

Global Direct-to-Film Textile Pigment Ink Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Direct-to-Film Textile Pigment Ink market size is expected to reach \$ 1575 million by 2032, rising at a market growth of 3.1% CAGR during the forecast period (2026-2032).

DTF (Direct-To-Film) textile pigment ink is a water-based pigment ink used in heat transfer processes. It is first printed onto a PET transfer film and then transferred onto apparel or fabric surfaces using hot-melt adhesive powder and heat press equipment. The products typically include CMYK color inks and high-opacity white ink, with some systems also offering fluorescent colors, extended colors, or industrial OEM formulations. The product gross margin is approximately 35%.

DTF textile pigment ink has become a rapidly growing consumable category in digital apparel printing in recent years. Its growth is driven by on-demand clothing customization, small-batch brand orders, and localized fulfillment production.

Because DTF has better adaptability to fabrics such as cotton, polyester, blends, and nylon, and requires less pre-treatment than DTG, it is easier to adopt in small to medium-sized factories and individual custom shops. Consequently, equipment installations continue to drive ink repurchases.

White ink, fluorescent inks, OEM system inks, and industrial OEM inks command higher margins, while general CMYK bulk compatible inks face significant price pressure due to competition from suppliers in China and India. Future competition is expected to focus on low-sedimentation white ink, high-concentration color inks, low-temperature transfer compatibility, wash fastness, eco-certifications, and integrated consumable solutions optimized in coordination with films, powders, and equipment.

This report studies the global Direct-to-Film Textile Pigment Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Direct-to-Film Textile Pigment Ink and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Direct-to-Film Textile Pigment Ink that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Direct-to-Film Textile Pigment Ink total production and demand, 2021-2032, (kg)

Global Direct-to-Film Textile Pigment Ink total production value, 2021-2032, (USD Million)

Global Direct-to-Film Textile Pigment Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (kg), (based on production site)

Global Direct-to-Film Textile Pigment Ink consumption by region & country, CAGR, 2021-2032 & (kg)

U.S. VS China: Direct-to-Film Textile Pigment Ink domestic production, consumption, key domestic manufacturers and share

Global Direct-to-Film Textile Pigment Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (kg)

Global Direct-to-Film Textile Pigment Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (kg)

Global Direct-to-Film Textile Pigment Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (kg)

This report profiles key players in the global Direct-to-Film Textile Pigment Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, Sun Chemical Corporation, Seiko Epson Corporation, Roland DG Corporation, Mimaki Engineering, Eastman Kodak Company, M&R Printing Equipment, STS Inks, Prism Inks, Kao Collins Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Direct-to-Film Textile Pigment Ink market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (kg) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Direct-to-Film Textile Pigment Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Direct-to-Film Textile Pigment Ink Market, Segmentation by Type:

Standard Process Color Set

Extended Gamut Color Set

High-Density Black / Dark Color Set

Specialty Color Set

Others

Global Direct-to-Film Textile Pigment Ink Market, Segmentation by Supply Form:

Concentrate

Ready-To-Use Ink

Others

Global Direct-to-Film Textile Pigment Ink Market, Segmentation by Sales Channel:

Direct Sales

Distribution

Global Direct-to-Film Textile Pigment Ink Market, Segmentation by Application:

Cut-piece Digital Printing

Garment Digital Printing

Others

Companies Profiled:

DuPont

Sun Chemical Corporation

Seiko Epson Corporation

Roland DG Corporation

Mimaki Engineering

Eastman Kodak Company

M&R Printing Equipment

STS Inks

Prism Inks

Kao Collins Corporation

Eastern Tech Company

Image Armor

InkTec

Resolute Ink

Polyprint

Azonprinter

Splashjet Ink

Zhuhai Print-Rite New Materials

INKBANK Group

Zhengzhou Hongsam Digital Science & Technology

Winnerjet Printing Consumables

KingJet Digital Technology

Dongguan Ocbestjet Digital Technology

LINKO

Key Questions Answered:

1. How big is the global Direct-to-Film Textile Pigment Ink market?
2. What is the demand of the global Direct-to-Film Textile Pigment Ink market?
3. What is the year over year growth of the global Direct-to-Film Textile Pigment Ink market?
4. What is the production and production value of the global Direct-to-Film Textile Pigment Ink market?
5. Who are the key producers in the global Direct-to-Film Textile Pigment Ink market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Direct-to-Film Textile Pigment Ink Introduction
- 1.2 World Direct-to-Film Textile Pigment Ink Supply & Forecast
 - 1.2.1 World Direct-to-Film Textile Pigment Ink Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Direct-to-Film Textile Pigment Ink Production (2021-2032)
 - 1.2.3 World Direct-to-Film Textile Pigment Ink Pricing Trends (2021-2032)
- 1.3 World Direct-to-Film Textile Pigment Ink Production by Region (Based on Production Site)
 - 1.3.1 World Direct-to-Film Textile Pigment Ink Production Value by Region (2021-2032)
 - 1.3.2 World Direct-to-Film Textile Pigment Ink Production by Region (2021-2032)
 - 1.3.3 World Direct-to-Film Textile Pigment Ink Average Price by Region (2021-2032)
 - 1.3.4 North America Direct-to-Film Textile Pigment Ink Production (2021-2032)
 - 1.3.5 Europe Direct-to-Film Textile Pigment Ink Production (2021-2032)
 - 1.3.6 China Direct-to-Film Textile Pigment Ink Production (2021-2032)
 - 1.3.7 Japan Direct-to-Film Textile Pigment Ink Production (2021-2032)
 - 1.3.8 India Direct-to-Film Textile Pigment Ink Production (2021-2032)
 - 1.3.9 Southeast Asia Direct-to-Film Textile Pigment Ink Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Direct-to-Film Textile Pigment Ink Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Direct-to-Film Textile Pigment Ink Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Direct-to-Film Textile Pigment Ink Demand (2021-2032)
- 2.2 World Direct-to-Film Textile Pigment Ink Consumption by Region
 - 2.2.1 World Direct-to-Film Textile Pigment Ink Consumption by Region (2021-2026)
 - 2.2.2 World Direct-to-Film Textile Pigment Ink Consumption Forecast by Region (2027-2032)
- 2.3 United States Direct-to-Film Textile Pigment Ink Consumption (2021-2032)
- 2.4 China Direct-to-Film Textile Pigment Ink Consumption (2021-2032)
- 2.5 Europe Direct-to-Film Textile Pigment Ink Consumption (2021-2032)
- 2.6 Japan Direct-to-Film Textile Pigment Ink Consumption (2021-2032)
- 2.7 South Korea Direct-to-Film Textile Pigment Ink Consumption (2021-2032)
- 2.8 ASEAN Direct-to-Film Textile Pigment Ink Consumption (2021-2032)

