

Global Direct Fired Water Heater Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Direct Fired Water Heater market size is expected to reach \$ 1973 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Direct fired water heaters are commercial and light-industrial water heating systems in which water is heated directly by a combustion flame or hot flue gases, enabling fast recovery rates and high thermal efficiency compared with indirect or storage-based systems. These units are typically fueled by natural gas or LPG and are widely deployed in hotels, hospitals, commercial laundries, food processing facilities, and manufacturing sites requiring large volumes of hot water with fluctuating peak demand. From a value chain perspective, upstream activities include burners, heat exchangers, pressure vessels, control systems, and fabricated steel components, midstream processes focus on equipment design, assembly, combustion calibration, safety testing, and regulatory certification, while downstream demand is driven by commercial building operators, industrial end users, and mechanical contractors. In 2025, the average selling price of direct fired water heaters is approximately US\$7,800 per unit, with global sales volume reaching around 168 thousand units. The industry maintains a gross margin of 25%–40%, supported by system integration value, project-based procurement, regulatory-driven replacement demand, and long equipment service life.

Industry analysis shows that direct fired water heaters are increasingly favored in commercial and institutional facilities where rapid recovery, compact installation, and high-load operation are critical. Market growth is driven by replacement of aging boiler-based hot water systems, tightening energy efficiency standards, and practical limitations of full electrification in high-demand hot water applications.

This report studies the global Direct Fired Water Heater production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Direct Fired Water Heater and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Direct Fired Water Heater that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Direct Fired Water Heater total production and demand, 2021-2032, (K Units)

Global Direct Fired Water Heater total production value, 2021-2032, (USD Million)

Global Direct Fired Water Heater production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Direct Fired Water Heater consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Direct Fired Water Heater domestic production, consumption, key domestic manufacturers and share

Global Direct Fired Water Heater production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Direct Fired Water Heater production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Direct Fired Water Heater production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Direct Fired Water Heater market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Rheem, A. O. Smith, Lochinvar, Patterson-Kelley, Bradford White, Camus Hydronics, Bock Water Heaters, Viessmann, Vanward, Macro, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Direct Fired Water Heater market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Direct Fired Water Heater Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Direct Fired Water Heater Market, Segmentation by Type:

Natural Gas Fired

Propane / LPG Fired

Global Direct Fired Water Heater Market, Segmentation by Capacity:

Medium Capacity

Large Capacity

Global Direct Fired Water Heater Market, Segmentation by Operation Mode:

Continuous Operation

On-Demand / High-Recovery

Global Direct Fired Water Heater Market, Segmentation by Application:

Hospitality

Healthcare

Commercial Laundry

Food Processing

Industrial Facilities

Companies Profiled:

Rheem

A. O. Smith

Lochinvar

Patterson-Kelley

Bradford White

Camus Hydronics

Bock Water Heaters

Viessmann

Vanward

Macro

Key Questions Answered:

1. How big is the global Direct Fired Water Heater market?
2. What is the demand of the global Direct Fired Water Heater market?
3. What is the year over year growth of the global Direct Fired Water Heater market?
4. What is the production and production value of the global Direct Fired Water Heater market?
5. Who are the key producers in the global Direct Fired Water Heater market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Automatic Pad Printer Introduction
- 1.2 World Automatic Pad Printer Supply & Forecast
 - 1.2.1 World Automatic Pad Printer Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Automatic Pad Printer Production (2021-2032)
 - 1.2.3 World Automatic Pad Printer Pricing Trends (2021-2032)
- 1.3 World Automatic Pad Printer Production by Region (Based on Production Site)
 - 1.3.1 World Automatic Pad Printer Production Value by Region (2021-2032)
 - 1.3.2 World Automatic Pad Printer Production by Region (2021-2032)
 - 1.3.3 World Automatic Pad Printer Average Price by Region (2021-2032)
 - 1.3.4 North America Automatic Pad Printer Production (2021-2032)
 - 1.3.5 Europe Automatic Pad Printer Production (2021-2032)
 - 1.3.6 China Automatic Pad Printer Production (2021-2032)
 - 1.3.7 Japan Automatic Pad Printer Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Automatic Pad Printer Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Automatic Pad Printer Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Automatic Pad Printer Demand (2021-2032)
- 2.2 World Automatic Pad Printer Consumption by Region
 - 2.2.1 World Automatic Pad Printer Consumption by Region (2021-2026)
 - 2.2.2 World Automatic Pad Printer Consumption Forecast by Region (2027-2032)
- 2.3 United States Automatic Pad Printer Consumption (2021-2032)
- 2.4 China Automatic Pad Printer Consumption (2021-2032)
- 2.5 Europe Automatic Pad Printer Consumption (2021-2032)
- 2.6 Japan Automatic Pad Printer Consumption (2021-2032)
- 2.7 South Korea Automatic Pad Printer Consumption (2021-2032)
- 2.8 ASEAN Automatic Pad Printer Consumption (2021-2032)
- 2.9 India Automatic Pad Printer Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Automatic Pad Printer Production Value by Manufacturer (2021-2026)

