

Global Direct-to-Film Textile Pigment Ink Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Direct-to-Film Textile Pigment Ink market size was valued at US\$ 1270 million in 2025 and is forecast to a readjusted size of US\$ 1575 million by 2032 with a CAGR of 3.1% during review period.

DTF (Direct-To-Film) textile pigment ink is a water-based pigment ink used in heat transfer processes. It is first printed onto a PET transfer film and then transferred onto apparel or fabric surfaces using hot-melt adhesive powder and heat press equipment. The products typically include CMYK color inks and high-opacity white ink, with some systems also offering fluorescent colors, extended colors, or industrial OEM formulations. The product gross margin is approximately 35%.

DTF textile pigment ink has become a rapidly growing consumable category in digital apparel printing in recent years. Its growth is driven by on-demand clothing customization, small-batch brand orders, and localized fulfillment production.

Because DTF has better adaptability to fabrics such as cotton, polyester, blends, and nylon, and requires less pre-treatment than DTG, it is easier to adopt in small to medium-sized factories and individual custom shops. Consequently, equipment installations continue to drive ink repurchases.

White ink, fluorescent inks, OEM system inks, and industrial OEM inks command higher margins, while general CMYK bulk compatible inks face significant price pressure due to competition from suppliers in China and India. Future competition is expected to focus on low-sedimentation white ink, high-concentration color inks, low-temperature transfer compatibility, wash fastness, eco-certifications, and integrated consumable

solutions optimized in coordination with films, powders, and equipment.

This report is a detailed and comprehensive analysis for global Direct-to-Film Textile Pigment Ink market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Direct-to-Film Textile Pigment Ink market size and forecasts, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global Direct-to-Film Textile Pigment Ink market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global Direct-to-Film Textile Pigment Ink market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global Direct-to-Film Textile Pigment Ink market shares of main players, shipments in revenue (\$ Million), sales quantity (kg), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Direct-to-Film Textile Pigment Ink
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Direct-to-Film Textile Pigment Ink market based on the following parameters - company overview, sales quantity, revenue, price,

gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, Sun Chemical Corporation, Seiko Epson Corporation, Roland DG Corporation, Mimaki Engineering, Eastman Kodak Company, M&R Printing Equipment, STS Inks, Prism Inks, Kao Collins Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Direct-to-Film Textile Pigment Ink market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Standard Process Color Set

- Extended Gamut Color Set

- High-Density Black / Dark Color Set

- Specialty Color Set

- Others

Market segment by Supply Form

- Concentrate

- Ready-To-Use Ink

- Others

Market segment by Sales Channel

Direct Sales

Distribution

Market segment by Application

Cut-piece Digital Printing

Garment Digital Printing

Others

Major players covered

DuPont

Sun Chemical Corporation

Seiko Epson Corporation

Roland DG Corporation

Mimaki Engineering

Eastman Kodak Company

M&R Printing Equipment

STS Inks

Prism Inks

Kao Collins Corporation

Eastern Tech Company

Image Armor

InkTec

Resolute Ink

Polyprint

Azonprinter

Splashjet Ink

Zhuhai Print-Rite New Materials

INKBANK Group

Zhengzhou Hongsam Digital Science & Technology

Winnerjet Printing Consumables

KingJet Digital Technology

Dongguan Ocbestjet Digital Technology

LINKO

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Direct-to-Film Textile Pigment Ink product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Direct-to-Film Textile Pigment Ink, with price, sales quantity, revenue, and global market share of Direct-to-Film Textile Pigment Ink from 2021 to 2026.

Chapter 3, the Direct-to-Film Textile Pigment Ink competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Direct-to-Film Textile Pigment Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Direct-to-Film Textile Pigment Ink market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Direct-to-Film Textile Pigment Ink.

Chapter 14 and 15, to describe Direct-to-Film Textile Pigment Ink sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Direct-to-Film Textile Pigment Ink Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Standard Process Color Set

1.3.3 Extended Gamut Color Set

1.3.4 High-Density Black / Dark Color Set

1.3.5 Specialty Color Set

1.3.6 Others

1.4 Market Analysis by Supply Form

1.4.1 Overview: Global Direct-to-Film Textile Pigment Ink Consumption Value by Supply Form: 2021 Versus 2025 Versus 2032

1.4.2 Concentrate

1.4.3 Ready-To-Use Ink

1.4.4 Others

1.5 Market Analysis by Sales Channel

1.5.1 Overview: Global Direct-to-Film Textile Pigment Ink Consumption Value by Sales Channel: 2021 Versus 2025 Versus 2032

1.5.2 Direct Sales

1.5.3 Distribution

1.6 Market Analysis by Application

1.6.1 Overview: Global Direct-to-Film Textile Pigment Ink Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Cut-piece Digital Printing

