

# Global Direct-to-consumer Genetic Sequencing Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

Direct-to-consumer genetic testing is different: these genetic tests are marketed directly to customers via television, print advertisements, or the Internet, and the tests can be bought online or in stores. Customers send the company a DNA sample and receive their results directly from a secure website or in a written report. Direct-to-consumer genetic testing provides people access to their genetic information without necessarily involving a healthcare provider or health insurance company in the process.

According to our (Global Info Research) latest study, the global Direct-to-consumer Genetic Sequencing market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Direct-to-consumer Genetic Sequencing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Direct-to-consumer Genetic Sequencing market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Direct-to-consumer Genetic Sequencing market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Direct-to-consumer Genetic Sequencing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Direct-to-consumer Genetic Sequencing market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Direct-to-consumer Genetic Sequencing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Direct-to-consumer Genetic Sequencing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 23andMe, MyHeritage, LabCorp, Myriad Genetics and Ancestry.com, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Direct-to-consumer Genetic Sequencing market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Diagnostic Screening

## PGD Relationship Testing

### Market segment by Application

Online

Offline

### Market segment by players, this report covers

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

Pathway Genomics

Centrillion Technology

Xcode

Color Genomics

Anglia DNA Services

African Ancestry

Canadian DNA Services

DNA Family Check

Alpha Biolaboratories

Test Me DNA

23 Mofang

Genetic Health

DNA Services of America

Shuwen Health Sciences

Mapmygenome

Full Genomes

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Direct-to-consumer Genetic Sequencing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Direct-to-consumer Genetic Sequencing, with revenue, gross margin and global market share of Direct-to-consumer Genetic Sequencing from 2018 to 2023.

Chapter 3, the Direct-to-consumer Genetic Sequencing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Direct-to-consumer Genetic Sequencing market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Direct-to-consumer Genetic Sequencing.

Chapter 13, to describe Direct-to-consumer Genetic Sequencing research findings and conclusion.

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