- 3.2 World Automatic Pad Printer Production by Manufacturer (2021-2026)
- 3.3 World Automatic Pad Printer Average Price by Manufacturer (2021-2026)
- 3.4 Automatic Pad Printer Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Automatic Pad Printer Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Automatic Pad Printer in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Automatic Pad Printer in 2025
- 3.6 Automatic Pad Printer Market: Overall Company Footprint Analysis
 - 3.6.1 Automatic Pad Printer Market: Region Footprint
 - 3.6.2 Automatic Pad Printer Market: Company Product Type Footprint
 - 3.6.3 Automatic Pad Printer Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Automatic Pad Printer Production Value Comparison
 - 4.1.1 United States VS China: Automatic Pad Printer Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Automatic Pad Printer Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Automatic Pad Printer Production Comparison
 - 4.2.1 United States VS China: Automatic Pad Printer Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Automatic Pad Printer Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Automatic Pad Printer Consumption Comparison
 - 4.3.1 United States VS China: Automatic Pad Printer Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Automatic Pad Printer Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Automatic Pad Printer Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Automatic Pad Printer Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Automatic Pad Printer Production Value (2021-2026)

4.4.3 United States Based Manufacturers Automatic Pad Printer Production (2021-2026)

4.5 China Based Automatic Pad Printer Manufacturers and Market Share

4.5.1 China Based Automatic Pad Printer Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Automatic Pad Printer Production Value (2021-2026)

4.5.3 China Based Manufacturers Automatic Pad Printer Production (2021-2026)

4.6 Rest of World Based Automatic Pad Printer Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Automatic Pad Printer Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Automatic Pad Printer Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Automatic Pad Printer Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Automatic Pad Printer Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Monochrome Pad Printer

5.2.2 Multicolor Pad Printer

5.3 Market Segment by Type

5.3.1 World Automatic Pad Printer Production by Type (2021-2032)

5.3.2 World Automatic Pad Printer Production Value by Type (2021-2032)

5.3.3 World Automatic Pad Printer Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY AUTOMATION LEVEL

6.1 World Automatic Pad Printer Market Size Overview by Automation Level: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Automation Level

6.2.1 Semi-automatic Pad Printing Machine

6.2.2 Fully Automatic Pad Printing Machine

6.3 Market Segment by Automation Level

- 6.3.1 World Automatic Pad Printer Production by Automation Level (2021-2032)
- 6.3.2 World Automatic Pad Printer Production Value by Automation Level (2021-2032)
- 6.3.3 World Automatic Pad Printer Average Price by Automation Level (2021-2032)

7 MARKET ANALYSIS BY MACHINE STRUCTURE

- 7.1 World Automatic Pad Printer Market Size Overview by Machine Structure: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Machine Structure
 - 7.2.1 Open Ink Well Pad Printing Machine
 - 7.2.2 Closed Ink Cup Pad Printing Machine
- 7.3 Market Segment by Machine Structure
 - 7.3.1 World Automatic Pad Printer Production by Machine Structure (2021-2032)
 - 7.3.2 World Automatic Pad Printer Production Value by Machine Structure (2021-2032)
 - 7.3.3 World Automatic Pad Printer Average Price by Machine Structure (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Automatic Pad Printer Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Medical
 - 8.2.2 Automobile
 - 8.2.3 Electronic Product
 - 8.2.4 Consumer Goods
 - 8.2.5 Others
- 8.3 Market Segment by Application
 - 8.3.1 World Automatic Pad Printer Production by Application (2021-2032)
 - 8.3.2 World Automatic Pad Printer Production Value by Application (2021-2032)
 - 8.3.3 World Automatic Pad Printer Average Price by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 Dongguan Pad Printer Engineering Co., Ltd
 - 9.1.1 Dongguan Pad Printer Engineering Co., Ltd Details
 - 9.1.2 Dongguan Pad Printer Engineering Co., Ltd Major Business
 - 9.1.3 Dongguan Pad Printer Engineering Co., Ltd Automatic Pad Printer Product and Services

