

# Global Direct Attached Storage (DAS) Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G083FB6C4C8BEN.html>

Date: May 2026

Pages: 157

Price: US\$ 4,480.00 (Single User License)

ID: G083FB6C4C8BEN

## Abstracts

The global Direct Attached Storage (DAS) market size is expected to reach \$ 15928 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Direct-Attached Storage, or DAS, refers to a storage architecture in which one or more hard disk drives, solid-state drives, disk shelves, JBOD enclosures, or RAID-enabled storage chassis are connected directly to a single server, workstation, industrial computer, or professional endpoint through interfaces such as SATA, SAS, NVMe, USB, Thunderbolt, eSATA, or direct Fibre Channel. In physical form, DAS may appear as internal server storage, external desktop RAID arrays, tower enclosures, rackmount expansion shelves, or high-density JBOD/JBOF systems. A typical DAS product consists of drives or SSDs, a backplane, expander or HBA/RAID controller, power and cooling modules, interface ports, enclosure mechanics, and embedded management firmware. Its operating principle is to expose block storage directly to the host with minimal protocol overhead, enabling low latency, high throughput, straightforward deployment, and relatively low system complexity. Major categories include internal DAS, external DAS, JBOD expansion, hardware-RAID DAS, and all-flash JBOF. Common application scenarios include server capacity expansion, media and post-production workflows, edge data capture, video retention, backup and archive, HPC scratch storage, database staging, and other workloads that value direct bandwidth, predictable performance, and cost efficiency over multi-host sharing.

The opportunity in the DAS market is being reshaped by a renewed appreciation for localized high-bandwidth storage and low-complexity capacity expansion. In recent years, enterprise attention leaned heavily toward cloud, hyperconverged platforms, and shared storage, yet the growth of AI data preparation, edge ingestion, media workflows,

industrial vision, surveillance retention, and host-local caching has reminded buyers that not all data belongs on costly, network-dependent shared platforms. DAS offers a compelling value proposition through a shorter I/O path, simpler deployment, and a more transparent cost structure. For single-host throughput, nearline archive, temporary compute scratch space, and capacity-oriented expansion, direct-attach architectures remain highly efficient. Product innovation is also becoming more granular across server-attached JBOD, high-density expansion shelves, Thunderbolt-based professional arrays, and portable edge data units. For suppliers, this is no longer merely a market for 'disk boxes'; it is a market where density engineering, thermal management, power redundancy, firmware control, encryption, secure erase, serviceability, and vertical-use certification increasingly define value.

That said, the market faces real constraints. DAS is inherently limited in shared access and centralized management. Once customers move from single-node deployments toward multi-node collaboration, cross-site resilience, unified namespaces, or multi-tenant pooling, NAS, SAN, object storage, and software-defined storage typically become more attractive. At the same time, interface and media evolution is raising the technical bar: SAS continues to advance, PCIe/NVMe keeps accelerating, and Thunderbolt, USB4, and high-speed Ethernet are evolving in parallel. Vendors must keep investing in backplanes, signal integrity, thermal design, EMC, firmware robustness, and cross-platform compatibility. The segment is also vulnerable to commoditization, especially in generic JBOD and midrange external array products. Without software differentiation, reliability credibility, or vertical certifications, many suppliers risk getting trapped in low-margin competition. As enterprise buyers demand stronger supply assurance, compatibility matrices, lifecycle support, spare parts availability, and security compliance, simple assemblers will find it harder to win quality projects. The likely winners will be vendors that combine platform engineering, scenario expertise, and dependable global fulfillment.

Looking downstream, DAS is not disappearing; it is becoming more scenario-specific, denser, faster, and more edge-oriented. In enterprise environments, DAS will continue to serve as server-side expansion, backup and archive infrastructure, AI preprocessing scratch space, video content repositories, laboratory data landing zones, and edge buffering before upstream transfer. In professional creative markets, Thunderbolt- and USB4-based DAS will remain attractive for 4K/8K editing, photography workflows, audio production, and field capture. In defense, aerospace, rail, and industrial deployments, ruggedization, anti-vibration design, encryption, and modular maintainability are central. Meanwhile, rising HDD capacity, broader QLC SSD adoption, and mature high-density 4U/5U enclosures reinforce DAS economics in terms of rack efficiency and capacity-per-

watt. The long-term role of DAS is therefore not to replace shared storage everywhere, but to optimize the local-storage layer wherever high throughput, high capacity, low latency, and low complexity matter most. In hybrid storage architectures, that role remains durable and strategically relevant.

This report studies the global Direct Attached Storage (DAS) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Direct Attached Storage (DAS) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Direct Attached Storage (DAS) that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Direct Attached Storage (DAS) total production and demand, 2021-2032, (K Units)

Global Direct Attached Storage (DAS) total production value, 2021-2032, (USD Million)

Global Direct Attached Storage (DAS) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Direct Attached Storage (DAS) consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Direct Attached Storage (DAS) domestic production, consumption, key domestic manufacturers and share

Global Direct Attached Storage (DAS) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Direct Attached Storage (DAS) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Direct Attached Storage (DAS) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Direct Attached Storage (DAS) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lenovo, Dell, Huawei, Seagate, Fujitsu, Broadberry, Curtiss-Wright, Oracle, Supermicro, Infortrend, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Direct Attached Storage (DAS) market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Direct Attached Storage (DAS) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Direct Attached Storage (DAS) Market, Segmentation by Type:

