

# Global Disposable Bath Towel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Disposable Bath Towel market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Disposable bath towel is a single-use, lightweight, and typically non-woven fabric towel designed for convenient and hygienic use in various settings such as hospitals, hotels, gyms, and travel accommodations. It serves as a practical alternative to traditional cloth towels, offering users a clean and fresh drying experience without the need for laundering. Disposable bath towels are often made from materials like airlaid paper or spunbond non-woven fabrics, providing absorbency and disposability while reducing the risk of cross-contamination.

The industry trend for disposable bath towels is driven by a focus on hygiene, convenience, and sustainability. There is an increasing demand for eco-friendly materials in the manufacturing of disposable towels, with a preference for biodegradable and compostable options. Moreover, advancements in technology have led to innovations in disposable towel design, including features like enhanced absorbency, softness, and antibacterial properties. As sustainability becomes a priority, the industry is exploring ways to balance the convenience of disposability with environmental responsibility, leading to the development of more sustainable and biodegradable alternatives in the disposable bath towel market.

The Global Info Research report includes an overview of the development of the Disposable Bath Towel industry chain, the market status of Online Sales (Non-woven Fabric, Cotton), Offline Sales (Non-woven Fabric, Cotton), and key enterprises in

developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Disposable Bath Towel.

Regionally, the report analyzes the Disposable Bath Towel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Disposable Bath Towel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Disposable Bath Towel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Disposable Bath Towel industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Non-woven Fabric, Cotton).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Disposable Bath Towel market.

**Regional Analysis:** The report involves examining the Disposable Bath Towel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Disposable Bath Towel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Disposable Bath Towel:

**Company Analysis:** Report covers individual Disposable Bath Towel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Disposable Bath Towel. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Disposable Bath Towel. It assesses the current state, advancements, and potential future developments in Disposable Bath Towel areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Disposable Bath Towel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Disposable Bath Towel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Non-woven Fabric

Cotton

Others

### Market segment by Application

Online Sales

Offline Sales

### Major players covered

Modelpak

Original Seasons

Haypak

Little Cotton

idrop

Fothere

Bro-TEX

Appearus Products

Dr.Cotton

Majestic Towels

MINISO

C&S Paper

GRACE

Shenzhen Purcotton Technology

Sichuan Limei medical supplies

Briars

Hangzhou Beika Industrial

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Disposable Bath Towel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Disposable Bath Towel, with price, sales, revenue and global market share of Disposable Bath Towel from 2019 to 2024.

Chapter 3, the Disposable Bath Towel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Disposable Bath Towel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Disposable Bath Towel market forecast, by regions, type and application,

with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Disposable Bath Towel.

Chapter 14 and 15, to describe Disposable Bath Towel sales channel, distributors, customers, research findings and conclusion.

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