

# Global Directional Audio Explanation System Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Directional Audio Explanation System market size was valued at US\$ 561 million in 2024 and is forecast to a readjusted size of USD 738 million by 2031 with a CAGR of 4.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The directional audio guide system is a system that uses directional sound technology to transmit audio, and accurately transmits sound to a specific area through ultrasonic or phased array technology. It ensures that only people standing in the designated area can hear the explanation content, avoiding noise interference. It is widely used in museums, exhibition halls, shopping malls and other places to provide personalized and clear voice guide experience.

This report is a detailed and comprehensive analysis for global Directional Audio Explanation System market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Directional Audio Explanation System market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Directional Audio Explanation System market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Directional Audio Explanation System market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Directional Audio Explanation System market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Directional Audio Explanation System
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Directional Audio Explanation System market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Holosonic, VocCom Audio, Panphonics, MYVOX, Brown Innovations, Focusonics, Waves System, Akoustic, DSPPA, Audfly Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Directional Audio Explanation System market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Acoustic Focusing Speaker

Ultrasonic Speaker

Controllable Directional Sound Column

## Market segment by Application

Theater

School

Museums

Others

## Major players covered

Holosonic

VocCom Audio

Panphonics

MYVOX

Brown Innovations

Focusonics

Waves System

Akoustic

DSPPA

Audfly Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Directional Audio Explanation System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Directional Audio Explanation System, with price, sales quantity, revenue, and global market share of Directional Audio Explanation System from 2020 to 2025.

Chapter 3, the Directional Audio Explanation System competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Directional Audio Explanation System breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Directional Audio Explanation System market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Directional Audio Explanation System.

Chapter 14 and 15, to describe Directional Audio Explanation System sales channel, distributors, customers, research findings and conclusion.

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