

Global Disinformation Detection Tools Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Disinformation Detection Tools market size was valued at US\$ 463 million in 2025 and is forecast to a readjusted size of US\$ 656 million by 2032 with a CAGR of 5.2% during review period.

Disinformation detection tools are software or systems that can help identify and distinguish false information. These tools usually use artificial intelligence, machine learning, natural language processing and other technologies to analyze large amounts of information and use a series of algorithms and models to determine whether a piece of information is true, accurate or misleading.

The market for misinformation detection tools is currently in a phase of rapid growth, driven by strong demand for social governance, public opinion management, and brand reputation protection, as well as ongoing focus on misleading content, deepfakes, and automated moderation. Core capabilities lie in multimodal text and image analysis, cross-platform data integration, high-precision fact-checking and explainability, and adversarial detection and anti-tampering capabilities against generated content. The market landscape is dominated by large technology and media companies, while numerous startups in vertical sectors are also emerging. Competition focuses on improving detection accuracy, reducing false positives/false negatives, achieving end-to-end workflow integration, and ensuring privacy compliance and cross-language/cross-regional scalability.

This report is a detailed and comprehensive analysis for global Disinformation Detection Tools market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this

report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Disinformation Detection Tools market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Disinformation Detection Tools market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Disinformation Detection Tools market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Disinformation Detection Tools market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Disinformation Detection Tools
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Disinformation Detection Tools market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ZeroFox, ValidSoft, Buster.ai, Social Links, ActiveFence, Ad Observer, Alethea, Amped Software, Botometer, Cyabra, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Disinformation Detection Tools market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and

forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Detection Targets

Text Detection Tools

Image Detection Tools

Video Detection Tools

Others

Market segment by Technical Principles

Rule-Based

Machine Learning-Based

Deep Learning-Based

Large Language Model-Based

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

ZeroFox

ValidSoft

Buster.ai

Social Links

ActiveFence

Ad Observer

Alethea

Amped Software

Botometer

Cyabra

Deepware

Graphika

Logically

RAND Corporation

NewsGuard

Sensity AI

Storyzy

TruePic Vision

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Disinformation Detection Tools product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Disinformation Detection Tools, with revenue, gross margin, and global market share of Disinformation Detection Tools from 2021 to 2026.

Chapter 3, the Disinformation Detection Tools competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Disinformation Detection Tools market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Disinformation Detection Tools.

Chapter 13, to describe Disinformation Detection Tools research findings and conclusion.

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