

Global Direct Type Panel Light Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G6CA44986CB9EN.html>

Date: June 2026

Pages: 120

Price: US\$ 4,480.00 (Single User License)

ID: G6CA44986CB9EN

Abstracts

The global Direct Type Panel Light market size is expected to reach \$ 1537 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

In 2025, the global production of direct-lit panel lights reached 150 million units, with an average selling price of US\$7.5 per unit. The global annual production capacity of direct-lit panel lights was approximately 220 million units, with a gross profit margin of approximately 22.3%. Direct-lit panel lights are lighting fixtures that utilize direct-lit backlighting technology. Their core feature is that the LED light source is uniformly distributed on the surface of the backplate, and the light is directly illuminated by a diffuser plate onto the light-emitting surface, forming a uniform surface light source. This design eliminates the need for a light guide plate. Through the rational layout of LED chips and the diffuser plate, it achieves uniform brightness and good light leakage control. It also supports local dimming, allowing independent adjustment of brightness for different areas. It is suitable for scenarios with high requirements for illumination uniformity and image quality, such as high-end displays and professional lighting. The upstream of direct-lit panel lights includes LED chips, PCB substrates, and light guide plate materials. The midstream consists of direct-lit panel light manufacturers, and the downstream applications are mainly in commercial, private, and government uses.

The industry trend of direct type panel lights is focused on increased energy efficiency, advanced control options, and customization. As energy-saving lighting solutions gain prominence, manufacturers are developing direct type panel lights that offer higher efficacy, lower power consumption, and improved lighting quality. There is also a growing demand for smart lighting control capabilities, such as dimming, color temperature adjustment, and integration with smart home systems. Furthermore, customization options are becoming popular, allowing customers to choose different

sizes, shapes, and finishes to suit their specific aesthetic and functional requirements. The industry strives to provide innovative panel light solutions that combine energy efficiency, smart functionality, and design flexibility to meet the evolving needs of customers.

This report studies the global Direct Type Panel Light production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Direct Type Panel Light and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Direct Type Panel Light that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Direct Type Panel Light total production and demand, 2021-2032, (K Units)

Global Direct Type Panel Light total production value, 2021-2032, (USD Million)

Global Direct Type Panel Light production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Direct Type Panel Light consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Direct Type Panel Light domestic production, consumption, key domestic manufacturers and share

Global Direct Type Panel Light production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Direct Type Panel Light production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Direct Type Panel Light production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Direct Type Panel Light market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, Panasonic, OSRAM, TCL, OPPLE, NVC Lighting, Midea, Jiangsu Shinuo Lighting, ZheJiang Klite Lighting, FSL Lighting, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Direct Type Panel Light market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Direct Type Panel Light Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Direct Type Panel Light Market, Segmentation by Type:

Embedded Type

Suspension Type

Ceiling Type

Global Direct Type Panel Light Market, Segmentation by Power:

3W-12W

15W-24W

36W and Above

Global Direct Type Panel Light Market, Segmentation by Optical Design:

Standard Direct-Lit

Lens-Type Direct-Lit

Reflective Direct-Lit

Global Direct Type Panel Light Market, Segmentation by Application:

Commercial Use

Private Use

Government Use

Companies Profiled:

Philips

Panasonic

OSRAM

TCL

OPPLE

NVC Lighting

Midea

Jiangsu Shinuo Lighting

ZheJiang Klite Lighting

FSL Lighting

CH LIGHTING TECHNOLOGY

Greatlighting

OUASAR OPTOELECTRONICS

Xiamen Guangpu Electronics

NYPI

Key Questions Answered:

1. How big is the global Direct Type Panel Light market?
2. What is the demand of the global Direct Type Panel Light market?
3. What is the year over year growth of the global Direct Type Panel Light market?
4. What is the production and production value of the global Direct Type Panel Light market?
5. Who are the key producers in the global Direct Type Panel Light market?
6. What are the growth factors driving the market demand?

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