Below 1T

2-8T

Above 8T

## Global Direct Attached Storage (DAS) Market, Segmentation by Deployment Form:

Internal DAS

External DAS

## Global Direct Attached Storage (DAS) Market, Segmentation by Enclosure Architecture:

Desktop DAS Enclosure

Tower DAS Enclosure

Rackmount DAS Enclosure

## Global Direct Attached Storage (DAS) Market, Segmentation by Controller Architecture:

JBOD Enclosure

Hardware RAID DAS

Software-Managed DAS

## Global Direct Attached Storage (DAS) Market, Segmentation by Application:

Home Users

Government

Commercial Users

## Companies Profiled:

Lenovo

Dell

Huawei

Seagate

Fujitsu

Broadberry

Curtiss-Wright

Oracle

Supermicro

Infortrend

AIC

QNAP

Synology

TerraMaster

OWC

Promise Technology

Chenbro

Western Digital

Oyen Digital

Rocstor

Thinkmate

**Key Questions Answered:**

1. How big is the global Direct Attached Storage (DAS) market?
2. What is the demand of the global Direct Attached Storage (DAS) market?
3. What is the year over year growth of the global Direct Attached Storage (DAS) market?
4. What is the production and production value of the global Direct Attached Storage (DAS) market?
5. Who are the key producers in the global Direct Attached Storage (DAS) market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Direct Attached Storage (DAS) Introduction
- 1.2 World Direct Attached Storage (DAS) Supply & Forecast
  - 1.2.1 World Direct Attached Storage (DAS) Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Direct Attached Storage (DAS) Production (2021-2032)
  - 1.2.3 World Direct Attached Storage (DAS) Pricing Trends (2021-2032)
- 1.3 World Direct Attached Storage (DAS) Production by Region (Based on Production Site)
  - 1.3.1 World Direct Attached Storage (DAS) Production Value by Region (2021-2032)
  - 1.3.2 World Direct Attached Storage (DAS) Production by Region (2021-2032)
  - 1.3.3 World Direct Attached Storage (DAS) Average Price by Region (2021-2032)
  - 1.3.4 North America Direct Attached Storage (DAS) Production (2021-2032)
  - 1.3.5 Europe Direct Attached Storage (DAS) Production (2021-2032)
  - 1.3.6 China Direct Attached Storage (DAS) Production (2021-2032)
  - 1.3.7 Japan Direct Attached Storage (DAS) Production (2021-2032)
  - 1.3.8 South Korea Direct Attached Storage (DAS) Production (2021-2032)
  - 1.3.9 Taiwan China Direct Attached Storage (DAS) Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Direct Attached Storage (DAS) Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Direct Attached Storage (DAS) Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Direct Attached Storage (DAS) Demand (2021-2032)
- 2.2 World Direct Attached Storage (DAS) Consumption by Region
  - 2.2.1 World Direct Attached Storage (DAS) Consumption by Region (2021-2026)
  - 2.2.2 World Direct Attached Storage (DAS) Consumption Forecast by Region (2027-2032)
- 2.3 United States Direct Attached Storage (DAS) Consumption (2021-2032)
- 2.4 China Direct Attached Storage (DAS) Consumption (2021-2032)
- 2.5 Europe Direct Attached Storage (DAS) Consumption (2021-2032)
- 2.6 Japan Direct Attached Storage (DAS) Consumption (2021-2032)
- 2.7 South Korea Direct Attached Storage (DAS) Consumption (2021-2032)
- 2.8 ASEAN Direct Attached Storage (DAS) Consumption (2021-2032)
- 2.9 India Direct Attached Storage (DAS) Consumption (2021-2032)

### **3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS**

- 3.1 World Direct Attached Storage (DAS) Production Value by Manufacturer (2021-2026)
- 3.2 World Direct Attached Storage (DAS) Production by Manufacturer (2021-2026)
- 3.3 World Direct Attached Storage (DAS) Average Price by Manufacturer (2021-2026)
- 3.4 Direct Attached Storage (DAS) Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Direct Attached Storage (DAS) Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Direct Attached Storage (DAS) in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Direct Attached Storage (DAS) in 2025
- 3.6 Direct Attached Storage (DAS) Market: Overall Company Footprint Analysis
  - 3.6.1 Direct Attached Storage (DAS) Market: Region Footprint
  - 3.6.2 Direct Attached Storage (DAS) Market: Company Product Type Footprint
  - 3.6.3 Direct Attached Storage (DAS) Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Direct Attached Storage (DAS) Production Value Comparison
  - 4.1.1 United States VS China: Direct Attached Storage (DAS) Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Direct Attached Storage (DAS) Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Direct Attached Storage (DAS) Production Comparison
  - 4.2.1 United States VS China: Direct Attached Storage (DAS) Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Direct Attached Storage (DAS) Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Direct Attached Storage (DAS) Consumption Comparison
  - 4.3.1 United States VS China: Direct Attached Storage (DAS) Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Direct Attached Storage (DAS) Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Direct Attached Storage (DAS) Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Direct Attached Storage (DAS) Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Direct Attached Storage (DAS) Production Value (2021-2026)

4.4.3 United States Based Manufacturers Direct Attached Storage (DAS) Production (2021-2026)

4.5 China Based Direct Attached Storage (DAS) Manufacturers and Market Share

4.5.1 China Based Direct Attached Storage (DAS) Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Direct Attached Storage (DAS) Production Value (2021-2026)

