

Global Direct-to-Fabric Textile Printer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Direct-to-Fabric Textile Printer market size is expected to reach \$ 531 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Direct-to-Fabric Textile Printer is an industrial textile printing system that prints ink directly onto fabric surfaces without transfer paper, enabling high-precision pattern output, faster workflow, reduced intermediate materials, and stronger adaptability to cotton, polyester, blends, and home textile fabrics. Its advantages include shorter production processes, higher design flexibility, better suitability for small-batch customization, and improved response speed for fashion and home textile orders. In 2025, production was 2,445 units and the average price was USD 131,700 per unit. The industry's capacity utilization rate in 2025 was about 70% and the average gross margin was around 40%. Upstream, the key inputs include printheads, servo motors, and servo drives, with representative suppliers such as Epson, Ricoh, Kyocera, Fujifilm Dimatix, Yaskawa Electric, Siemens, Mitsubishi Electric, Inovance, and Estun Automation providing core printing execution and motion-control components. The midstream segment focuses on direct-to-fabric printing system integration, printhead control, fabric feeding and tension management, ink delivery design, color management, pretreatment compatibility, drying and curing optimization, software control, and equipment reliability validation, which determine printing accuracy, color consistency, fabric adaptability, production efficiency, and continuous operating performance. Downstream, Direct-to-Fabric Textile Printer is mainly used in apparel fashion and home textile applications, with representative customers including Zara, H&M, Nike, Adidas, IKEA, Williams-Sonoma, and Restoration Hardware.

Direct-to-Fabric Textile Printer is becoming more important as textile production shifts

toward faster turnaround, lower inventory pressure, and shorter customization cycles. By eliminating transfer paper processes, it can improve production efficiency, reduce material handling, and support more responsive manufacturing for fashion apparel and home textile applications. Demand growth will increasingly come from small-batch fashion collections, personalized fabrics, and rapid replenishment models, while future competition will focus on printhead stability, fabric adaptability, color consistency, and continuous industrial-scale operating capability.

This report studies the global Direct-to-Fabric Textile Printer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Direct-to-Fabric Textile Printer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Direct-to-Fabric Textile Printer that contribute to its increasing demand across many markets.

Highlights and key features of the study

- Global Direct-to-Fabric Textile Printer total production and demand, 2021-2032, (Units)
- Global Direct-to-Fabric Textile Printer total production value, 2021-2032, (USD Million)
- Global Direct-to-Fabric Textile Printer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)
- Global Direct-to-Fabric Textile Printer consumption by region & country, CAGR, 2021-2032 & (Units)
- U.S. VS China: Direct-to-Fabric Textile Printer domestic production, consumption, key domestic manufacturers and share
- Global Direct-to-Fabric Textile Printer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)
- Global Direct-to-Fabric Textile Printer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)
- Global Direct-to-Fabric Textile Printer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Direct-to-Fabric Textile Printer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kornit Digital (Israel), Atexco (China), Dover (USA), Epson (Japan), MIMAKI (Japan), Durst Phototechnik AG (Italy), Hanglory Group (China), Konica Minolta (Japan), Roland DG (Japan), EFI (USA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Direct-to-Fabric Textile Printer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Direct-to-Fabric Textile Printer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Direct-to-Fabric Textile Printer Market, Segmentation by Type:

Single-pass

Multi-pass

Global Direct-to-Fabric Textile Printer Market, Segmentation by Width:

Width?1.6 m

1.6 m

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Figure 42. 1.6 m

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