel Amenities

Yangzhou Top Daily Chemical

Perfect Group

Jiangsu Pakion Medical Material

Key Questions Answered:

1. How big is the global Disposable Toothbrush market?
2. What is the demand of the global Disposable Toothbrush market?
3. What is the year over year growth of the global Disposable Toothbrush market?
4. What is the production and production value of the global Disposable Toothbrush market?
5. Who are the key producers in the global Disposable Toothbrush market?
6. What are the growth factors driving the market demand?

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