

# Global Directional Drilling Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G4358C8A039EN.html>

Date: January 2026

Pages: 105

Price: US\$ 3,480.00 (Single User License)

ID: G4358C8A039EN

## Abstracts

According to our (Global Info Research) latest study, the global Directional Drilling market size was valued at US\$ 11230 million in 2025 and is forecast to a readjusted size of US\$ 14260 million by 2032 with a CAGR of 3.5% during review period.

Directional drilling is a drilling technique in which the wellbore is drilled to the target layer along a pre-designed direction and trajectory, called directional drilling, and generally refers to oblique drilling and horizontal drilling. The directional drilling service market includes wellbore positioning, lateral tracking, automated drilling systems, well planning, etc.

Directional drilling is a key technique in the oil and gas industry that enables operators to drill wells at multiple angles rather than just vertically. This technology has revolutionized modern hydrocarbon extraction, particularly in unconventional reservoirs like shale, where horizontal or slanted drilling paths can greatly improve productivity and reduce surface disruption. The global directional drilling market is experiencing robust growth, driven by increasing energy demand, advances in drilling technology, and a growing focus on efficient and sustainable resource extraction. One of the primary drivers of the directional drilling market is the ongoing expansion of shale gas and tight oil production, especially in North America. The U.S., in particular, has seen massive investments in horizontal drilling and hydraulic fracturing technologies, enabling operators to maximize reservoir contact and increase recovery rates. Directional drilling is essential in these operations because it allows access to more of the hydrocarbon-bearing formation with fewer surface locations, thereby minimizing environmental impact and infrastructure costs. Technological advancements are also playing a critical role in the market's expansion. Innovations in rotary steerable systems (RSS), measurement while drilling (MWD), and logging while drilling (LWD) tools have

improved the precision and efficiency of directional drilling operations. These technologies help operators better navigate complex geological formations, reduce non-productive time, and optimize well placement. Additionally, the integration of real-time data analytics and automation in drilling processes is expected to further boost market growth by enhancing operational efficiency and reducing costs. Despite its many advantages, the directional drilling market faces certain challenges. High initial investment costs and the complexity of operations can deter smaller operators. Furthermore, fluctuations in crude oil prices directly impact exploration and production activities, which in turn affect the demand for directional drilling services. Environmental concerns and stringent regulatory frameworks, particularly in sensitive areas, can also limit the deployment of such technologies.

This report is a detailed and comprehensive analysis for global Directional Drilling market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Directional Drilling market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Directional Drilling market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Directional Drilling market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Directional Drilling market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Directional Drilling

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Directional Drilling market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schlumberger, Halliburton, Baker Hughes/GE, CNPC, Weatherford International, Nabors industries, SINOPEC, COSL, Cathedral Energy Services, Gyrodata, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Directional Drilling market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Deviated Well Directional Drilling

Horizontal Well Directional Drilling

### Market segment by Application

Land Directional Drilling

Offshore Directional Drilling

### Market segment by players, this report covers

Schlumberger

Halliburton

Baker Hughes/GE

CNPC

Weatherford International

Nabors industries

SINOPEC

COSL

Cathedral Energy Services

Gyrodata

ANTON

ZPEC

Jindal Drilling & Industries

Scientific Drilling International

LEAM Drilling Services

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Directional Drilling product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Directional Drilling, with revenue, gross margin, and global market share of Directional Drilling from 2021 to 2026.

Chapter 3, the Directional Drilling competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Directional Drilling market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Directional Drilling.

Chapter 13, to describe Directional Drilling research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Directional Drilling by Type
  - 1.3.1 Overview: Global Directional Drilling Market Size by Type: 2021 Versus 2025 Versus 2032
  - 1.3.2 Global Directional Drilling Consumption Value Market Share by Type in 2025
  - 1.3.3 Deviated Well Directional Drilling
  - 1.3.4 Horizontal Well Directional Drilling
- 1.4 Global Directional Drilling Market by Application
  - 1.4.1 Overview: Global Directional Drilling Market Size by Application: 2021 Versus 2025 Versus 2032
  - 1.4.2 Land Directional Drilling
  - 1.4.3 Offshore Directional Drilling
- 1.5 Global Directional Drilling Market Size & Forecast
- 1.6 Global Directional Drilling Market Size and Forecast by Region
  - 1.6.1 Global Directional Drilling Market Size by Region: 2021 VS 2025 VS 2032
  - 1.6.2 Global Directional Drilling Market Size by Region, (2021-2032)
  - 1.6.3 North America Directional Drilling Market Size and Prospect (2021-2032)
  - 1.6.4 Europe Directional Drilling Market Size and Prospect (2021-2032)
  - 1.6.5 Asia-Pacific Directional Drilling Market Size and Prospect (2021-2032)
  - 1.6.6 South America Directional Drilling Market Size and Prospect (2021-2032)
  - 1.6.7 Middle East & Africa Directional Drilling Market Size and Prospect (2021-2032)

