

Global Direct to Garment Pigment Ink Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Direct to Garment Pigment Ink market size is expected to reach \$ 795 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

In 2025, global Direct to Garment Pigment Ink production reached approximately 15,350 k liters, with an average global market price of around US\$ 40 per liter, and a gross profit margin of approximately 10%-30%. Direct to Garment (DTG) Pigment Inks are water-based inkjet inks formulated to print directly onto textiles, primarily cotton and cotton-rich blends, using specialized DTG printers. The ink set usually includes CMYK plus white ink for opacity on dark garments. Formulations contain finely dispersed pigments, binders, humectants, surfactants, and preservatives, engineered for micro-piezo printheads and high wash fastness after curing. DTG inks require compatibility with pretreatment chemicals that help bind pigments to fibers, enabling vibrant colors and durability. Key requirements include dispersion stability, nozzle safety, controlled viscosity, fast drying, low odor, and consistent color reproduction. They are widely used for on-demand apparel printing, customization, e-commerce fulfillment, and short-run production.

The industrial chain of DTG Pigment Inks includes upstream raw materials such as pigments, dispersants, acrylic/PU binders, glycols, surfactants, defoamers, biocides, water, and packaging. Midstream manufacturing covers pigment dispersion grinding, filtration, blending, QC for viscosity, particle size, and color, filling, and batch traceability. Downstream users include DTG printer OEMs, print shops, garment factories, and on-demand fulfillment operators. Services include ICC profiling, pretreatment process support, printhead maintenance guidance, troubleshooting, and logistics management.

This report studies the global Direct to Garment Pigment Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Direct to Garment Pigment Ink and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Direct to Garment Pigment Ink that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Direct to Garment Pigment Ink total production and demand, 2021-2032, (L)
Global Direct to Garment Pigment Ink total production value, 2021-2032, (USD Million)
Global Direct to Garment Pigment Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (L), (based on production site)
Global Direct to Garment Pigment Ink consumption by region & country, CAGR, 2021-2032 & (L)
U.S. VS China: Direct to Garment Pigment Ink domestic production, consumption, key domestic manufacturers and share
Global Direct to Garment Pigment Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (L)
Global Direct to Garment Pigment Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (L)
Global Direct to Garment Pigment Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (L)

This report profiles key players in the global Direct to Garment Pigment Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, INKBANK Group, Eastman Kodak, Brother, Hongsam, STS Inks, SAVEN Technology, Splashjet, Zhuhai Colour Spring Digital Technology, ShenLan Digital, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Direct to Garment Pigment Ink market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (L) and average price (US\$/L) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Direct to Garment Pigment Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Direct to Garment Pigment Ink Market, Segmentation by Type:

Cyan

Yellow

Black

White

Others

Global Direct to Garment Pigment Ink Market, Segmentation by Suitable Fabrics:

Cotton

Polyester

Blended

Nylon

Others

Global Direct to Garment Pigment Ink Market, Segmentation by Application:

Apparel

Home

Others

Companies Profiled:

DuPont

INKBANK Group

Eastman Kodak

Brother

Hongsam

STS Inks

SAVEN Technology

Splashjet

Zhuhai Colour Spring Digital Technology

ShenLan Digital

Polyprint

Fcolor

Prism Inks

Print-Rite

Holdwin

Flyeah Inks

InkMall

Sublistar

Procolored

FIREBIRD Ink

Chenyang Technology

Key Questions Answered:

