

Global Direct Type Panel Light Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Direct Type Panel Light market size was valued at US\$ 1158 million in 2025 and is forecast to a readjusted size of US\$ 1537 million by 2032 with a CAGR of 4.0% during review period.

In 2025, the global production of direct-lit panel lights reached 150 million units, with an average selling price of US\$7.5 per unit. The global annual production capacity of direct-lit panel lights was approximately 220 million units, with a gross profit margin of approximately 22.3%. Direct-lit panel lights are lighting fixtures that utilize direct-lit backlighting technology. Their core feature is that the LED light source is uniformly distributed on the surface of the backplate, and the light is directly illuminated by a diffuser plate onto the light-emitting surface, forming a uniform surface light source. This design eliminates the need for a light guide plate. Through the rational layout of LED chips and the diffuser plate, it achieves uniform brightness and good light leakage control. It also supports local dimming, allowing independent adjustment of brightness for different areas. It is suitable for scenarios with high requirements for illumination uniformity and image quality, such as high-end displays and professional lighting. The upstream of direct-lit panel lights includes LED chips, PCB substrates, and light guide plate materials. The midstream consists of direct-lit panel light manufacturers, and the downstream applications are mainly in commercial, private, and government uses.

The industry trend of direct type panel lights is focused on increased energy efficiency, advanced control options, and customization. As energy-saving lighting solutions gain prominence, manufacturers are developing direct type panel lights that offer higher efficacy, lower power consumption, and improved lighting quality. There is also a growing demand for smart lighting control capabilities, such as dimming, color

temperature adjustment, and integration with smart home systems. Furthermore, customization options are becoming popular, allowing customers to choose different sizes, shapes, and finishes to suit their specific aesthetic and functional requirements. The industry strives to provide innovative panel light solutions that combine energy efficiency, smart functionality, and design flexibility to meet the evolving needs of customers.

This report is a detailed and comprehensive analysis for global Direct Type Panel Light market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Direct Type Panel Light market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Direct Type Panel Light market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Direct Type Panel Light market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Direct Type Panel Light market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Direct Type Panel Light

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Direct Type Panel Light market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, Panasonic, OSRAM, TCL, OPPLE, NVC Lighting, Midea, Jiangsu Shinuo Lighting, ZheJiang Klite Lighting, FSL Lighting, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Direct Type Panel Light market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Embedded Type

Suspension Type

Ceiling Type

Market segment by Power

3W-12W

15W-24W

36W and Above

Market segment by Optical Design

Standard Direct-Lit

Lens-Type Direct-Lit

Reflective Direct-Lit

Market segment by Application

Commercial Use

Private Use

Government Use

Major players covered

Philips

Panasonic

OSRAM

TCL

OPPLE

NVC Lighting

Midea

Jiangsu Shinuo Lighting

ZheJiang Klite Lighting

FSL Lighting

CH LIGHTING TECHNOLOGY

Greatlighting

OUASAR OPTOELECTRONICS

Xiamen Guangpu Electronics

NYPI

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Direct Type Panel Light product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Direct Type Panel Light, with price, sales quantity, revenue, and global market share of Direct Type Panel Light from 2021 to 2026.

Chapter 3, the Direct Type Panel Light competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Direct Type Panel Light breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by

regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Direct Type Panel Light market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Direct Type Panel Light.