2.9 India Direct-to-Film Textile Pigment Ink Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Direct-to-Film Textile Pigment Ink Production Value by Manufacturer (2021-2026)

3.2 World Direct-to-Film Textile Pigment Ink Production by Manufacturer (2021-2026)

3.3 World Direct-to-Film Textile Pigment Ink Average Price by Manufacturer (2021-2026)

3.4 Direct-to-Film Textile Pigment Ink Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Direct-to-Film Textile Pigment Ink Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Direct-to-Film Textile Pigment Ink in 2025

3.5.3 Global Concentration Ratios (CR8) for Direct-to-Film Textile Pigment Ink in 2025

3.6 Direct-to-Film Textile Pigment Ink Market: Overall Company Footprint Analysis

3.6.1 Direct-to-Film Textile Pigment Ink Market: Region Footprint

3.6.2 Direct-to-Film Textile Pigment Ink Market: Company Product Type Footprint

3.6.3 Direct-to-Film Textile Pigment Ink Market: Company Product Application

Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Direct-to-Film Textile Pigment Ink Production Value Comparison

4.1.1 United States VS China: Direct-to-Film Textile Pigment Ink Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Direct-to-Film Textile Pigment Ink Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Direct-to-Film Textile Pigment Ink Production Comparison

4.2.1 United States VS China: Direct-to-Film Textile Pigment Ink Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Direct-to-Film Textile Pigment Ink Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Direct-to-Film Textile Pigment Ink Consumption Comparison

4.3.1 United States VS China: Direct-to-Film Textile Pigment Ink Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Direct-to-Film Textile Pigment Ink Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Direct-to-Film Textile Pigment Ink Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Direct-to-Film Textile Pigment Ink Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value (2021-2026)

4.4.3 United States Based Manufacturers Direct-to-Film Textile Pigment Ink Production (2021-2026)

4.5 China Based Direct-to-Film Textile Pigment Ink Manufacturers and Market Share

4.5.1 China Based Direct-to-Film Textile Pigment Ink Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value (2021-2026)

4.5.3 China Based Manufacturers Direct-to-Film Textile Pigment Ink Production (2021-2026)

4.6 Rest of World Based Direct-to-Film Textile Pigment Ink Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Direct-to-Film Textile Pigment Ink Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Direct-to-Film Textile Pigment Ink Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Direct-to-Film Textile Pigment Ink Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Standard Process Color Set

5.2.2 Extended Gamut Color Set

5.2.3 High-Density Black / Dark Color Set

5.2.4 Specialty Color Set

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Direct-to-Film Textile Pigment Ink Production by Type (2021-2032)

5.3.2 World Direct-to-Film Textile Pigment Ink Production Value by Type (2021-2032)

5.3.3 World Direct-to-Film Textile Pigment Ink Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SUPPLY FORM

6.1 World Direct-to-Film Textile Pigment Ink Market Size Overview by Supply Form:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Supply Form

6.2.1 Concentrate

6.2.2 Ready-To-Use Ink

6.2.3 Others

6.3 Market Segment by Supply Form

6.3.1 World Direct-to-Film Textile Pigment Ink Production by Supply Form (2021-2032)

6.3.2 World Direct-to-Film Textile Pigment Ink Production Value by Supply Form
(2021-2032)

6.3.3 World Direct-to-Film Textile Pigment Ink Average Price by Supply Form
(2021-2032)

7 MARKET ANALYSIS BY SALES CHANNEL

7.1 World Direct-to-Film Textile Pigment Ink Market Size Overview by Sales Channel:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Sales Channel

7.2.1 Direct Sales

7.2.2 Distribution

7.3 Market Segment by Sales Channel

7.3.1 World Direct-to-Film Textile Pigment Ink Production by Sales Channel
(2021-2032)

7.3.2 World Direct-to-Film Textile Pigment Ink Production Value by Sales Channel
(2021-2032)

7.3.3 World Direct-to-Film Textile Pigment Ink Average Price by Sales Channel
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Direct-to-Film Textile Pigment Ink Market Size Overview by Application: 2021

VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Cut-piece Digital Printing

8.2.2 Garment Digital Printing

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Direct-to-Film Textile Pigment Ink Production by Application (2021-2032)