1. How big is the global Direct to Garment Pigment Ink market?
2. What is the demand of the global Direct to Garment Pigment Ink market?
3. What is the year over year growth of the global Direct to Garment Pigment Ink market?
4. What is the production and production value of the global Direct to Garment Pigment Ink market?
5. Who are the key producers in the global Direct to Garment Pigment Ink market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Lanthanum Zirconate Introduction
- 1.2 World Lanthanum Zirconate Supply & Forecast
 - 1.2.1 World Lanthanum Zirconate Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Lanthanum Zirconate Production (2021-2032)
 - 1.2.3 World Lanthanum Zirconate Pricing Trends (2021-2032)
- 1.3 World Lanthanum Zirconate Production by Region (Based on Production Site)
 - 1.3.1 World Lanthanum Zirconate Production Value by Region (2021-2032)
 - 1.3.2 World Lanthanum Zirconate Production by Region (2021-2032)
 - 1.3.3 World Lanthanum Zirconate Average Price by Region (2021-2032)
 - 1.3.4 North America Lanthanum Zirconate Production (2021-2032)
 - 1.3.5 Europe Lanthanum Zirconate Production (2021-2032)
 - 1.3.6 China Lanthanum Zirconate Production (2021-2032)
 - 1.3.7 Japan Lanthanum Zirconate Production (2021-2032)
 - 1.3.8 India Lanthanum Zirconate Production (2021-2032)
 - 1.3.9 Southeast Asia Lanthanum Zirconate Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Lanthanum Zirconate Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Lanthanum Zirconate Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Lanthanum Zirconate Demand (2021-2032)
- 2.2 World Lanthanum Zirconate Consumption by Region
 - 2.2.1 World Lanthanum Zirconate Consumption by Region (2021-2026)
 - 2.2.2 World Lanthanum Zirconate Consumption Forecast by Region (2027-2032)
- 2.3 United States Lanthanum Zirconate Consumption (2021-2032)
- 2.4 China Lanthanum Zirconate Consumption (2021-2032)
- 2.5 Europe Lanthanum Zirconate Consumption (2021-2032)
- 2.6 Japan Lanthanum Zirconate Consumption (2021-2032)
- 2.7 South Korea Lanthanum Zirconate Consumption (2021-2032)
- 2.8 ASEAN Lanthanum Zirconate Consumption (2021-2032)
- 2.9 India Lanthanum Zirconate Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Lanthanum Zirconate Production Value by Manufacturer (2021-2026)
- 3.2 World Lanthanum Zirconate Production by Manufacturer (2021-2026)
- 3.3 World Lanthanum Zirconate Average Price by Manufacturer (2021-2026)
- 3.4 Lanthanum Zirconate Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Lanthanum Zirconate Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Lanthanum Zirconate in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Lanthanum Zirconate in 2025
- 3.6 Lanthanum Zirconate Market: Overall Company Footprint Analysis
 - 3.6.1 Lanthanum Zirconate Market: Region Footprint
 - 3.6.2 Lanthanum Zirconate Market: Company Product Type Footprint
 - 3.6.3 Lanthanum Zirconate Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Lanthanum Zirconate Production Value Comparison
 - 4.1.1 United States VS China: Lanthanum Zirconate Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Lanthanum Zirconate Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Lanthanum Zirconate Production Comparison
 - 4.2.1 United States VS China: Lanthanum Zirconate Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Lanthanum Zirconate Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Lanthanum Zirconate Consumption Comparison
 - 4.3.1 United States VS China: Lanthanum Zirconate Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Lanthanum Zirconate Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Lanthanum Zirconate Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Lanthanum Zirconate Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Lanthanum Zirconate Production Value (2021-2026)

4.4.3 United States Based Manufacturers Lanthanum Zirconate Production (2021-2026)

4.5 China Based Lanthanum Zirconate Manufacturers and Market Share

4.5.1 China Based Lanthanum Zirconate Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Lanthanum Zirconate Production Value (2021-2026)

4.5.3 China Based Manufacturers Lanthanum Zirconate Production (2021-2026)

4.6 Rest of World Based Lanthanum Zirconate Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Lanthanum Zirconate Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Lanthanum Zirconate Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Lanthanum Zirconate Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Lanthanum Zirconate Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Pure Lanthanum Zirconate

5.2.2 Doped Lanthanum Zirconate

5.3 Market Segment by Type

5.3.1 World Lanthanum Zirconate Production by Type (2021-2032)

5.3.2 World Lanthanum Zirconate Production Value by Type (2021-2032)

5.3.3 World Lanthanum Zirconate Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY THERMAL PERFORMANCE

6.1 World Lanthanum Zirconate Market Size Overview by Thermal Performance: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Thermal Performance

6.2.1 Low Thermal Conductivity Grade (1,400 °C)

6.3 Market Segment by Thermal Performance

6.3.1 World Lanthanum Zirconate Production by Thermal Performance (2021-2032)

6.3.2 World Lanthanum Zirconate Production Value by Thermal Performance (2021-2032)

6.3.3 World Lanthanum Zirconate Average Price by Thermal Performance (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Lanthanum Zirconate Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Defense & Aerospace

