

Global Direct Plug Solar Water Heater Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GBE273FB28C2EN.html>

Date: July 2026

Pages: 146

Price: US\$ 4,480.00 (Single User License)

ID: GBE273FB28C2EN

Abstracts

The global Direct Plug Solar Water Heater market size is expected to reach \$ 739 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

In 2025, global Direct Plug Solar Water Heater reached approximately 1,168 k units, with an average global market price of around US\$ 359 per unit. Gross margin is about 37%. The cost is 226 usd. Production Capacity is about 3,000 k units. A Direct Plug Solar Water Heater is a water heating system that combines solar thermal collection with electric auxiliary heating. It typically uses solar collectors or evacuated tubes to absorb solar radiation and heat water in a storage tank, while an electric heating element provides backup heating during low sunlight, rainy weather, or nighttime operation. The term 'Direct Plug' usually emphasizes convenient installation and use, allowing the system to be connected directly to a household or small commercial power supply. It is commonly used in homes, apartments, hotels, schools, rural households, and small commercial buildings, offering energy savings, low operating costs, relatively simple installation, and hybrid heating from both solar energy and electricity.

Direct Plug Solar Water Heaters will develop toward higher solar collection efficiency, intelligent control, hybrid solar-electric heating, and easier installation. With growing demand for residential energy saving, rural clean energy replacement, and small commercial hot water supply, future products will focus more on heat collection efficiency, insulation performance, electrical safety, and all-weather heating capability. More systems will integrate smart temperature control, anti-freezing protection, leakage protection, remote monitoring, and automatic electric backup heating to ensure stable hot water supply during cloudy weather, nighttime, and winter conditions. Modular design, plug-and-play installation, compact storage tanks, and more integrated

appearance will also improve user acceptance and support wider adoption in homes, apartments, hotels, schools, and rural markets.

This report studies the global Direct Plug Solar Water Heater production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Direct Plug Solar Water Heater and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Direct Plug Solar Water Heater that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Direct Plug Solar Water Heater total production and demand, 2021-2032, (Units)

Global Direct Plug Solar Water Heater total production value, 2021-2032, (USD Million)

Global Direct Plug Solar Water Heater production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Direct Plug Solar Water Heater consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Direct Plug Solar Water Heater domestic production, consumption, key domestic manufacturers and share

Global Direct Plug Solar Water Heater production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Direct Plug Solar Water Heater production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Direct Plug Solar Water Heater production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Direct Plug Solar Water Heater market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include A. O. Smith, Rheem, Bradford White, Heliatos Solar, SunEarth, Alternate Energy Technologies, Viessmann, Bosch Thermotechnology, Vaillant, Stiebel Eltron, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Direct Plug Solar Water Heater market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Direct Plug Solar Water Heater Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Direct Plug Solar Water Heater Market, Segmentation by Type:

Pressurized

Non Pressure

Global Direct Plug Solar Water Heater Market, Segmentation by Structure:

Evacuated Tube Direct Plug Solar Water Heater

Flat Plate Direct Plug Solar Water Heater

Integrated Direct Plug Solar Water Heater

Global Direct Plug Solar Water Heater Market, Segmentation by Mounting:

Rooftop-mounted Type

Balcony Wall-mounted Type

Ground-mounted Type

Modular Installation Type

Global Direct Plug Solar Water Heater Market, Segmentation by Application:

Residential

Commercial

Other

Companies Profiled:

A. O. Smith

Rheem

Bradford White

Heliatos Solar

SunEarth

Alternate Energy Technologies

Viessmann

Bosch Thermotechnology

Vaillant

Stiebel Eltron

Ariston Group

NIBE Energy Systems

Noritz

Rinnai

Panasonic

Jiangsu Sunpower Solar Technology

Haining Qiruite Photoelectric

Shandong Longguang Tianxu Solar Energy

Key Questions Answered:

1. How big is the global Direct Plug Solar Water Heater market?
2. What is the demand of the global Direct Plug Solar Water Heater market?
3. What is the year over year growth of the global Direct Plug Solar Water Heater market?
4. What is the production and production value of the global Direct Plug Solar Water Heater market?
5. Who are the key producers in the global Direct Plug Solar Water Heater market?
6. What are the growth factors driving the market demand?

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