8.3.2 World Direct-to-Film Textile Pigment Ink Production Value by Application (2021-2032)

8.3.3 World Direct-to-Film Textile Pigment Ink Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 DuPont

9.1.1 DuPont Details

9.1.2 DuPont Major Business

9.1.3 DuPont Direct-to-Film Textile Pigment Ink Product and Services

9.1.4 DuPont Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 DuPont Recent Developments/Updates

9.1.6 DuPont Competitive Strengths & Weaknesses

9.2 Sun Chemical Corporation

9.2.1 Sun Chemical Corporation Details

9.2.2 Sun Chemical Corporation Major Business

9.2.3 Sun Chemical Corporation Direct-to-Film Textile Pigment Ink Product and Services

9.2.4 Sun Chemical Corporation Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Sun Chemical Corporation Recent Developments/Updates

9.2.6 Sun Chemical Corporation Competitive Strengths & Weaknesses

9.3 Seiko Epson Corporation

9.3.1 Seiko Epson Corporation Details

9.3.2 Seiko Epson Corporation Major Business

9.3.3 Seiko Epson Corporation Direct-to-Film Textile Pigment Ink Product and Services

9.3.4 Seiko Epson Corporation Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Seiko Epson Corporation Recent Developments/Updates

- 9.3.6 Seiko Epson Corporation Competitive Strengths & Weaknesses
- 9.4 Roland DG Corporation
 - 9.4.1 Roland DG Corporation Details
 - 9.4.2 Roland DG Corporation Major Business
 - 9.4.3 Roland DG Corporation Direct-to-Film Textile Pigment Ink Product and Services
 - 9.4.4 Roland DG Corporation Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Roland DG Corporation Recent Developments/Updates
 - 9.4.6 Roland DG Corporation Competitive Strengths & Weaknesses
- 9.5 Mimaki Engineering
 - 9.5.1 Mimaki Engineering Details
 - 9.5.2 Mimaki Engineering Major Business
 - 9.5.3 Mimaki Engineering Direct-to-Film Textile Pigment Ink Product and Services
 - 9.5.4 Mimaki Engineering Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Mimaki Engineering Recent Developments/Updates
 - 9.5.6 Mimaki Engineering Competitive Strengths & Weaknesses
- 9.6 Eastman Kodak Company
 - 9.6.1 Eastman Kodak Company Details
 - 9.6.2 Eastman Kodak Company Major Business
 - 9.6.3 Eastman Kodak Company Direct-to-Film Textile Pigment Ink Product and Services
 - 9.6.4 Eastman Kodak Company Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Eastman Kodak Company Recent Developments/Updates
 - 9.6.6 Eastman Kodak Company Competitive Strengths & Weaknesses
- 9.7 M&R Printing Equipment
 - 9.7.1 M&R Printing Equipment Details
 - 9.7.2 M&R Printing Equipment Major Business
 - 9.7.3 M&R Printing Equipment Direct-to-Film Textile Pigment Ink Product and Services
 - 9.7.4 M&R Printing Equipment Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 M&R Printing Equipment Recent Developments/Updates
 - 9.7.6 M&R Printing Equipment Competitive Strengths & Weaknesses
- 9.8 STS Inks
 - 9.8.1 STS Inks Details
 - 9.8.2 STS Inks Major Business
 - 9.8.3 STS Inks Direct-to-Film Textile Pigment Ink Product and Services
 - 9.8.4 STS Inks Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.8.5 STS Inks Recent Developments/Updates

9.8.6 STS Inks Competitive Strengths & Weaknesses

9.9 Prism Inks

9.9.1 Prism Inks Details

9.9.2 Prism Inks Major Business

9.9.3 Prism Inks Direct-to-Film Textile Pigment Ink Product and Services

9.9.4 Prism Inks Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.9.5 Prism Inks Recent Developments/Updates

9.9.6 Prism Inks Competitive Strengths & Weaknesses

9.10 Kao Collins Corporation

9.10.1 Kao Collins Corporation Details

9.10.2 Kao Collins Corporation Major Business

9.10.3 Kao Collins Corporation Direct-to-Film Textile Pigment Ink Product and

Services

9.10.4 Kao Collins Corporation Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Kao Collins Corporation Recent Developments/Updates

9.10.6 Kao Collins Corporation Competitive Strengths & Weaknesses

9.11 Eastern Tech Company

9.11.1 Eastern Tech Company Details

9.11.2 Eastern Tech Company Major Business

9.11.3 Eastern Tech Company Direct-to-Film Textile Pigment Ink Product and Services

9.11.4 Eastern Tech Company Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Eastern Tech Company Recent Developments/Updates