1.6.3 Garment Digital Printing

1.6.4 Others

1.7 Global Direct-to-Film Textile Pigment Ink Market Size & Forecast

1.7.1 Global Direct-to-Film Textile Pigment Ink Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Direct-to-Film Textile Pigment Ink Sales Quantity (2021-2032)

1.7.3 Global Direct-to-Film Textile Pigment Ink Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 DuPont

2.1.1 DuPont Details

2.1.2 DuPont Major Business

2.1.3 DuPont Direct-to-Film Textile Pigment Ink Product and Services

2.1.4 DuPont Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 DuPont Recent Developments/Updates

2.2 Sun Chemical Corporation

2.2.1 Sun Chemical Corporation Details

2.2.2 Sun Chemical Corporation Major Business

2.2.3 Sun Chemical Corporation Direct-to-Film Textile Pigment Ink Product and Services

2.2.4 Sun Chemical Corporation Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Sun Chemical Corporation Recent Developments/Updates

2.3 Seiko Epson Corporation

2.3.1 Seiko Epson Corporation Details

2.3.2 Seiko Epson Corporation Major Business

2.3.3 Seiko Epson Corporation Direct-to-Film Textile Pigment Ink Product and Services

2.3.4 Seiko Epson Corporation Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Seiko Epson Corporation Recent Developments/Updates

2.4 Roland DG Corporation

2.4.1 Roland DG Corporation Details

2.4.2 Roland DG Corporation Major Business

2.4.3 Roland DG Corporation Direct-to-Film Textile Pigment Ink Product and Services

2.4.4 Roland DG Corporation Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Roland DG Corporation Recent Developments/Updates

2.5 Mimaki Engineering

2.5.1 Mimaki Engineering Details

2.5.2 Mimaki Engineering Major Business

2.5.3 Mimaki Engineering Direct-to-Film Textile Pigment Ink Product and Services

2.5.4 Mimaki Engineering Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Mimaki Engineering Recent Developments/Updates

2.6 Eastman Kodak Company

2.6.1 Eastman Kodak Company Details

- 2.6.2 Eastman Kodak Company Major Business
- 2.6.3 Eastman Kodak Company Direct-to-Film Textile Pigment Ink Product and Services
- 2.6.4 Eastman Kodak Company Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 Eastman Kodak Company Recent Developments/Updates
- 2.7 M&R Printing Equipment
 - 2.7.1 M&R Printing Equipment Details
 - 2.7.2 M&R Printing Equipment Major Business
 - 2.7.3 M&R Printing Equipment Direct-to-Film Textile Pigment Ink Product and Services
 - 2.7.4 M&R Printing Equipment Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 M&R Printing Equipment Recent Developments/Updates
- 2.8 STS Inks
 - 2.8.1 STS Inks Details
 - 2.8.2 STS Inks Major Business
 - 2.8.3 STS Inks Direct-to-Film Textile Pigment Ink Product and Services
 - 2.8.4 STS Inks Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 STS Inks Recent Developments/Updates
- 2.9 Prism Inks
 - 2.9.1 Prism Inks Details
 - 2.9.2 Prism Inks Major Business
 - 2.9.3 Prism Inks Direct-to-Film Textile Pigment Ink Product and Services
 - 2.9.4 Prism Inks Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Prism Inks Recent Developments/Updates
- 2.10 Kao Collins Corporation
 - 2.10.1 Kao Collins Corporation Details
 - 2.10.2 Kao Collins Corporation Major Business
 - 2.10.3 Kao Collins Corporation Direct-to-Film Textile Pigment Ink Product and Services
 - 2.10.4 Kao Collins Corporation Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Kao Collins Corporation Recent Developments/Updates
- 2.11 Eastern Tech Company
 - 2.11.1 Eastern Tech Company Details
 - 2.11.2 Eastern Tech Company Major Business
 - 2.11.3 Eastern Tech Company Direct-to-Film Textile Pigment Ink Product and Services

2.11.4 Eastern Tech Company Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Eastern Tech Company Recent Developments/Updates