4.5.3 China Based Manufacturers Direct Attached Storage (DAS) Production (2021-2026)

4.6 Rest of World Based Direct Attached Storage (DAS) Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Direct Attached Storage (DAS) Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Direct Attached Storage (DAS) Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Direct Attached Storage (DAS) Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Direct Attached Storage (DAS) Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Below 1T

5.2.2 2-8T

5.2.3 Above 8T

5.3 Market Segment by Type

5.3.1 World Direct Attached Storage (DAS) Production by Type (2021-2032)

5.3.2 World Direct Attached Storage (DAS) Production Value by Type (2021-2032)

5.3.3 World Direct Attached Storage (DAS) Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY DEPLOYMENT FORM**

6.1 World Direct Attached Storage (DAS) Market Size Overview by Deployment Form: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Deployment Form

6.2.1 Internal DAS

6.2.2 External DAS

6.3 Market Segment by Deployment Form

6.3.1 World Direct Attached Storage (DAS) Production by Deployment Form (2021-2032)

6.3.2 World Direct Attached Storage (DAS) Production Value by Deployment Form (2021-2032)

6.3.3 World Direct Attached Storage (DAS) Average Price by Deployment Form (2021-2032)

## **7 MARKET ANALYSIS BY ENCLOSURE ARCHITECTURE**

7.1 World Direct Attached Storage (DAS) Market Size Overview by Enclosure Architecture: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Enclosure Architecture

7.2.1 Desktop DAS Enclosure

7.2.2 Tower DAS Enclosure

7.2.3 Rackmount DAS Enclosure

7.3 Market Segment by Enclosure Architecture

7.3.1 World Direct Attached Storage (DAS) Production by Enclosure Architecture (2021-2032)

7.3.2 World Direct Attached Storage (DAS) Production Value by Enclosure Architecture (2021-2032)

7.3.3 World Direct Attached Storage (DAS) Average Price by Enclosure Architecture (2021-2032)

## **8 MARKET ANALYSIS BY CONTROLLER ARCHITECTURE**

8.1 World Direct Attached Storage (DAS) Market Size Overview by Controller Architecture: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Controller Architecture