9.11.6 Eastern Tech Company Competitive Strengths & Weaknesses

9.12 Image Armor

9.12.1 Image Armor Details

9.12.2 Image Armor Major Business

9.12.3 Image Armor Direct-to-Film Textile Pigment Ink Product and Services

9.12.4 Image Armor Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.12.5 Image Armor Recent Developments/Updates

9.12.6 Image Armor Competitive Strengths & Weaknesses

9.13 InkTec

9.13.1 InkTec Details

9.13.2 InkTec Major Business

- 9.13.3 InkTec Direct-to-Film Textile Pigment Ink Product and Services
- 9.13.4 InkTec Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.13.5 InkTec Recent Developments/Updates
- 9.13.6 InkTec Competitive Strengths & Weaknesses
- 9.14 Resolute Ink
 - 9.14.1 Resolute Ink Details
 - 9.14.2 Resolute Ink Major Business
 - 9.14.3 Resolute Ink Direct-to-Film Textile Pigment Ink Product and Services
 - 9.14.4 Resolute Ink Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Resolute Ink Recent Developments/Updates
 - 9.14.6 Resolute Ink Competitive Strengths & Weaknesses
- 9.15 Polyprint
 - 9.15.1 Polyprint Details
 - 9.15.2 Polyprint Major Business
 - 9.15.3 Polyprint Direct-to-Film Textile Pigment Ink Product and Services
 - 9.15.4 Polyprint Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Polyprint Recent Developments/Updates
 - 9.15.6 Polyprint Competitive Strengths & Weaknesses
- 9.16 Azonprinter
 - 9.16.1 Azonprinter Details
 - 9.16.2 Azonprinter Major Business
 - 9.16.3 Azonprinter Direct-to-Film Textile Pigment Ink Product and Services
 - 9.16.4 Azonprinter Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Azonprinter Recent Developments/Updates
 - 9.16.6 Azonprinter Competitive Strengths & Weaknesses
- 9.17 Splashjet Ink
 - 9.17.1 Splashjet Ink Details
 - 9.17.2 Splashjet Ink Major Business
 - 9.17.3 Splashjet Ink Direct-to-Film Textile Pigment Ink Product and Services
 - 9.17.4 Splashjet Ink Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Splashjet Ink Recent Developments/Updates
 - 9.17.6 Splashjet Ink Competitive Strengths & Weaknesses
- 9.18 Zhuhai Print-Rite New Materials
 - 9.18.1 Zhuhai Print-Rite New Materials Details

- 9.18.2 Zhuhai Print-Rite New Materials Major Business
- 9.18.3 Zhuhai Print-Rite New Materials Direct-to-Film Textile Pigment Ink Product and Services
- 9.18.4 Zhuhai Print-Rite New Materials Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.18.5 Zhuhai Print-Rite New Materials Recent Developments/Updates
- 9.18.6 Zhuhai Print-Rite New Materials Competitive Strengths & Weaknesses
- 9.19 INKBANK Group
 - 9.19.1 INKBANK Group Details
 - 9.19.2 INKBANK Group Major Business
 - 9.19.3 INKBANK Group Direct-to-Film Textile Pigment Ink Product and Services
 - 9.19.4 INKBANK Group Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 INKBANK Group Recent Developments/Updates
 - 9.19.6 INKBANK Group Competitive Strengths & Weaknesses
- 9.20 Zhengzhou Hongsam Digital Science & Technology
 - 9.20.1 Zhengzhou Hongsam Digital Science & Technology Details
 - 9.20.2 Zhengzhou Hongsam Digital Science & Technology Major Business
 - 9.20.3 Zhengzhou Hongsam Digital Science & Technology Direct-to-Film Textile Pigment Ink Product and Services
 - 9.20.4 Zhengzhou Hongsam Digital Science & Technology Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Zhengzhou Hongsam Digital Science & Technology Recent Developments/Updates
 - 9.20.6 Zhengzhou Hongsam Digital Science & Technology Competitive Strengths & Weaknesses
- 9.21 Winnerjet Printing Consumables
 - 9.21.1 Winnerjet Printing Consumables Details
 - 9.21.2 Winnerjet Printing Consumables Major Business
 - 9.21.3 Winnerjet Printing Consumables Direct-to-Film Textile Pigment Ink Product and Services
 - 9.21.4 Winnerjet Printing Consumables Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Winnerjet Printing Consumables Recent Developments/Updates
 - 9.21.6 Winnerjet Printing Consumables Competitive Strengths & Weaknesses
- 9.22 KingJet Digital Technology
 - 9.22.1 KingJet Digital Technology Details
 - 9.22.2 KingJet Digital Technology Major Business
 - 9.22.3 KingJet Digital Technology Direct-to-Film Textile Pigment Ink Product and

Services

9.22.4 KingJet Digital Technology Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.22.5 KingJet Digital Technology Recent Developments/Updates

9.22.6 KingJet Digital Technology Competitive Strengths & Weaknesses

9.23 Dongguan Ocbestjet Digital Technology

9.23.1 Dongguan Ocbestjet Digital Technology Details

9.23.2 Dongguan Ocbestjet Digital Technology Major Business

9.23.3 Dongguan Ocbestjet Digital Technology Direct-to-Film Textile Pigment Ink

Product and Services

9.23.4 Dongguan Ocbestjet Digital Technology Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.23.5 Dongguan Ocbestjet Digital Technology Recent Developments/Updates

9.23.6 Dongguan Ocbestjet Digital Technology Competitive Strengths & Weaknesses

9.24 LINKO

9.24.1 LINKO Details

9.24.2 LINKO Major Business

9.24.3 LINKO Direct-to-Film Textile Pigment Ink Product and Services

9.24.4 LINKO Direct-to-Film Textile Pigment Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.24.5 LINKO Recent Developments/Updates

9.24.6 LINKO Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Direct-to-Film Textile Pigment Ink Industry Chain

10.2 Direct-to-Film Textile Pigment Ink Upstream Analysis

10.2.1 Direct-to-Film Textile Pigment Ink Core Raw Materials

10.2.2 Main Manufacturers of Direct-to-Film Textile Pigment Ink Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Direct-to-Film Textile Pigment Ink Production Mode

10.6 Direct-to-Film Textile Pigment Ink Procurement Model

10.7 Direct-to-Film Textile Pigment Ink Industry Sales Model and Sales Channels

10.7.1 Direct-to-Film Textile Pigment Ink Sales Model

10.7.2 Direct-to-Film Textile Pigment Ink Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Direct-to-Film Textile Pigment Ink Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Direct-to-Film Textile Pigment Ink Production Value by Region (2021-2026) & (USD Million)