7.2.2 Power & Energy System

7.2.3 Industrial Equipment

7.2.4 Others

7.3 Market Segment by Application

7.3.1 World Lanthanum Zirconate Production by Application (2021-2032)

7.3.2 World Lanthanum Zirconate Production Value by Application (2021-2032)

7.3.3 World Lanthanum Zirconate Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 CoorsTek (USA)

8.1.1 CoorsTek (USA) Details

8.1.2 CoorsTek (USA) Major Business

8.1.3 CoorsTek (USA) Lanthanum Zirconate Product and Services

8.1.4 CoorsTek (USA) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 CoorsTek (USA) Recent Developments/Updates

8.1.6 CoorsTek (USA) Competitive Strengths & Weaknesses

8.2 Kennametal Stellite (USA)

8.2.1 Kennametal Stellite (USA) Details

8.2.2 Kennametal Stellite (USA) Major Business

8.2.3 Kennametal Stellite (USA) Lanthanum Zirconate Product and Services

8.2.4 Kennametal Stellite (USA) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Kennametal Stellite (USA) Recent Developments/Updates

8.2.6 Kennametal Stellite (USA) Competitive Strengths & Weaknesses

8.3 Oerlikon Metco (Switzerland)

8.3.1 Oerlikon Metco (Switzerland) Details

8.3.2 Oerlikon Metco (Switzerland) Major Business

- 8.3.3 Oerlikon Metco (Switzerland) Lanthanum Zirconate Product and Services
- 8.3.4 Oerlikon Metco (Switzerland) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.3.5 Oerlikon Metco (Switzerland) Recent Developments/Updates
- 8.3.6 Oerlikon Metco (Switzerland) Competitive Strengths & Weaknesses
- 8.4 H.C. Starck Ceramics (Germany)
 - 8.4.1 H.C. Starck Ceramics (Germany) Details
 - 8.4.2 H.C. Starck Ceramics (Germany) Major Business
 - 8.4.3 H.C. Starck Ceramics (Germany) Lanthanum Zirconate Product and Services
 - 8.4.4 H.C. Starck Ceramics (Germany) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.4.5 H.C. Starck Ceramics (Germany) Recent Developments/Updates
 - 8.4.6 H.C. Starck Ceramics (Germany) Competitive Strengths & Weaknesses
- 8.5 Saint-Gobain (France)
 - 8.5.1 Saint-Gobain (France) Details
 - 8.5.2 Saint-Gobain (France) Major Business
 - 8.5.3 Saint-Gobain (France) Lanthanum Zirconate Product and Services
 - 8.5.4 Saint-Gobain (France) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.5.5 Saint-Gobain (France) Recent Developments/Updates
 - 8.5.6 Saint-Gobain (France) Competitive Strengths & Weaknesses
- 8.6 CerPoTech (Norway)
 - 8.6.1 CerPoTech (Norway) Details
 - 8.6.2 CerPoTech (Norway) Major Business
 - 8.6.3 CerPoTech (Norway) Lanthanum Zirconate Product and Services
 - 8.6.4 CerPoTech (Norway) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.6.5 CerPoTech (Norway) Recent Developments/Updates
 - 8.6.6 CerPoTech (Norway) Competitive Strengths & Weaknesses
- 8.7 Xi'an Function Material (China)
 - 8.7.1 Xi'an Function Material (China) Details
 - 8.7.2 Xi'an Function Material (China) Major Business
 - 8.7.3 Xi'an Function Material (China) Lanthanum Zirconate Product and Services
 - 8.7.4 Xi'an Function Material (China) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.7.5 Xi'an Function Material (China) Recent Developments/Updates
 - 8.7.6 Xi'an Function Material (China) Competitive Strengths & Weaknesses
- 8.8 Shanghai Epoch Material (China)
 - 8.8.1 Shanghai Epoch Material (China) Details

