

# **Global Direct Carrier Billing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

<https://marketpublishers.com/r/G66BA323229EN.html>

Date: December 2018

Pages: 128

Price: US\$ 3,480.00 (Single User License)

ID: G66BA323229EN

## **Abstracts**

Direct carrier billing (“DCB”) is an online payment method. It allows users to make purchases by charging payments to their mobile phone bill. This payment method is available to all smartphone and feature phone owners. The only thing needed to confirm payments is a device with a SIM card.

### **Scope of the Report:**

This report studies the Direct Carrier Billing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Direct Carrier Billing market by product type and applications/end industries.

Direct carrier billing provides a bigger payment coverage than traditional payment methods like credit cards. In countries like India, only 2% of all people have a credit card. Globally, there is only 1 credit card owner per 5 mobile phone owners. Even in mature markets with high ownership of bank cards, consumers prefer to pay with direct carrier billing due to its simplicity and security.

The global Direct Carrier Billing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Direct Carrier Billing.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Bango

Boku

Centili (Infobip)

Digital Turbine

DIMOCO

DOCOMO Digital

Fortumo

Infomedia

Netsize (Gemalto)

NTH Mobile

txtNation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Games

Video Content

Music

ePublishing

Lifestyle Content

Market Segment by Applications, can be divided into

Ticketing

Gambling

Physical Goods Purchases

## Contents

### 1 DIRECT CARRIER BILLING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Direct Carrier Billing
- 1.2 Classification of Direct Carrier Billing by Types
  - 1.2.1 Global Direct Carrier Billing Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Direct Carrier Billing Revenue Market Share by Types in 2017
  - 1.2.3 Games
  - 1.2.4 Video Content
  - 1.2.5 Music
  - 1.2.6 ePublishing
  - 1.2.7 Lifestyle Content
- 1.3 Global Direct Carrier Billing Market by Application
  - 1.3.1 Global Direct Carrier Billing Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Ticketing
  - 1.3.3 Gambling
  - 1.3.4 Physical Goods Purchases
- 1.4 Global Direct Carrier Billing Market by Regions
  - 1.4.1 Global Direct Carrier Billing Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Direct Carrier Billing Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Direct Carrier Billing Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Direct Carrier Billing Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Direct Carrier Billing Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Direct Carrier Billing Status and Prospect (2013-2023)
- 1.5 Global Market Size of Direct Carrier Billing (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Bango
  - 2.1.1 Business Overview
  - 2.1.2 Direct Carrier Billing Type and Applications

- 2.1.2.1 Product A
- 2.1.2.2 Product B
- 2.1.3 Bango Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Boku
  - 2.2.1 Business Overview
  - 2.2.2 Direct Carrier Billing Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 Boku Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Centili (Infobip)
  - 2.3.1 Business Overview
  - 2.3.2 Direct Carrier Billing Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Centili (Infobip) Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Digital Turbine
  - 2.4.1 Business Overview
  - 2.4.2 Direct Carrier Billing Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Digital Turbine Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 DIMOCO
  - 2.5.1 Business Overview
  - 2.5.2 Direct Carrier Billing Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 DIMOCO Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 DOCOMO Digital
  - 2.6.1 Business Overview
  - 2.6.2 Direct Carrier Billing Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 DOCOMO Digital Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)

## 2.7 Fortumo

### 2.7.1 Business Overview

### 2.7.2 Direct Carrier Billing Type and Applications

#### 2.7.2.1 Product A

#### 2.7.2.2 Product B

### 2.7.3 Fortumo Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)

## 2.8 Infomedia

### 2.8.1 Business Overview

### 2.8.2 Direct Carrier Billing Type and Applications

#### 2.8.2.1 Product A

#### 2.8.2.2 Product B

### 2.8.3 Infomedia Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)

## 2.9 Netsize (Gemalto)

### 2.9.1 Business Overview

### 2.9.2 Direct Carrier Billing Type and Applications

#### 2.9.2.1 Product A

#### 2.9.2.2 Product B

### 2.9.3 Netsize (Gemalto) Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)

## 2.10 NTH Mobile

### 2.10.1 Business Overview

### 2.10.2 Direct Carrier Billing Type and Applications

#### 2.10.2.1 Product A

#### 2.10.2.2 Product B

### 2.10.3 NTH Mobile Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)

## 2.11 txtNation

### 2.11.1 Business Overview

### 2.11.2 Direct Carrier Billing Type and Applications

#### 2.11.2.1 Product A

#### 2.11.2.2 Product B

### 2.11.3 txtNation Direct Carrier Billing Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL DIRECT CARRIER BILLING MARKET COMPETITION, BY PLAYERS**