2.12 Image Armor

2.12.1 Image Armor Details

2.12.2 Image Armor Major Business

2.12.3 Image Armor Direct-to-Film Textile Pigment Ink Product and Services

2.12.4 Image Armor Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Image Armor Recent Developments/Updates

2.13 InkTec

2.13.1 InkTec Details

2.13.2 InkTec Major Business

2.13.3 InkTec Direct-to-Film Textile Pigment Ink Product and Services

2.13.4 InkTec Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 InkTec Recent Developments/Updates

2.14 Resolute Ink

2.14.1 Resolute Ink Details

2.14.2 Resolute Ink Major Business

2.14.3 Resolute Ink Direct-to-Film Textile Pigment Ink Product and Services

2.14.4 Resolute Ink Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Resolute Ink Recent Developments/Updates

2.15 Polyprint

2.15.1 Polyprint Details

2.15.2 Polyprint Major Business

2.15.3 Polyprint Direct-to-Film Textile Pigment Ink Product and Services

2.15.4 Polyprint Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Polyprint Recent Developments/Updates

2.16 Azonprinter

2.16.1 Azonprinter Details

2.16.2 Azonprinter Major Business

2.16.3 Azonprinter Direct-to-Film Textile Pigment Ink Product and Services

2.16.4 Azonprinter Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Azonprinter Recent Developments/Updates

2.17 Splashjet Ink

- 2.17.1 Splashjet Ink Details
- 2.17.2 Splashjet Ink Major Business
- 2.17.3 Splashjet Ink Direct-to-Film Textile Pigment Ink Product and Services
- 2.17.4 Splashjet Ink Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.17.5 Splashjet Ink Recent Developments/Updates
- 2.18 Zhuhai Print-Rite New Materials
 - 2.18.1 Zhuhai Print-Rite New Materials Details
 - 2.18.2 Zhuhai Print-Rite New Materials Major Business
 - 2.18.3 Zhuhai Print-Rite New Materials Direct-to-Film Textile Pigment Ink Product and Services
 - 2.18.4 Zhuhai Print-Rite New Materials Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 Zhuhai Print-Rite New Materials Recent Developments/Updates
- 2.19 INKBANK Group
 - 2.19.1 INKBANK Group Details
 - 2.19.2 INKBANK Group Major Business
 - 2.19.3 INKBANK Group Direct-to-Film Textile Pigment Ink Product and Services
 - 2.19.4 INKBANK Group Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.19.5 INKBANK Group Recent Developments/Updates
- 2.20 Zhengzhou Hongsam Digital Science & Technology
 - 2.20.1 Zhengzhou Hongsam Digital Science & Technology Details
 - 2.20.2 Zhengzhou Hongsam Digital Science & Technology Major Business
 - 2.20.3 Zhengzhou Hongsam Digital Science & Technology Direct-to-Film Textile Pigment Ink Product and Services
 - 2.20.4 Zhengzhou Hongsam Digital Science & Technology Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.20.5 Zhengzhou Hongsam Digital Science & Technology Recent Developments/Updates
- 2.21 Winnerjet Printing Consumables
 - 2.21.1 Winnerjet Printing Consumables Details
 - 2.21.2 Winnerjet Printing Consumables Major Business
 - 2.21.3 Winnerjet Printing Consumables Direct-to-Film Textile Pigment Ink Product and Services
 - 2.21.4 Winnerjet Printing Consumables Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.21.5 Winnerjet Printing Consumables Recent Developments/Updates

2.22 KingJet Digital Technology

2.22.1 KingJet Digital Technology Details

2.22.2 KingJet Digital Technology Major Business

2.22.3 KingJet Digital Technology Direct-to-Film Textile Pigment Ink Product and Services

2.22.4 KingJet Digital Technology Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 KingJet Digital Technology Recent Developments/Updates

2.23 Dongguan Ocbestjet Digital Technology

2.23.1 Dongguan Ocbestjet Digital Technology Details

2.23.2 Dongguan Ocbestjet Digital Technology Major Business

2.23.3 Dongguan Ocbestjet Digital Technology Direct-to-Film Textile Pigment Ink Product and Services

2.23.4 Dongguan Ocbestjet Digital Technology Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.23.5 Dongguan Ocbestjet Digital Technology Recent Developments/Updates

2.24 LINKO

2.24.1 LINKO Details

2.24.2 LINKO Major Business

2.24.3 LINKO Direct-to-Film Textile Pigment Ink Product and Services

2.24.4 LINKO Direct-to-Film Textile Pigment Ink Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.24.5 LINKO Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: DIRECT-TO-FILM TEXTILE PIGMENT INK BY MANUFACTURER

3.1 Global Direct-to-Film Textile Pigment Ink Sales Quantity by Manufacturer (2021-2026)

3.2 Global Direct-to-Film Textile Pigment Ink Revenue by Manufacturer (2021-2026)

3.3 Global Direct-to-Film Textile Pigment Ink Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Direct-to-Film Textile Pigment Ink by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Direct-to-Film Textile Pigment Ink Manufacturer Market Share in 2025

3.4.3 Top 6 Direct-to-Film Textile Pigment Ink Manufacturer Market Share in 2025

3.5 Direct-to-Film Textile Pigment Ink Market: Overall Company Footprint Analysis

3.5.1 Direct-to-Film Textile Pigment Ink Market: Region Footprint

3.5.2 Direct-to-Film Textile Pigment Ink Market: Company Product Type Footprint

3.5.3 Direct-to-Film Textile Pigment Ink Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Direct-to-Film Textile Pigment Ink Market Size by Region