Table 3. World Direct-to-Film Textile Pigment Ink Production Value by Region (2027-2032) & (USD Million)

Table 4. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Region (2021-2026)

Table 5. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Region (2027-2032)

Table 6. World Direct-to-Film Textile Pigment Ink Production by Region (2021-2026) & (kg)

Table 7. World Direct-to-Film Textile Pigment Ink Production by Region (2027-2032) & (kg)

Table 8. World Direct-to-Film Textile Pigment Ink Production Market Share by Region (2021-2026)

Table 9. World Direct-to-Film Textile Pigment Ink Production Market Share by Region (2027-2032)

Table 10. World Direct-to-Film Textile Pigment Ink Average Price by Region (2021-2026) & (US\$/kg)

Table 11. World Direct-to-Film Textile Pigment Ink Average Price by Region (2027-2032) & (US\$/kg)

Table 12. Direct-to-Film Textile Pigment Ink Major Market Trends

Table 13. World Direct-to-Film Textile Pigment Ink Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (kg)

Table 14. World Direct-to-Film Textile Pigment Ink Consumption by Region (2021-2026) & (kg)

Table 15. World Direct-to-Film Textile Pigment Ink Consumption Forecast by Region (2027-2032) & (kg)

Table 16. World Direct-to-Film Textile Pigment Ink Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Direct-to-Film Textile Pigment Ink Producers in 2025

Table 18. World Direct-to-Film Textile Pigment Ink Production by Manufacturer (2021-2026) & (kg)

Table 19. Production Market Share of Key Direct-to-Film Textile Pigment Ink Producers in 2025

Table 20. World Direct-to-Film Textile Pigment Ink Average Price by Manufacturer (2021-2026) & (US\$/kg)

Table 21. Global Direct-to-Film Textile Pigment Ink Company Evaluation Quadrant

Table 22. World Direct-to-Film Textile Pigment Ink Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Direct-to-Film Textile Pigment Ink Production Site of Key Manufacturer

Table 24. Direct-to-Film Textile Pigment Ink Market: Company Product Type Footprint

Table 25. Direct-to-Film Textile Pigment Ink Market: Company Product Application Footprint

Table 26. Direct-to-Film Textile Pigment Ink Competitive Factors

Table 27. Direct-to-Film Textile Pigment Ink New Entrant and Capacity Expansion Plans

Table 28. Direct-to-Film Textile Pigment Ink Mergers & Acquisitions Activity

Table 29. United States VS China Direct-to-Film Textile Pigment Ink Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Direct-to-Film Textile Pigment Ink Production Comparison, (2021 & 2025 & 2032) & (kg)

Table 31. United States VS China Direct-to-Film Textile Pigment Ink Consumption Comparison, (2021 & 2025 & 2032) & (kg)

Table 32. United States Based Direct-to-Film Textile Pigment Ink Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Direct-to-Film Textile Pigment Ink Production (2021-2026) & (kg)

Table 36. United States Based Manufacturers Direct-to-Film Textile Pigment Ink Production Market Share (2021-2026)

Table 37. China Based Direct-to-Film Textile Pigment Ink Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Direct-to-Film Textile Pigment Ink Production, (2021-2026) & (kg)

Table 41. China Based Manufacturers Direct-to-Film Textile Pigment Ink Production Market Share (2021-2026)

Table 42. Rest of World Based Direct-to-Film Textile Pigment Ink Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Direct-to-Film Textile Pigment Ink Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Direct-to-Film Textile Pigment Ink Production, (2021-2026) & (kg)

Table 46. Rest of World Based Manufacturers Direct-to-Film Textile Pigment Ink Production Market Share (2021-2026)

Table 47. World Direct-to-Film Textile Pigment Ink Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Direct-to-Film Textile Pigment Ink Production by Type (2021-2026) & (kg)

Table 49. World Direct-to-Film Textile Pigment Ink Production by Type (2027-2032) & (kg)

Table 50. World Direct-to-Film Textile Pigment Ink Production Value by Type (2021-2026) & (USD Million)

Table 51. World Direct-to-Film Textile Pigment Ink Production Value by Type (2027-2032) & (USD Million)

Table 52. World Direct-to-Film Textile Pigment Ink Average Price by Type (2021-2026) & (US\$/kg)

Table 53. World Direct-to-Film Textile Pigment Ink Average Price by Type (2027-2032) & (US\$/kg)

Table 54. World Direct-to-Film Textile Pigment Ink Production Value by Supply Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Direct-to-Film Textile Pigment Ink Production by Supply Form (2021-2026) & (kg)

Table 56. World Direct-to-Film Textile Pigment Ink Production by Supply Form (2027-2032) & (kg)

Table 57. World Direct-to-Film Textile Pigment Ink Production Value by Supply Form (2021-2026) & (USD Million)

Table 58. World Direct-to-Film Textile Pigment Ink Production Value by Supply Form (2027-2032) & (USD Million)

Table 59. World Direct-to-Film Textile Pigment Ink Average Price by Supply Form (2021-2026) & (US\$/kg)

Table 60. World Direct-to-Film Textile Pigment Ink Average Price by Supply Form

(2027-2032) & (US\$/kg)

Table 61. World Direct-to-Film Textile Pigment Ink Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Direct-to-Film Textile Pigment Ink Production by Sales Channel (2021-2026) & (kg)