- 8.8.2 Shanghai Epoch Material (China) Major Business
- 8.8.3 Shanghai Epoch Material (China) Lanthanum Zirconate Product and Services
- 8.8.4 Shanghai Epoch Material (China) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.8.5 Shanghai Epoch Material (China) Recent Developments/Updates
- 8.8.6 Shanghai Epoch Material (China) Competitive Strengths & Weaknesses
- 8.9 Tosoh Corporation (Japan)
 - 8.9.1 Tosoh Corporation (Japan) Details
 - 8.9.2 Tosoh Corporation (Japan) Major Business
 - 8.9.3 Tosoh Corporation (Japan) Lanthanum Zirconate Product and Services
 - 8.9.4 Tosoh Corporation (Japan) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.9.5 Tosoh Corporation (Japan) Recent Developments/Updates
 - 8.9.6 Tosoh Corporation (Japan) Competitive Strengths & Weaknesses
- 8.10 Kyocera (Japan)
 - 8.10.1 Kyocera (Japan) Details
 - 8.10.2 Kyocera (Japan) Major Business
 - 8.10.3 Kyocera (Japan) Lanthanum Zirconate Product and Services
 - 8.10.4 Kyocera (Japan) Lanthanum Zirconate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.10.5 Kyocera (Japan) Recent Developments/Updates
 - 8.10.6 Kyocera (Japan) Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 Lanthanum Zirconate Industry Chain
- 9.2 Lanthanum Zirconate Upstream Analysis
 - 9.2.1 Lanthanum Zirconate Core Raw Materials
 - 9.2.2 Main Manufacturers of Lanthanum Zirconate Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 Lanthanum Zirconate Production Mode
- 9.6 Lanthanum Zirconate Procurement Model
- 9.7 Lanthanum Zirconate Industry Sales Model and Sales Channels
 - 9.7.1 Lanthanum Zirconate Sales Model
 - 9.7.2 Lanthanum Zirconate Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Direct to Garment Pigment Ink Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Direct to Garment Pigment Ink Production Value by Region (2021-2026) & (USD Million)

Table 3. World Direct to Garment Pigment Ink Production Value by Region (2027-2032) & (USD Million)

Table 4. World Direct to Garment Pigment Ink Production Value Market Share by Region (2021-2026)

Table 5. World Direct to Garment Pigment Ink Production Value Market Share by Region (2027-2032)

Table 6. World Direct to Garment Pigment Ink Production by Region (2021-2026) & (L)

Table 7. World Direct to Garment Pigment Ink Production by Region (2027-2032) & (L)

Table 8. World Direct to Garment Pigment Ink Production Market Share by Region (2021-2026)

Table 9. World Direct to Garment Pigment Ink Production Market Share by Region (2027-2032)

Table 10. World Direct to Garment Pigment Ink Average Price by Region (2021-2026) & (US\$/L)

Table 11. World Direct to Garment Pigment Ink Average Price by Region (2027-2032) & (US\$/L)

Table 12. Direct to Garment Pigment Ink Major Market Trends

Table 13. World Direct to Garment Pigment Ink Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (L)

Table 14. World Direct to Garment Pigment Ink Consumption by Region (2021-2026) & (L)

Table 15. World Direct to Garment Pigment Ink Consumption Forecast by Region (2027-2032) & (L)

Table 16. World Direct to Garment Pigment Ink Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Direct to Garment Pigment Ink Producers in 2025

Table 18. World Direct to Garment Pigment Ink Production by Manufacturer (2021-2026) & (L)

Table 19. Production Market Share of Key Direct to Garment Pigment Ink Producers in 2025

Table 20. World Direct to Garment Pigment Ink Average Price by Manufacturer (2021-2026) & (US\$/L)

Table 21. Global Direct to Garment Pigment Ink Company Evaluation Quadrant

Table 22. World Direct to Garment Pigment Ink Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Direct to Garment Pigment Ink Production Site of Key Manufacturer

Table 24. Direct to Garment Pigment Ink Market: Company Product Type Footprint

Table 25. Direct to Garment Pigment Ink Market: Company Product Application Footprint