4.1.1 Global Direct-to-Film Textile Pigment Ink Sales Quantity by Region (2021-2032)

4.1.2 Global Direct-to-Film Textile Pigment Ink Consumption Value by Region (2021-2032)

4.1.3 Global Direct-to-Film Textile Pigment Ink Average Price by Region (2021-2032)

4.2 North America Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032)

4.3 Europe Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032)

4.4 Asia-Pacific Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032)

4.5 South America Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032)

4.6 Middle East & Africa Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2032)

5.2 Global Direct-to-Film Textile Pigment Ink Consumption Value by Type (2021-2032)

5.3 Global Direct-to-Film Textile Pigment Ink Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2032)

6.2 Global Direct-to-Film Textile Pigment Ink Consumption Value by Application (2021-2032)

6.3 Global Direct-to-Film Textile Pigment Ink Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2032)

7.2 North America Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2032)

7.3 North America Direct-to-Film Textile Pigment Ink Market Size by Country

7.3.1 North America Direct-to-Film Textile Pigment Ink Sales Quantity by Country (2021-2032)

7.3.2 North America Direct-to-Film Textile Pigment Ink Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2032)

8.2 Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2032)

8.3 Europe Direct-to-Film Textile Pigment Ink Market Size by Country

8.3.1 Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Country (2021-2032)

8.3.2 Europe Direct-to-Film Textile Pigment Ink Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Direct-to-Film Textile Pigment Ink Market Size by Region

9.3.1 Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Direct-to-Film Textile Pigment Ink Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2032)

10.2 South America Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2032)

10.3 South America Direct-to-Film Textile Pigment Ink Market Size by Country

10.3.1 South America Direct-to-Film Textile Pigment Ink Sales Quantity by Country (2021-2032)

10.3.2 South America Direct-to-Film Textile Pigment Ink Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Direct-to-Film Textile Pigment Ink Market Size by Country

11.3.1 Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Direct-to-Film Textile Pigment Ink Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Direct-to-Film Textile Pigment Ink Market Drivers

12.2 Direct-to-Film Textile Pigment Ink Market Restraints

12.3 Direct-to-Film Textile Pigment Ink Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Direct-to-Film Textile Pigment Ink and Key Manufacturers

13.2 Manufacturing Costs Percentage of Direct-to-Film Textile Pigment Ink

13.3 Direct-to-Film Textile Pigment Ink Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Direct-to-Film Textile Pigment Ink Typical Distributors

14.3 Direct-to-Film Textile Pigment Ink Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Direct-to-Film Textile Pigment Ink Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Direct-to-Film Textile Pigment Ink Consumption Value by Supply Form, (USD Million), 2021 & 2025 & 2032

Table 3. Global Direct-to-Film Textile Pigment Ink Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 4. Global Direct-to-Film Textile Pigment Ink Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. DuPont Basic Information, Manufacturing Base and Competitors

Table 6. DuPont Major Business

Table 7. DuPont Direct-to-Film Textile Pigment Ink Product and Services

Table 8. DuPont Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. DuPont Recent Developments/Updates

Table 10. Sun Chemical Corporation Basic Information, Manufacturing Base and Competitors

Table 11. Sun Chemical Corporation Major Business

Table 12. Sun Chemical Corporation Direct-to-Film Textile Pigment Ink Product and Services

Table 13. Sun Chemical Corporation Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Sun Chemical Corporation Recent Developments/Updates

Table 15. Seiko Epson Corporation Basic Information, Manufacturing Base and Competitors

Table 16. Seiko Epson Corporation Major Business

Table 17. Seiko Epson Corporation Direct-to-Film Textile Pigment Ink Product and Services

Table 18. Seiko Epson Corporation Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Seiko Epson Corporation Recent Developments/Updates

Table 20. Roland DG Corporation Basic Information, Manufacturing Base and Competitors

Table 21. Roland DG Corporation Major Business

Table 22. Roland DG Corporation Direct-to-Film Textile Pigment Ink Product and Services

Table 23. Roland DG Corporation Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Roland DG Corporation Recent Developments/Updates

Table 25. Mimaki Engineering Basic Information, Manufacturing Base and Competitors

Table 26. Mimaki Engineering Major Business

Table 27. Mimaki Engineering Direct-to-Film Textile Pigment Ink Product and Services

Table 28. Mimaki Engineering Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Mimaki Engineering Recent Developments/Updates

Table 30. Eastman Kodak Company Basic Information, Manufacturing Base and Competitors