### 2 COMPANY PROFILES

- 2.1 Schlumberger
  - 2.1.1 Schlumberger Details
  - 2.1.2 Schlumberger Major Business
  - 2.1.3 Schlumberger Directional Drilling Product and Solutions
  - 2.1.4 Schlumberger Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)
  - 2.1.5 Schlumberger Recent Developments and Future Plans
- 2.2 Halliburton
  - 2.2.1 Halliburton Details
  - 2.2.2 Halliburton Major Business

- 2.2.3 Halliburton Directional Drilling Product and Solutions
- 2.2.4 Halliburton Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Halliburton Recent Developments and Future Plans
- 2.3 Baker Hughes/GE
  - 2.3.1 Baker Hughes/GE Details
  - 2.3.2 Baker Hughes/GE Major Business
  - 2.3.3 Baker Hughes/GE Directional Drilling Product and Solutions
  - 2.3.4 Baker Hughes/GE Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)
  - 2.3.5 Baker Hughes/GE Recent Developments and Future Plans
- 2.4 CNPC
  - 2.4.1 CNPC Details
  - 2.4.2 CNPC Major Business
  - 2.4.3 CNPC Directional Drilling Product and Solutions
  - 2.4.4 CNPC Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)
  - 2.4.5 CNPC Recent Developments and Future Plans
- 2.5 Weatherford International
  - 2.5.1 Weatherford International Details
  - 2.5.2 Weatherford International Major Business
  - 2.5.3 Weatherford International Directional Drilling Product and Solutions
  - 2.5.4 Weatherford International Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)
  - 2.5.5 Weatherford International Recent Developments and Future Plans
- 2.6 Nabors industries
  - 2.6.1 Nabors industries Details
  - 2.6.2 Nabors industries Major Business
  - 2.6.3 Nabors industries Directional Drilling Product and Solutions
  - 2.6.4 Nabors industries Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)
  - 2.6.5 Nabors industries Recent Developments and Future Plans
- 2.7 SINOPEC
  - 2.7.1 SINOPEC Details
  - 2.7.2 SINOPEC Major Business
  - 2.7.3 SINOPEC Directional Drilling Product and Solutions
  - 2.7.4 SINOPEC Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)
  - 2.7.5 SINOPEC Recent Developments and Future Plans

## 2.8 COSL

2.8.1 COSL Details

2.8.2 COSL Major Business

2.8.3 COSL Directional Drilling Product and Solutions

2.8.4 COSL Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 COSL Recent Developments and Future Plans

## 2.9 Cathedral Energy Services

2.9.1 Cathedral Energy Services Details

2.9.2 Cathedral Energy Services Major Business

2.9.3 Cathedral Energy Services Directional Drilling Product and Solutions

2.9.4 Cathedral Energy Services Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Cathedral Energy Services Recent Developments and Future Plans

## 2.10 Gyrodata

2.10.1 Gyrodata Details

2.10.2 Gyrodata Major Business

2.10.3 Gyrodata Directional Drilling Product and Solutions

2.10.4 Gyrodata Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Gyrodata Recent Developments and Future Plans

## 2.11 ANTON

2.11.1 ANTON Details

2.11.2 ANTON Major Business

2.11.3 ANTON Directional Drilling Product and Solutions

2.11.4 ANTON Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 ANTON Recent Developments and Future Plans

## 2.12 ZPEC

2.12.1 ZPEC Details

2.12.2 ZPEC Major Business

2.12.3 ZPEC Directional Drilling Product and Solutions

2.12.4 ZPEC Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 ZPEC Recent Developments and Future Plans

## 2.13 Jindal Drilling & Industries

2.13.1 Jindal Drilling & Industries Details

2.13.2 Jindal Drilling & Industries Major Business

2.13.3 Jindal Drilling & Industries Directional Drilling Product and Solutions

2.13.4 Jindal Drilling & Industries Directional Drilling Revenue, Gross Margin and

## Market Share (2021-2026)

2.13.5 Jindal Drilling & Industries Recent Developments and Future Plans

## 2.14 Scientific Drilling International

2.14.1 Scientific Drilling International Details

2.14.2 Scientific Drilling International Major Business

2.14.3 Scientific Drilling International Directional Drilling Product and Solutions

## 2.14.4 Scientific Drilling International Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Scientific Drilling International Recent Developments and Future Plans