Chapter 14 and 15, to describe Direct Type Panel Light sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Direct Type Panel Light Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Embedded Type

1.3.3 Suspension Type

1.3.4 Ceiling Type

1.4 Market Analysis by Power

1.4.1 Overview: Global Direct Type Panel Light Consumption Value by Power: 2021 Versus 2025 Versus 2032

1.4.2 3W-12W

1.4.3 15W-24W

1.4.4 36W and Above

1.5 Market Analysis by Optical Design

1.5.1 Overview: Global Direct Type Panel Light Consumption Value by Optical Design: 2021 Versus 2025 Versus 2032

1.5.2 Standard Direct-Lit

1.5.3 Lens-Type Direct-Lit

1.5.4 Reflective Direct-Lit

1.6 Market Analysis by Application

1.6.1 Overview: Global Direct Type Panel Light Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Commercial Use

1.6.3 Private Use

1.6.4 Government Use

1.7 Global Direct Type Panel Light Market Size & Forecast

1.7.1 Global Direct Type Panel Light Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Direct Type Panel Light Sales Quantity (2021-2032)

1.7.3 Global Direct Type Panel Light Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Philips

2.1.1 Philips Details

- 2.1.2 Philips Major Business
- 2.1.3 Philips Direct Type Panel Light Product and Services
- 2.1.4 Philips Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Philips Recent Developments/Updates
- 2.2 Panasonic
 - 2.2.1 Panasonic Details
 - 2.2.2 Panasonic Major Business
 - 2.2.3 Panasonic Direct Type Panel Light Product and Services
 - 2.2.4 Panasonic Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Panasonic Recent Developments/Updates
- 2.3 OSRAM
 - 2.3.1 OSRAM Details
 - 2.3.2 OSRAM Major Business
 - 2.3.3 OSRAM Direct Type Panel Light Product and Services
 - 2.3.4 OSRAM Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 OSRAM Recent Developments/Updates
- 2.4 TCL
 - 2.4.1 TCL Details
 - 2.4.2 TCL Major Business
 - 2.4.3 TCL Direct Type Panel Light Product and Services
 - 2.4.4 TCL Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 TCL Recent Developments/Updates
- 2.5 OPPLE
 - 2.5.1 OPPLE Details
 - 2.5.2 OPPLE Major Business
 - 2.5.3 OPPLE Direct Type Panel Light Product and Services
 - 2.5.4 OPPLE Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 OPPLE Recent Developments/Updates
- 2.6 NVC Lighting
 - 2.6.1 NVC Lighting Details
 - 2.6.2 NVC Lighting Major Business
 - 2.6.3 NVC Lighting Direct Type Panel Light Product and Services
 - 2.6.4 NVC Lighting Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.6.5 NVC Lighting Recent Developments/Updates
- 2.7 Midea
 - 2.7.1 Midea Details
 - 2.7.2 Midea Major Business
 - 2.7.3 Midea Direct Type Panel Light Product and Services
 - 2.7.4 Midea Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Midea Recent Developments/Updates
- 2.8 Jiangsu Shinuo Lighting
 - 2.8.1 Jiangsu Shinuo Lighting Details
 - 2.8.2 Jiangsu Shinuo Lighting Major Business
 - 2.8.3 Jiangsu Shinuo Lighting Direct Type Panel Light Product and Services
 - 2.8.4 Jiangsu Shinuo Lighting Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Jiangsu Shinuo Lighting Recent Developments/Updates
- 2.9 ZheJiang Klite Lighting
 - 2.9.1 ZheJiang Klite Lighting Details
 - 2.9.2 ZheJiang Klite Lighting Major Business
 - 2.9.3 ZheJiang Klite Lighting Direct Type Panel Light Product and Services
 - 2.9.4 ZheJiang Klite Lighting Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 ZheJiang Klite Lighting Recent Developments/Updates
- 2.10 FSL Lighting
 - 2.10.1 FSL Lighting Details
 - 2.10.2 FSL Lighting Major Business
 - 2.10.3 FSL Lighting Direct Type Panel Light Product and Services
 - 2.10.4 FSL Lighting Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 FSL Lighting Recent Developments/Updates
- 2.11 CH LIGHTING TECHNOLOGY
 - 2.11.1 CH LIGHTING TECHNOLOGY Details
 - 2.11.2 CH LIGHTING TECHNOLOGY Major Business
 - 2.11.3 CH LIGHTING TECHNOLOGY Direct Type Panel Light Product and Services
 - 2.11.4 CH LIGHTING TECHNOLOGY Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 CH LIGHTING TECHNOLOGY Recent Developments/Updates
- 2.12 Greatlighting
 - 2.12.1 Greatlighting Details
 - 2.12.2 Greatlighting Major Business