Table 31. Eastman Kodak Company Major Business

Table 32. Eastman Kodak Company Direct-to-Film Textile Pigment Ink Product and Services

Table 33. Eastman Kodak Company Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Eastman Kodak Company Recent Developments/Updates

Table 35. M&R Printing Equipment Basic Information, Manufacturing Base and Competitors

Table 36. M&R Printing Equipment Major Business

Table 37. M&R Printing Equipment Direct-to-Film Textile Pigment Ink Product and Services

Table 38. M&R Printing Equipment Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. M&R Printing Equipment Recent Developments/Updates

Table 40. STS Inks Basic Information, Manufacturing Base and Competitors

Table 41. STS Inks Major Business

Table 42. STS Inks Direct-to-Film Textile Pigment Ink Product and Services

Table 43. STS Inks Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. STS Inks Recent Developments/Updates

Table 45. Prism Inks Basic Information, Manufacturing Base and Competitors

Table 46. Prism Inks Major Business

Table 47. Prism Inks Direct-to-Film Textile Pigment Ink Product and Services

Table 48. Prism Inks Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Prism Inks Recent Developments/Updates

Table 50. Kao Collins Corporation Basic Information, Manufacturing Base and Competitors

Table 51. Kao Collins Corporation Major Business

Table 52. Kao Collins Corporation Direct-to-Film Textile Pigment Ink Product and Services

Table 53. Kao Collins Corporation Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Kao Collins Corporation Recent Developments/Updates

Table 55. Eastern Tech Company Basic Information, Manufacturing Base and Competitors

Table 56. Eastern Tech Company Major Business

Table 57. Eastern Tech Company Direct-to-Film Textile Pigment Ink Product and Services

Table 58. Eastern Tech Company Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Eastern Tech Company Recent Developments/Updates

Table 60. Image Armor Basic Information, Manufacturing Base and Competitors

Table 61. Image Armor Major Business

Table 62. Image Armor Direct-to-Film Textile Pigment Ink Product and Services

Table 63. Image Armor Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Image Armor Recent Developments/Updates

Table 65. InkTec Basic Information, Manufacturing Base and Competitors

Table 66. InkTec Major Business

Table 67. InkTec Direct-to-Film Textile Pigment Ink Product and Services

Table 68. InkTec Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. InkTec Recent Developments/Updates

Table 70. Resolute Ink Basic Information, Manufacturing Base and Competitors

Table 71. Resolute Ink Major Business

Table 72. Resolute Ink Direct-to-Film Textile Pigment Ink Product and Services

Table 73. Resolute Ink Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 74. Resolute Ink Recent Developments/Updates
- Table 75. Polyprint Basic Information, Manufacturing Base and Competitors
- Table 76. Polyprint Major Business
- Table 77. Polyprint Direct-to-Film Textile Pigment Ink Product and Services
- Table 78. Polyprint Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Polyprint Recent Developments/Updates
- Table 80. Azonprinter Basic Information, Manufacturing Base and Competitors
- Table 81. Azonprinter Major Business
- Table 82. Azonprinter Direct-to-Film Textile Pigment Ink Product and Services
- Table 83. Azonprinter Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 84. Azonprinter Recent Developments/Updates
- Table 85. Splashjet Ink Basic Information, Manufacturing Base and Competitors
- Table 86. Splashjet Ink Major Business
- Table 87. Splashjet Ink Direct-to-Film Textile Pigment Ink Product and Services
- Table 88. Splashjet Ink Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Splashjet Ink Recent Developments/Updates
- Table 90. Zhuhai Print-Rite New Materials Basic Information, Manufacturing Base and Competitors
- Table 91. Zhuhai Print-Rite New Materials Major Business
- Table 92. Zhuhai Print-Rite New Materials Direct-to-Film Textile Pigment Ink Product and Services
- Table 93. Zhuhai Print-Rite New Materials Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 94. Zhuhai Print-Rite New Materials Recent Developments/Updates
- Table 95. INKBANK Group Basic Information, Manufacturing Base and Competitors
- Table 96. INKBANK Group Major Business
- Table 97. INKBANK Group Direct-to-Film Textile Pigment Ink Product and Services
- Table 98. INKBANK Group Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 99. INKBANK Group Recent Developments/Updates
- Table 100. Zhengzhou Hongsam Digital Science & Technology Basic Information, Manufacturing Base and Competitors
- Table 101. Zhengzhou Hongsam Digital Science & Technology Major Business
- Table 102. Zhengzhou Hongsam Digital Science & Technology Direct-to-Film Textile

Pigment Ink Product and Services

Table 103. Zhengzhou Hongsam Digital Science & Technology Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. Zhengzhou Hongsam Digital Science & Technology Recent Developments/Updates

Table 105. Winnerjet Printing Consumables Basic Information, Manufacturing Base and Competitors