9.1.4 Dongguan Pad Printer Engineering Co., Ltd Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Dongguan Pad Printer Engineering Co., Ltd Recent Developments/Updates

9.1.6 Dongguan Pad Printer Engineering Co., Ltd Competitive Strengths & Weaknesses

9.2 Guangdong Ever Bright Printing Machine Fty. Ltd

9.2.1 Guangdong Ever Bright Printing Machine Fty. Ltd Details

9.2.2 Guangdong Ever Bright Printing Machine Fty. Ltd Major Business

9.2.3 Guangdong Ever Bright Printing Machine Fty. Ltd Automatic Pad Printer Product and Services

9.2.4 Guangdong Ever Bright Printing Machine Fty. Ltd Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Guangdong Ever Bright Printing Machine Fty. Ltd Recent Developments/Updates

9.2.6 Guangdong Ever Bright Printing Machine Fty. Ltd Competitive Strengths & Weaknesses

9.3 Wenling Sanjin Printing Equipment Co., Ltd

9.3.1 Wenling Sanjin Printing Equipment Co., Ltd Details

9.3.2 Wenling Sanjin Printing Equipment Co., Ltd Major Business

9.3.3 Wenling Sanjin Printing Equipment Co., Ltd Automatic Pad Printer Product and Services

9.3.4 Wenling Sanjin Printing Equipment Co., Ltd Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Wenling Sanjin Printing Equipment Co., Ltd Recent Developments/Updates

9.3.6 Wenling Sanjin Printing Equipment Co., Ltd Competitive Strengths & Weaknesses

9.4 Kent Engineering Co Ltd

9.4.1 Kent Engineering Co Ltd Details

9.4.2 Kent Engineering Co Ltd Major Business

9.4.3 Kent Engineering Co Ltd Automatic Pad Printer Product and Services

9.4.4 Kent Engineering Co Ltd Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Kent Engineering Co Ltd Recent Developments/Updates

9.4.6 Kent Engineering Co Ltd Competitive Strengths & Weaknesses

9.5 Kunshan Olat

9.5.1 Kunshan Olat Details

9.5.2 Kunshan Olat Major Business

9.5.3 Kunshan Olat Automatic Pad Printer Product and Services

9.5.4 Kunshan Olat Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.5.5 Kunshan Olat Recent Developments/Updates
- 9.5.6 Kunshan Olat Competitive Strengths & Weaknesses
- 9.6 Inkcups
 - 9.6.1 Inkcups Details
 - 9.6.2 Inkcups Major Business
 - 9.6.3 Inkcups Automatic Pad Printer Product and Services
 - 9.6.4 Inkcups Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Inkcups Recent Developments/Updates
 - 9.6.6 Inkcups Competitive Strengths & Weaknesses
- 9.7 Printing International
 - 9.7.1 Printing International Details
 - 9.7.2 Printing International Major Business
 - 9.7.3 Printing International Automatic Pad Printer Product and Services
 - 9.7.4 Printing International Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Printing International Recent Developments/Updates
 - 9.7.6 Printing International Competitive Strengths & Weaknesses
- 9.8 GTO
 - 9.8.1 GTO Details
 - 9.8.2 GTO Major Business
 - 9.8.3 GTO Automatic Pad Printer Product and Services
 - 9.8.4 GTO Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 GTO Recent Developments/Updates
 - 9.8.6 GTO Competitive Strengths & Weaknesses
- 9.9 ITW Industrial Decorating Solutions (IDS)
 - 9.9.1 ITW Industrial Decorating Solutions (IDS) Details
 - 9.9.2 ITW Industrial Decorating Solutions (IDS) Major Business
 - 9.9.3 ITW Industrial Decorating Solutions (IDS) Automatic Pad Printer Product and Services
 - 9.9.4 ITW Industrial Decorating Solutions (IDS) Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 ITW Industrial Decorating Solutions (IDS) Recent Developments/Updates
 - 9.9.6 ITW Industrial Decorating Solutions (IDS) Competitive Strengths & Weaknesses
- 9.10 TOSH Srl
 - 9.10.1 TOSH Srl Details
 - 9.10.2 TOSH Srl Major Business
 - 9.10.3 TOSH Srl Automatic Pad Printer Product and Services