8.2.1 JBOD Enclosure

8.2.2 Hardware RAID DAS

8.2.3 Software-Managed DAS

## 8.3 Market Segment by Controller Architecture

8.3.1 World Direct Attached Storage (DAS) Production by Controller Architecture (2021-2032)

8.3.2 World Direct Attached Storage (DAS) Production Value by Controller Architecture (2021-2032)

8.3.3 World Direct Attached Storage (DAS) Average Price by Controller Architecture (2021-2032)

## 9 MARKET ANALYSIS BY APPLICATION

9.1 World Direct Attached Storage (DAS) Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Home Users

9.2.2 Government

9.2.3 Commercial Users

9.3 Market Segment by Application

9.3.1 World Direct Attached Storage (DAS) Production by Application (2021-2032)

9.3.2 World Direct Attached Storage (DAS) Production Value by Application (2021-2032)

9.3.3 World Direct Attached Storage (DAS) Average Price by Application (2021-2032)

## 10 COMPANY PROFILES

10.1 Lenovo

10.1.1 Lenovo Details

10.1.2 Lenovo Major Business

10.1.3 Lenovo Direct Attached Storage (DAS) Product and Services

10.1.4 Lenovo Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 Lenovo Recent Developments/Updates

10.1.6 Lenovo Competitive Strengths & Weaknesses

10.2 Dell

10.2.1 Dell Details

10.2.2 Dell Major Business

10.2.3 Dell Direct Attached Storage (DAS) Product and Services

10.2.4 Dell Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Dell Recent Developments/Updates

- 10.2.6 Dell Competitive Strengths & Weaknesses
- 10.3 Huawei
  - 10.3.1 Huawei Details
  - 10.3.2 Huawei Major Business
  - 10.3.3 Huawei Direct Attached Storage (DAS) Product and Services
  - 10.3.4 Huawei Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 10.3.5 Huawei Recent Developments/Updates
  - 10.3.6 Huawei Competitive Strengths & Weaknesses
- 10.4 Seagate
  - 10.4.1 Seagate Details
  - 10.4.2 Seagate Major Business
  - 10.4.3 Seagate Direct Attached Storage (DAS) Product and Services
  - 10.4.4 Seagate Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 10.4.5 Seagate Recent Developments/Updates
  - 10.4.6 Seagate Competitive Strengths & Weaknesses
- 10.5 Fujitsu
  - 10.5.1 Fujitsu Details
  - 10.5.2 Fujitsu Major Business
  - 10.5.3 Fujitsu Direct Attached Storage (DAS) Product and Services
  - 10.5.4 Fujitsu Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 10.5.5 Fujitsu Recent Developments/Updates
  - 10.5.6 Fujitsu Competitive Strengths & Weaknesses
- 10.6 Broadberry
  - 10.6.1 Broadberry Details
  - 10.6.2 Broadberry Major Business
  - 10.6.3 Broadberry Direct Attached Storage (DAS) Product and Services
  - 10.6.4 Broadberry Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 10.6.5 Broadberry Recent Developments/Updates
  - 10.6.6 Broadberry Competitive Strengths & Weaknesses
- 10.7 Curtiss-Wright
  - 10.7.1 Curtiss-Wright Details
  - 10.7.2 Curtiss-Wright Major Business
  - 10.7.3 Curtiss-Wright Direct Attached Storage (DAS) Product and Services
  - 10.7.4 Curtiss-Wright Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 10.7.5 Curtiss-Wright Recent Developments/Updates
- 10.7.6 Curtiss-Wright Competitive Strengths & Weaknesses
- 10.8 Oracle
  - 10.8.1 Oracle Details
  - 10.8.2 Oracle Major Business
  - 10.8.3 Oracle Direct Attached Storage (DAS) Product and Services
  - 10.8.4 Oracle Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 10.8.5 Oracle Recent Developments/Updates
  - 10.8.6 Oracle Competitive Strengths & Weaknesses
- 10.9 Supermicro
  - 10.9.1 Supermicro Details
  - 10.9.2 Supermicro Major Business
  - 10.9.3 Supermicro Direct Attached Storage (DAS) Product and Services
  - 10.9.4 Supermicro Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 10.9.5 Supermicro Recent Developments/Updates
  - 10.9.6 Supermicro Competitive Strengths & Weaknesses
- 10.10 Infortrend
  - 10.10.1 Infortrend Details
  - 10.10.2 Infortrend Major Business
  - 10.10.3 Infortrend Direct Attached Storage (DAS) Product and Services
  - 10.10.4 Infortrend Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 10.10.5 Infortrend Recent Developments/Updates
  - 10.10.6 Infortrend Competitive Strengths & Weaknesses
- 10.11 AIC
  - 10.11.1 AIC Details
  - 10.11.2 AIC Major Business
  - 10.11.3 AIC Direct Attached Storage (DAS) Product and Services
  - 10.11.4 AIC Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 10.11.5 AIC Recent Developments/Updates
  - 10.11.6 AIC Competitive Strengths & Weaknesses
- 10.12 QNAP
  - 10.12.1 QNAP Details
  - 10.12.2 QNAP Major Business
  - 10.12.3 QNAP Direct Attached Storage (DAS) Product and Services
  - 10.12.4 QNAP Direct Attached Storage (DAS) Production, Price, Value, Gross Margin

and Market Share (2021-2026)

10.12.5 QNAP Recent Developments/Updates

10.12.6 QNAP Competitive Strengths & Weaknesses

10.13 Synology

10.13.1 Synology Details

10.13.2 Synology Major Business

10.13.3 Synology Direct Attached Storage (DAS) Product and Services

10.13.4 Synology Direct Attached Storage (DAS) Production, Price, Value, Gross

Margin and Market Share (2021-2026)

10.13.5 Synology Recent Developments/Updates

10.13.6 Synology Competitive Strengths & Weaknesses

10.14 TerraMaster

10.14.1 TerraMaster Details

10.14.2 TerraMaster Major Business

10.14.3 TerraMaster Direct Attached Storage (DAS) Product and Services

10.14.4 TerraMaster Direct Attached Storage (DAS) Production, Price, Value, Gross

Margin and Market Share (2021-2026)

10.14.5 TerraMaster Recent Developments/Updates

10.14.6 TerraMaster Competitive Strengths & Weaknesses

10.15 OWC

10.15.1 OWC Details

10.15.2 OWC Major Business

10.15.3 OWC Direct Attached Storage (DAS) Product and Services

10.15.4 OWC Direct Attached Storage (DAS) Production, Price, Value, Gross Margin

and Market Share (2021-2026)

10.15.5 OWC Recent Developments/Updates

10.15.6 OWC Competitive Strengths & Weaknesses

10.16 Promise Technology

10.16.1 Promise Technology Details

10.16.2 Promise Technology Major Business

10.16.3 Promise Technology Direct Attached Storage (DAS) Product and Services

10.16.4 Promise Technology Direct Attached Storage (DAS) Production, Price, Value,

Gross Margin and Market Share (2021-2026)

10.16.5 Promise Technology Recent Developments/Updates

10.16.6 Promise Technology Competitive Strengths & Weaknesses

10.17 Chenbro

10.17.1 Chenbro Details

10.17.2 Chenbro Major Business

10.17.3 Chenbro Direct Attached Storage (DAS) Product and Services

10.17.4 Chenbro Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.17.5 Chenbro Recent Developments/Updates

10.17.6 Chenbro Competitive Strengths & Weaknesses

10.18 Western Digital

10.18.1 Western Digital Details

10.18.2 Western Digital Major Business

10.18.3 Western Digital Direct Attached Storage (DAS) Product and Services

10.18.4 Western Digital Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.18.5 Western Digital Recent Developments/Updates

10.18.6 Western Digital Competitive Strengths & Weaknesses

10.19 Oyen Digital

10.19.1 Oyen Digital Details

10.19.2 Oyen Digital Major Business

10.19.3 Oyen Digital Direct Attached Storage (DAS) Product and Services

10.19.4 Oyen Digital Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.19.5 Oyen Digital Recent Developments/Updates

10.19.6 Oyen Digital Competitive Strengths & Weaknesses

10.20 Rocstor

10.20.1 Rocstor Details

10.20.2 Rocstor Major Business

10.20.3 Rocstor Direct Attached Storage (DAS) Product and Services

10.20.4 Rocstor Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.20.5 Rocstor Recent Developments/Updates

10.20.6 Rocstor Competitive Strengths & Weaknesses

10.21 Thinkmate

10.21.1 Thinkmate Details

10.21.2 Thinkmate Major Business

10.21.3 Thinkmate Direct Attached Storage (DAS) Product and Services

10.21.4 Thinkmate Direct Attached Storage (DAS) Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.21.5 Thinkmate Recent Developments/Updates