Table 63. World Direct-to-Film Textile Pigment Ink Production by Sales Channel (2027-2032) & (kg)

Table 64. World Direct-to-Film Textile Pigment Ink Production Value by Sales Channel (2021-2026) & (USD Million)

Table 65. World Direct-to-Film Textile Pigment Ink Production Value by Sales Channel (2027-2032) & (USD Million)

Table 66. World Direct-to-Film Textile Pigment Ink Average Price by Sales Channel (2021-2026) & (US\$/kg)

Table 67. World Direct-to-Film Textile Pigment Ink Average Price by Sales Channel (2027-2032) & (US\$/kg)

Table 68. World Direct-to-Film Textile Pigment Ink Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Direct-to-Film Textile Pigment Ink Production by Application (2021-2026) & (kg)

Table 70. World Direct-to-Film Textile Pigment Ink Production by Application (2027-2032) & (kg)

Table 71. World Direct-to-Film Textile Pigment Ink Production Value by Application (2021-2026) & (USD Million)

Table 72. World Direct-to-Film Textile Pigment Ink Production Value by Application (2027-2032) & (USD Million)

Table 73. World Direct-to-Film Textile Pigment Ink Average Price by Application (2021-2026) & (US\$/kg)

Table 74. World Direct-to-Film Textile Pigment Ink Average Price by Application (2027-2032) & (US\$/kg)

Table 75. DuPont Basic Information, Manufacturing Base and Competitors

Table 76. DuPont Major Business

Table 77. DuPont Direct-to-Film Textile Pigment Ink Product and Services

Table 78. DuPont Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. DuPont Recent Developments/Updates

Table 80. DuPont Competitive Strengths & Weaknesses

Table 81. Sun Chemical Corporation Basic Information, Manufacturing Base and Competitors

Table 82. Sun Chemical Corporation Major Business

Table 83. Sun Chemical Corporation Direct-to-Film Textile Pigment Ink Product and Services

Table 84. Sun Chemical Corporation Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Sun Chemical Corporation Recent Developments/Updates

Table 86. Sun Chemical Corporation Competitive Strengths & Weaknesses

Table 87. Seiko Epson Corporation Basic Information, Manufacturing Base and Competitors

Table 88. Seiko Epson Corporation Major Business

Table 89. Seiko Epson Corporation Direct-to-Film Textile Pigment Ink Product and Services

Table 90. Seiko Epson Corporation Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Seiko Epson Corporation Recent Developments/Updates

Table 92. Seiko Epson Corporation Competitive Strengths & Weaknesses

Table 93. Roland DG Corporation Basic Information, Manufacturing Base and Competitors

Table 94. Roland DG Corporation Major Business

Table 95. Roland DG Corporation Direct-to-Film Textile Pigment Ink Product and Services

Table 96. Roland DG Corporation Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Roland DG Corporation Recent Developments/Updates

Table 98. Roland DG Corporation Competitive Strengths & Weaknesses

Table 99. Mimaki Engineering Basic Information, Manufacturing Base and Competitors

Table 100. Mimaki Engineering Major Business

Table 101. Mimaki Engineering Direct-to-Film Textile Pigment Ink Product and Services

Table 102. Mimaki Engineering Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Mimaki Engineering Recent Developments/Updates

Table 104. Mimaki Engineering Competitive Strengths & Weaknesses

Table 105. Eastman Kodak Company Basic Information, Manufacturing Base and Competitors

Table 106. Eastman Kodak Company Major Business

Table 107. Eastman Kodak Company Direct-to-Film Textile Pigment Ink Product and Services

Table 108. Eastman Kodak Company Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Eastman Kodak Company Recent Developments/Updates

Table 110. Eastman Kodak Company Competitive Strengths & Weaknesses

Table 111. M&R Printing Equipment Basic Information, Manufacturing Base and Competitors

Table 112. M&R Printing Equipment Major Business

Table 113. M&R Printing Equipment Direct-to-Film Textile Pigment Ink Product and Services

Table 114. M&R Printing Equipment Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. M&R Printing Equipment Recent Developments/Updates

Table 116. M&R Printing Equipment Competitive Strengths & Weaknesses

Table 117. STS Inks Basic Information, Manufacturing Base and Competitors

Table 118. STS Inks Major Business

Table 119. STS Inks Direct-to-Film Textile Pigment Ink Product and Services

Table 120. STS Inks Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. STS Inks Recent Developments/Updates

Table 122. STS Inks Competitive Strengths & Weaknesses

Table 123. Prism Inks Basic Information, Manufacturing Base and Competitors

Table 124. Prism Inks Major Business

Table 125. Prism Inks Direct-to-Film Textile Pigment Ink Product and Services

Table 126. Prism Inks Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Prism Inks Recent Developments/Updates

Table 128. Prism Inks Competitive Strengths & Weaknesses

Table 129. Kao Collins Corporation Basic Information, Manufacturing Base and Competitors

Table 130. Kao Collins Corporation Major Business

Table 131. Kao Collins Corporation Direct-to-Film Textile Pigment Ink Product and Services

Table 132. Kao Collins Corporation Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Kao Collins Corporation Recent Developments/Updates

