

Global Disposable Panties Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Disposable Panties market size is expected to reach \$ 2522 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

In 2025, global output reached approximately 5.2 billion units, with an average selling price of around USD 0.32 per unit. Total production capacity was about 6.0 billion units, and the overall gross margin was approximately 34%.

Disposable panties are single-use or short-term underwear products made from non-woven fabrics, cotton fibers, or composite materials through cutting, forming, and hygienic processing. Designed for comfort, hygiene, and convenience, they are intended to be discarded after use and are widely applied in medical care, postnatal and postoperative recovery, travel, hospitality, and daily personal hygiene scenarios.

From a global perspective, demand for disposable panties continues to grow, driven by the expansion of medical and nursing applications, rising awareness of women's health, and the recovery of travel and hospitality consumption. North America, Japan, and Europe focus on higher-quality, individually packaged, and function-enhanced products, while the Asia-Pacific region—particularly China and Southeast Asia—shows the fastest growth supported by e-commerce penetration, the rise of local brands, and increasing usage frequency. Overall, the market is characterized by improving comfort, higher hygiene standards, and increasing brand and product segmentation.

This report studies the global Disposable Panties production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Disposable

Panties and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Disposable Panties that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Disposable Panties total production and demand, 2021-2032, (K Units)

Global Disposable Panties total production value, 2021-2032, (USD Million)

Global Disposable Panties production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Disposable Panties consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Disposable Panties domestic production, consumption, key domestic manufacturers and share

Global Disposable Panties production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Disposable Panties production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Disposable Panties production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Disposable Panties market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd), Nudies Essentials, Watson, U by Kotex, Mannings, Ohhs, Underworks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Disposable Panties market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Disposable Panties Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Disposable Panties Market, Segmentation by Type:

Men's Disposable Panties

Women's Disposable Panties

Global Disposable Panties Market, Segmentation by Material Type:

Non-woven Disposable Panties

Cotton / Cotton-fiber Disposable Panties

Global Disposable Panties Market, Segmentation by Structure & Function:

Basic Standard Type

Antibacterial / Hygiene-enhanced Type

Global Disposable Panties Market, Segmentation by Packaging & Sales Format:

Individually Wrapped

Multi-pack Set

Global Disposable Panties Market, Segmentation by Application:

Medical & Nursing Use

Travel & Daily Use

Companies Profiled:

Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd)

Nudies Essentials

Watson

U by Kotex

Mannings

Ohhs

Underworks

Key Questions Answered:

1. How big is the global Disposable Panties market?
2. What is the demand of the global Disposable Panties market?
3. What is the year over year growth of the global Disposable Panties market?

4. What is the production and production value of the global Disposable Panties market?
5. Who are the key producers in the global Disposable Panties market?
6. What are the growth factors driving the market demand?

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