## 2.15 LEAM Drilling Services

2.15.1 LEAM Drilling Services Details

2.15.2 LEAM Drilling Services Major Business

2.15.3 LEAM Drilling Services Directional Drilling Product and Solutions

## 2.15.4 LEAM Drilling Services Directional Drilling Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 LEAM Drilling Services Recent Developments and Future Plans

## **3 MARKET COMPETITION, BY PLAYERS**

### 3.1 Global Directional Drilling Revenue and Share by Players (2021-2026)

### 3.2 Market Share Analysis (2025)

3.2.1 Market Share of Directional Drilling by Company Revenue

3.2.2 Top 3 Directional Drilling Players Market Share in 2025

3.2.3 Top 6 Directional Drilling Players Market Share in 2025

### 3.3 Directional Drilling Market: Overall Company Footprint Analysis

3.3.1 Directional Drilling Market: Region Footprint

3.3.2 Directional Drilling Market: Company Product Type Footprint

3.3.3 Directional Drilling Market: Company Product Application Footprint

### 3.4 New Market Entrants and Barriers to Market Entry

### 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

### 4.1 Global Directional Drilling Consumption Value and Market Share by Type (2021-2026)

### 4.2 Global Directional Drilling Market Forecast by Type (2027-2032)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Directional Drilling Consumption Value Market Share by Application (2021-2026)

5.2 Global Directional Drilling Market Forecast by Application (2027-2032)

## **6 NORTH AMERICA**

6.1 North America Directional Drilling Consumption Value by Type (2021-2032)

6.2 North America Directional Drilling Market Size by Application (2021-2032)

6.3 North America Directional Drilling Market Size by Country

6.3.1 North America Directional Drilling Consumption Value by Country (2021-2032)

6.3.2 United States Directional Drilling Market Size and Forecast (2021-2032)

6.3.3 Canada Directional Drilling Market Size and Forecast (2021-2032)

6.3.4 Mexico Directional Drilling Market Size and Forecast (2021-2032)

## **7 EUROPE**

7.1 Europe Directional Drilling Consumption Value by Type (2021-2032)

7.2 Europe Directional Drilling Consumption Value by Application (2021-2032)

7.3 Europe Directional Drilling Market Size by Country

7.3.1 Europe Directional Drilling Consumption Value by Country (2021-2032)

7.3.2 Germany Directional Drilling Market Size and Forecast (2021-2032)

7.3.3 France Directional Drilling Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Directional Drilling Market Size and Forecast (2021-2032)

7.3.5 Russia Directional Drilling Market Size and Forecast (2021-2032)

7.3.6 Italy Directional Drilling Market Size and Forecast (2021-2032)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Directional Drilling Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Directional Drilling Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Directional Drilling Market Size by Region

8.3.1 Asia-Pacific Directional Drilling Consumption Value by Region (2021-2032)

8.3.2 China Directional Drilling Market Size and Forecast (2021-2032)

8.3.3 Japan Directional Drilling Market Size and Forecast (2021-2032)

8.3.4 South Korea Directional Drilling Market Size and Forecast (2021-2032)

8.3.5 India Directional Drilling Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Directional Drilling Market Size and Forecast (2021-2032)

8.3.7 Australia Directional Drilling Market Size and Forecast (2021-2032)

## **9 SOUTH AMERICA**

- 9.1 South America Directional Drilling Consumption Value by Type (2021-2032)
- 9.2 South America Directional Drilling Consumption Value by Application (2021-2032)
- 9.3 South America Directional Drilling Market Size by Country
  - 9.3.1 South America Directional Drilling Consumption Value by Country (2021-2032)
  - 9.3.2 Brazil Directional Drilling Market Size and Forecast (2021-2032)
  - 9.3.3 Argentina Directional Drilling Market Size and Forecast (2021-2032)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Directional Drilling Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa Directional Drilling Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa Directional Drilling Market Size by Country
  - 10.3.1 Middle East & Africa Directional Drilling Consumption Value by Country (2021-2032)
  - 10.3.2 Turkey Directional Drilling Market Size and Forecast (2021-2032)
  - 10.3.3 Saudi Arabia Directional Drilling Market Size and Forecast (2021-2032)
  - 10.3.4 UAE Directional Drilling Market Size and Forecast (2021-2032)

