

Global Digitalization of the Tourism Industry Supply, Demand and Key Producers, 2023-2029

https://marketpublishers.com/r/G16BF78B7761EN.html

Date: February 2023

Pages: 131

Price: US\$ 4,480.00 (Single User License)

ID: G16BF78B7761EN

Abstracts

The global Digitalization of the Tourism Industry market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

This report studies the global Digitalization of the Tourism Industry demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digitalization of the Tourism Industry, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digitalization of the Tourism Industry that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digitalization of the Tourism Industry total market, 2018-2029, (USD Million)

Global Digitalization of the Tourism Industry total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Digitalization of the Tourism Industry total market, key domestic companies and share, (USD Million)

Global Digitalization of the Tourism Industry revenue by player and market share 2018-2023, (USD Million)



Global Digitalization of the Tourism Industry total market by Type, CAGR, 2018-2029, (USD Million)

Global Digitalization of the Tourism Industry total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Digitalization of the Tourism Industry market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trivago, Booking Holdings, Skyscanner, Google, TripAdvisor, Le Travenues Technology Private Limited, Easyvoyage, Jetcost and Swoodoo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Digitalization of the Tourism Industry market

Detailed Segmentation:

ASEAN

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Digitalization of the Tourism Industry Market, By Region:

United States		
China		
Europe		
Japan		
South Korea		







	Swoodoo
	Liligo
	Trawex
	Qunar
	Mafengwo
	Lvmama
	Ctrip
	Filggy
	Tuniu
	Wego
	Hipmunk
	NAVER
	TourScanner
	Prisync
	Sniffie
	Reactev
Key Qı	uestions Answered

1. How big is the global Digitalization of the Tourism Industry market?

2. What is the demand of the global Digitalization of the Tourism Industry market?



- 3. What is the year over year growth of the global Digitalization of the Tourism Industry market?
- 4. What is the total value of the global Digitalization of the Tourism Industry market?
- 5. Who are the major players in the global Digitalization of the Tourism Industry market?
- 6. What are the growth factors driving the market demand?



Contents

1 SUPPLY SUMMARY

- 1.1 Digitalization of the Tourism Industry Introduction
- 1.2 World Digitalization of the Tourism Industry Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Digitalization of the Tourism Industry Total Market by Region (by Headquarter Location)
- 1.3.1 World Digitalization of the Tourism Industry Market Size by Region (2018-2029), (by Headquarter Location)
 - 1.3.2 United States Digitalization of the Tourism Industry Market Size (2018-2029)
 - 1.3.3 China Digitalization of the Tourism Industry Market Size (2018-2029)
 - 1.3.4 Europe Digitalization of the Tourism Industry Market Size (2018-2029)
 - 1.3.5 Japan Digitalization of the Tourism Industry Market Size (2018-2029)
- 1.3.6 South Korea Digitalization of the Tourism Industry Market Size (2018-2029)
- 1.3.7 ASEAN Digitalization of the Tourism Industry Market Size (2018-2029)
- 1.3.8 India Digitalization of the Tourism Industry Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Digitalization of the Tourism Industry Market Drivers
- 1.4.2 Factors Affecting Demand
- 1.4.3 Digitalization of the Tourism Industry Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Digitalization of the Tourism Industry Consumption Value (2018-2029)
- 2.2 World Digitalization of the Tourism Industry Consumption Value by Region
- 2.2.1 World Digitalization of the Tourism Industry Consumption Value by Region (2018-2023)
- 2.2.2 World Digitalization of the Tourism Industry Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Digitalization of the Tourism Industry Consumption Value (2018-2029)
- 2.4 China Digitalization of the Tourism Industry Consumption Value (2018-2029)
- 2.5 Europe Digitalization of the Tourism Industry Consumption Value (2018-2029)
- 2.6 Japan Digitalization of the Tourism Industry Consumption Value (2018-2029)
- 2.7 South Korea Digitalization of the Tourism Industry Consumption Value (2018-2029)



- 2.8 ASEAN Digitalization of the Tourism Industry Consumption Value (2018-2029)
- 2.9 India Digitalization of the Tourism Industry Consumption Value (2018-2029)

3 WORLD DIGITALIZATION OF THE TOURISM INDUSTRY COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Digitalization of the Tourism Industry Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Digitalization of the Tourism Industry Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Digitalization of the Tourism Industry in 2022
- 3.2.3 Global Concentration Ratios (CR8) for Digitalization of the Tourism Industry in 2022
- 3.3 Digitalization of the Tourism Industry Company Evaluation Quadrant
- 3.4 Digitalization of the Tourism Industry Market: Overall Company Footprint Analysis
- 3.4.1 Digitalization of the Tourism Industry Market: Region Footprint
- 3.4.2 Digitalization of the Tourism Industry Market: Company Product Type Footprint
- 3.4.3 Digitalization of the Tourism Industry Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Digitalization of the Tourism Industry Revenue Comparison (by Headquarter Location)
- 4.1.1 United States VS China: Digitalization of the Tourism Industry Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
- 4.1.2 United States VS China: Digitalization of the Tourism Industry Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: Digitalization of the Tourism Industry Consumption Value Comparison
- 4.2.1 United States VS China: Digitalization of the Tourism Industry Consumption Value Comparison (2018 & 2022 & 2029)
 - 4.2.2 United States VS China: Digitalization of the Tourism Industry Consumption