- 2.12.3 Greatlighting Direct Type Panel Light Product and Services
- 2.12.4 Greatlighting Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 Greatlighting Recent Developments/Updates
- 2.13 OUASAR OPTOELECTRONICS
 - 2.13.1 OUASAR OPTOELECTRONICS Details
 - 2.13.2 OUASAR OPTOELECTRONICS Major Business
 - 2.13.3 OUASAR OPTOELECTRONICS Direct Type Panel Light Product and Services
 - 2.13.4 OUASAR OPTOELECTRONICS Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 OUASAR OPTOELECTRONICS Recent Developments/Updates
- 2.14 Xiamen Guangpu Electronics
 - 2.14.1 Xiamen Guangpu Electronics Details
 - 2.14.2 Xiamen Guangpu Electronics Major Business
 - 2.14.3 Xiamen Guangpu Electronics Direct Type Panel Light Product and Services
 - 2.14.4 Xiamen Guangpu Electronics Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Xiamen Guangpu Electronics Recent Developments/Updates
- 2.15 NYPI
 - 2.15.1 NYPI Details
 - 2.15.2 NYPI Major Business
 - 2.15.3 NYPI Direct Type Panel Light Product and Services
 - 2.15.4 NYPI Direct Type Panel Light Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 NYPI Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: DIRECT TYPE PANEL LIGHT BY MANUFACTURER

- 3.1 Global Direct Type Panel Light Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Direct Type Panel Light Revenue by Manufacturer (2021-2026)
- 3.3 Global Direct Type Panel Light Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Direct Type Panel Light by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Direct Type Panel Light Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Direct Type Panel Light Manufacturer Market Share in 2025
- 3.5 Direct Type Panel Light Market: Overall Company Footprint Analysis
 - 3.5.1 Direct Type Panel Light Market: Region Footprint

- 3.5.2 Direct Type Panel Light Market: Company Product Type Footprint
- 3.5.3 Direct Type Panel Light Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Direct Type Panel Light Market Size by Region
 - 4.1.1 Global Direct Type Panel Light Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Direct Type Panel Light Consumption Value by Region (2021-2032)
 - 4.1.3 Global Direct Type Panel Light Average Price by Region (2021-2032)
- 4.2 North America Direct Type Panel Light Consumption Value (2021-2032)
- 4.3 Europe Direct Type Panel Light Consumption Value (2021-2032)
- 4.4 Asia-Pacific Direct Type Panel Light Consumption Value (2021-2032)
- 4.5 South America Direct Type Panel Light Consumption Value (2021-2032)
- 4.6 Middle East & Africa Direct Type Panel Light Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Direct Type Panel Light Sales Quantity by Type (2021-2032)
- 5.2 Global Direct Type Panel Light Consumption Value by Type (2021-2032)
- 5.3 Global Direct Type Panel Light Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Direct Type Panel Light Sales Quantity by Application (2021-2032)
- 6.2 Global Direct Type Panel Light Consumption Value by Application (2021-2032)
- 6.3 Global Direct Type Panel Light Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Direct Type Panel Light Sales Quantity by Type (2021-2032)
- 7.2 North America Direct Type Panel Light Sales Quantity by Application (2021-2032)
- 7.3 North America Direct Type Panel Light Market Size by Country
 - 7.3.1 North America Direct Type Panel Light Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Direct Type Panel Light Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Direct Type Panel Light Sales Quantity by Type (2021-2032)