### 3.1 Global Direct Carrier Billing Revenue and Share by Players (2013-2018)

### 3.2 Market Concentration Rate

#### 3.2.1 Top 5 Direct Carrier Billing Players Market Share

#### 3.2.2 Top 10 Direct Carrier Billing Players Market Share

### 3.3 Market Competition Trend

## **4 GLOBAL DIRECT CARRIER BILLING MARKET SIZE BY REGIONS**

### 4.1 Global Direct Carrier Billing Revenue and Market Share by Regions

#### 4.2 North America Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 4.3 Europe Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 4.4 Asia-Pacific Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 4.5 South America Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 4.6 Middle East and Africa Direct Carrier Billing Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA DIRECT CARRIER BILLING REVENUE BY COUNTRIES**

### 5.1 North America Direct Carrier Billing Revenue by Countries (2013-2018)

#### 5.2 USA Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 5.3 Canada Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 5.4 Mexico Direct Carrier Billing Revenue and Growth Rate (2013-2018)

## **6 EUROPE DIRECT CARRIER BILLING REVENUE BY COUNTRIES**

### 6.1 Europe Direct Carrier Billing Revenue by Countries (2013-2018)

#### 6.2 Germany Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 6.3 UK Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 6.4 France Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 6.5 Russia Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 6.6 Italy Direct Carrier Billing Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC DIRECT CARRIER BILLING REVENUE BY COUNTRIES**

### 7.1 Asia-Pacific Direct Carrier Billing Revenue by Countries (2013-2018)

#### 7.2 China Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 7.3 Japan Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 7.4 Korea Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 7.5 India Direct Carrier Billing Revenue and Growth Rate (2013-2018)

#### 7.6 Southeast Asia Direct Carrier Billing Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA DIRECT CARRIER BILLING REVENUE BY COUNTRIES**

- 8.1 South America Direct Carrier Billing Revenue by Countries (2013-2018)
- 8.2 Brazil Direct Carrier Billing Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Direct Carrier Billing Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Direct Carrier Billing Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE DIRECT CARRIER BILLING BY COUNTRIES**

- 9.1 Middle East and Africa Direct Carrier Billing Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Direct Carrier Billing Revenue and Growth Rate (2013-2018)
- 9.3 UAE Direct Carrier Billing Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Direct Carrier Billing Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Direct Carrier Billing Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Direct Carrier Billing Revenue and Growth Rate (2013-2018)

## **10 GLOBAL DIRECT CARRIER BILLING MARKET SEGMENT BY TYPE**

- 10.1 Global Direct Carrier Billing Revenue and Market Share by Type (2013-2018)
- 10.2 Global Direct Carrier Billing Market Forecast by Type (2018-2023)
- 10.3 Games Revenue Growth Rate (2013-2023)
- 10.4 Video Content Revenue Growth Rate (2013-2023)
- 10.5 Music Revenue Growth Rate (2013-2023)
- 10.6 ePublishing Revenue Growth Rate (2013-2023)
- 10.7 Lifestyle Content Revenue Growth Rate (2013-2023)

## **11 GLOBAL DIRECT CARRIER BILLING MARKET SEGMENT BY APPLICATION**

- 11.1 Global Direct Carrier Billing Revenue Market Share by Application (2013-2018)
- 11.2 Direct Carrier Billing Market Forecast by Application (2018-2023)
- 11.3 Ticketing Revenue Growth (2013-2018)
- 11.4 Gambling Revenue Growth (2013-2018)
- 11.5 Physical Goods Purchases Revenue Growth (2013-2018)

## **12 GLOBAL DIRECT CARRIER BILLING MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Direct Carrier Billing Market Size Forecast (2018-2023)
- 12.2 Global Direct Carrier Billing Market Forecast by Regions (2018-2023)



12.3 North America Direct Carrier Billing Revenue Market Forecast (2018-2023)

12.4 Europe Direct Carrier Billing Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Direct Carrier Billing Revenue Market Forecast (2018-2023)

12.6 South America Direct Carrier Billing Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Direct Carrier Billing Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Direct Carrier Billing Picture

Table Product Specifications of Direct Carrier Billing

Table Global Direct Carrier Billing and Revenue (Million USD) Market Split by Product Type

Figure Glob

## I would like to order

Product name: Global Direct Carrier Billing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G66BA323229EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G66BA323229EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

