

Global Digitally Printed Soft Signage Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Digitally Printed Soft Signage market size was valued at US\$ 3802 million in 2024 and is forecast to a readjusted size of USD 5984 million by 2031 with a CAGR of 6.6% during review period.

Digitally Printed Soft Signage refers to signage materials that are printed using digital printing technology and are made from flexible, non-rigid substrates. These signs are characterized by their ability to conform to various shapes and surfaces, making them versatile for a wide range of applications. Digitally printed soft signage can include materials such as vinyl, fabric, or other flexible plastics, which are then printed with high-resolution graphics, text, and images using digital printers. This type of signage is often used for indoor and outdoor advertising, retail displays, event signage, and other promotional purposes due to its eye-catching visuals and cost-effectiveness compared to traditional sign-making methods. The digital printing process allows for customization and short-run production, making it ideal for personalized and time-sensitive signage needs.

This report is a detailed and comprehensive analysis for global Digitally Printed Soft Signage market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digitally Printed Soft Signage market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Digitally Printed Soft Signage market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Digitally Printed Soft Signage market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Digitally Printed Soft Signage market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digitally Printed Soft Signage

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digitally Printed Soft Signage market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ultraflex Systems, The Flag Company, Wuhan Golden Laser, Showdown Displays, Source International, CANAPA Paper Technologies, ExpandaBrand, CAYIN Technology, SpeedPro, Kornit, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Digitally Printed Soft Signage market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Polyester-based Textile

Natural Fiber

Others

Market segment by Application

Backlit Display

Advertising Tents

Banners and Flags

Tension Fabric Display

Custom Clothing

Table Covers

Others

Market segment by players, this report covers

Ultraflex Systems

The Flag Company

Wuhan Golden Laser

Showdown Displays

Source International

CANAPA Paper Technologies

ExpandaBrand

CAYIN Technology

SpeedPro

Kornit

Canon Production Printing

Mutoh

Papergraphics

Sign Solutions

Soletex

Innotech Digital

SignUp Systems

Mimaki

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digitally Printed Soft Signage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digitally Printed Soft Signage, with revenue, gross margin, and global market share of Digitally Printed Soft Signage from 2020 to 2025.

Chapter 3, the Digitally Printed Soft Signage competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Digitally Printed Soft Signage market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digitally Printed Soft Signage.

Chapter 13, to describe Digitally Printed Soft Signage research findings and conclusion.

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