10.21.6 Thinkmate Competitive Strengths & Weaknesses

## **11 INDUSTRY CHAIN ANALYSIS**

- 11.1 Direct Attached Storage (DAS) Industry Chain
- 11.2 Direct Attached Storage (DAS) Upstream Analysis
  - 11.2.1 Direct Attached Storage (DAS) Core Raw Materials
  - 11.2.2 Main Manufacturers of Direct Attached Storage (DAS) Core Raw Materials
- 11.3 Midstream Analysis
- 11.4 Downstream Analysis
- 11.5 Direct Attached Storage (DAS) Production Mode
- 11.6 Direct Attached Storage (DAS) Procurement Model
- 11.7 Direct Attached Storage (DAS) Industry Sales Model and Sales Channels
  - 11.7.1 Direct Attached Storage (DAS) Sales Model
  - 11.7.2 Direct Attached Storage (DAS) Typical Distributors

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology
- 13.2 Research Process and Data Source
- 13.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Direct Attached Storage (DAS) Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Direct Attached Storage (DAS) Production Value by Region (2021-2026) & (USD Million)

Table 3. World Direct Attached Storage (DAS) Production Value by Region (2027-2032) & (USD Million)

Table 4. World Direct Attached Storage (DAS) Production Value Market Share by Region (2021-2026)

Table 5. World Direct Attached Storage (DAS) Production Value Market Share by Region (2027-2032)

Table 6. World Direct Attached Storage (DAS) Production by Region (2021-2026) & (K Units)

Table 7. World Direct Attached Storage (DAS) Production by Region (2027-2032) & (K Units)

Table 8. World Direct Attached Storage (DAS) Production Market Share by Region (2021-2026)

Table 9. World Direct Attached Storage (DAS) Production Market Share by Region (2027-2032)

Table 10. World Direct Attached Storage (DAS) Average Price by Region (2021-2026) & (USD/Unit)

Table 11. World Direct Attached Storage (DAS) Average Price by Region (2027-2032) & (USD/Unit)

Table 12. Direct Attached Storage (DAS) Major Market Trends

Table 13. World Direct Attached Storage (DAS) Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Direct Attached Storage (DAS) Consumption by Region (2021-2026) & (K Units)

Table 15. World Direct Attached Storage (DAS) Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Direct Attached Storage (DAS) Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Direct Attached Storage (DAS) Producers in 2025

Table 18. World Direct Attached Storage (DAS) Production by Manufacturer (2021-2026) & (K Units)

- Table 19. Production Market Share of Key Direct Attached Storage (DAS) Producers in 2025
- Table 20. World Direct Attached Storage (DAS) Average Price by Manufacturer (2021-2026) & (USD/Unit)
- Table 21. Global Direct Attached Storage (DAS) Company Evaluation Quadrant
- Table 22. World Direct Attached Storage (DAS) Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Direct Attached Storage (DAS) Production Site of Key Manufacturer
- Table 24. Direct Attached Storage (DAS) Market: Company Product Type Footprint
- Table 25. Direct Attached Storage (DAS) Market: Company Product Application Footprint
- Table 26. Direct Attached Storage (DAS) Competitive Factors
- Table 27. Direct Attached Storage (DAS) New Entrant and Capacity Expansion Plans
- Table 28. Direct Attached Storage (DAS) Mergers & Acquisitions Activity
- Table 29. United States VS China Direct Attached Storage (DAS) Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Direct Attached Storage (DAS) Production Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 31. United States VS China Direct Attached Storage (DAS) Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 32. United States Based Direct Attached Storage (DAS) Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Direct Attached Storage (DAS) Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Direct Attached Storage (DAS) Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Direct Attached Storage (DAS) Production (2021-2026) & (K Units)
- Table 36. United States Based Manufacturers Direct Attached Storage (DAS) Production Market Share (2021-2026)
- Table 37. China Based Direct Attached Storage (DAS) Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Direct Attached Storage (DAS) Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Direct Attached Storage (DAS) Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Direct Attached Storage (DAS) Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Direct Attached Storage (DAS) Production Market Share (2021-2026)

Table 42. Rest of World Based Direct Attached Storage (DAS) Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Direct Attached Storage (DAS) Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Direct Attached Storage (DAS) Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Direct Attached Storage (DAS) Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Direct Attached Storage (DAS) Production Market Share (2021-2026)

Table 47. World Direct Attached Storage (DAS) Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Direct Attached Storage (DAS) Production by Type (2021-2026) & (K Units)

Table 49. World Direct Attached Storage (DAS) Production by Type (2027-2032) & (K Units)

Table 50. World Direct Attached Storage (DAS) Production Value by Type (2021-2026) & (USD Million)

Table 51. World Direct Attached Storage (DAS) Production Value by Type (2027-2032) & (USD Million)

Table 52. World Direct Attached Storage (DAS) Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Direct Attached Storage (DAS) Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Direct Attached Storage (DAS) Production Value by Deployment Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Direct Attached Storage (DAS) Production by Deployment Form (2021-2026) & (K Units)

Table 56. World Direct Attached Storage (DAS) Production by Deployment Form (2027-2032) & (K Units)

