

Global Disposable Breast Pads Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G616EBCD6A13EN.html>

Date: April 2026

Pages: 167

Price: US\$ 4,480.00 (Single User License)

ID: G616EBCD6A13EN

Abstracts

The global Disposable Breast Pads market size is expected to reach \$ 619 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

Disposable breast pads are personal care products designed for breastfeeding women to absorb excess breast milk leakage during lactation. These products help keep clothing dry and prevent skin irritation caused by prolonged moisture exposure. Disposable breast pads typically adopt a multilayer composite structure consisting of a soft nonwoven top layer, a highly absorbent core layer, and a waterproof backing layer. The absorbent core usually contains materials such as fluff pulp and superabsorbent polymers (SAP), which can rapidly absorb and lock in liquid while preventing backflow. Most disposable breast pads feature ultra-thin designs, contoured shapes, and adhesive strips that allow them to fit securely inside a bra, ensuring comfort and discretion during daily use. Widely used in postpartum care, hospitals, and daily breastfeeding scenarios, disposable breast pads offer high hygiene standards, convenience, and single-use safety, making them an essential product segment in the global maternal and infant care industry. In 2025, global Disposable breast pads production reached approximately 5.23 billion units and price is about 93 USD/K Units. The average gross profit margin of this product is 15%.

The market for disposable breast pads is expanding as global maternal care consumption upgrades and female workforce participation increases. Breastfeeding mothers increasingly demand convenient and hygienic nursing care products, driving the adoption of disposable breast pads. Growing awareness of breastfeeding benefits has made lactation care products an essential component of maternal and infant care consumption. At the same time, the rapid development of e-commerce, maternal specialty stores, and cross-border retail channels has improved market accessibility for

brands. Continuous product innovations—such as enhanced absorption materials, breathable structures, and ultra-thin designs—are further supporting product penetration. As maternal care practices become more professional and specialized, disposable breast pads are gradually evolving from optional accessories into standard nursing care products.

Despite growing demand, the industry faces several challenges. Increasing environmental awareness has led some consumers to prefer reusable alternatives, creating substitution pressure for disposable products. In addition, fluctuations in raw material prices and supply chain disruptions may affect manufacturing costs and profit margins. Maternal care products also require high safety standards and dermatological compatibility, and tightening regulatory frameworks in many countries demand stricter compliance and product certification. Meanwhile, market competition is intensifying as more brands enter the sector, requiring companies to invest in product innovation, brand differentiation, and efficient distribution strategies.

From the downstream perspective, demand for disposable breast pads mainly comes from postpartum care and daily breastfeeding scenarios. As breastfeeding promotion and maternal health education expand globally, more families are paying attention to nursing care products that enhance comfort and hygiene. Consumer preferences are gradually shifting from basic functionality to improved comfort, safety, and premium user experience. Features such as softness, breathability, skin-friendly materials, and hygienic packaging are increasingly valued. In addition, the rapid growth of online retail channels has significantly improved product accessibility, enabling maternal care brands to reach broader consumer groups through digital platforms.

The production of disposable breast pads relies mainly on absorbent materials, nonwoven fabrics, and waterproof backing films. Fluff pulp serves as a key absorbent material in the core layer due to its excellent liquid absorption and structural support. Superabsorbent polymers (SAP) are widely used to absorb and lock in large amounts of liquid, improving overall absorption efficiency. Nonwoven fabrics are typically used as the top layer to provide softness and breathability, while the bottom layer usually consists of a waterproof yet breathable film to prevent leakage. These materials combine to form a multilayer composite structure that balances comfort, absorbency, and leakage protection. Advances in raw material technologies, including high-performance absorbent materials and eco-friendly fibers, are also enhancing product performance and industry development.

This report studies the global Disposable Breast Pads production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Disposable Breast Pads and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Disposable Breast Pads that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Disposable Breast Pads total production and demand, 2021-2032, (K Units)

Global Disposable Breast Pads total production value, 2021-2032, (USD Million)

Global Disposable Breast Pads production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Disposable Breast Pads consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Disposable Breast Pads domestic production, consumption, key domestic manufacturers and share

Global Disposable Breast Pads production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Disposable Breast Pads production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Disposable Breast Pads production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Disposable Breast Pads market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pigeon (Lansinoh), Newell Brands, Johnson's, Medela, Chicco, Philips Avent, Bamboobies, LilyPadz, Ameda, MAM, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Disposable Breast Pads market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Disposable Breast Pads Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Disposable Breast Pads Market, Segmentation by Type:

Ultra Thin

Regular Type

Night Use

High Absorb

Global Disposable Breast Pads Market, Segmentation by Packaging Type:

Single Pack

Multi Pack

Travel Pack

Global Disposable Breast Pads Market, Segmentation by Material Structure:

Fluff Pulp

SAP Composite

Bamboo Fiber

Global Disposable Breast Pads Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Pigeon (Lansinoh)

Newell Brands

Johnson's

Medela

Chicco

Philips Avent

Bamboobies

LilyPadz

Ameda

MAM

Dr. Brown's

Lanacare

CHUCHU

Rikang

Fairhaven Health

Ivory

Goodbaby

Ten-M JOURNEY

Piyo Piyo

Munchkin

Kaili

Key Questions Answered:

1. How big is the global Disposable Breast Pads market?
2. What is the demand of the global Disposable Breast Pads market?
3. What is the year over year growth of the global Disposable Breast Pads market?

4. What is the production and production value of the global Disposable Breast Pads market?
5. Who are the key producers in the global Disposable Breast Pads market?
6. What are the growth factors driving the market demand?

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