Table 106. Winnerjet Printing Consumables Major Business

Table 107. Winnerjet Printing Consumables Direct-to-Film Textile Pigment Ink Product and Services

Table 108. Winnerjet Printing Consumables Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Winnerjet Printing Consumables Recent Developments/Updates

Table 110. KingJet Digital Technology Basic Information, Manufacturing Base and Competitors

Table 111. KingJet Digital Technology Major Business

Table 112. KingJet Digital Technology Direct-to-Film Textile Pigment Ink Product and Services

Table 113. KingJet Digital Technology Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. KingJet Digital Technology Recent Developments/Updates

Table 115. Dongguan Ocbestjet Digital Technology Basic Information, Manufacturing Base and Competitors

Table 116. Dongguan Ocbestjet Digital Technology Major Business

Table 117. Dongguan Ocbestjet Digital Technology Direct-to-Film Textile Pigment Ink Product and Services

Table 118. Dongguan Ocbestjet Digital Technology Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 119. Dongguan Ocbestjet Digital Technology Recent Developments/Updates

Table 120. LINKO Basic Information, Manufacturing Base and Competitors

Table 121. LINKO Major Business

Table 122. LINKO Direct-to-Film Textile Pigment Ink Product and Services

Table 123. LINKO Direct-to-Film Textile Pigment Ink Sales Quantity (kg), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 124. LINKO Recent Developments/Updates

Table 125. Global Direct-to-Film Textile Pigment Ink Sales Quantity by Manufacturer (2021-2026) & (kg)

Table 126. Global Direct-to-Film Textile Pigment Ink Revenue by Manufacturer (2021-2026) & (USD Million)

Table 127. Global Direct-to-Film Textile Pigment Ink Average Price by Manufacturer (2021-2026) & (US\$/kg)

Table 128. Market Position of Manufacturers in Direct-to-Film Textile Pigment Ink, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 129. Head Office and Direct-to-Film Textile Pigment Ink Production Site of Key Manufacturer

Table 130. Direct-to-Film Textile Pigment Ink Market: Company Product Type Footprint

Table 131. Direct-to-Film Textile Pigment Ink Market: Company Product Application Footprint

Table 132. Direct-to-Film Textile Pigment Ink New Market Entrants and Barriers to Market Entry

Table 133. Direct-to-Film Textile Pigment Ink Mergers, Acquisition, Agreements, and Collaborations

Table 134. Global Direct-to-Film Textile Pigment Ink Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 135. Global Direct-to-Film Textile Pigment Ink Sales Quantity by Region (2021-2026) & (kg)

Table 136. Global Direct-to-Film Textile Pigment Ink Sales Quantity by Region (2027-2032) & (kg)

Table 137. Global Direct-to-Film Textile Pigment Ink Consumption Value by Region (2021-2026) & (USD Million)

Table 138. Global Direct-to-Film Textile Pigment Ink Consumption Value by Region (2027-2032) & (USD Million)

Table 139. Global Direct-to-Film Textile Pigment Ink Average Price by Region (2021-2026) & (US\$/kg)

Table 140. Global Direct-to-Film Textile Pigment Ink Average Price by Region (2027-2032) & (US\$/kg)

Table 141. Global Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2026) & (kg)

Table 142. Global Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2027-2032) & (kg)

Table 143. Global Direct-to-Film Textile Pigment Ink Consumption Value by Type (2021-2026) & (USD Million)

Table 144. Global Direct-to-Film Textile Pigment Ink Consumption Value by Type (2027-2032) & (USD Million)

Table 145. Global Direct-to-Film Textile Pigment Ink Average Price by Type (2021-2026) & (US\$/kg)

Table 146. Global Direct-to-Film Textile Pigment Ink Average Price by Type (2027-2032) & (US\$/kg)

Table 147. Global Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2026) & (kg)

Table 148. Global Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2027-2032) & (kg)

Table 149. Global Direct-to-Film Textile Pigment Ink Consumption Value by Application (2021-2026) & (USD Million)

Table 150. Global Direct-to-Film Textile Pigment Ink Consumption Value by Application (2027-2032) & (USD Million)

Table 151. Global Direct-to-Film Textile Pigment Ink Average Price by Application (2021-2026) & (US\$/kg)

Table 152. Global Direct-to-Film Textile Pigment Ink Average Price by Application (2027-2032) & (US\$/kg)

Table 153. North America Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2026) & (kg)

Table 154. North America Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2027-2032) & (kg)

Table 155. North America Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2026) & (kg)

Table 156. North America Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2027-2032) & (kg)

Table 157. North America Direct-to-Film Textile Pigment Ink Sales Quantity by Country (2021-2026) & (kg)

