

Global Display Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Display packaging is used to pack products for increasing their aesthetic value by adding innovative packaging designs and packaging solutions such as point-of-purchase (POP), point of sale (POS), and free-standing display units (FSDUs). It is also referred as the packaging provided to retailers by the manufacturers in a ready-to-sell form. Display packaging eliminates the requirement for packing and repacking of the products when it is being placed for sale on the retail shelf.

Scope of the Report:

This report studies the Display Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Display Packaging market by product type and applications/end industries.

As the primary food packaging is flexible in nature, the need for additional protection influences the demand for secondary packaging. Secondary packaging is being developed with innovative packaging solutions to increase the aesthetic appeal of the product. Innovative packaging solutions attract more consumers by improving the product display. The growing working population and the increasing demand for processed and packaged food is contributing towards the adoption of packaging boxes such as corrugated boxes.

The display packaging market is significantly fragmented owing to the presence of many international, regional, and domestic manufacturers. Due to the intense competition among the players, small players are offering customized solutions at competitive prices to compete with the large players. Key players dominate the retail display packaging market in terms of quality and features. Display packaging manufactures compete

intensely in terms of price, volume, production capacity, technological innovations, and product quality. manufacturers in the retail display packaging market are focusing on expanding their geographical reach by M&A and launching new innovative products.

Developing countries such as India, China, Australia, and South Africa are witnessing exponential growth in the organized retail sector. Organized retail provides wide range of products and convenience to shop under one roof. The increasing disposable income and fast-paced lifestyles and work schedules are supporting the consumer's choice for convenient and value-for-money products, triggering the consumer preference of buying products from supermarkets and hypermarkets. The growing organized retail sector is identified to be one of the key trends contributing towards the growth of the display packaging market.

The global Display Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Display Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

DS Smith

International Paper

Mondi

Smurfit Kappa

Sonoco Products Company

Astron Bulk Packaging

Bay Cities

Baird Display

C&B Display Packaging

CaroCon

Deufol

Excel Display and Packaging

Glama Pak

Grant Austin Packaging

Greenfield Creations

MBC Products and Services

Westkey Graphics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Flap packaging

Packaging with automatically closed bottom

Market Segment by Applications, can be divided into

Retail

Pharmacy

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