## **11 MARKET DYNAMICS**

- 11.1 Directional Drilling Market Drivers
- 11.2 Directional Drilling Market Restraints
- 11.3 Directional Drilling Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Directional Drilling Industry Chain
- 12.2 Directional Drilling Upstream Analysis
- 12.3 Directional Drilling Midstream Analysis
- 12.4 Directional Drilling Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Figures

### LIST OF FIGURES

Table 1. Global Directional Drilling Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Directional Drilling Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Global Directional Drilling Consumption Value by Region (2021-2026) & (USD Million)

Table 4. Global Directional Drilling Consumption Value by Region (2027-2032) & (USD Million)

Table 5. Schlumberger Company Information, Head Office, and Major Competitors

Table 6. Schlumberger Major Business

Table 7. Schlumberger Directional Drilling Product and Solutions

Table 8. Schlumberger Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Schlumberger Recent Developments and Future Plans

Table 10. Halliburton Company Information, Head Office, and Major Competitors

Table 11. Halliburton Major Business

Table 12. Halliburton Directional Drilling Product and Solutions

Table 13. Halliburton Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Halliburton Recent Developments and Future Plans

Table 15. Baker Hughes/GE Company Information, Head Office, and Major Competitors

Table 16. Baker Hughes/GE Major Business

Table 17. Baker Hughes/GE Directional Drilling Product and Solutions

Table 18. Baker Hughes/GE Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. CNPC Company Information, Head Office, and Major Competitors

Table 20. CNPC Major Business

Table 21. CNPC Directional Drilling Product and Solutions

Table 22. CNPC Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. CNPC Recent Developments and Future Plans

Table 24. Weatherford International Company Information, Head Office, and Major Competitors

Table 25. Weatherford International Major Business

Table 26. Weatherford International Directional Drilling Product and Solutions

Table 27. Weatherford International Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 28. Weatherford International Recent Developments and Future Plans

Table 29. Nabors industries Company Information, Head Office, and Major Competitors

Table 30. Nabors industries Major Business

Table 31. Nabors industries Directional Drilling Product and Solutions

Table 32. Nabors industries Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. Nabors industries Recent Developments and Future Plans

Table 34. SINOPEC Company Information, Head Office, and Major Competitors

Table 35. SINOPEC Major Business

Table 36. SINOPEC Directional Drilling Product and Solutions

Table 37. SINOPEC Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 38. SINOPEC Recent Developments and Future Plans

Table 39. COSL Company Information, Head Office, and Major Competitors

Table 40. COSL Major Business

Table 41. COSL Directional Drilling Product and Solutions

Table 42. COSL Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 43. COSL Recent Developments and Future Plans

Table 44. Cathedral Energy Services Company Information, Head Office, and Major Competitors

Table 45. Cathedral Energy Services Major Business

Table 46. Cathedral Energy Services Directional Drilling Product and Solutions

Table 47. Cathedral Energy Services Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 48. Cathedral Energy Services Recent Developments and Future Plans

Table 49. Gyrodata Company Information, Head Office, and Major Competitors

Table 50. Gyrodata Major Business

Table 51. Gyrodata Directional Drilling Product and Solutions

Table 52. Gyrodata Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 53. Gyrodata Recent Developments and Future Plans

