

# Global Direct Carrier Billing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Direct carrier billing (“DCB”) is an online payment method. It allows users to make purchases by charging payments to their mobile phone bill. This payment method is available to all smartphone and feature phone owners. The only thing needed to confirm payments is a device with a SIM card.

Scope of the Report:

This report studies the Direct Carrier Billing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Direct Carrier Billing market by product type and applications/end industries.

Direct carrier billing provides a bigger payment coverage than traditional payment methods like credit cards. In countries like India, only 2% of all people have a credit card. Globally, there is only 1 credit card owner per 5 mobile phone owners. Even in mature markets with high ownership of bank cards, consumers prefer to pay with direct carrier billing due to its simplicity and security.

The global Direct Carrier Billing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Direct Carrier Billing.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Bango

Boku

Centili (Infobip)

Digital Turbine

DIMOCO

DOCOMO Digital

Fortumo

Infomedia

Netsize (Gemalto)

NTH Mobile

txtNation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Games

Video Content

Music

ePublishing

Lifestyle Content

Market Segment by Applications, can be divided into

Ticketing

Gambling

Physical Goods Purchases

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