

Global Direct to Garment Pigment Ink Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Direct to Garment Pigment Ink market size was valued at US\$ 632 million in 2025 and is forecast to a readjusted size of US\$ 795 million by 2032 with a CAGR of 3.3% during review period.

In 2025, global Direct to Garment Pigment Ink production reached approximately 15,350 k liters?with an average global market price of around US\$ 40 per liter, and a gross profit margin of approximately 10%-30%. Direct to Garment (DTG) Pigment Inks are water-based inkjet inks formulated to print directly onto textiles, primarily cotton and cotton-rich blends, using specialized DTG printers. The ink set usually includes CMYK plus white ink for opacity on dark garments. Formulations contain finely dispersed pigments, binders, humectants, surfactants, and preservatives, engineered for micro-piezo printheads and high wash fastness after curing. DTG inks require compatibility with pretreatment chemicals that help bind pigments to fibers, enabling vibrant colors and durability. Key requirements include dispersion stability, nozzle safety, controlled viscosity, fast drying, low odor, and consistent color reproduction. They are widely used for on-demand apparel printing, customization, e-commerce fulfillment, and short-run production.

The industrial chain of DTG Pigment Inks includes upstream raw materials such as pigments, dispersants, acrylic/PU binders, glycols, surfactants, defoamers, biocides, water, and packaging. Midstream manufacturing covers pigment dispersion grinding, filtration, blending, QC for viscosity, particle size, and color, filling, and batch traceability. Downstream users include DTG printer OEMs, print shops, garment factories, and on-demand fulfillment operators. Services include ICC profiling, pretreatment process support, printhead maintenance guidance, troubleshooting, and

logistics management.

This report is a detailed and comprehensive analysis for global Direct to Garment Pigment Ink market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Direct to Garment Pigment Ink market size and forecasts, in consumption value (\$ Million), sales quantity (L), and average selling prices (US\$/L), 2021-2032

Global Direct to Garment Pigment Ink market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (L), and average selling prices (US\$/L), 2021-2032

Global Direct to Garment Pigment Ink market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (L), and average selling prices (US\$/L), 2021-2032

Global Direct to Garment Pigment Ink market shares of main players, shipments in revenue (\$ Million), sales quantity (L), and ASP (US\$/L), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Direct to Garment Pigment Ink

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Direct to Garment Pigment Ink market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, INKBANK Group, Eastman Kodak, Brother, Hongsam, STS Inks, SAVEN Technology, Splashjet, Zhuhai Colour Spring Digital Technology, ShenLan Digital, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Direct to Garment Pigment Ink market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cyan

Yellow

Black

White

Others

Market segment by Suitable Fabrics

Cotton

Polyester

Blended

Nylon

Others

Market segment by Application

Apparel

Home

Others

Major players covered

DuPont

INKBANK Group

Eastman Kodak

Brother

Hongsam

STS Inks

SAVEN Technology

Splashjet

Zhuhai Colour Spring Digital Technology

ShenLan Digital

Polyprint

Fcolor

Prism Inks

Print-Rite

Holdwin

Flyeah Inks

InkMall

Sublistar

Procolored

FIREBIRD Ink

Chenyang Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Direct to Garment Pigment Ink product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Direct to Garment Pigment Ink, with price, sales quantity, revenue, and global market share of Direct to Garment Pigment Ink from 2021 to 2026.

Chapter 3, the Direct to Garment Pigment Ink competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Direct to Garment Pigment Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Direct to Garment Pigment Ink market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Direct to Garment Pigment Ink.

Chapter 14 and 15, to describe Direct to Garment Pigment Ink sales channel, distributors, customers, research findings and conclusion.

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