Table 158. North America Direct-to-Film Textile Pigment Ink Sales Quantity by Country (2027-2032) & (kg)

Table 159. North America Direct-to-Film Textile Pigment Ink Consumption Value by Country (2021-2026) & (USD Million)

Table 160. North America Direct-to-Film Textile Pigment Ink Consumption Value by Country (2027-2032) & (USD Million)

Table 161. Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2026) & (kg)

Table 162. Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2027-2032) & (kg)

Table 163. Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2026) & (kg)

Table 164. Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Application

(2027-2032) & (kg)

Table 165. Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Country

(2021-2026) & (kg)

Table 166. Europe Direct-to-Film Textile Pigment Ink Sales Quantity by Country

(2027-2032) & (kg)

Table 167. Europe Direct-to-Film Textile Pigment Ink Consumption Value by Country

(2021-2026) & (USD Million)

Table 168. Europe Direct-to-Film Textile Pigment Ink Consumption Value by Country

(2027-2032) & (USD Million)

Table 169. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Type

(2021-2026) & (kg)

Table 170. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Type

(2027-2032) & (kg)

Table 171. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Application

(2021-2026) & (kg)

Table 172. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Application

(2027-2032) & (kg)

Table 173. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Region

(2021-2026) & (kg)

Table 174. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity by Region

(2027-2032) & (kg)

Table 175. Asia-Pacific Direct-to-Film Textile Pigment Ink Consumption Value by

Region (2021-2026) & (USD Million)

Table 176. Asia-Pacific Direct-to-Film Textile Pigment Ink Consumption Value by

Region (2027-2032) & (USD Million)

Table 177. South America Direct-to-Film Textile Pigment Ink Sales Quantity by Type

(2021-2026) & (kg)

Table 178. South America Direct-to-Film Textile Pigment Ink Sales Quantity by Type

(2027-2032) & (kg)

Table 179. South America Direct-to-Film Textile Pigment Ink Sales Quantity by

Application (2021-2026) & (kg)

Table 180. South America Direct-to-Film Textile Pigment Ink Sales Quantity by

Application (2027-2032) & (kg)

Table 181. South America Direct-to-Film Textile Pigment Ink Sales Quantity by Country

(2021-2026) & (kg)

Table 182. South America Direct-to-Film Textile Pigment Ink Sales Quantity by Country

(2027-2032) & (kg)

Table 183. South America Direct-to-Film Textile Pigment Ink Consumption Value by

Country (2021-2026) & (USD Million)

Table 184. South America Direct-to-Film Textile Pigment Ink Consumption Value by Country (2027-2032) & (USD Million)

Table 185. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2021-2026) & (kg)

Table 186. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Type (2027-2032) & (kg)

Table 187. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2021-2026) & (kg)

Table 188. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Application (2027-2032) & (kg)

Table 189. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Country (2021-2026) & (kg)

Table 190. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity by Country (2027-2032) & (kg)

Table 191. Middle East & Africa Direct-to-Film Textile Pigment Ink Consumption Value by Country (2021-2026) & (USD Million)

Table 192. Middle East & Africa Direct-to-Film Textile Pigment Ink Consumption Value by Country (2027-2032) & (USD Million)

Table 193. Direct-to-Film Textile Pigment Ink Raw Material

Table 194. Key Manufacturers of Direct-to-Film Textile Pigment Ink Raw Materials

Table 195. Direct-to-Film Textile Pigment Ink Typical Distributors

Table 196. Direct-to-Film Textile Pigment Ink Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Direct-to-Film Textile Pigment Ink Picture
- Figure 2. Global Direct-to-Film Textile Pigment Ink Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Direct-to-Film Textile Pigment Ink Revenue Market Share by Type in 2025
- Figure 4. Standard Process Color Set Examples
- Figure 5. Extended Gamut Color Set Examples
- Figure 6. High-Density Black / Dark Color Set Examples
- Figure 7. Specialty Color Set Examples
- Figure 8. Others Examples
- Figure 9. Global Direct-to-Film Textile Pigment Ink Revenue by Supply Form, (USD Million), 2021 & 2025 & 2032
- Figure 10. Global Direct-to-Film Textile Pigment Ink Revenue Market Share by Supply Form in 2025
- Figure 11. Concentrate Examples
- Figure 12. Ready-To-Use Ink Examples
- Figure 13. Others Examples
- Figure 14. Global Direct-to-Film Textile Pigment Ink Revenue by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Figure 15. Global Direct-to-Film Textile Pigment Ink Revenue Market Share by Sales Channel in 2025
- Figure 16. Direct Sales Examples
- Figure 17. Distribution Examples
- Figure 18. Global Direct-to-Film Textile Pigment Ink Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 19. Global Direct-to-Film Textile Pigment Ink Revenue Market Share by Application in 2025
- Figure 20. Cut-piece Digital Printing Examples
- Figure 21. Garment Digital Printing Examples
- Figure 22. Others Examples
- Figure 23. Global Direct-to-Film Textile Pigment Ink Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 24. Global Direct-to-Film Textile Pigment Ink Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 25. Global Direct-to-Film Textile Pigment Ink Sales Quantity (2021-2032) & (kg)

