

Global Disposable Alcohol Wipes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Disposable Alcohol Wipes market size is expected to reach \$ 1315 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

Disposable alcohol wipes are quick cleaning and disinfection products made from non-woven fabric as the base material, impregnated with a certain concentration of ethanol or isopropanol disinfectant, and individually packaged. They are characterized by high portability, ready-to-use, no need for washing, and good inactivation effect on bacteria and viruses. They are widely used in medical care, food service, personal hygiene, air travel, and industrial surface disinfection. The product structure typically includes a spunlace non-woven fabric base material, alcohol solution, composite packaging film, and sealing process. The upstream raw materials mainly include non-woven fabric fibers, medical-grade alcohol, purified water, humectants, and aluminum-plastic composite film. Downstream suppliers cover medical institutions, supermarkets, e-commerce platforms, catering companies, and public transportation service providers. Future development focuses on environmentally friendly biodegradable base materials, high-end medical-grade products, and intelligent packaging traceability. Demand and business opportunity analysis shows that with the improvement of public health awareness, the normalization of portable disinfection needs, and the consumption upgrade in emerging markets, disposable alcohol wipes still have stable growth potential in both medical and daily consumption scenarios.

The disposable alcohol wipes market has maintained steady growth in recent years, primarily driven by increased public health awareness, the growing demand for portable disinfection, and the upgrading of personal care consumption. With applications in various scenarios such as healthcare, catering, transportation, and households, wipes have expanded from emergency protection to daily cleaning, driving a continuous

increase in sales and usage frequency.

In terms of technology and products, biodegradable and environmentally friendly substrates, high-concentration medical alcohol wipes, and multi-functional formulas have become the focus of market innovation. Meanwhile, smart packaging, traceability, and combination packaging are gradually increasing product added value.

In terms of the competitive landscape, internationally renowned brands hold an advantage in the high-end market, while regional manufacturers have established competitiveness in the mid-to-low-end market through cost control and rapid response capabilities. Overall, the market concentration is moderately low.

Looking ahead, with the increasing purchasing power in emerging markets and stricter public health regulations, product demand will continue to expand. At the same time, environmental policies and raw material price fluctuations are risk factors that the industry needs to pay attention to. Overall, the disposable alcohol wipes market has the potential for continued expansion and upgrading.

This report studies the global Disposable Alcohol Wipes demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Disposable Alcohol Wipes, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Disposable Alcohol Wipes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Disposable Alcohol Wipes total market, 2021-2032, (USD Million)

Global Disposable Alcohol Wipes total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Disposable Alcohol Wipes total market, key domestic companies, and share, (USD Million)

Global Disposable Alcohol Wipes revenue by player, revenue and market share 2021-2026, (USD Million)

Global Disposable Alcohol Wipes total market by Type, CAGR, 2021-2032, (USD Million)

Global Disposable Alcohol Wipes total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Disposable Alcohol Wipes market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Forlong Medical, WetWipesPro, Medtronic, ROLLMED, HYNAUT, PDI Healthcare, Winner Medical, Lalema inc., Phoenix Healthcare Solutions, Harris Teeter, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Disposable Alcohol Wipes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Disposable Alcohol Wipes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Disposable Alcohol Wipes Market, Segmentation by Type:

70%~75% Alcohol

75% and Above

Others

Global Disposable Alcohol Wipes Market, Segmentation by Non-woven Fabric:

Spunlace Nonwoven Fabric

Spunbond Nonwoven Fabric

Others

Global Disposable Alcohol Wipes Market, Segmentation by Size:

Size: 12cm x 18cm

Size: 15cm x 20cm

Others

Global Disposable Alcohol Wipes Market, Segmentation by Application:

Home

Office Area

Hospital

Shopping Mall

Others

Companies Profiled:

Forlong Medical

WetWipesPro

Medtrue

ROLLMED

HYNAUT

PDI Healthcare

Winner Medical

Lalema inc.

Phoenix Healthcare Solutions

Harris Teeter

Ecolab

Merit Pharmaceutical

VIOMED

Luck Medical Consumables Co.,LIMITED

Ekenkar

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Key Questions Answered

1. How big is the global Disposable Alcohol Wipes market?
2. What is the demand of the global Disposable Alcohol Wipes market?
3. What is the year over year growth of the global Disposable Alcohol Wipes market?

4. What is the total value of the global Disposable Alcohol Wipes market?
5. Who are the Major Players in the global Disposable Alcohol Wipes market?
6. What are the growth factors driving the market demand?

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