Table 57. World Direct Attached Storage (DAS) Production Value by Deployment Form (2021-2026) & (USD Million)

Table 58. World Direct Attached Storage (DAS) Production Value by Deployment Form (2027-2032) & (USD Million)

Table 59. World Direct Attached Storage (DAS) Average Price by Deployment Form (2021-2026) & (USD/Unit)

Table 60. World Direct Attached Storage (DAS) Average Price by Deployment Form

(2027-2032) & (USD/Unit)

Table 61. World Direct Attached Storage (DAS) Production Value by Enclosure Architecture, (USD Million), 2021 & 2025 & 2032

Table 62. World Direct Attached Storage (DAS) Production by Enclosure Architecture (2021-2026) & (K Units)

Table 63. World Direct Attached Storage (DAS) Production by Enclosure Architecture (2027-2032) & (K Units)

Table 64. World Direct Attached Storage (DAS) Production Value by Enclosure Architecture (2021-2026) & (USD Million)

Table 65. World Direct Attached Storage (DAS) Production Value by Enclosure Architecture (2027-2032) & (USD Million)

Table 66. World Direct Attached Storage (DAS) Average Price by Enclosure Architecture (2021-2026) & (USD/Unit)

Table 67. World Direct Attached Storage (DAS) Average Price by Enclosure Architecture (2027-2032) & (USD/Unit)

Table 68. World Direct Attached Storage (DAS) Production Value by Controller Architecture, (USD Million), 2021 & 2025 & 2032

Table 69. World Direct Attached Storage (DAS) Production by Controller Architecture (2021-2026) & (K Units)

Table 70. World Direct Attached Storage (DAS) Production by Controller Architecture (2027-2032) & (K Units)

Table 71. World Direct Attached Storage (DAS) Production Value by Controller Architecture (2021-2026) & (USD Million)

Table 72. World Direct Attached Storage (DAS) Production Value by Controller Architecture (2027-2032) & (USD Million)

Table 73. World Direct Attached Storage (DAS) Average Price by Controller Architecture (2021-2026) & (USD/Unit)

Table 74. World Direct Attached Storage (DAS) Average Price by Controller Architecture (2027-2032) & (USD/Unit)

Table 75. World Direct Attached Storage (DAS) Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Direct Attached Storage (DAS) Production by Application (2021-2026) & (K Units)

Table 77. World Direct Attached Storage (DAS) Production by Application (2027-2032) & (K Units)

Table 78. World Direct Attached Storage (DAS) Production Value by Application (2021-2026) & (USD Million)

Table 79. World Direct Attached Storage (DAS) Production Value by Application (2027-2032) & (USD Million)

Table 80. World Direct Attached Storage (DAS) Average Price by Application (2021-2026) & (USD/Unit)

Table 81. World Direct Attached Storage (DAS) Average Price by Application (2027-2032) & (USD/Unit)

Table 82. Lenovo Basic Information, Manufacturing Base and Competitors

Table 83. Lenovo Major Business

Table 84. Lenovo Direct Attached Storage (DAS) Product and Services

Table 85. Lenovo Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 86. Lenovo Recent Developments/Updates

Table 87. Lenovo Competitive Strengths & Weaknesses

Table 88. Dell Basic Information, Manufacturing Base and Competitors

Table 89. Dell Major Business

Table 90. Dell Direct Attached Storage (DAS) Product and Services

Table 91. Dell Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Dell Recent Developments/Updates

Table 93. Dell Competitive Strengths & Weaknesses

Table 94. Huawei Basic Information, Manufacturing Base and Competitors

Table 95. Huawei Major Business

Table 96. Huawei Direct Attached Storage (DAS) Product and Services

Table 97. Huawei Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 98. Huawei Recent Developments/Updates

Table 99. Huawei Competitive Strengths & Weaknesses

Table 100. Seagate Basic Information, Manufacturing Base and Competitors

Table 101. Seagate Major Business

Table 102. Seagate Direct Attached Storage (DAS) Product and Services

Table 103. Seagate Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. Seagate Recent Developments/Updates

Table 105. Seagate Competitive Strengths & Weaknesses

Table 106. Fujitsu Basic Information, Manufacturing Base and Competitors

Table 107. Fujitsu Major Business

Table 108. Fujitsu Direct Attached Storage (DAS) Product and Services

Table 109. Fujitsu Direct Attached Storage (DAS) Production (K Units), Price

(USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 110. Fujitsu Recent Developments/Updates

Table 111. Fujitsu Competitive Strengths & Weaknesses

Table 112. Broadberry Basic Information, Manufacturing Base and Competitors

Table 113. Broadberry Major Business

Table 114. Broadberry Direct Attached Storage (DAS) Product and Services

Table 115. Broadberry Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 116. Broadberry Recent Developments/Updates

Table 117. Broadberry Competitive Strengths & Weaknesses

Table 118. Curtiss-Wright Basic Information, Manufacturing Base and Competitors

Table 119. Curtiss-Wright Major Business

Table 120. Curtiss-Wright Direct Attached Storage (DAS) Product and Services

Table 121. Curtiss-Wright Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 122. Curtiss-Wright Recent Developments/Updates

Table 123. Curtiss-Wright Competitive Strengths & Weaknesses

Table 124. Oracle Basic Information, Manufacturing Base and Competitors

Table 125. Oracle Major Business

Table 126. Oracle Direct Attached Storage (DAS) Product and Services

Table 127. Oracle Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 128. Oracle Recent Developments/Updates

