

Global Digitally Printed Flexible Packaging Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digitally Printed Flexible Packaging market size is expected to reach \$ 8449 million by 2032, rising at a market growth of 10.0% CAGR during the forecast period (2026-2032).

Digitally Printed Flexible Packaging refer to finished packaging products and associated converting services supplied by flexible packaging converters, specialist digital printers, or integrated packaging manufacturers.

Digitally Printed Flexible Packaging is best understood as a flexible manufacturing and converting service rather than merely an alternative printing process. Its commercial value comes from changing the economics and responsiveness of the traditional flexible packaging supply chain. Conventional gravure and flexographic production is highly efficient for stable, long-volume jobs, but it normally requires plates or cylinders, longer setup cycles, and larger economic order quantities. Digital production removes or materially reduces these constraints, enabling converters to manufacture multiple SKUs, regional language versions, seasonal designs, product trials, promotional campaigns, and replenishment orders directly from digital files. The finished package—not the printed web alone—is the relevant market output. Competitive suppliers must therefore combine imaging technology with substrate qualification, color management, lamination, curing, slitting, pouch making, food-contact compliance, inspection, and fulfillment. Rollstock, stand-up pouches, lay-flat pouches, sachets, stick packs, and related formats constitute the principal product forms. The Flexible Packaging Association defines flexible packaging broadly to include bags, films, lidding, pouches, rollstock, sleeves, and wraps; this study applies a narrower boundary by counting only finished packages and converting services for which digital printing is an integral production step.

The global supply structure consists of three distinct competitive groups. All-digital specialists such as ePac are built around standardized digital workflows, distributed production sites, rapid lead times, and relatively low minimum order quantities. Large integrated converters—including ProAmpac, Coveris, Amcor, and TOPPAN—bring broader substrate portfolios, extrusion and lamination expertise, multinational account relationships, and stronger regulatory qualification, but digital printing typically represents only a small part of their overall business. A third group of regional and technology-focused suppliers competes through aqueous inkjet, specialized pouch formats, sustainable structures, medical or nutraceutical qualifications, or local responsiveness. Eco Flexibles, Sirane, CS Labels/Pouches.co.uk, Rootree, Qiyu Pack, DXC PACK, and other regional converters illustrate this model. The broad longlist is consequently much larger than the core formal list: many conventional flexible packaging companies are genuine manufacturers and credible potential entrants, but current public evidence does not confirm that their digitally printed flexible packaging is produced on owned equipment rather than outsourced to another converter.

Demand growth is increasingly driven by SKU proliferation and inventory economics. Food, pet food, coffee, nutraceutical, personal-care, and emerging consumer brands frequently require multiple flavors, sizes, formulations, languages, and channel-specific designs. For these customers, the cost of obsolete inventory and the delay associated with conventional plates or cylinders can be more important than the lowest possible unit printing cost. Digital printing enables versioning, combined runs, variable data, rapid artwork changes, and frequent replenishment, allowing brands to launch products with smaller initial commitments and scale successful designs later. Adoption is also expanding beyond small brands. Large consumer-goods companies increasingly use digital flexible packaging for market tests, regional campaigns, limited editions, traceability, anti-counterfeiting features, and supply-chain recovery. HP describes on-demand flexible packaging as a rapidly growing segment and promotes workflows that support low minimums, reduced setup, variable data, and faster file-to-pouch production.

This report studies the global Digitally Printed Flexible Packaging demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digitally Printed Flexible Packaging, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digitally Printed Flexible

Packaging that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digitally Printed Flexible Packaging total market, 2021-2032, (USD Million)

Global Digitally Printed Flexible Packaging total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digitally Printed Flexible Packaging total market, key domestic companies, and share, (USD Million)

Global Digitally Printed Flexible Packaging revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digitally Printed Flexible Packaging total market by Type, CAGR, 2021-2032, (USD Million)

Global Digitally Printed Flexible Packaging total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digitally Printed Flexible Packaging market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ProAmpac LLC, ePac Holdings, LLC, Amcor plc, TOPPAN Holdings Inc., Coveris Holdings S.A., Brook + Whittle, PPC Flex, Sealed Air Corporation, Nosco, Inc., Eco Flexibles, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digitally Printed Flexible Packaging market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digitally Printed Flexible Packaging Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digitally Printed Flexible Packaging Market, Segmentation by Type:

Printed Rollstock

Premade Pouches and Bags

Sachets and Stick Packs

Others

Global Digitally Printed Flexible Packaging Market, Segmentation by Digital Printing Technology:

Liquid Electrophotography

Dry-toner Electrophotography

Aqueous Inkjet

Others

Global Digitally Printed Flexible Packaging Market, Segmentation by Substrate Structure:

Recyclable Mono-material Plastic

Multi-material Plastic Laminate

Paper-based Flexible Packaging

Others

Global Digitally Printed Flexible Packaging Market, Segmentation by Application:

Food and Snacks

Pet Food and Animal Nutrition

Tea and Beverages

Others

Companies Profiled:

ProAmpac LLC

ePac Holdings,LLC

Amcor plc

TOPPAN Holdings Inc.

Coveris Holdings S.A.

Brook + Whittle

PPC Flex

Sealed Air Corporation

Nosco, Inc.

Eco Flexibles

Sirane Ltd.

Asteria Group

Swiss Pac

Valgroup

Rootree Inc.

Qiyu Pack

CarePac

Roastar

Polysack Flexible Packaging

Martin Peroutka

DXC PACK

Demeter Packaging

Key Questions Answered

1. How big is the global Digitally Printed Flexible Packaging market?
2. What is the demand of the global Digitally Printed Flexible Packaging market?
3. What is the year over year growth of the global Digitally Printed Flexible Packaging market?
4. What is the total value of the global Digitally Printed Flexible Packaging market?
5. Who are the Major Players in the global Digitally Printed Flexible Packaging market?
6. What are the growth factors driving the market demand?

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