Table 26. Direct to Garment Pigment Ink Competitive Factors

Table 27. Direct to Garment Pigment Ink New Entrant and Capacity Expansion Plans

Table 28. Direct to Garment Pigment Ink Mergers & Acquisitions Activity

Table 29. United States VS China Direct to Garment Pigment Ink Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Direct to Garment Pigment Ink Production Comparison, (2021 & 2025 & 2032) & (L)

Table 31. United States VS China Direct to Garment Pigment Ink Consumption Comparison, (2021 & 2025 & 2032) & (L)

Table 32. United States Based Direct to Garment Pigment Ink Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Direct to Garment Pigment Ink Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Direct to Garment Pigment Ink Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Direct to Garment Pigment Ink Production (2021-2026) & (L)

Table 36. United States Based Manufacturers Direct to Garment Pigment Ink Production Market Share (2021-2026)

Table 37. China Based Direct to Garment Pigment Ink Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Direct to Garment Pigment Ink Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Direct to Garment Pigment Ink Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Direct to Garment Pigment Ink Production, (2021-2026) & (L)

Table 41. China Based Manufacturers Direct to Garment Pigment Ink Production Market Share (2021-2026)

Table 42. Rest of World Based Direct to Garment Pigment Ink Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Direct to Garment Pigment Ink Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Direct to Garment Pigment Ink Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Direct to Garment Pigment Ink Production, (2021-2026) & (L)

Table 46. Rest of World Based Manufacturers Direct to Garment Pigment Ink Production Market Share (2021-2026)

Table 47. World Direct to Garment Pigment Ink Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Direct to Garment Pigment Ink Production by Type (2021-2026) & (L)

Table 49. World Direct to Garment Pigment Ink Production by Type (2027-2032) & (L)

Table 50. World Direct to Garment Pigment Ink Production Value by Type (2021-2026) & (USD Million)

Table 51. World Direct to Garment Pigment Ink Production Value by Type (2027-2032) & (USD Million)

Table 52. World Direct to Garment Pigment Ink Average Price by Type (2021-2026) & (US\$/L)

Table 53. World Direct to Garment Pigment Ink Average Price by Type (2027-2032) & (US\$/L)

Table 54. World Direct to Garment Pigment Ink Production Value by Suitable Fabrics, (USD Million), 2021 & 2025 & 2032

Table 55. World Direct to Garment Pigment Ink Production by Suitable Fabrics (2021-2026) & (L)

Table 56. World Direct to Garment Pigment Ink Production by Suitable Fabrics (2027-2032) & (L)

Table 57. World Direct to Garment Pigment Ink Production Value by Suitable Fabrics (2021-2026) & (USD Million)

Table 58. World Direct to Garment Pigment Ink Production Value by Suitable Fabrics (2027-2032) & (USD Million)

Table 59. World Direct to Garment Pigment Ink Average Price by Suitable Fabrics (2021-2026) & (US\$/L)

Table 60. World Direct to Garment Pigment Ink Average Price by Suitable Fabrics (2027-2032) & (US\$/L)

Table 61. World Direct to Garment Pigment Ink Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Direct to Garment Pigment Ink Production by Application (2021-2026)

& (L)

Table 63. World Direct to Garment Pigment Ink Production by Application (2027-2032)

& (L)

Table 64. World Direct to Garment Pigment Ink Production Value by Application (2021-2026) & (USD Million)

Table 65. World Direct to Garment Pigment Ink Production Value by Application (2027-2032) & (USD Million)

Table 66. World Direct to Garment Pigment Ink Average Price by Application (2021-2026) & (US\$/L)

Table 67. World Direct to Garment Pigment Ink Average Price by Application (2027-2032) & (US\$/L)

Table 68. DuPont Basic Information, Manufacturing Base and Competitors

Table 69. DuPont Major Business

Table 70. DuPont Direct to Garment Pigment Ink Product and Services

Table 71. DuPont Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. DuPont Recent Developments/Updates

Table 73. DuPont Competitive Strengths & Weaknesses

Table 74. INKBANK Group Basic Information, Manufacturing Base and Competitors

Table 75. INKBANK Group Major Business

Table 76. INKBANK Group Direct to Garment Pigment Ink Product and Services

Table 77. INKBANK Group Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. INKBANK Group Recent Developments/Updates