Table 134. Kao Collins Corporation Competitive Strengths & Weaknesses

- Table 135. Eastern Tech Company Basic Information, Manufacturing Base and Competitors
- Table 136. Eastern Tech Company Major Business
- Table 137. Eastern Tech Company Direct-to-Film Textile Pigment Ink Product and Services
- Table 138. Eastern Tech Company Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Eastern Tech Company Recent Developments/Updates
- Table 140. Eastern Tech Company Competitive Strengths & Weaknesses
- Table 141. Image Armor Basic Information, Manufacturing Base and Competitors
- Table 142. Image Armor Major Business
- Table 143. Image Armor Direct-to-Film Textile Pigment Ink Product and Services
- Table 144. Image Armor Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Image Armor Recent Developments/Updates
- Table 146. Image Armor Competitive Strengths & Weaknesses
- Table 147. InkTec Basic Information, Manufacturing Base and Competitors
- Table 148. InkTec Major Business
- Table 149. InkTec Direct-to-Film Textile Pigment Ink Product and Services
- Table 150. InkTec Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. InkTec Recent Developments/Updates
- Table 152. InkTec Competitive Strengths & Weaknesses
- Table 153. Resolute Ink Basic Information, Manufacturing Base and Competitors
- Table 154. Resolute Ink Major Business
- Table 155. Resolute Ink Direct-to-Film Textile Pigment Ink Product and Services
- Table 156. Resolute Ink Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Resolute Ink Recent Developments/Updates
- Table 158. Resolute Ink Competitive Strengths & Weaknesses
- Table 159. Polyprint Basic Information, Manufacturing Base and Competitors
- Table 160. Polyprint Major Business
- Table 161. Polyprint Direct-to-Film Textile Pigment Ink Product and Services
- Table 162. Polyprint Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Polyprint Recent Developments/Updates
- Table 164. Polyprint Competitive Strengths & Weaknesses
- Table 165. Azonprinter Basic Information, Manufacturing Base and Competitors

- Table 166. Azonprinter Major Business
- Table 167. Azonprinter Direct-to-Film Textile Pigment Ink Product and Services
- Table 168. Azonprinter Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Azonprinter Recent Developments/Updates
- Table 170. Azonprinter Competitive Strengths & Weaknesses
- Table 171. Splashjet Ink Basic Information, Manufacturing Base and Competitors
- Table 172. Splashjet Ink Major Business
- Table 173. Splashjet Ink Direct-to-Film Textile Pigment Ink Product and Services
- Table 174. Splashjet Ink Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Splashjet Ink Recent Developments/Updates
- Table 176. Splashjet Ink Competitive Strengths & Weaknesses
- Table 177. Zhuhai Print-Rite New Materials Basic Information, Manufacturing Base and Competitors
- Table 178. Zhuhai Print-Rite New Materials Major Business
- Table 179. Zhuhai Print-Rite New Materials Direct-to-Film Textile Pigment Ink Product and Services
- Table 180. Zhuhai Print-Rite New Materials Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. Zhuhai Print-Rite New Materials Recent Developments/Updates
- Table 182. Zhuhai Print-Rite New Materials Competitive Strengths & Weaknesses
- Table 183. INKBANK Group Basic Information, Manufacturing Base and Competitors
- Table 184. INKBANK Group Major Business
- Table 185. INKBANK Group Direct-to-Film Textile Pigment Ink Product and Services
- Table 186. INKBANK Group Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 187. INKBANK Group Recent Developments/Updates
- Table 188. INKBANK Group Competitive Strengths & Weaknesses
- Table 189. Zhengzhou Hongsam Digital Science & Technology Basic Information, Manufacturing Base and Competitors
- Table 190. Zhengzhou Hongsam Digital Science & Technology Major Business
- Table 191. Zhengzhou Hongsam Digital Science & Technology Direct-to-Film Textile Pigment Ink Product and Services
- Table 192. Zhengzhou Hongsam Digital Science & Technology Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. Zhengzhou Hongsam Digital Science & Technology Recent

Developments/Updates

Table 194. Zhengzhou Hongsam Digital Science & Technology Competitive Strengths & Weaknesses

Table 195. Winnerjet Printing Consumables Basic Information, Manufacturing Base and Competitors

Table 196. Winnerjet Printing Consumables Major Business

Table 197. Winnerjet Printing Consumables Direct-to-Film Textile Pigment Ink Product and Services

Table 198. Winnerjet Printing Consumables Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Winnerjet Printing Consumables Recent Developments/Updates

Table 200. Winnerjet Printing Consumables Competitive Strengths & Weaknesses

Table 201. KingJet Digital Technology Basic Information, Manufacturing Base and Competitors

Table 202. KingJet Digital Technology Major Business

Table 203. KingJet Digital Technology Direct-to-Film Textile Pigment Ink Product and Services

Table 204. KingJet Digital Technology Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 205. KingJet Digital Technology Recent Developments/Updates

Table 206. KingJet Digital Technology Competitive Strengths & Weaknesses

Table 207. Dongguan Ocbestjet Digital Technology Basic Information, Manufacturing Base and Competitors

Table 208. Dongguan Ocbestjet Digital Technology Major Business

Table 209. Dongguan Ocbestjet Digital Technology Direct-to-Film Textile Pigment Ink Product and Services

Table 210. Dongguan Ocbestjet Digital Technology Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 211. Dongguan Ocbestjet Digital Technology Recent Developments/Updates

Table 212. Dongguan Ocbestjet Digital Technology Competitive Strengths & Weaknesses

Table 213. LINKO Basic Information, Manufacturing Base and Competitors

Table 214. LINKO Major Business

Table 215. LINKO Direct-to-Film Textile Pigment Ink Product and Services

Table 216. LINKO Direct-to-Film Textile Pigment Ink Production (kg), Price (US\$/kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 217. LINKO Recent Developments/Updates

