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Global Direct Carrier Billing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Direct Carrier Billing market size was valued at USD 56000 million in 2023 and is forecast to a readjusted size of USD 76730 million by 2030 with a CAGR of 4.6% during review period.

Direct carrier billing (“DCB”) is an online payment method. It allows users to make purchases by charging payments to their mobile phone bill. This payment method is available to all smartphone and feature phone owners. The only thing needed to confirm payments is a device with a SIM card.

Direct carrier billing provides a bigger payment coverage than traditional payment methods like credit cards. In countries like India, only 2% of all people have a credit card. Globally, there is only 1 credit card owner per 5 mobile phone owners. Even in mature markets with high ownership of bank cards, consumers prefer to pay with direct carrier billing due to its simplicity and security.

The Global Info Research report includes an overview of the development of the Direct Carrier Billing industry chain, the market status of Ticketing (Games, Video Content), Gambling (Games, Video Content), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Direct Carrier Billing.

Regionally, the report analyzes the Direct Carrier Billing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Direct Carrier Billing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

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Key Features:

The report presents comprehensive understanding of the Direct Carrier Billing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Direct Carrier Billing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Games, Video Content).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Direct Carrier Billing market.

Regional Analysis: The report involves examining the Direct Carrier Billing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Direct Carrier Billing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Direct Carrier Billing:

Company Analysis: Report covers individual Direct Carrier Billing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Direct Carrier Billing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Ticketing, Gambling).

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Technology Analysis: Report covers specific technologies relevant to Direct Carrier Billing. It assesses the current state, advancements, and potential future developments in Direct Carrier Billing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Direct Carrier Billing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Direct Carrier Billing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Games

Video Content

Music

ePublishing

Lifestyle Content

Market segment by Application

Ticketing

Gambling

Physical Goods Purchases

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Market segment by players, this report covers

- Bango
- Boku
- Centili (Infobip)
- Digital Turbine
- DIMOCO
- DOCOMO Digital
- Fortumo
- Infomedia
- Netsize (Gemalto)
- NTH Mobile
- txtNation

Market segment by regions, regional analysis covers

- North America (United States, Canada, and Mexico)
- Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)
- Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)
- South America (Brazil, Argentina and Rest of South America)
- Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

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The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Direct Carrier Billing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Direct Carrier Billing, with revenue, gross margin and global market share of Direct Carrier Billing from 2019 to 2024.

Chapter 3, the Direct Carrier Billing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Direct Carrier Billing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Direct Carrier Billing.

Chapter 13, to describe Direct Carrier Billing research findings and conclusion.

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