Value Market Share Comparison (2018 & 2022 & 2029)

- 4.3 United States Based Digitalization of the Tourism Industry Companies and Market Share, 2018-2023
- 4.3.1 United States Based Digitalization of the Tourism Industry Companies, Headquarters (States, Country)
- 4.3.2 United States Based Companies Digitalization of the Tourism Industry Revenue, (2018-2023)
- 4.4 China Based Companies Digitalization of the Tourism Industry Revenue and Market Share, 2018-2023
- 4.4.1 China Based Digitalization of the Tourism Industry Companies, Company Headquarters (Province, Country)
- 4.4.2 China Based Companies Digitalization of the Tourism Industry Revenue, (2018-2023)
- 4.5 Rest of World Based Digitalization of the Tourism Industry Companies and Market Share, 2018-2023
- 4.5.1 Rest of World Based Digitalization of the Tourism Industry Companies, Headquarters (States, Country)
- 4.5.2 Rest of World Based Companies Digitalization of the Tourism Industry Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Digitalization of the Tourism Industry Market Size Overview by Type: 2018 VS 2022 VS 2029
- 5.2 Segment Introduction by Type
 - 5.2.1 Travel Search /Booking Engines
 - 5.2.2 Dynamic Pricing Software
 - 5.2.3 Other
- 5.3 Market Segment by Type
 - 5.3.1 World Digitalization of the Tourism Industry Market Size by Type (2018-2023)
 - 5.3.2 World Digitalization of the Tourism Industry Market Size by Type (2024-2029)
- 5.3.3 World Digitalization of the Tourism Industry Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

- 6.1 World Digitalization of the Tourism Industry Market Size Overview by Application: 2018 VS 2022 VS 2029
- 6.2 Segment Introduction by Application



- 6.2.1 Domestic Travel and Tourism
- 6.2.2 International Travel and Tourism
- 6.3 Market Segment by Application
- 6.3.1 World Digitalization of the Tourism Industry Market Size by Application (2018-2023)
- 6.3.2 World Digitalization of the Tourism Industry Market Size by Application (2024-2029)
- 6.3.3 World Digitalization of the Tourism Industry Market Size by Application (2018-2029)

7 COMPANY PROFILES

- 7.1 Trivago
 - 7.1.1 Trivago Details
 - 7.1.2 Trivago Major Business
 - 7.1.3 Trivago Digitalization of the Tourism Industry Product and Services
- 7.1.4 Trivago Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.1.5 Trivago Recent Developments/Updates
 - 7.1.6 Trivago Competitive Strengths & Weaknesses
- 7.2 Booking Holdings
 - 7.2.1 Booking Holdings Details
 - 7.2.2 Booking Holdings Major Business
 - 7.2.3 Booking Holdings Digitalization of the Tourism Industry Product and Services
- 7.2.4 Booking Holdings Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.2.5 Booking Holdings Recent Developments/Updates
 - 7.2.6 Booking Holdings Competitive Strengths & Weaknesses
- 7.3 Skyscanner
 - 7.3.1 Skyscanner Details
 - 7.3.2 Skyscanner Major Business
 - 7.3.3 Skyscanner Digitalization of the Tourism Industry Product and Services
- 7.3.4 Skyscanner Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.3.5 Skyscanner Recent Developments/Updates
 - 7.3.6 Skyscanner Competitive Strengths & Weaknesses
- 7.4 Google
 - 7.4.1 Google Details
 - 7.4.2 Google Major Business



- 7.4.3 Google Digitalization of the Tourism Industry Product and Services
- 7.4.4 Google Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.4.5 Google Recent Developments/Updates
 - 7.4.6 Google Competitive Strengths & Weaknesses
- 7.5 TripAdvisor
 - 7.5.1 TripAdvisor Details
 - 7.5.2 TripAdvisor Major Business
 - 7.5.3 TripAdvisor Digitalization of the Tourism Industry Product and Services
- 7.5.4 TripAdvisor Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.5.5 TripAdvisor Recent Developments/Updates
 - 7.5.6 TripAdvisor Competitive Strengths & Weaknesses
- 7.6 Le Travenues Technology Private Limited
 - 7.6.1 Le Travenues Technology Private Limited Details
 - 7.6.2 Le Travenues Technology Private Limited Major Business
- 7.6.3 Le Travenues Technology Private Limited Digitalization of the Tourism Industry Product and Services
- 7.6.4 Le Travenues Technology Private Limited Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
- 7.6.5 Le Travenues Technology Private Limited Recent Developments/Updates
- 7.6.6 Le Travenues Technology Private Limited Competitive Strengths & Weaknesses
- 7.7 Easyvoyage
 - 7.7.1 Easyvoyage Details
 - 7.7.2 Easyvoyage Major Business
 - 7.7.3 Easyvoyage Digitalization of the Tourism Industry Product and Services
- 7.7.4 Easyvoyage Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.7.5 Easyvoyage Recent Developments/Updates
 - 7.7.6 Easyvoyage Competitive Strengths & Weaknesses
- 7.8 Jetcost
 - 7.8.1 Jetcost Details
 - 7.8.2 Jetcost Major Business
 - 7.8.3 Jetcost Digitalization of the Tourism Industry Product and Services
- 7.8.4 Jetcost Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.8.5 Jetcost Recent Developments/Updates
- 7.8.6 Jetcost Competitive Strengths & Weaknesses
- 7.9 Swoodoo