8.2 Europe Direct Type Panel Light Sales Quantity by Application (2021-2032)

8.3 Europe Direct Type Panel Light Market Size by Country

8.3.1 Europe Direct Type Panel Light Sales Quantity by Country (2021-2032)

8.3.2 Europe Direct Type Panel Light Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Direct Type Panel Light Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Direct Type Panel Light Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Direct Type Panel Light Market Size by Region

9.3.1 Asia-Pacific Direct Type Panel Light Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Direct Type Panel Light Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Direct Type Panel Light Sales Quantity by Type (2021-2032)

10.2 South America Direct Type Panel Light Sales Quantity by Application (2021-2032)

10.3 South America Direct Type Panel Light Market Size by Country

10.3.1 South America Direct Type Panel Light Sales Quantity by Country (2021-2032)

10.3.2 South America Direct Type Panel Light Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Direct Type Panel Light Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Direct Type Panel Light Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Direct Type Panel Light Market Size by Country

11.3.1 Middle East & Africa Direct Type Panel Light Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Direct Type Panel Light Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Direct Type Panel Light Market Drivers

12.2 Direct Type Panel Light Market Restraints

12.3 Direct Type Panel Light Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Direct Type Panel Light and Key Manufacturers

13.2 Manufacturing Costs Percentage of Direct Type Panel Light

13.3 Direct Type Panel Light Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Direct Type Panel Light Typical Distributors

14.3 Direct Type Panel Light Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Direct Type Panel Light Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Direct Type Panel Light Consumption Value by Power, (USD Million), 2021 & 2025 & 2032

Table 3. Global Direct Type Panel Light Consumption Value by Optical Design, (USD Million), 2021 & 2025 & 2032

Table 4. Global Direct Type Panel Light Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Philips Basic Information, Manufacturing Base and Competitors

Table 6. Philips Major Business

Table 7. Philips Direct Type Panel Light Product and Services

Table 8. Philips Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Philips Recent Developments/Updates

Table 10. Panasonic Basic Information, Manufacturing Base and Competitors

Table 11. Panasonic Major Business

Table 12. Panasonic Direct Type Panel Light Product and Services

Table 13. Panasonic Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Panasonic Recent Developments/Updates

Table 15. OSRAM Basic Information, Manufacturing Base and Competitors

Table 16. OSRAM Major Business

Table 17. OSRAM Direct Type Panel Light Product and Services

Table 18. OSRAM Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. OSRAM Recent Developments/Updates

Table 20. TCL Basic Information, Manufacturing Base and Competitors

Table 21. TCL Major Business

Table 22. TCL Direct Type Panel Light Product and Services

Table 23. TCL Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. TCL Recent Developments/Updates

Table 25. OPPLE Basic Information, Manufacturing Base and Competitors

Table 26. OPPLE Major Business

Table 27. OPPLE Direct Type Panel Light Product and Services

Table 28. OPPLE Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. OPPLE Recent Developments/Updates

Table 30. NVC Lighting Basic Information, Manufacturing Base and Competitors

Table 31. NVC Lighting Major Business

Table 32. NVC Lighting Direct Type Panel Light Product and Services

Table 33. NVC Lighting Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. NVC Lighting Recent Developments/Updates

Table 35. Midea Basic Information, Manufacturing Base and Competitors

Table 36. Midea Major Business

Table 37. Midea Direct Type Panel Light Product and Services

Table 38. Midea Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Midea Recent Developments/Updates

Table 40. Jiangsu Shinuo Lighting Basic Information, Manufacturing Base and Competitors

Table 41. Jiangsu Shinuo Lighting Major Business

Table 42. Jiangsu Shinuo Lighting Direct Type Panel Light Product and Services

Table 43. Jiangsu Shinuo Lighting Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Jiangsu Shinuo Lighting Recent Developments/Updates

Table 45. ZheJiang Klite Lighting Basic Information, Manufacturing Base and Competitors

Table 46. ZheJiang Klite Lighting Major Business

Table 47. ZheJiang Klite Lighting Direct Type Panel Light Product and Services

Table 48. ZheJiang Klite Lighting Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. ZheJiang Klite Lighting Recent Developments/Updates

