

Global Direct-to-consumer DNA Testing Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Direct-to-consumer DNA Testing market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Direct-to-consumer DNA Testing market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Online accounting for % of the Direct-to-consumer DNA Testing global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Diagnostic Screening segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Direct-to-consumer DNA Testing include 23andMe, MyHeritage, LabCorp, Myriad Genetics, and Ancestry.com, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Direct-to-consumer DNA Testing market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Diagnostic Screening

Prenatal, Newborn Screening, and Pre-Implantation Diagnosis

Relationship Testing

Market segment by Application, can be divided into

Online

Offline

Market segment by players, this report covers

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

Pathway Genomics

Centrillion Technology

Xcode

Color Genomics

Anglia DNA Services

African Ancestry

Canadian DNA Services

DNA Family Check

Alpha Biolaboratories

Test Me DNA

23 Mofang

Genetic Health

DNA Services of America

Shuwen Health Sciences

Mapmygenome

Full Genomes

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Direct-to-consumer DNA Testing product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Direct-to-consumer DNA Testing, with revenue, gross margin and global market share of Direct-to-consumer DNA Testing from 2019 to 2022.

Chapter 3, the Direct-to-consumer DNA Testing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Direct-to-consumer DNA Testing market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Direct-to-consumer DNA Testing research findings and conclusion, appendix and data source.

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