

# Global Direct Attached Storage (DAS) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Direct Attached Storage (DAS) market size was valued at US\$ 10701 million in 2025 and is forecast to a readjusted size of US\$ 15928 million by 2032 with a CAGR of 5.9% during review period.

Direct-Attached Storage, or DAS, refers to a storage architecture in which one or more hard disk drives, solid-state drives, disk shelves, JBOD enclosures, or RAID-enabled storage chassis are connected directly to a single server, workstation, industrial computer, or professional endpoint through interfaces such as SATA, SAS, NVMe, USB, Thunderbolt, eSATA, or direct Fibre Channel. In physical form, DAS may appear as internal server storage, external desktop RAID arrays, tower enclosures, rackmount expansion shelves, or high-density JBOD/JBOF systems. A typical DAS product consists of drives or SSDs, a backplane, expander or HBA/RAID controller, power and cooling modules, interface ports, enclosure mechanics, and embedded management firmware. Its operating principle is to expose block storage directly to the host with minimal protocol overhead, enabling low latency, high throughput, straightforward deployment, and relatively low system complexity. Major categories include internal DAS, external DAS, JBOD expansion, hardware-RAID DAS, and all-flash JBOF. Common application scenarios include server capacity expansion, media and post-production workflows, edge data capture, video retention, backup and archive, HPC scratch storage, database staging, and other workloads that value direct bandwidth, predictable performance, and cost efficiency over multi-host sharing.

The opportunity in the DAS market is being reshaped by a renewed appreciation for localized high-bandwidth storage and low-complexity capacity expansion. In recent

years, enterprise attention leaned heavily toward cloud, hyperconverged platforms, and shared storage, yet the growth of AI data preparation, edge ingestion, media workflows, industrial vision, surveillance retention, and host-local caching has reminded buyers that not all data belongs on costly, network-dependent shared platforms. DAS offers a compelling value proposition through a shorter I/O path, simpler deployment, and a more transparent cost structure. For single-host throughput, nearline archive, temporary compute scratch space, and capacity-oriented expansion, direct-attach architectures remain highly efficient. Product innovation is also becoming more granular across server-attached JBOD, high-density expansion shelves, Thunderbolt-based professional arrays, and portable edge data units. For suppliers, this is no longer merely a market for 'disk boxes'; it is a market where density engineering, thermal management, power redundancy, firmware control, encryption, secure erase, serviceability, and vertical-use certification increasingly define value.

That said, the market faces real constraints. DAS is inherently limited in shared access and centralized management. Once customers move from single-node deployments toward multi-node collaboration, cross-site resilience, unified namespaces, or multi-tenant pooling, NAS, SAN, object storage, and software-defined storage typically become more attractive. At the same time, interface and media evolution is raising the technical bar: SAS continues to advance, PCIe/NVMe keeps accelerating, and Thunderbolt, USB4, and high-speed Ethernet are evolving in parallel. Vendors must keep investing in backplanes, signal integrity, thermal design, EMC, firmware robustness, and cross-platform compatibility. The segment is also vulnerable to commoditization, especially in generic JBOD and midrange external array products. Without software differentiation, reliability credibility, or vertical certifications, many suppliers risk getting trapped in low-margin competition. As enterprise buyers demand stronger supply assurance, compatibility matrices, lifecycle support, spare parts availability, and security compliance, simple assemblers will find it harder to win quality projects. The likely winners will be vendors that combine platform engineering, scenario expertise, and dependable global fulfillment.

Looking downstream, DAS is not disappearing; it is becoming more scenario-specific, denser, faster, and more edge-oriented. In enterprise environments, DAS will continue to serve as server-side expansion, backup and archive infrastructure, AI preprocessing scratch space, video content repositories, laboratory data landing zones, and edge buffering before upstream transfer. In professional creative markets, Thunderbolt- and USB4-based DAS will remain attractive for 4K/8K editing, photography workflows, audio production, and field capture. In defense, aerospace, rail, and industrial deployments, ruggedization, anti-vibration design, encryption, and modular maintainability are central.

Meanwhile, rising HDD capacity, broader QLC SSD adoption, and mature high-density 4U/5U enclosures reinforce DAS economics in terms of rack efficiency and capacity-per-watt. The long-term role of DAS is therefore not to replace shared storage everywhere, but to optimize the local-storage layer wherever high throughput, high capacity, low latency, and low complexity matter most. In hybrid storage architectures, that role remains durable and strategically relevant.

This report is a detailed and comprehensive analysis for global Direct Attached Storage (DAS) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Direct Attached Storage (DAS) market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Direct Attached Storage (DAS) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Direct Attached Storage (DAS) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Direct Attached Storage (DAS) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Direct Attached Storage (DAS)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Direct Attached Storage (DAS) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lenovo, Dell, Huawei, Seagate, Fujitsu, Broadberry, Curtiss-Wright, Oracle, Supermicro, Infortrend, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Direct Attached Storage (DAS) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Below 1T

2-8T

Above 8T

### Market segment by Deployment Form

Internal DAS

External DAS

### Market segment by Enclosure Architecture

Desktop DAS Enclosure

Tower DAS Enclosure

Rackmount DAS Enclosure

#### Market segment by Controller Architecture

JBOD Enclosure

Hardware RAID DAS

Software-Managed DAS

#### Market segment by Application

Home Users

Government

Commercial Users

#### Major players covered

Lenovo

Dell

Huawei

Seagate

Fujitsu

Broadberry

Curtiss-Wright

Oracle

Supermicro

Infortrend

AIC

QNAP

Synology

TerraMaster

OWC

Promise Technology

Chenbro

Western Digital

Oyen Digital

Rocstor

Thinkmate

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Direct Attached Storage (DAS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Direct Attached Storage (DAS), with price, sales quantity, revenue, and global market share of Direct Attached Storage (DAS) from 2021 to 2026.

Chapter 3, the Direct Attached Storage (DAS) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Direct Attached Storage (DAS) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Direct Attached Storage (DAS) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Direct Attached Storage (DAS).

Chapter 14 and 15, to describe Direct Attached Storage (DAS) sales channel, distributors, customers, research findings and conclusion.

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