Table 50. FSL Lighting Basic Information, Manufacturing Base and Competitors

Table 51. FSL Lighting Major Business

Table 52. FSL Lighting Direct Type Panel Light Product and Services

Table 53. FSL Lighting Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. FSL Lighting Recent Developments/Updates

Table 55. CH LIGHTING TECHNOLOGY Basic Information, Manufacturing Base and Competitors

Table 56. CH LIGHTING TECHNOLOGY Major Business

Table 57. CH LIGHTING TECHNOLOGY Direct Type Panel Light Product and Services

Table 58. CH LIGHTING TECHNOLOGY Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. CH LIGHTING TECHNOLOGY Recent Developments/Updates

Table 60. Greatlighting Basic Information, Manufacturing Base and Competitors

Table 61. Greatlighting Major Business

Table 62. Greatlighting Direct Type Panel Light Product and Services

Table 63. Greatlighting Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Greatlighting Recent Developments/Updates

Table 65. OUASAR OPTOELECTRONICS Basic Information, Manufacturing Base and Competitors

Table 66. OUASAR OPTOELECTRONICS Major Business

Table 67. OUASAR OPTOELECTRONICS Direct Type Panel Light Product and Services

Table 68. OUASAR OPTOELECTRONICS Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. OUASAR OPTOELECTRONICS Recent Developments/Updates

Table 70. Xiamen Guangpu Electronics Basic Information, Manufacturing Base and Competitors

Table 71. Xiamen Guangpu Electronics Major Business

Table 72. Xiamen Guangpu Electronics Direct Type Panel Light Product and Services

Table 73. Xiamen Guangpu Electronics Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Xiamen Guangpu Electronics Recent Developments/Updates

Table 75. NYPI Basic Information, Manufacturing Base and Competitors

Table 76. NYPI Major Business

Table 77. NYPI Direct Type Panel Light Product and Services

Table 78. NYPI Direct Type Panel Light Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. NYPI Recent Developments/Updates

Table 80. Global Direct Type Panel Light Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 81. Global Direct Type Panel Light Revenue by Manufacturer (2021-2026) & (USD Million)

Table 82. Global Direct Type Panel Light Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 83. Market Position of Manufacturers in Direct Type Panel Light, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 84. Head Office and Direct Type Panel Light Production Site of Key Manufacturer

Table 85. Direct Type Panel Light Market: Company Product Type Footprint

Table 86. Direct Type Panel Light Market: Company Product Application Footprint

Table 87. Direct Type Panel Light New Market Entrants and Barriers to Market Entry

Table 88. Direct Type Panel Light Mergers, Acquisition, Agreements, and Collaborations

Table 89. Global Direct Type Panel Light Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 90. Global Direct Type Panel Light Sales Quantity by Region (2021-2026) & (K Units)

Table 91. Global Direct Type Panel Light Sales Quantity by Region (2027-2032) & (K Units)

Table 92. Global Direct Type Panel Light Consumption Value by Region (2021-2026) & (USD Million)

Table 93. Global Direct Type Panel Light Consumption Value by Region (2027-2032) & (USD Million)

Table 94. Global Direct Type Panel Light Average Price by Region (2021-2026) & (US\$/Unit)

Table 95. Global Direct Type Panel Light Average Price by Region (2027-2032) & (US\$/Unit)

Table 96. Global Direct Type Panel Light Sales Quantity by Type (2021-2026) & (K Units)

Table 97. Global Direct Type Panel Light Sales Quantity by Type (2027-2032) & (K Units)

Table 98. Global Direct Type Panel Light Consumption Value by Type (2021-2026) & (USD Million)

Table 99. Global Direct Type Panel Light Consumption Value by Type (2027-2032) & (USD Million)

Table 100. Global Direct Type Panel Light Average Price by Type (2021-2026) & (US\$/Unit)