Table 79. INKBANK Group Competitive Strengths & Weaknesses

Table 80. Eastman Kodak Basic Information, Manufacturing Base and Competitors

Table 81. Eastman Kodak Major Business

Table 82. Eastman Kodak Direct to Garment Pigment Ink Product and Services

Table 83. Eastman Kodak Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Eastman Kodak Recent Developments/Updates

Table 85. Eastman Kodak Competitive Strengths & Weaknesses

Table 86. Brother Basic Information, Manufacturing Base and Competitors

Table 87. Brother Major Business

Table 88. Brother Direct to Garment Pigment Ink Product and Services

Table 89. Brother Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Brother Recent Developments/Updates

Table 91. Brother Competitive Strengths & Weaknesses

- Table 92. Hongsam Basic Information, Manufacturing Base and Competitors
- Table 93. Hongsam Major Business
- Table 94. Hongsam Direct to Garment Pigment Ink Product and Services
- Table 95. Hongsam Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. Hongsam Recent Developments/Updates
- Table 97. Hongsam Competitive Strengths & Weaknesses
- Table 98. STS Inks Basic Information, Manufacturing Base and Competitors
- Table 99. STS Inks Major Business
- Table 100. STS Inks Direct to Garment Pigment Ink Product and Services
- Table 101. STS Inks Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. STS Inks Recent Developments/Updates
- Table 103. STS Inks Competitive Strengths & Weaknesses
- Table 104. SAVEN Technology Basic Information, Manufacturing Base and Competitors
- Table 105. SAVEN Technology Major Business
- Table 106. SAVEN Technology Direct to Garment Pigment Ink Product and Services
- Table 107. SAVEN Technology Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. SAVEN Technology Recent Developments/Updates
- Table 109. SAVEN Technology Competitive Strengths & Weaknesses
- Table 110. Splashjet Basic Information, Manufacturing Base and Competitors
- Table 111. Splashjet Major Business
- Table 112. Splashjet Direct to Garment Pigment Ink Product and Services
- Table 113. Splashjet Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. Splashjet Recent Developments/Updates
- Table 115. Splashjet Competitive Strengths & Weaknesses
- Table 116. Zhuhai Colour Spring Digital Technology Basic Information, Manufacturing Base and Competitors
- Table 117. Zhuhai Colour Spring Digital Technology Major Business
- Table 118. Zhuhai Colour Spring Digital Technology Direct to Garment Pigment Ink Product and Services
- Table 119. Zhuhai Colour Spring Digital Technology Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 120. Zhuhai Colour Spring Digital Technology Recent Developments/Updates
- Table 121. Zhuhai Colour Spring Digital Technology Competitive Strengths & Weaknesses

Table 122. ShenLan Digital Basic Information, Manufacturing Base and Competitors

Table 123. ShenLan Digital Major Business

Table 124. ShenLan Digital Direct to Garment Pigment Ink Product and Services

Table 125. ShenLan Digital Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. ShenLan Digital Recent Developments/Updates

Table 127. ShenLan Digital Competitive Strengths & Weaknesses

Table 128. Polyprint Basic Information, Manufacturing Base and Competitors

Table 129. Polyprint Major Business

Table 130. Polyprint Direct to Garment Pigment Ink Product and Services

Table 131. Polyprint Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 132. Polyprint Recent Developments/Updates

Table 133. Polyprint Competitive Strengths & Weaknesses

Table 134. Fcolor Basic Information, Manufacturing Base and Competitors

Table 135. Fcolor Major Business

Table 136. Fcolor Direct to Garment Pigment Ink Product and Services

Table 137. Fcolor Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 138. Fcolor Recent Developments/Updates

Table 139. Fcolor Competitive Strengths & Weaknesses

Table 140. Prism Inks Basic Information, Manufacturing Base and Competitors

Table 141. Prism Inks Major Business

Table 142. Prism Inks Direct to Garment Pigment Ink Product and Services

Table 143. Prism Inks Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. Prism Inks Recent Developments/Updates

Table 145. Prism Inks Competitive Strengths & Weaknesses

Table 146. Print-Rite Basic Information, Manufacturing Base and Competitors

Table 147. Print-Rite Major Business

Table 148. Print-Rite Direct to Garment Pigment Ink Product and Services

Table 149. Print-Rite Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. Print-Rite Recent Developments/Updates