Table 129. Oracle Competitive Strengths & Weaknesses

Table 130. Supermicro Basic Information, Manufacturing Base and Competitors

Table 131. Supermicro Major Business

Table 132. Supermicro Direct Attached Storage (DAS) Product and Services

Table 133. Supermicro Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 134. Supermicro Recent Developments/Updates

Table 135. Supermicro Competitive Strengths & Weaknesses

Table 136. Infortrend Basic Information, Manufacturing Base and Competitors

Table 137. Infortrend Major Business

Table 138. Infortrend Direct Attached Storage (DAS) Product and Services

Table 139. Infortrend Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 140. Infortrend Recent Developments/Updates

Table 141. Infortrend Competitive Strengths & Weaknesses

Table 142. AIC Basic Information, Manufacturing Base and Competitors

Table 143. AIC Major Business

Table 144. AIC Direct Attached Storage (DAS) Product and Services

Table 145. AIC Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 146. AIC Recent Developments/Updates

Table 147. AIC Competitive Strengths & Weaknesses

Table 148. QNAP Basic Information, Manufacturing Base and Competitors

Table 149. QNAP Major Business

Table 150. QNAP Direct Attached Storage (DAS) Product and Services

Table 151. QNAP Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 152. QNAP Recent Developments/Updates

Table 153. QNAP Competitive Strengths & Weaknesses

Table 154. Synology Basic Information, Manufacturing Base and Competitors

Table 155. Synology Major Business

Table 156. Synology Direct Attached Storage (DAS) Product and Services

Table 157. Synology Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 158. Synology Recent Developments/Updates

Table 159. Synology Competitive Strengths & Weaknesses

Table 160. TerraMaster Basic Information, Manufacturing Base and Competitors

Table 161. TerraMaster Major Business

Table 162. TerraMaster Direct Attached Storage (DAS) Product and Services

Table 163. TerraMaster Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 164. TerraMaster Recent Developments/Updates

Table 165. TerraMaster Competitive Strengths & Weaknesses

Table 166. OWC Basic Information, Manufacturing Base and Competitors

Table 167. OWC Major Business

Table 168. OWC Direct Attached Storage (DAS) Product and Services

Table 169. OWC Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 170. OWC Recent Developments/Updates

Table 171. OWC Competitive Strengths & Weaknesses

Table 172. Promise Technology Basic Information, Manufacturing Base and Competitors

Table 173. Promise Technology Major Business

Table 174. Promise Technology Direct Attached Storage (DAS) Product and Services

Table 175. Promise Technology Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 176. Promise Technology Recent Developments/Updates

Table 177. Promise Technology Competitive Strengths & Weaknesses

Table 178. Chenbro Basic Information, Manufacturing Base and Competitors

Table 179. Chenbro Major Business

Table 180. Chenbro Direct Attached Storage (DAS) Product and Services

Table 181. Chenbro Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 182. Chenbro Recent Developments/Updates

Table 183. Chenbro Competitive Strengths & Weaknesses

Table 184. Western Digital Basic Information, Manufacturing Base and Competitors

Table 185. Western Digital Major Business

Table 186. Western Digital Direct Attached Storage (DAS) Product and Services

Table 187. Western Digital Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 188. Western Digital Recent Developments/Updates

Table 189. Western Digital Competitive Strengths & Weaknesses

Table 190. Oyen Digital Basic Information, Manufacturing Base and Competitors

Table 191. Oyen Digital Major Business

Table 192. Oyen Digital Direct Attached Storage (DAS) Product and Services

Table 193. Oyen Digital Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 194. Oyen Digital Recent Developments/Updates

Table 195. Oyen Digital Competitive Strengths & Weaknesses

Table 196. Rocstor Basic Information, Manufacturing Base and Competitors

Table 197. Rocstor Major Business

Table 198. Rocstor Direct Attached Storage (DAS) Product and Services

Table 199. Rocstor Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 200. Rocstor Recent Developments/Updates

Table 201. Rocstor Competitive Strengths & Weaknesses

Table 202. Thinkmate Basic Information, Manufacturing Base and Competitors

Table 203. Thinkmate Major Business

Table 204. Thinkmate Direct Attached Storage (DAS) Product and Services

Table 205. Thinkmate Direct Attached Storage (DAS) Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 206. Thinkmate Recent Developments/Updates

Table 207. Thinkmate Competitive Strengths & Weaknesses

Table 208. Global Key Players of Direct Attached Storage (DAS) Upstream (Raw Materials)

Table 209. Global Direct Attached Storage (DAS) Typical Customers

Table 210. Direct Attached Storage (DAS) Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Direct Attached Storage (DAS) Picture

Figure 2. World Direct Attached Storage (DAS) Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Direct Attached Storage (DAS) Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Direct Attached Storage (DAS) Production (2021-2032) & (K Units)

Figure 5. World Direct Attached Storage (DAS) Average Price (2021-2032) & (USD/Unit)

Figure 6. World Direct Attached Storage (DAS) Production Value Market Share by Region (2021-2032)

Figure 7. World Direct Attached Storage (DAS) Production Market Share by Region (2021-2032)

Figure 8. North America Direct Attached Storage (DAS) Production (2021-2032) & (K Units)

Figure 9. Europe Direct Attached Storage (DAS) Production (2021-2032) & (K Units)