Table 101. Global Direct Type Panel Light Average Price by Type (2027-2032) & (US\$/Unit)

Table 102. Global Direct Type Panel Light Sales Quantity by Application (2021-2026) & (K Units)

Table 103. Global Direct Type Panel Light Sales Quantity by Application (2027-2032) &

(K Units)

Table 104. Global Direct Type Panel Light Consumption Value by Application (2021-2026) & (USD Million)

Table 105. Global Direct Type Panel Light Consumption Value by Application (2027-2032) & (USD Million)

Table 106. Global Direct Type Panel Light Average Price by Application (2021-2026) & (US\$/Unit)

Table 107. Global Direct Type Panel Light Average Price by Application (2027-2032) & (US\$/Unit)

Table 108. North America Direct Type Panel Light Sales Quantity by Type (2021-2026) & (K Units)

Table 109. North America Direct Type Panel Light Sales Quantity by Type (2027-2032) & (K Units)

Table 110. North America Direct Type Panel Light Sales Quantity by Application (2021-2026) & (K Units)

Table 111. North America Direct Type Panel Light Sales Quantity by Application (2027-2032) & (K Units)

Table 112. North America Direct Type Panel Light Sales Quantity by Country (2021-2026) & (K Units)

Table 113. North America Direct Type Panel Light Sales Quantity by Country (2027-2032) & (K Units)

Table 114. North America Direct Type Panel Light Consumption Value by Country (2021-2026) & (USD Million)

Table 115. North America Direct Type Panel Light Consumption Value by Country (2027-2032) & (USD Million)

Table 116. Europe Direct Type Panel Light Sales Quantity by Type (2021-2026) & (K Units)

Table 117. Europe Direct Type Panel Light Sales Quantity by Type (2027-2032) & (K Units)

Table 118. Europe Direct Type Panel Light Sales Quantity by Application (2021-2026) & (K Units)

Table 119. Europe Direct Type Panel Light Sales Quantity by Application (2027-2032) & (K Units)

Table 120. Europe Direct Type Panel Light Sales Quantity by Country (2021-2026) & (K Units)

Table 121. Europe Direct Type Panel Light Sales Quantity by Country (2027-2032) & (K Units)

Table 122. Europe Direct Type Panel Light Consumption Value by Country (2021-2026) & (USD Million)

Table 123. Europe Direct Type Panel Light Consumption Value by Country (2027-2032) & (USD Million)

Table 124. Asia-Pacific Direct Type Panel Light Sales Quantity by Type (2021-2026) & (K Units)

Table 125. Asia-Pacific Direct Type Panel Light Sales Quantity by Type (2027-2032) & (K Units)

Table 126. Asia-Pacific Direct Type Panel Light Sales Quantity by Application (2021-2026) & (K Units)

Table 127. Asia-Pacific Direct Type Panel Light Sales Quantity by Application (2027-2032) & (K Units)

Table 128. Asia-Pacific Direct Type Panel Light Sales Quantity by Region (2021-2026) & (K Units)

Table 129. Asia-Pacific Direct Type Panel Light Sales Quantity by Region (2027-2032) & (K Units)

Table 130. Asia-Pacific Direct Type Panel Light Consumption Value by Region (2021-2026) & (USD Million)

Table 131. Asia-Pacific Direct Type Panel Light Consumption Value by Region (2027-2032) & (USD Million)

Table 132. South America Direct Type Panel Light Sales Quantity by Type (2021-2026) & (K Units)

Table 133. South America Direct Type Panel Light Sales Quantity by Type (2027-2032) & (K Units)

Table 134. South America Direct Type Panel Light Sales Quantity by Application (2021-2026) & (K Units)

Table 135. South America Direct Type Panel Light Sales Quantity by Application (2027-2032) & (K Units)

Table 136. South America Direct Type Panel Light Sales Quantity by Country (2021-2026) & (K Units)

