

Global Disazo Yellow Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Disazo Yellow market size was valued at US\$ 291 million in 2025 and is forecast to a readjusted size of US\$ 435 million by 2032 with a CAGR of 6.3% during review period.

Disazo yellow refers to a class of organic yellow pigments characterized by a disazo linkage structure (N=N-N=N) as the primary chromophoric system and represents an important segment of the azo pigment family. These pigments are known for their high color strength, vivid hue, good dispersibility, and relatively low production cost, making them well suited for large-scale industrial coloring applications that require both performance and cost efficiency. Disazo Yellow is widely used in printing inks, plastics, coatings, rubber, and textile printing, and is one of the most mature and highest-volume categories among organic yellow pigments worldwide. Although its weather resistance and heat stability are generally lower than those of some high-performance organic pigments, its well-established manufacturing processes and favorable cost-performance balance ensure its continued and significant role in the global pigment market.

In 2025, global sales of diazo yellow reached 66,367 tons, with an average selling price of US\$4,258 per ton. Its single-line annual production capacity is approximately 1,000 tons, with a gross profit margin between 15% and 40%. The diazo yellow industry chain encompasses multiple stages from raw material procurement to final application, involving chemical synthesis, production and processing, and market distribution. The upstream stage primarily involves raw material procurement and synthesis. Diazo yellow production relies on high-quality chemical raw materials, mainly including 3,3'-dichlorobenzidine (DCB) and coupling components (such as acetoacetic acid aniline (AAA), acetoacetyl-m-dimethylaniline (AAMX), acetoacetyl-o-methylaniline (AAOT), etc.). These raw materials are synthesized into diazo yellow pigment through a

series of chemical reactions. Due to its complex synthesis process and high requirements for raw materials, this stage typically requires advanced chemical technology and equipment. In the midstream stage, the fine synthesis and purification process of the pigment is particularly crucial. Manufacturers optimize chemical processes to ensure the purity, color fastness, and stability of the product to meet industry standards and customer needs. This process demands strict quality control and technological innovation to improve the overall performance of the pigment and ensure its excellent performance in various applications. The downstream stage mainly involves the application and distribution of the pigment. Diazo Yellow is widely used in coatings, inks, plastic products, food coloring, and other fields, with broad market demand. Through distributors, retailers, and direct suppliers, diazo Yellow pigments have entered various industries, driving development and innovation in these sectors.

The market for Disazo Yellow pigments is driven and challenged by a variety of factors. Growing demand, particularly in industries such as coatings, inks, plastics, food coloring, and cosmetics, has fueled its widespread application. Especially in emerging markets like China and India, the rise of the middle class has boosted the consumer goods sector, further increasing demand for Disazo Yellow pigments. Furthermore, increasingly stringent global environmental regulations have prompted companies to shift towards low-environmental-risk, green chemicals, further driving demand for environmentally compliant Disazo Yellow pigments. With continuous advancements in production technology, pigment production efficiency has improved, and product quality has been enhanced, particularly through the application of non-toxic, green chemistry technologies, which has strengthened its market competitiveness. However, the production of Disazo Yellow also faces certain risks. The supply of raw materials such as 3,3'-dichlorobenzidine (DCB) and coupling components is highly dependent on China and India; any supply disruptions or price fluctuations in these regions will directly impact production stability. At the same time, increasingly stringent environmental regulations may lead to higher production costs, and market competition is intensified by the entry of manufacturers from low-cost regions. In addition, the emergence of new green alternatives, driven by growing environmental awareness, may also challenge the market share of Disazo Yellow pigments. Risks of globalization, such as trade frictions and tariff policies, may also have a negative impact on transnational supply chains, thereby affecting market stability.

This report is a detailed and comprehensive analysis for global Disazo Yellow market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Disazo Yellow market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Disazo Yellow market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Disazo Yellow market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Disazo Yellow market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Disazo Yellow
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Disazo Yellow market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Longkou Union Chemical, Lily, Zhejiang Shengda Charter Win Chemicals, Shandong Sunshine Pigment, Changzhou North American Chemical, Rui'an Baoyuan Chemical, Sudarshan Chemical Industries, DIC Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Disazo Yellow market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pigment Yellow 12

Pigment Yellow 13

Pigment Yellow 14

Pigment Yellow 17

Pigment Yellow 83

Others

Market segment by Synthetic Pathway

Traditional Synthesis Methods

Green Chemical Synthesis Methods

Market segment by Performance Grades

Standard Diazo Yellow

Modified Diazo Yellow

Market segment by Application

Ink

Coating

Plastic

Others

Major players covered

Longkou Union Chemical

Lily

Zhejiang Shengda Charter Win Chemicals

Shandong Sunshine Pigment

Changzhou North American Chemical

Rui'an Baoyuan Chemical

Sudarshan Chemical Industries

DIC Corporation

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Disazo Yellow product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Disazo Yellow, with price, sales quantity, revenue, and global market share of Disazo Yellow from 2021 to 2026.

Chapter 3, the Disazo Yellow competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Disazo Yellow breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Disazo Yellow market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Disazo Yellow.

Chapter 14 and 15, to describe Disazo Yellow sales channel, distributors, customers, research findings and conclusion.

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