

Global Direct Fiberglass Roving Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Direct Fiberglass Roving market size was valued at US\$ 6445 million in 2025 and is forecast to a readjusted size of US\$ 8933 million by 2032 with a CAGR of 4.7% during review period.

Direct fiberglass roving is an untwisted continuous glass fiber roving produced by drawing filaments directly from bushings, gathering them into a parallel strand, applying a sizing system and winding them onto packages. It is a core reinforcement material for composite manufacturing. Key upstream materials include silica sand, pyrophyllite, limestone, boron minerals, soda ash, kaolin, alumina and sizing systems compatible with thermoset or thermoplastic resins, such as silane-, epoxy- and polyurethane-based formulations. It is mainly used in pultrusion, filament winding, weaving, knitting, LFT/GMT, thermoplastic composites and prepregs. Downstream applications include wind blades, automotive lightweight components, pipes, tanks, pressure vessels, construction profiles, cable strength members, marine, aerospace and sports equipment.

In 2025, global direct fiberglass roving production reached approximately 6.8 million tons, with an average global market price is \$900 per ton.

From a global industry perspective, direct fiberglass roving is one of the fundamental reinforcement materials for continuous-fiber-reinforced composites. Compared with assembled roving, direct roving is typically supplied as a single continuous strand package, offering more stable unwinding tension, lower fuzz, better fiber-orientation consistency and stronger continuous-feeding performance. This makes it more suitable for processes requiring fiber continuity, uniform tension and efficient resin impregnation.

3B Fibreglass describes direct rovings as continuous filaments bonded into a single strand and wound onto a bobbin, suitable for filament winding, pultrusion, knitting, weaving, texturisation and long-fiber technologies. Therefore, the value of direct fiberglass roving is not limited to fiberglass strength; it directly affects resin wet-out quality, fiber distribution, laminate strength, processing efficiency and batch consistency.

In terms of industry trends, direct fiberglass roving is moving toward higher strength, more stable tex, lower fuzz, fewer breaks, faster wet-out, uniform unwinding, resin-specific sizing and stronger compatibility with automated forming. Traditional products focused mainly on linear density, tensile strength and price, while downstream users increasingly evaluate sizing formulation, unwinding stability, filament-damage control, resin penetration speed, package formation, low static and batch stability. For thermoset composites, direct roving needs to match UP, VE and epoxy resin systems and meet wet-out and mechanical-performance requirements in pultrusion, filament winding and weaving. For thermoplastic composites, direct roving must support rapid impregnation in LFT/D-LFT processes while retaining longer fiber length to improve impact strength and stiffness.

The main growth drivers come from three areas. First, pultruded profiles, composite rebar, cable trays, gratings, FRP pipes, storage tanks, pressure vessels, marine parts, wind components and construction materials continue to require high-strength, corrosion-resistant and continuously processable fiberglass reinforcement. Second, demand for high-performance composites in automotive lightweighting, electrical and electronics, rail transit, wind power, infrastructure and industrial equipment is pushing direct roving from general-purpose grades toward thermoset-specific, thermoplastic-specific, winding-specific, pultrusion-specific and weaving-specific products. Third, downstream composite manufacturers increasingly focus on automation efficiency, resin wet-out speed, mechanical performance, surface quality and long-term reliability, turning direct fiberglass roving from ordinary fiberglass roving into a critical intermediate material affecting composite strength, processing efficiency and large-scale manufacturing stability.

This report is a detailed and comprehensive analysis for global Direct Fiberglass Roving market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Direct Fiberglass Roving market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Direct Fiberglass Roving market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Direct Fiberglass Roving market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Direct Fiberglass Roving market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Direct Fiberglass Roving

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Direct Fiberglass Roving market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include China Jushi, Praana Group (Owens Corning), Saint-Gobain Vetrotex, Nippon Electric Glass, Taishan Fiberglass, CPIC, AGY Holding Corp., Valmiera Glass Group, Johns Manville, Taiwan Glass Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Direct Fiberglass Roving market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Thermoset-compatible Direct Roving

Thermoplastic-compatible Direct Roving

Market segment by Glass Composition

E-glass

ECR-glass

AR-glass

Others

Market segment by Linear Density

Below 1200tex

1200?2400tex

2400tex and Above

Market segment by Application

Construction and Infrastructure

Pipes and Tanks

Transportation

Industrial Equipment

Others

Major players covered

China Jushi

Praana Group (Owens Corning)

Saint-Gobain Vetrotex

Nippon Electric Glass

Taishan Fiberglass

CPIC

AGY Holding Corp.

Valmiera Glass Group

Johns Manville

Taiwan Glass Group

3B Fibreglass

Sichuan Weibo New Material Group

Shandong Fiberglass Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Direct Fiberglass Roving product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Direct Fiberglass Roving, with price, sales quantity, revenue, and global market share of Direct Fiberglass Roving from 2021 to 2026.

Chapter 3, the Direct Fiberglass Roving competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Direct Fiberglass Roving breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Direct Fiberglass Roving market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five

Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Direct Fiberglass Roving.

Chapter 14 and 15, to describe Direct Fiberglass Roving sales channel, distributors, customers, research findings and conclusion.

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