Table 137. South America Direct Type Panel Light Sales Quantity by Country (2027-2032) & (K Units)

Table 138. South America Direct Type Panel Light Consumption Value by Country (2021-2026) & (USD Million)

Table 139. South America Direct Type Panel Light Consumption Value by Country (2027-2032) & (USD Million)

Table 140. Middle East & Africa Direct Type Panel Light Sales Quantity by Type (2021-2026) & (K Units)

Table 141. Middle East & Africa Direct Type Panel Light Sales Quantity by Type (2027-2032) & (K Units)

Table 142. Middle East & Africa Direct Type Panel Light Sales Quantity by Application

(2021-2026) & (K Units)

Table 143. Middle East & Africa Direct Type Panel Light Sales Quantity by Application

(2027-2032) & (K Units)

Table 144. Middle East & Africa Direct Type Panel Light Sales Quantity by Country

(2021-2026) & (K Units)

Table 145. Middle East & Africa Direct Type Panel Light Sales Quantity by Country

(2027-2032) & (K Units)

Table 146. Middle East & Africa Direct Type Panel Light Consumption Value by Country

(2021-2026) & (USD Million)

Table 147. Middle East & Africa Direct Type Panel Light Consumption Value by Country

(2027-2032) & (USD Million)

Table 148. Direct Type Panel Light Raw Material

Table 149. Key Manufacturers of Direct Type Panel Light Raw Materials

Table 150. Direct Type Panel Light Typical Distributors

Table 151. Direct Type Panel Light Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Direct Type Panel Light Picture
- Figure 2. Global Direct Type Panel Light Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Direct Type Panel Light Revenue Market Share by Type in 2025
- Figure 4. Embedded Type Examples
- Figure 5. Suspension Type Examples
- Figure 6. Ceiling Type Examples
- Figure 7. Global Direct Type Panel Light Revenue by Power, (USD Million), 2021 & 2025 & 2032
- Figure 8. Global Direct Type Panel Light Revenue Market Share by Power in 2025
- Figure 9. 3W-12W Examples
- Figure 10. 15W-24W Examples
- Figure 11. 36W and Above Examples
- Figure 12. Global Direct Type Panel Light Revenue by Optical Design, (USD Million), 2021 & 2025 & 2032
- Figure 13. Global Direct Type Panel Light Revenue Market Share by Optical Design in 2025
- Figure 14. Standard Direct-Lit Examples
- Figure 15. Lens-Type Direct-Lit Examples
- Figure 16. Reflective Direct-Lit Examples
- Figure 17. Global Direct Type Panel Light Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 18. Global Direct Type Panel Light Revenue Market Share by Application in 2025
- Figure 19. Commercial Use Examples
- Figure 20. Private Use Examples
- Figure 21. Government Use Examples
- Figure 22. Global Direct Type Panel Light Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 23. Global Direct Type Panel Light Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 24. Global Direct Type Panel Light Sales Quantity (2021-2032) & (K Units)
- Figure 25. Global Direct Type Panel Light Price (2021-2032) & (US\$/Unit)
- Figure 26. Global Direct Type Panel Light Sales Quantity Market Share by Manufacturer in 2025
- Figure 27. Global Direct Type Panel Light Revenue Market Share by Manufacturer in

2025

Figure 28. Producer Shipments of Direct Type Panel Light by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 29. Top 3 Direct Type Panel Light Manufacturer (Revenue) Market Share in 2025

Figure 30. Top 6 Direct Type Panel Light Manufacturer (Revenue) Market Share in 2025

Figure 31. Global Direct Type Panel Light Sales Quantity Market Share by Region (2021-2032)

Figure 32. Global Direct Type Panel Light Consumption Value Market Share by Region (2021-2032)

