

Global Directory Mailing List and Other Publishers Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G2538527B7AEN.html>

Date: November 2018

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: G2538527B7AEN

Abstracts

DirectoryMailing ListAnd Other Publishers produce collections and compilations of data and information for residential and business customers.

Scope of the Report:

This report studies the Directory Mailing List and Other Publishers market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Directory Mailing List and Other Publishers market by product type and applications/end industries.

DirectoryMailing ListAnd Other Publishers market is currently experiencing significant transformations with the advent of new technologies. These are providing a multitude of new platforms to disseminate the content in innovative ways.

The global Directory Mailing List and Other Publishers market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Directory Mailing List and Other Publishers.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Thomson Reuters

Nielsen Holdings

YP Holdings

Dex Media

Gannett

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Directory

Mailing List

Others

Market Segment by Applications, can be divided into

Residential

Business

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