Figure 26. Global Direct-to-Film Textile Pigment Ink Price (2021-2032) & (US\$/kg)

Figure 27. Global Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Manufacturer in 2025

Figure 28. Global Direct-to-Film Textile Pigment Ink Revenue Market Share by Manufacturer in 2025

Figure 29. Producer Shipments of Direct-to-Film Textile Pigment Ink by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 30. Top 3 Direct-to-Film Textile Pigment Ink Manufacturer (Revenue) Market Share in 2025

Figure 31. Top 6 Direct-to-Film Textile Pigment Ink Manufacturer (Revenue) Market Share in 2025

Figure 32. Global Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Region (2021-2032)

Figure 33. Global Direct-to-Film Textile Pigment Ink Consumption Value Market Share by Region (2021-2032)

Figure 34. North America Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 35. Europe Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 36. Asia-Pacific Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 37. South America Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 38. Middle East & Africa Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 39. Global Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Type (2021-2032)

Figure 40. Global Direct-to-Film Textile Pigment Ink Consumption Value Market Share by Type (2021-2032)

Figure 41. Global Direct-to-Film Textile Pigment Ink Average Price by Type (2021-2032) & (US\$/kg)

Figure 42. Global Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Application (2021-2032)

Figure 43. Global Direct-to-Film Textile Pigment Ink Revenue Market Share by Application (2021-2032)

Figure 44. Global Direct-to-Film Textile Pigment Ink Average Price by Application (2021-2032) & (US\$/kg)

Figure 45. North America Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Type (2021-2032)

Figure 46. North America Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Application (2021-2032)

Figure 47. North America Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Country (2021-2032)

Figure 48. North America Direct-to-Film Textile Pigment Ink Consumption Value Market Share by Country (2021-2032)

Figure 49. United States Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 50. Canada Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 51. Mexico Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 52. Europe Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Type (2021-2032)

Figure 53. Europe Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Application (2021-2032)

Figure 54. Europe Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Country (2021-2032)

Figure 55. Europe Direct-to-Film Textile Pigment Ink Consumption Value Market Share by Country (2021-2032)

Figure 56. Germany Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 57. France Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 58. United Kingdom Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 59. Russia Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 60. Italy Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 61. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Type (2021-2032)

Figure 62. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Application (2021-2032)

Figure 63. Asia-Pacific Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Region (2021-2032)

Figure 64. Asia-Pacific Direct-to-Film Textile Pigment Ink Consumption Value Market Share by Region (2021-2032)

Figure 65. China Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) &

(USD Million)

Figure 66. Japan Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 67. South Korea Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 68. India Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 69. Southeast Asia Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 70. Australia Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 71. South America Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Type (2021-2032)

Figure 72. South America Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Application (2021-2032)

Figure 73. South America Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Country (2021-2032)

Figure 74. South America Direct-to-Film Textile Pigment Ink Consumption Value Market Share by Country (2021-2032)

Figure 75. Brazil Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 76. Argentina Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 77. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Type (2021-2032)

Figure 78. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Application (2021-2032)

Figure 79. Middle East & Africa Direct-to-Film Textile Pigment Ink Sales Quantity Market Share by Country (2021-2032)

Figure 80. Middle East & Africa Direct-to-Film Textile Pigment Ink Consumption Value Market Share by Country (2021-2032)

Figure 81. Turkey Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 82. Egypt Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 83. Saudi Arabia Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 84. South Africa Direct-to-Film Textile Pigment Ink Consumption Value (2021-2032) & (USD Million)

Figure 85. Direct-to-Film Textile Pigment Ink Market Drivers

Figure 86. Direct-to-Film Textile Pigment Ink Market Restraints

Figure 87. Direct-to-Film Textile Pigment Ink Market Trends

Figure 88. Porters Five Forces Analysis

Figure 89. Manufacturing Cost Structure Analysis of Direct-to-Film Textile Pigment Ink in 2025

Figure 90. Manufacturing Process Analysis of Direct-to-Film Textile Pigment Ink

Figure 91. Direct-to-Film Textile Pigment Ink Industrial Chain

Figure 92. Sales Channel: Direct to End-User vs Distributors

Figure 93. Direct Channel Pros & Cons

Figure 94. Indirect Channel Pros & Cons

Figure 95. Methodology

Figure 96. Research Process and Data Source

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