Table 54. ANTON Company Information, Head Office, and Major Competitors

Table 55. ANTON Major Business

Table 56. ANTON Directional Drilling Product and Solutions

Table 57. ANTON Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 58. ANTON Recent Developments and Future Plans
- Table 59. ZPEC Company Information, Head Office, and Major Competitors
- Table 60. ZPEC Major Business
- Table 61. ZPEC Directional Drilling Product and Solutions
- Table 62. ZPEC Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 63. ZPEC Recent Developments and Future Plans
- Table 64. Jindal Drilling & Industries Company Information, Head Office, and Major Competitors
- Table 65. Jindal Drilling & Industries Major Business
- Table 66. Jindal Drilling & Industries Directional Drilling Product and Solutions
- Table 67. Jindal Drilling & Industries Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 68. Jindal Drilling & Industries Recent Developments and Future Plans
- Table 69. Scientific Drilling International Company Information, Head Office, and Major Competitors
- Table 70. Scientific Drilling International Major Business
- Table 71. Scientific Drilling International Directional Drilling Product and Solutions
- Table 72. Scientific Drilling International Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 73. Scientific Drilling International Recent Developments and Future Plans
- Table 74. LEAM Drilling Services Company Information, Head Office, and Major Competitors
- Table 75. LEAM Drilling Services Major Business
- Table 76. LEAM Drilling Services Directional Drilling Product and Solutions
- Table 77. LEAM Drilling Services Directional Drilling Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 78. LEAM Drilling Services Recent Developments and Future Plans
- Table 79. Global Directional Drilling Revenue (USD Million) by Players (2021-2026)
- Table 80. Global Directional Drilling Revenue Share by Players (2021-2026)
- Table 81. Breakdown of Directional Drilling by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 82. Market Position of Players in Directional Drilling, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 83. Head Office of Key Directional Drilling Players
- Table 84. Directional Drilling Market: Company Product Type Footprint
- Table 85. Directional Drilling Market: Company Product Application Footprint
- Table 86. Directional Drilling New Market Entrants and Barriers to Market Entry
- Table 87. Directional Drilling Mergers, Acquisition, Agreements, and Collaborations
- Table 88. Global Directional Drilling Consumption Value (USD Million) by Type

(2021-2026)

Table 89. Global Directional Drilling Consumption Value Share by Type (2021-2026)

Table 90. Global Directional Drilling Consumption Value Forecast by Type (2027-2032)

Table 91. Global Directional Drilling Consumption Value by Application (2021-2026)

Table 92. Global Directional Drilling Consumption Value Forecast by Application  
(2027-2032)

Table 93. North America Directional Drilling Consumption Value by Type (2021-2026) &  
(USD Million)

Table 94. North America Directional Drilling Consumption Value by Type (2027-2032) &  
(USD Million)

Table 95. North America Directional Drilling Consumption Value by Application  
(2021-2026) & (USD Million)

Table 96. North America Directional Drilling Consumption Value by Application  
(2027-2032) & (USD Million)

Table 97. North America Directional Drilling Consumption Value by Country  
(2021-2026) & (USD Million)

Table 98. North America Directional Drilling Consumption Value by Country  
(2027-2032) & (USD Million)

Table 99. Europe Directional Drilling Consumption Value by Type (2021-2026) & (USD  
Million)

Table 100. Europe Directional Drilling Consumption Value by Type (2027-2032) & (USD  
Million)

Table 101. Europe Directional Drilling Consumption Value by Application (2021-2026) &  
(USD Million)

Table 102. Europe Directional Drilling Consumption Value by Application (2027-2032) &  
(USD Million)

Table 103. Europe Directional Drilling Consumption Value by Country (2021-2026) &  
(USD Million)

Table 104. Europe Directional Drilling Consumption Value by Country (2027-2032) &  
(USD Million)

Table 105. Asia-Pacific Directional Drilling Consumption Value by Type (2021-2026) &  
(USD Million)

Table 106. Asia-Pacific Directional Drilling Consumption Value by Type (2027-2032) &  
(USD Million)

Table 107. Asia-Pacific Directional Drilling Consumption Value by Application  
(2021-2026) & (USD Million)

Table 108. Asia-Pacific Directional Drilling Consumption Value by Application  
(2027-2032) & (USD Million)

Table 109. Asia-Pacific Directional Drilling Consumption Value by Region (2021-2026)

& (USD Million)

Table 110. Asia-Pacific Directional Drilling Consumption Value by Region (2027-2032)

& (USD Million)

Table 111. South America Directional Drilling Consumption Value by Type (2021-2026)

& (USD Million)

Table 112. South America Directional Drilling Consumption Value by Type (2027-2032)

& (USD Million)

Table 113. South America Directional Drilling Consumption Value by Application (2021-2026) & (USD Million)

Table 114. South America Directional Drilling Consumption Value by Application (2027-2032) & (USD Million)

Table 115. South America Directional Drilling Consumption Value by Country (2021-2026) & (USD Million)

Table 116. South America Directional Drilling Consumption Value by Country (2027-2032) & (USD Million)

Table 117. Middle East & Africa Directional Drilling Consumption Value by Type (2021-2026) & (USD Million)