Table 151. Print-Rite Competitive Strengths & Weaknesses

Table 152. Holdwin Basic Information, Manufacturing Base and Competitors

Table 153. Holdwin Major Business

Table 154. Holdwin Direct to Garment Pigment Ink Product and Services

Table 155. Holdwin Direct to Garment Pigment Ink Production (L), Price (US\$/L),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. Holdwin Recent Developments/Updates

Table 157. Holdwin Competitive Strengths & Weaknesses

Table 158. Flyeah Inks Basic Information, Manufacturing Base and Competitors

Table 159. Flyeah Inks Major Business

Table 160. Flyeah Inks Direct to Garment Pigment Ink Product and Services

Table 161. Flyeah Inks Direct to Garment Pigment Ink Production (L), Price (US\$/L),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. Flyeah Inks Recent Developments/Updates

Table 163. Flyeah Inks Competitive Strengths & Weaknesses

Table 164. InkMall Basic Information, Manufacturing Base and Competitors

Table 165. InkMall Major Business

Table 166. InkMall Direct to Garment Pigment Ink Product and Services

Table 167. InkMall Direct to Garment Pigment Ink Production (L), Price (US\$/L),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. InkMall Recent Developments/Updates

Table 169. InkMall Competitive Strengths & Weaknesses

Table 170. Sublistar Basic Information, Manufacturing Base and Competitors

Table 171. Sublistar Major Business

Table 172. Sublistar Direct to Garment Pigment Ink Product and Services

Table 173. Sublistar Direct to Garment Pigment Ink Production (L), Price (US\$/L),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Sublistar Recent Developments/Updates

Table 175. Sublistar Competitive Strengths & Weaknesses

Table 176. Procolored Basic Information, Manufacturing Base and Competitors

Table 177. Procolored Major Business

Table 178. Procolored Direct to Garment Pigment Ink Product and Services

Table 179. Procolored Direct to Garment Pigment Ink Production (L), Price (US\$/L),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 180. Procolored Recent Developments/Updates

Table 181. Procolored Competitive Strengths & Weaknesses

Table 182. FIREBIRD Ink Basic Information, Manufacturing Base and Competitors

Table 183. FIREBIRD Ink Major Business

Table 184. FIREBIRD Ink Direct to Garment Pigment Ink Product and Services

Table 185. FIREBIRD Ink Direct to Garment Pigment Ink Production (L), Price (US\$/L),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 186. FIREBIRD Ink Recent Developments/Updates

Table 187. FIREBIRD Ink Competitive Strengths & Weaknesses

Table 188. Chenyang Technology Basic Information, Manufacturing Base and

Competitors

Table 189. Chenyang Technology Major Business

Table 190. Chenyang Technology Direct to Garment Pigment Ink Product and Services

Table 191. Chenyang Technology Direct to Garment Pigment Ink Production (L), Price (US\$/L), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 192. Chenyang Technology Recent Developments/Updates

Table 193. Chenyang Technology Competitive Strengths & Weaknesses

Table 194. Global Key Players of Direct to Garment Pigment Ink Upstream (Raw Materials)

