

Global Digitally Printed Packaging Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD6070EA5FD0EN.html>

Date: June 2026

Pages: 139

Price: US\$ 4,480.00 (Single User License)

ID: GD6070EA5FD0EN

Abstracts

The global Digitally Printed Packaging market size is expected to reach \$ 10076 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

Digital printing packaging refers to a packaging printing method that uses digital files to directly control the printing device, transferring graphic information point by point or line by line onto packaging substrates such as paper, plastic film, metal foil, and corrugated cardboard. It can quickly complete the output of variable information without the need for plate making, enabling efficient delivery of small batch orders and flexible switching between personalized patterns and anti-counterfeiting traceability information. It is widely used in the printing of packaging boxes, labels, flexible packaging bags, and corrugated cartons in the fields of food, medicine, cosmetics, electronic products, and e-commerce logistics. It takes into account short-run response speed, version management capabilities, and production flexibility, and can be more easily integrated with digital design and supply chain management processes.

Market Concentration and Major Players:

Internationally, the digital printing and packaging market is highly concentrated, primarily in developed countries such as Europe and the United States. Large manufacturers include Xerox and Mondi Group. Domestically, however, digital printing and packaging still has significant room for growth.

Manufacturing Processes and Market Trends: Manufacturing processes encompass digital pre-press processing, inkjet or electrostatic imaging printing, post-press surface finishing, and die-cutting. First, color management software corrects the colors and

formats of digital images. Then, industrial-grade inkjet printheads or laser/LED electrostatic systems directly spray or adsorb ink onto substrates such as paper, film, and metal foil. Subsequent post-processing often includes UV curing, water-based varnishing, or spot hot stamping to enhance gloss and abrasion resistance. Finally, die-cutting, creasing, box gluing, or bag making complete the finished product. The process emphasizes the stability of paper feeding and registration accuracy for materials of different thicknesses and stiffnesses.

At the market level, the industry is shifting from traditional long-print to short-print, variable data, and personalized customization. Brands are increasingly valuing small-batch, rapid new product launches and anti-counterfeiting and traceability functions. Technology is developing towards higher resolution, wider color gamut, and multi-material compatibility. Water-based inks and low-migration UV systems are being rapidly popularized due to environmental regulations. Flexible electronic printing and smart packaging are also gradually being integrated into the industry, presenting an overall trend of on-demand production, green and low-carbon development, and agile supply chain response.

This report studies the global Digitally Printed Packaging demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digitally Printed Packaging, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digitally Printed Packaging that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digitally Printed Packaging total market, 2021-2032, (USD Million)

Global Digitally Printed Packaging total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digitally Printed Packaging total market, key domestic companies, and share, (USD Million)

Global Digitally Printed Packaging revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digitally Printed Packaging total market by Technology, CAGR, 2021-2032, (USD Million)

Global Digitally Printed Packaging total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digitally Printed Packaging market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The BoxMaker (USA), Graphic Packaging International (USA), Xerox Corporation (USA), Stora Enso (Finland), TricorBraun Flex (USA), Printpack (USA), Mondi Group (UK), Packman Packaging (India), ePac Flexible Packaging (USA), Packhelp (Poland), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digitally Printed Packaging market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Technology, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digitally Printed Packaging Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digitally Printed Packaging Market, Segmentation by Technology:

Full Color Digital Printing

Black Laser Imaging

Other Technologies

Global Digitally Printed Packaging Market, Segmentation by Substrate:

Label

Flexible Packaging

Folding Carton

Corrugated Packaging

Others

Global Digitally Printed Packaging Market, Segmentation by Ink:

Water-based Ink

UV Ink

Liquid Electronic Ink

Global Digitally Printed Packaging Market, Segmentation by Application:

Industrial

Commercial

Companies Profiled:

The BoxMaker (USA)

Graphic Packaging International (USA)

Xerox Corporation (USA)

Stora Enso (Finland)

TricorBraun Flex (USA)

Printpack (USA)

Mondi Group (UK)

Packman Packaging (India)

ePac Flexible Packaging (USA)

Packhelp (Poland)

Packlane (USA)

Smurfit Westrock (Ireland)

PakFactory (Canada)

Roastar (USA)

Meyers (USA)

PackMojo (Hong Kong, China)

CompanyBox (USA)

Michelman (USA)

Tetra Pak (USA)

Guangdong Doit Packaging Technology

Key Questions Answered

1. How big is the global Digitally Printed Packaging market?
2. What is the demand of the global Digitally Printed Packaging market?
3. What is the year over year growth of the global Digitally Printed Packaging market?
4. What is the total value of the global Digitally Printed Packaging market?
5. Who are the Major Players in the global Digitally Printed Packaging market?
6. What are the growth factors driving the market demand?

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