

Global Direct-lit LED TV Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Direct-lit LED TV market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The market prospects for Direct-lit LED TVs are expected to be positive. With the growing demand for high-quality and immersive viewing experiences, consumers are increasingly seeking televisions with superior picture quality and enhanced contrast. Direct-lit Backlight LED TVs offer significant improvements in these aspects compared to traditional edge-lit LED TVs. Their precise control over brightness and local dimming zones result in better contrast, uniform illumination, and enhanced overall image quality. As consumers continue to prioritize superior visual experiences, the market for Direct-lit Backlight LED TVs is likely to witness steady growth. Additionally, as technology advances and production costs decrease, these televisions are becoming more affordable and accessible to a wider range of consumers.

The Direct-lit LED TV is a type of television that utilizes a backlight system consisting of a grid of LEDs placed directly behind the display panel. Unlike traditional edge-lit LED TVs, the direct-lit backlight arrangement allows for precise control over brightness and local dimming zones, resulting in improved contrast and better picture quality. By placing the LEDs directly behind the screen, Direct-lit Backlight LED TVs deliver uniform illumination across the entire display surface, reducing the risk of uneven backlighting. These televisions often feature high-resolution displays, smart TV capabilities, and enhanced color reproduction. The Direct-lit Backlight LED TVs offer an enhanced viewing experience and are popular choices for home entertainment systems.

This report studies the global Direct-lit LED TV production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Direct-lit LED TV, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Direct-lit LED TV that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Direct-lit LED TV total production and demand, 2018-2029, (K Units)

Global Direct-lit LED TV total production value, 2018-2029, (USD Million)

Global Direct-lit LED TV production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Direct-lit LED TV consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Direct-lit LED TV domestic production, consumption, key domestic manufacturers and share

Global Direct-lit LED TV production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Direct-lit LED TV production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Direct-lit LED TV production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Direct-lit LED TV market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, TCL, LG, Hisense, Skyworth, Sony, Phillips, Xiaomi and Sharp, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Direct-lit LED TV market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Direct-lit LED TV Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Direct-lit LED TV Market, Segmentation by Type

Below 52 Inches

52 – 65 Inches

Above 65 Inches

Global Direct-lit LED TV Market, Segmentation by Application

Commercial Use

Private Use

Companies Profiled:

Samsung

TCL

LG

Hisense

Skyworth

Sony

Phillips

Xiaomi

Sharp

Panasonic

Changhong

Haier

Vizio

Konka

Funai

Toshiba

Key Questions Answered

1. How big is the global Direct-lit LED TV market?
2. What is the demand of the global Direct-lit LED TV market?
3. What is the year over year growth of the global Direct-lit LED TV market?
4. What is the production and production value of the global Direct-lit LED TV market?
5. Who are the key producers in the global Direct-lit LED TV market?
6. What are the growth factors driving the market demand?

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