Figure 10. China Direct Attached Storage (DAS) Production (2021-2032) & (K Units)

Figure 11. Japan Direct Attached Storage (DAS) Production (2021-2032) & (K Units)

Figure 12. South Korea Direct Attached Storage (DAS) Production (2021-2032) & (K Units)

Figure 13. Taiwan China Direct Attached Storage (DAS) Production (2021-2032) & (K Units)

Figure 14. Direct Attached Storage (DAS) Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Direct Attached Storage (DAS) Consumption (2021-2032) & (K Units)

Figure 17. World Direct Attached Storage (DAS) Consumption Market Share by Region (2021-2032)

Figure 18. United States Direct Attached Storage (DAS) Consumption (2021-2032) & (K Units)

Figure 19. China Direct Attached Storage (DAS) Consumption (2021-2032) & (K Units)

Figure 20. Europe Direct Attached Storage (DAS) Consumption (2021-2032) & (K Units)

Figure 21. Japan Direct Attached Storage (DAS) Consumption (2021-2032) & (K Units)

Figure 22. South Korea Direct Attached Storage (DAS) Consumption (2021-2032) & (K Units)

Figure 23. ASEAN Direct Attached Storage (DAS) Consumption (2021-2032) & (K Units)

Figure 24. India Direct Attached Storage (DAS) Consumption (2021-2032) & (K Units)

Figure 25. Producer Shipments of Direct Attached Storage (DAS) by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Direct Attached Storage (DAS) Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Direct Attached Storage (DAS) Markets in 2025

Figure 28. United States VS China: Direct Attached Storage (DAS) Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Direct Attached Storage (DAS) Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Direct Attached Storage (DAS) Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Direct Attached Storage (DAS) Production Market Share 2025

Figure 32. China Based Manufacturers Direct Attached Storage (DAS) Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Direct Attached Storage (DAS) Production Market Share 2025

Figure 34. World Direct Attached Storage (DAS) Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Direct Attached Storage (DAS) Production Value Market Share by Type in 2025

Figure 36. Below 1T

Figure 37. 2-8T

Figure 38. Above 8T

Figure 39. World Direct Attached Storage (DAS) Production Market Share by Type (2021-2032)

Figure 40. World Direct Attached Storage (DAS) Production Value Market Share by Type (2021-2032)

Figure 41. World Direct Attached Storage (DAS) Average Price by Type (2021-2032) & (USD/Unit)

Figure 42. World Direct Attached Storage (DAS) Production Value by Deployment Form, (USD Million), 2021 & 2025 & 2032

Figure 43. World Direct Attached Storage (DAS) Production Value Market Share by Deployment Form in 2025

Figure 44. Internal DAS

Figure 45. External DAS

Figure 46. World Direct Attached Storage (DAS) Production Market Share by

Deployment Form (2021-2032)

Figure 47. World Direct Attached Storage (DAS) Production Value Market Share by Deployment Form (2021-2032)

Figure 48. World Direct Attached Storage (DAS) Average Price by Deployment Form (2021-2032) & (USD/Unit)

Figure 49. World Direct Attached Storage (DAS) Production Value by Enclosure Architecture, (USD Million), 2021 & 2025 & 2032

Figure 50. World Direct Attached Storage (DAS) Production Value Market Share by Enclosure Architecture in 2025

Figure 51. Desktop DAS Enclosure

Figure 52. Tower DAS Enclosure

Figure 53. Rackmount DAS Enclosure

Figure 54. World Direct Attached Storage (DAS) Production Market Share by Enclosure Architecture (2021-2032)

Figure 55. World Direct Attached Storage (DAS) Production Value Market Share by Enclosure Architecture (2021-2032)

Figure 56. World Direct Attached Storage (DAS) Average Price by Enclosure Architecture (2021-2032) & (USD/Unit)

Figure 57. World Direct Attached Storage (DAS) Production Value by Controller Architecture, (USD Million), 2021 & 2025 & 2032

Figure 58. World Direct Attached Storage (DAS) Production Value Market Share by Controller Architecture in 2025

Figure 59. JBOD Enclosure

Figure 60. Hardware RAID DAS

Figure 61. Software-Managed DAS

Figure 62. World Direct Attached Storage (DAS) Production Market Share by Controller Architecture (2021-2032)

Figure 63. World Direct Attached Storage (DAS) Production Value Market Share by Controller Architecture (2021-2032)

Figure 64. World Direct Attached Storage (DAS) Average Price by Controller Architecture (2021-2032) & (USD/Unit)

Figure 65. World Direct Attached Storage (DAS) Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 66. World Direct Attached Storage (DAS) Production Value Market Share by Application in 2025

Figure 67. Home Users

Figure 68. Government

Figure 69. Commercial Users

Figure 70. World Direct Attached Storage (DAS) Production Market Share by

Application (2021-2032)

Figure 71. World Direct Attached Storage (DAS) Production Value Market Share by Application (2021-2032)

Figure 72. World Direct Attached Storage (DAS) Average Price by Application (2021-2032) & (USD/Unit)

Figure 73. Direct Attached Storage (DAS) Industry Chain

Figure 74. Direct Attached Storage (DAS) Procurement Model

Figure 75. Direct Attached Storage (DAS) Sales Model

Figure 76. Direct Attached Storage (DAS) Sales Channels, Direct Sales, and Distribution

Figure 77. Methodology

Figure 78. Research Process and Data Source

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