Table 195. Global Direct to Garment Pigment Ink Typical Customers

Table 196. Direct to Garment Pigment Ink Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Direct to Garment Pigment Ink Picture
- Figure 2. World Direct to Garment Pigment Ink Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Direct to Garment Pigment Ink Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Direct to Garment Pigment Ink Production (2021-2032) & (L)
- Figure 5. World Direct to Garment Pigment Ink Average Price (2021-2032) & (US\$/L)
- Figure 6. World Direct to Garment Pigment Ink Production Value Market Share by Region (2021-2032)
- Figure 7. World Direct to Garment Pigment Ink Production Market Share by Region (2021-2032)
- Figure 8. North America Direct to Garment Pigment Ink Production (2021-2032) & (L)
- Figure 9. Europe Direct to Garment Pigment Ink Production (2021-2032) & (L)
- Figure 10. China Direct to Garment Pigment Ink Production (2021-2032) & (L)
- Figure 11. Japan Direct to Garment Pigment Ink Production (2021-2032) & (L)
- Figure 12. India Direct to Garment Pigment Ink Production (2021-2032) & (L)
- Figure 13. Southeast Asia Direct to Garment Pigment Ink Production (2021-2032) & (L)
- Figure 14. Direct to Garment Pigment Ink Market Drivers
- Figure 15. Factors Affecting Demand
- Figure 16. World Direct to Garment Pigment Ink Consumption (2021-2032) & (L)
- Figure 17. World Direct to Garment Pigment Ink Consumption Market Share by Region (2021-2032)
- Figure 18. United States Direct to Garment Pigment Ink Consumption (2021-2032) & (L)
- Figure 19. China Direct to Garment Pigment Ink Consumption (2021-2032) & (L)
- Figure 20. Europe Direct to Garment Pigment Ink Consumption (2021-2032) & (L)
- Figure 21. Japan Direct to Garment Pigment Ink Consumption (2021-2032) & (L)
- Figure 22. South Korea Direct to Garment Pigment Ink Consumption (2021-2032) & (L)
- Figure 23. ASEAN Direct to Garment Pigment Ink Consumption (2021-2032) & (L)
- Figure 24. India Direct to Garment Pigment Ink Consumption (2021-2032) & (L)
- Figure 25. Producer Shipments of Direct to Garment Pigment Ink by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 26. Global Four-firm Concentration Ratios (CR4) for Direct to Garment Pigment Ink Markets in 2025
- Figure 27. Global Four-firm Concentration Ratios (CR8) for Direct to Garment Pigment Ink Markets in 2025

Figure 28. United States VS China: Direct to Garment Pigment Ink Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Direct to Garment Pigment Ink Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Direct to Garment Pigment Ink Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Direct to Garment Pigment Ink Production Market Share 2025

Figure 32. China Based Manufacturers Direct to Garment Pigment Ink Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Direct to Garment Pigment Ink Production Market Share 2025

Figure 34. World Direct to Garment Pigment Ink Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Direct to Garment Pigment Ink Production Value Market Share by Type in 2025

Figure 36. Cyan

Figure 37. Yellow

Figure 38. Black

Figure 39. White

Figure 40. Others

Figure 41. World Direct to Garment Pigment Ink Production Market Share by Type (2021-2032)

Figure 42. World Direct to Garment Pigment Ink Production Value Market Share by Type (2021-2032)

Figure 43. World Direct to Garment Pigment Ink Average Price by Type (2021-2032) & (US\$/L)

Figure 44. World Direct to Garment Pigment Ink Production Value by Suitable Fabrics, (USD Million), 2021 & 2025 & 2032

Figure 45. World Direct to Garment Pigment Ink Production Value Market Share by Suitable Fabrics in 2025

Figure 46. Cotton

Figure 47. Polyester

Figure 48. Blended

Figure 49. Nylon

Figure 50. Others

Figure 51. World Direct to Garment Pigment Ink Production Market Share by Suitable Fabrics (2021-2032)

Figure 52. World Direct to Garment Pigment Ink Production Value Market Share by

Suitable Fabrics (2021-2032)

Figure 53. World Direct to Garment Pigment Ink Average Price by Suitable Fabrics (2021-2032) & (US\$/L)

Figure 54. World Direct to Garment Pigment Ink Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Direct to Garment Pigment Ink Production Value Market Share by Application in 2025

Figure 56. Apparel

Figure 57. Home

Figure 58. Others

Figure 59. World Direct to Garment Pigment Ink Production Market Share by Application (2021-2032)

Figure 60. World Direct to Garment Pigment Ink Production Value Market Share by Application (2021-2032)

Figure 61. World Direct to Garment Pigment Ink Average Price by Application (2021-2032) & (US\$/L)

Figure 62. Direct to Garment Pigment Ink Industry Chain

Figure 63. Direct to Garment Pigment Ink Procurement Model

Figure 64. Direct to Garment Pigment Ink Sales Model

Figure 65. Direct to Garment Pigment Ink Sales Channels, Direct Sales, and Distribution

Figure 66. Methodology

Figure 67. Research Process and Data Source

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