Table 118. Middle East & Africa Directional Drilling Consumption Value by Type (2027-2032) & (USD Million)

Table 119. Middle East & Africa Directional Drilling Consumption Value by Application (2021-2026) & (USD Million)

Table 120. Middle East & Africa Directional Drilling Consumption Value by Application (2027-2032) & (USD Million)

Table 121. Middle East & Africa Directional Drilling Consumption Value by Country (2021-2026) & (USD Million)

Table 122. Middle East & Africa Directional Drilling Consumption Value by Country (2027-2032) & (USD Million)

Table 123. Global Key Players of Directional Drilling Upstream (Raw Materials)

Table 124. Global Directional Drilling Typical Customers

## **LIST OF FIGURES**

Figure 1. Directional Drilling Picture

Figure 2. Global Directional Drilling Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Directional Drilling Consumption Value Market Share by Type in 2025

Figure 4. Deviated Well Directional Drilling

Figure 5. Horizontal Well Directional Drilling

Figure 6. Global Directional Drilling Consumption Value by Application, (USD Million),

2021 & 2025 & 2032

Figure 7. Directional Drilling Consumption Value Market Share by Application in 2025

Figure 8. Land Directional Drilling Picture

Figure 9. Offshore Directional Drilling Picture

Figure 10. Global Directional Drilling Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 11. Global Directional Drilling Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 12. Global Market Directional Drilling Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 13. Global Directional Drilling Consumption Value Market Share by Region (2021-2032)

Figure 14. Global Directional Drilling Consumption Value Market Share by Region in 2025

Figure 15. North America Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 16. Europe Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 17. Asia-Pacific Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 18. South America Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 19. Middle East & Africa Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 20. Company Three Recent Developments and Future Plans

Figure 21. Global Directional Drilling Revenue Share by Players in 2025

Figure 22. Directional Drilling Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 23. Market Share of Directional Drilling by Player Revenue in 2025

Figure 24. Top 3 Directional Drilling Players Market Share in 2025

Figure 25. Top 6 Directional Drilling Players Market Share in 2025

Figure 26. Global Directional Drilling Consumption Value Share by Type (2021-2026)

Figure 27. Global Directional Drilling Market Share Forecast by Type (2027-2032)

Figure 28. Global Directional Drilling Consumption Value Share by Application (2021-2026)

Figure 29. Global Directional Drilling Market Share Forecast by Application (2027-2032)

Figure 30. North America Directional Drilling Consumption Value Market Share by Type (2021-2032)

Figure 31. North America Directional Drilling Consumption Value Market Share by Application (2021-2032)

Figure 32. North America Directional Drilling Consumption Value Market Share by Country (2021-2032)

Figure 33. United States Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 34. Canada Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 35. Mexico Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 36. Europe Directional Drilling Consumption Value Market Share by Type (2021-2032)

Figure 37. Europe Directional Drilling Consumption Value Market Share by Application (2021-2032)

Figure 38. Europe Directional Drilling Consumption Value Market Share by Country (2021-2032)

Figure 39. Germany Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 40. France Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 41. United Kingdom Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 42. Russia Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 43. Italy Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 44. Asia-Pacific Directional Drilling Consumption Value Market Share by Type (2021-2032)

Figure 45. Asia-Pacific Directional Drilling Consumption Value Market Share by Application (2021-2032)

Figure 46. Asia-Pacific Directional Drilling Consumption Value Market Share by Region (2021-2032)

Figure 47. China Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 48. Japan Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 49. South Korea Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 50. India Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 51. Southeast Asia Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 52. Australia Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 53. South America Directional Drilling Consumption Value Market Share by Type (2021-2032)

Figure 54. South America Directional Drilling Consumption Value Market Share by Application (2021-2032)

Figure 55. South America Directional Drilling Consumption Value Market Share by Country (2021-2032)

Figure 56. Brazil Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 57. Argentina Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 58. Middle East & Africa Directional Drilling Consumption Value Market Share by Type (2021-2032)

Figure 59. Middle East & Africa Directional Drilling Consumption Value Market Share by Application (2021-2032)

Figure 60. Middle East & Africa Directional Drilling Consumption Value Market Share by Country (2021-2032)

Figure 61. Turkey Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 62. Saudi Arabia Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 63. UAE Directional Drilling Consumption Value (2021-2032) & (USD Million)

Figure 64. Directional Drilling Market Drivers

Figure 65. Directional Drilling Market Restraints

Figure 66. Directional Drilling Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Directional Drilling Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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