9.10.4 TOSH Srl Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 TOSH Srl Recent Developments/Updates

9.10.6 TOSH Srl Competitive Strengths & Weaknesses

9.11 TAMPOPRINT GmbH

9.11.1 TAMPOPRINT GmbH Details

9.11.2 TAMPOPRINT GmbH Major Business

9.11.3 TAMPOPRINT GmbH Automatic Pad Printer Product and Services

9.11.4 TAMPOPRINT GmbH Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 TAMPOPRINT GmbH Recent Developments/Updates

9.11.6 TAMPOPRINT GmbH Competitive Strengths & Weaknesses

9.12 Guangdong Tefisen

9.12.1 Guangdong Tefisen Details

9.12.2 Guangdong Tefisen Major Business

9.12.3 Guangdong Tefisen Automatic Pad Printer Product and Services

9.12.4 Guangdong Tefisen Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Guangdong Tefisen Recent Developments/Updates

9.12.6 Guangdong Tefisen Competitive Strengths & Weaknesses

9.13 DMA Groupe

9.13.1 DMA Groupe Details

9.13.2 DMA Groupe Major Business

9.13.3 DMA Groupe Automatic Pad Printer Product and Services

9.13.4 DMA Groupe Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 DMA Groupe Recent Developments/Updates

9.13.6 DMA Groupe Competitive Strengths & Weaknesses

9.14 Winon Industrial Co. Ltd

9.14.1 Winon Industrial Co. Ltd Details

9.14.2 Winon Industrial Co. Ltd Major Business

9.14.3 Winon Industrial Co. Ltd Automatic Pad Printer Product and Services

9.14.4 Winon Industrial Co. Ltd Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Winon Industrial Co. Ltd Recent Developments/Updates

9.14.6 Winon Industrial Co. Ltd Competitive Strengths & Weaknesses

9.15 Teca-Print AG

9.15.1 Teca-Print AG Details

9.15.2 Teca-Print AG Major Business

- 9.15.3 Teca-Print AG Automatic Pad Printer Product and Services
- 9.15.4 Teca-Print AG Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 Teca-Print AG Recent Developments/Updates
- 9.15.6 Teca-Print AG Competitive Strengths & Weaknesses
- 9.16 Navitas Machinery Co., Ltd
 - 9.16.1 Navitas Machinery Co., Ltd Details
 - 9.16.2 Navitas Machinery Co., Ltd Major Business
 - 9.16.3 Navitas Machinery Co., Ltd Automatic Pad Printer Product and Services
 - 9.16.4 Navitas Machinery Co., Ltd Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Navitas Machinery Co., Ltd Recent Developments/Updates
 - 9.16.6 Navitas Machinery Co., Ltd Competitive Strengths & Weaknesses
- 9.17 microPrint LC GmbH
 - 9.17.1 microPrint LC GmbH Details
 - 9.17.2 microPrint LC GmbH Major Business
 - 9.17.3 microPrint LC GmbH Automatic Pad Printer Product and Services
 - 9.17.4 microPrint LC GmbH Automatic Pad Printer Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 microPrint LC GmbH Recent Developments/Updates
 - 9.17.6 microPrint LC GmbH Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Automatic Pad Printer Industry Chain
- 10.2 Automatic Pad Printer Upstream Analysis
 - 10.2.1 Automatic Pad Printer Core Raw Materials
 - 10.2.2 Main Manufacturers of Automatic Pad Printer Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Automatic Pad Printer Production Mode
- 10.6 Automatic Pad Printer Procurement Model
- 10.7 Automatic Pad Printer Industry Sales Model and Sales Channels
 - 10.7.1 Automatic Pad Printer Sales Model
 - 10.7.2 Automatic Pad Printer Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Direct Fired Water Heater Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Direct Fired Water Heater Production Value by Region (2021-2026) & (USD Million)

Table 3. World Direct Fired Water Heater Production Value by Region (2027-2032) & (USD Million)