Table 218. LINKO Competitive Strengths & Weaknesses

Table 219. Global Key Players of Direct-to-Film Textile Pigment Ink Upstream (Raw Materials)

Table 220. Global Direct-to-Film Textile Pigment Ink Typical Customers

Table 221. Direct-to-Film Textile Pigment Ink Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Direct-to-Film Textile Pigment Ink Picture

Figure 2. World Direct-to-Film Textile Pigment Ink Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Direct-to-Film Textile Pigment Ink Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Direct-to-Film Textile Pigment Ink Production (2021-2032) & (kg)

Figure 5. World Direct-to-Film Textile Pigment Ink Average Price (2021-2032) & (US\$/kg)

Figure 6. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Region (2021-2032)

Figure 7. World Direct-to-Film Textile Pigment Ink Production Market Share by Region (2021-2032)

Figure 8. North America Direct-to-Film Textile Pigment Ink Production (2021-2032) & (kg)

Figure 9. Europe Direct-to-Film Textile Pigment Ink Production (2021-2032) & (kg)

Figure 10. China Direct-to-Film Textile Pigment Ink Production (2021-2032) & (kg)

Figure 11. Japan Direct-to-Film Textile Pigment Ink Production (2021-2032) & (kg)

Figure 12. India Direct-to-Film Textile Pigment Ink Production (2021-2032) & (kg)

Figure 13. Southeast Asia Direct-to-Film Textile Pigment Ink Production (2021-2032) & (kg)

Figure 14. Direct-to-Film Textile Pigment Ink Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Direct-to-Film Textile Pigment Ink Consumption (2021-2032) & (kg)

Figure 17. World Direct-to-Film Textile Pigment Ink Consumption Market Share by Region (2021-2032)

Figure 18. United States Direct-to-Film Textile Pigment Ink Consumption (2021-2032) & (kg)

Figure 19. China Direct-to-Film Textile Pigment Ink Consumption (2021-2032) & (kg)

Figure 20. Europe Direct-to-Film Textile Pigment Ink Consumption (2021-2032) & (kg)

Figure 21. Japan Direct-to-Film Textile Pigment Ink Consumption (2021-2032) & (kg)

Figure 22. South Korea Direct-to-Film Textile Pigment Ink Consumption (2021-2032) & (kg)

Figure 23. ASEAN Direct-to-Film Textile Pigment Ink Consumption (2021-2032) & (kg)

Figure 24. India Direct-to-Film Textile Pigment Ink Consumption (2021-2032) & (kg)

Figure 25. Producer Shipments of Direct-to-Film Textile Pigment Ink by Manufacturer

Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Direct-to-Film Textile Pigment Ink Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Direct-to-Film Textile Pigment Ink Markets in 2025

Figure 28. United States VS China: Direct-to-Film Textile Pigment Ink Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Direct-to-Film Textile Pigment Ink Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Direct-to-Film Textile Pigment Ink Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Direct-to-Film Textile Pigment Ink Production Market Share 2025

Figure 32. China Based Manufacturers Direct-to-Film Textile Pigment Ink Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Direct-to-Film Textile Pigment Ink Production Market Share 2025

Figure 34. World Direct-to-Film Textile Pigment Ink Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Type in 2025

Figure 36. Standard Process Color Set

Figure 37. Extended Gamut Color Set

Figure 38. High-Density Black / Dark Color Set

Figure 39. Specialty Color Set

Figure 40. Others

Figure 41. World Direct-to-Film Textile Pigment Ink Production Market Share by Type (2021-2032)

Figure 42. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Type (2021-2032)

Figure 43. World Direct-to-Film Textile Pigment Ink Average Price by Type (2021-2032) & (US\$/kg)

Figure 44. World Direct-to-Film Textile Pigment Ink Production Value by Supply Form, (USD Million), 2021 & 2025 & 2032

Figure 45. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Supply Form in 2025

Figure 46. Concentrate

Figure 47. Ready-To-Use Ink

Figure 48. Others

Figure 49. World Direct-to-Film Textile Pigment Ink Production Market Share by Supply Form (2021-2032)

Figure 50. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Supply Form (2021-2032)

Figure 51. World Direct-to-Film Textile Pigment Ink Average Price by Supply Form (2021-2032) & (US\$/kg)

Figure 52. World Direct-to-Film Textile Pigment Ink Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 53. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Sales Channel in 2025

Figure 54. Direct Sales

Figure 55. Distribution

Figure 56. World Direct-to-Film Textile Pigment Ink Production Market Share by Sales Channel (2021-2032)

Figure 57. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Sales Channel (2021-2032)

Figure 58. World Direct-to-Film Textile Pigment Ink Average Price by Sales Channel (2021-2032) & (US\$/kg)

Figure 59. World Direct-to-Film Textile Pigment Ink Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 60. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Application in 2025

Figure 61. Cut-piece Digital Printing

Figure 62. Garment Digital Printing

Figure 63. Others

Figure 64. World Direct-to-Film Textile Pigment Ink Production Market Share by Application (2021-2032)

Figure 65. World Direct-to-Film Textile Pigment Ink Production Value Market Share by Application (2021-2032)

Figure 66. World Direct-to-Film Textile Pigment Ink Average Price by Application (2021-2032) & (US\$/kg)

Figure 67. Direct-to-Film Textile Pigment Ink Industry Chain

Figure 68. Direct-to-Film Textile Pigment Ink Procurement Model

Figure 69. Direct-to-Film Textile Pigment Ink Sales Model

Figure 70. Direct-to-Film Textile Pigment Ink Sales Channels, Direct Sales, and Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

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