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Global Direct Thermal Printing Film Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Direct Thermal Printing Film market size was valued at USD 383.1 million in 2023 and is forecast to a readjusted size of USD 555.6 million by 2030 with a CAGR of 5.5% during review period.

DTP films are films with a proprietary coating which enables the formation of an image or impression on the films upon contact with the heated print head of a thermal printer. A protective layer is generally applied to protect the coated surface from mechanical abrasion, damage due to climatic factors or chemical products etc.

Major manufacturers of Direct Thermal Printing Film worldwide include Cosmo Films, Mondi Group, Avery Dennison, LINTEC and Bizerba, which were among the Top 5 in terms of global market share by revenue in 2019, accounting for 33.30% of the total.

North America (especially the United States), Europe and the Asia-Pacific region are the major consumer markets for Direct Thermal Printing Film, among which the United States accounted for nearly 30% of the total global consumption in 2019, ranking first.

In 2019, the global revenue share of white ones is 71.39%, far higher than that of transparent ones, another major product type of Direct Thermal Printing Film.It is expected that the share of white ones will slowly decline.

The Global Info Research report includes an overview of the development of the Direct Thermal Printing Film industry chain, the market status of Cosmetics and Personal Care (White Thermal Printing Film, Transparent Thermal Printing Film), Pharmaceutical

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(White Thermal Printing Film, Transparent Thermal Printing Film), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Direct Thermal Printing Film.

Regionally, the report analyzes the Direct Thermal Printing Film markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Direct Thermal Printing Film market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Direct Thermal Printing Film market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Direct Thermal Printing Film industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Rolls), revenue generated, and market share of different by Type (e.g., White Thermal Printing Film, Transparent Thermal Printing Film).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Direct Thermal Printing Film market.

Regional Analysis: The report involves examining the Direct Thermal Printing Film market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Direct Thermal Printing Film market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Direct Thermal Printing Film:

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Company Analysis: Report covers individual Direct Thermal Printing Film manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Direct Thermal Printing Film This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cosmetics and Personal Care, Pharmaceutical).

Technology Analysis: Report covers specific technologies relevant to Direct Thermal Printing Film. It assesses the current state, advancements, and potential future developments in Direct Thermal Printing Film areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Direct Thermal Printing Film market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Direct Thermal Printing Film market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

White Thermal Printing Film

Transparent Thermal Printing Film

Market segment by Application

Cosmetics and Personal Care

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Pharmaceutical

Food and Beverage

Luggage Tags

Major players covered

Cosmo Films

Mondi Group

LINTEC

Tech Labels

Ricoh

Smith & McLaurin

Avery Dennison

Green Bay Packaging

Honeywell

Able Label

Bizerba

Jujo Thermal

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Direct Thermal Printing Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Direct Thermal Printing Film, with price, sales, revenue and global market share of Direct Thermal Printing Film from 2019 to 2024.

Chapter 3, the Direct Thermal Printing Film competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Direct Thermal Printing Film breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Direct Thermal Printing Film market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Direct

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Thermal Printing Film.

Chapter 14 and 15, to describe Direct Thermal Printing Film sales channel, distributors, customers, research findings and conclusion.

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