Table 4. World Direct Fired Water Heater Production Value Market Share by Region (2021-2026)

Table 5. World Direct Fired Water Heater Production Value Market Share by Region (2027-2032)

Table 6. World Direct Fired Water Heater Production by Region (2021-2026) & (K Units)

Table 7. World Direct Fired Water Heater Production by Region (2027-2032) & (K Units)

Table 8. World Direct Fired Water Heater Production Market Share by Region (2021-2026)

Table 9. World Direct Fired Water Heater Production Market Share by Region (2027-2032)

Table 10. World Direct Fired Water Heater Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Direct Fired Water Heater Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Direct Fired Water Heater Major Market Trends

Table 13. World Direct Fired Water Heater Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Direct Fired Water Heater Consumption by Region (2021-2026) & (K Units)

Table 15. World Direct Fired Water Heater Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Direct Fired Water Heater Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Direct Fired Water Heater Producers in 2025

Table 18. World Direct Fired Water Heater Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Direct Fired Water Heater Producers in 2025

Table 20. World Direct Fired Water Heater Average Price by Manufacturer (2021-2026)

& (US\$/Unit)

Table 21. Global Direct Fired Water Heater Company Evaluation Quadrant

Table 22. World Direct Fired Water Heater Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Direct Fired Water Heater Production Site of Key Manufacturer

Table 24. Direct Fired Water Heater Market: Company Product Type Footprint

Table 25. Direct Fired Water Heater Market: Company Product Application Footprint

Table 26. Direct Fired Water Heater Competitive Factors

Table 27. Direct Fired Water Heater New Entrant and Capacity Expansion Plans

Table 28. Direct Fired Water Heater Mergers & Acquisitions Activity

Table 29. United States VS China Direct Fired Water Heater Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Direct Fired Water Heater Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Direct Fired Water Heater Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Direct Fired Water Heater Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Direct Fired Water Heater Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Direct Fired Water Heater Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Direct Fired Water Heater Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Direct Fired Water Heater Production Market Share (2021-2026)

Table 37. China Based Direct Fired Water Heater Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Direct Fired Water Heater Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Direct Fired Water Heater Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Direct Fired Water Heater Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Direct Fired Water Heater Production Market Share (2021-2026)

Table 42. Rest of World Based Direct Fired Water Heater Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Direct Fired Water Heater Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Direct Fired Water Heater Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Direct Fired Water Heater Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Direct Fired Water Heater Production Market Share (2021-2026)

Table 47. World Direct Fired Water Heater Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Direct Fired Water Heater Production by Type (2021-2026) & (K Units)

Table 49. World Direct Fired Water Heater Production by Type (2027-2032) & (K Units)

Table 50. World Direct Fired Water Heater Production Value by Type (2021-2026) & (USD Million)

Table 51. World Direct Fired Water Heater Production Value by Type (2027-2032) & (USD Million)

Table 52. World Direct Fired Water Heater Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Direct Fired Water Heater Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Direct Fired Water Heater Production Value by Capacity, (USD Million), 2021 & 2025 & 2032

Table 55. World Direct Fired Water Heater Production by Capacity (2021-2026) & (K Units)

Table 56. World Direct Fired Water Heater Production by Capacity (2027-2032) & (K Units)

Table 57. World Direct Fired Water Heater Production Value by Capacity (2021-2026) & (USD Million)

Table 58. World Direct Fired Water Heater Production Value by Capacity (2027-2032) & (USD Million)

Table 59. World Direct Fired Water Heater Average Price by Capacity (2021-2026) & (US\$/Unit)

Table 60. World Direct Fired Water Heater Average Price by Capacity (2027-2032) & (US\$/Unit)

Table 61. World Direct Fired Water Heater Production Value by Operation Mode, (USD Million), 2021 & 2025 & 2032

Table 62. World Direct Fired Water Heater Production by Operation Mode (2021-2026) & (K Units)

Table 63. World Direct Fired Water Heater Production by Operation Mode (2027-2032)

& (K Units)

Table 64. World Direct Fired Water Heater Production Value by Operation Mode (2021-2026) & (USD Million)

Table 65. World Direct Fired Water Heater Production Value by Operation Mode (2027-2032) & (USD Million)

Table 66. World Direct Fired Water Heater Average Price by Operation Mode (2021-2026) & (US\$/Unit)