Figure 33. North America Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 34. Europe Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 35. Asia-Pacific Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 36. South America Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 37. Middle East & Africa Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 38. Global Direct Type Panel Light Sales Quantity Market Share by Type (2021-2032)

Figure 39. Global Direct Type Panel Light Consumption Value Market Share by Type (2021-2032)

Figure 40. Global Direct Type Panel Light Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. Global Direct Type Panel Light Sales Quantity Market Share by Application (2021-2032)

Figure 42. Global Direct Type Panel Light Revenue Market Share by Application (2021-2032)

Figure 43. Global Direct Type Panel Light Average Price by Application (2021-2032) & (US\$/Unit)

Figure 44. North America Direct Type Panel Light Sales Quantity Market Share by Type (2021-2032)

Figure 45. North America Direct Type Panel Light Sales Quantity Market Share by Application (2021-2032)

Figure 46. North America Direct Type Panel Light Sales Quantity Market Share by Country (2021-2032)

Figure 47. North America Direct Type Panel Light Consumption Value Market Share by Country (2021-2032)

Figure 48. United States Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 49. Canada Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 50. Mexico Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 51. Europe Direct Type Panel Light Sales Quantity Market Share by Type (2021-2032)

Figure 52. Europe Direct Type Panel Light Sales Quantity Market Share by Application (2021-2032)

Figure 53. Europe Direct Type Panel Light Sales Quantity Market Share by Country (2021-2032)

Figure 54. Europe Direct Type Panel Light Consumption Value Market Share by Country (2021-2032)

Figure 55. Germany Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 56. France Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 57. United Kingdom Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 58. Russia Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 59. Italy Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 60. Asia-Pacific Direct Type Panel Light Sales Quantity Market Share by Type (2021-2032)

Figure 61. Asia-Pacific Direct Type Panel Light Sales Quantity Market Share by Application (2021-2032)

Figure 62. Asia-Pacific Direct Type Panel Light Sales Quantity Market Share by Region (2021-2032)

Figure 63. Asia-Pacific Direct Type Panel Light Consumption Value Market Share by Region (2021-2032)

Figure 64. China Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 65. Japan Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 66. South Korea Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 67. India Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Million)

Figure 68. Southeast Asia Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 69. Australia Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 70. South America Direct Type Panel Light Sales Quantity Market Share by Type (2021-2032)

Figure 71. South America Direct Type Panel Light Sales Quantity Market Share by Application (2021-2032)

Figure 72. South America Direct Type Panel Light Sales Quantity Market Share by Country (2021-2032)

Figure 73. South America Direct Type Panel Light Consumption Value Market Share by Country (2021-2032)

Figure 74. Brazil Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 75. Argentina Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 76. Middle East & Africa Direct Type Panel Light Sales Quantity Market Share by Type (2021-2032)

Figure 77. Middle East & Africa Direct Type Panel Light Sales Quantity Market Share by Application (2021-2032)

Figure 78. Middle East & Africa Direct Type Panel Light Sales Quantity Market Share by Country (2021-2032)

Figure 79. Middle East & Africa Direct Type Panel Light Consumption Value Market Share by Country (2021-2032)

Figure 80. Turkey Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 81. Egypt Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 82. Saudi Arabia Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 83. South Africa Direct Type Panel Light Consumption Value (2021-2032) & (USD Million)

Figure 84. Direct Type Panel Light Market Drivers

Figure 85. Direct Type Panel Light Market Restraints

Figure 86. Direct Type Panel Light Market Trends

Figure 87. Porters Five Forces Analysis

Figure 88. Manufacturing Cost Structure Analysis of Direct Type Panel Light in 2025

Figure 89. Manufacturing Process Analysis of Direct Type Panel Light

Figure 90. Direct Type Panel Light Industrial Chain

Figure 91. Sales Channel: Direct to End-User vs Distributors

Figure 92. Direct Channel Pros & Cons

Figure 93. Indirect Channel Pros & Cons

Figure 94. Methodology

Figure 95. Research Process and Data Source

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