Table 67. World Direct Fired Water Heater Average Price by Operation Mode (2027-2032) & (US\$/Unit)

Table 68. World Direct Fired Water Heater Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Direct Fired Water Heater Production by Application (2021-2026) & (K Units)

Table 70. World Direct Fired Water Heater Production by Application (2027-2032) & (K Units)

Table 71. World Direct Fired Water Heater Production Value by Application (2021-2026) & (USD Million)

Table 72. World Direct Fired Water Heater Production Value by Application (2027-2032) & (USD Million)

Table 73. World Direct Fired Water Heater Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Direct Fired Water Heater Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Rheem Basic Information, Manufacturing Base and Competitors

Table 76. Rheem Major Business

Table 77. Rheem Direct Fired Water Heater Product and Services

Table 78. Rheem Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Rheem Recent Developments/Updates

Table 80. Rheem Competitive Strengths & Weaknesses

Table 81. A. O. Smith Basic Information, Manufacturing Base and Competitors

Table 82. A. O. Smith Major Business

Table 83. A. O. Smith Direct Fired Water Heater Product and Services

Table 84. A. O. Smith Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. A. O. Smith Recent Developments/Updates

Table 86. A. O. Smith Competitive Strengths & Weaknesses

Table 87. Lochinvar Basic Information, Manufacturing Base and Competitors

Table 88. Lochinvar Major Business

- Table 89. Lochinvar Direct Fired Water Heater Product and Services
- Table 90. Lochinvar Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Lochinvar Recent Developments/Updates
- Table 92. Lochinvar Competitive Strengths & Weaknesses
- Table 93. Patterson-Kelley Basic Information, Manufacturing Base and Competitors
- Table 94. Patterson-Kelley Major Business
- Table 95. Patterson-Kelley Direct Fired Water Heater Product and Services
- Table 96. Patterson-Kelley Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Patterson-Kelley Recent Developments/Updates
- Table 98. Patterson-Kelley Competitive Strengths & Weaknesses
- Table 99. Bradford White Basic Information, Manufacturing Base and Competitors
- Table 100. Bradford White Major Business
- Table 101. Bradford White Direct Fired Water Heater Product and Services
- Table 102. Bradford White Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Bradford White Recent Developments/Updates
- Table 104. Bradford White Competitive Strengths & Weaknesses
- Table 105. Camus Hydronics Basic Information, Manufacturing Base and Competitors
- Table 106. Camus Hydronics Major Business
- Table 107. Camus Hydronics Direct Fired Water Heater Product and Services
- Table 108. Camus Hydronics Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Camus Hydronics Recent Developments/Updates
- Table 110. Camus Hydronics Competitive Strengths & Weaknesses
- Table 111. Bock Water Heaters Basic Information, Manufacturing Base and Competitors
- Table 112. Bock Water Heaters Major Business
- Table 113. Bock Water Heaters Direct Fired Water Heater Product and Services
- Table 114. Bock Water Heaters Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Bock Water Heaters Recent Developments/Updates
- Table 116. Bock Water Heaters Competitive Strengths & Weaknesses
- Table 117. Viessmann Basic Information, Manufacturing Base and Competitors

- Table 118. Viessmann Major Business
- Table 119. Viessmann Direct Fired Water Heater Product and Services
- Table 120. Viessmann Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Viessmann Recent Developments/Updates
- Table 122. Viessmann Competitive Strengths & Weaknesses
- Table 123. Vanward Basic Information, Manufacturing Base and Competitors
- Table 124. Vanward Major Business
- Table 125. Vanward Direct Fired Water Heater Product and Services
- Table 126. Vanward Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Vanward Recent Developments/Updates
- Table 128. Vanward Competitive Strengths & Weaknesses
- Table 129. Macro Basic Information, Manufacturing Base and Competitors
- Table 130. Macro Major Business
- Table 131. Macro Direct Fired Water Heater Product and Services
- Table 132. Macro Direct Fired Water Heater Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Macro Recent Developments/Updates
- Table 134. Macro Competitive Strengths & Weaknesses
- Table 135. Global Key Players of Direct Fired Water Heater Upstream (Raw Materials)
- Table 136. Global Direct Fired Water Heater Typical Customers
- Table 137. Direct Fired Water Heater Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Direct Fired Water Heater Picture

Figure 2. World Direct Fired Water Heater Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Direct Fired Water Heater Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Direct Fired Water Heater Production (2021-2032) & (K Units)

Figure 5. World Direct Fired Water Heater Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Direct Fired Water Heater Production Value Market Share by Region (2021-2032)

Figure 7. World Direct Fired Water Heater Production Market Share by Region (2021-2032)

Figure 8. North America Direct Fired Water Heater Production (2021-2032) & (K Units)

Figure 9. Europe Direct Fired Water Heater Production (2021-2032) & (K Units)

Figure 10. China Direct Fired Water Heater Production (2021-2032) & (K Units)

Figure 11. Japan Direct Fired Water Heater Production (2021-2032) & (K Units)

Figure 12. Direct Fired Water Heater Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Direct Fired Water Heater Consumption (2021-2032) & (K Units)

Figure 15. World Direct Fired Water Heater Consumption Market Share by Region (2021-2032)

Figure 16. United States Direct Fired Water Heater Consumption (2021-2032) & (K Units)

Figure 17. China Direct Fired Water Heater Consumption (2021-2032) & (K Units)

Figure 18. Europe Direct Fired Water Heater Consumption (2021-2032) & (K Units)

Figure 19. Japan Direct Fired Water Heater Consumption (2021-2032) & (K Units)

Figure 20. South Korea Direct Fired Water Heater Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Direct Fired Water Heater Consumption (2021-2032) & (K Units)

Figure 22. India Direct Fired Water Heater Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Direct Fired Water Heater by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Direct Fired Water Heater Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Direct Fired Water Heater Markets in 2025

Figure 26. United States VS China: Direct Fired Water Heater Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Direct Fired Water Heater Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Direct Fired Water Heater Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Direct Fired Water Heater Production Market Share 2025

Figure 30. China Based Manufacturers Direct Fired Water Heater Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Direct Fired Water Heater Production Market Share 2025

Figure 32. World Direct Fired Water Heater Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Direct Fired Water Heater Production Value Market Share by Type in 2025

Figure 34. Natural Gas Fired

Figure 35. Propane / LPG Fired

Figure 36. World Direct Fired Water Heater Production Market Share by Type (2021-2032)

Figure 37. World Direct Fired Water Heater Production Value Market Share by Type (2021-2032)

Figure 38. World Direct Fired Water Heater Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Direct Fired Water Heater Production Value by Capacity, (USD Million), 2021 & 2025 & 2032

Figure 40. World Direct Fired Water Heater Production Value Market Share by Capacity in 2025

Figure 41. Medium Capacity

Figure 42. Large Capacity

Figure 43. World Direct Fired Water Heater Production Market Share by Capacity (2021-2032)

Figure 44. World Direct Fired Water Heater Production Value Market Share by Capacity (2021-2032)

Figure 45. World Direct Fired Water Heater Average Price by Capacity (2021-2032) & (US\$/Unit)

Figure 46. World Direct Fired Water Heater Production Value by Operation Mode, (USD Million), 2021 & 2025 & 2032

Figure 47. World Direct Fired Water Heater Production Value Market Share by

Operation Mode in 2025

Figure 48. Continuous Operation

Figure 49. On-Demand / High-Recovery

Figure 50. World Direct Fired Water Heater Production Market Share by Operation Mode (2021-2032)

Figure 51. World Direct Fired Water Heater Production Value Market Share by Operation Mode (2021-2032)

Figure 52. World Direct Fired Water Heater Average Price by Operation Mode (2021-2032) & (US\$/Unit)

Figure 53. World Direct Fired Water Heater Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 54. World Direct Fired Water Heater Production Value Market Share by Application in 2025

Figure 55. Hospitality

Figure 56. Healthcare

Figure 57. Commercial Laundry

Figure 58. Food Processing

Figure 59. Industrial Facilities

Figure 60. World Direct Fired Water Heater Production Market Share by Application (2021-2032)

Figure 61. World Direct Fired Water Heater Production Value Market Share by Application (2021-2032)

Figure 62. World Direct Fired Water Heater Average Price by Application (2021-2032) & (US\$/Unit)

Figure 63. Direct Fired Water Heater Industry Chain

Figure 64. Direct Fired Water Heater Procurement Model

Figure 65. Direct Fired Water Heater Sales Model

Figure 66. Direct Fired Water Heater Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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