- 7.9.1 Swoodoo Details
- 7.9.2 Swoodoo Major Business
- 7.9.3 Swoodoo Digitalization of the Tourism Industry Product and Services
- 7.9.4 Swoodoo Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.9.5 Swoodoo Recent Developments/Updates
 - 7.9.6 Swoodoo Competitive Strengths & Weaknesses
- 7.10 Liligo
 - 7.10.1 Liligo Details
 - 7.10.2 Liligo Major Business
 - 7.10.3 Liligo Digitalization of the Tourism Industry Product and Services
- 7.10.4 Liligo Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
- 7.10.5 Liligo Recent Developments/Updates
- 7.10.6 Liligo Competitive Strengths & Weaknesses
- 7.11 Trawex
 - 7.11.1 Trawex Details
 - 7.11.2 Trawex Major Business
 - 7.11.3 Trawex Digitalization of the Tourism Industry Product and Services
- 7.11.4 Trawex Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.11.5 Trawex Recent Developments/Updates
 - 7.11.6 Trawex Competitive Strengths & Weaknesses
- 7.12 Qunar
 - 7.12.1 Qunar Details
 - 7.12.2 Qunar Major Business
- 7.12.3 Qunar Digitalization of the Tourism Industry Product and Services
- 7.12.4 Qunar Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
- 7.12.5 Qunar Recent Developments/Updates
- 7.12.6 Qunar Competitive Strengths & Weaknesses
- 7.13 Mafengwo
 - 7.13.1 Mafengwo Details
 - 7.13.2 Mafengwo Major Business
 - 7.13.3 Mafengwo Digitalization of the Tourism Industry Product and Services
- 7.13.4 Mafengwo Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.13.5 Mafengwo Recent Developments/Updates
- 7.13.6 Mafengwo Competitive Strengths & Weaknesses



- 7.14 Lvmama
 - 7.14.1 Lvmama Details
 - 7.14.2 Lvmama Major Business
 - 7.14.3 Lymama Digitalization of the Tourism Industry Product and Services
- 7.14.4 Lvmama Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.14.5 Lvmama Recent Developments/Updates
 - 7.14.6 Lvmama Competitive Strengths & Weaknesses
- **7.15 Ctrip**
 - 7.15.1 Ctrip Details
 - 7.15.2 Ctrip Major Business
 - 7.15.3 Ctrip Digitalization of the Tourism Industry Product and Services
- 7.15.4 Ctrip Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.15.5 Ctrip Recent Developments/Updates
 - 7.15.6 Ctrip Competitive Strengths & Weaknesses
- 7.16 Filggy
 - 7.16.1 Filggy Details
 - 7.16.2 Filggy Major Business
 - 7.16.3 Filggy Digitalization of the Tourism Industry Product and Services
- 7.16.4 Filggy Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.16.5 Filggy Recent Developments/Updates
 - 7.16.6 Filggy Competitive Strengths & Weaknesses
- 7.17 Tuniu
 - 7.17.1 Tuniu Details
 - 7.17.2 Tuniu Major Business
 - 7.17.3 Tuniu Digitalization of the Tourism Industry Product and Services
- 7.17.4 Tuniu Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
- 7.17.5 Tuniu Recent Developments/Updates
- 7.17.6 Tuniu Competitive Strengths & Weaknesses
- 7.18 Wego
 - 7.18.1 Wego Details
 - 7.18.2 Wego Major Business
 - 7.18.3 Wego Digitalization of the Tourism Industry Product and Services
- 7.18.4 Wego Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.18.5 Wego Recent Developments/Updates



- 7.18.6 Wego Competitive Strengths & Weaknesses
- 7.19 Hipmunk
 - 7.19.1 Hipmunk Details
 - 7.19.2 Hipmunk Major Business
 - 7.19.3 Hipmunk Digitalization of the Tourism Industry Product and Services
- 7.19.4 Hipmunk Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.19.5 Hipmunk Recent Developments/Updates
 - 7.19.6 Hipmunk Competitive Strengths & Weaknesses
- **7.20 NAVER**
 - 7.20.1 NAVER Details
 - 7.20.2 NAVER Major Business
 - 7.20.3 NAVER Digitalization of the Tourism Industry Product and Services
- 7.20.4 NAVER Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.20.5 NAVER Recent Developments/Updates
 - 7.20.6 NAVER Competitive Strengths & Weaknesses
- 7.21 TourScanner
 - 7.21.1 TourScanner Details
 - 7.21.2 TourScanner Major Business
 - 7.21.3 TourScanner Digitalization of the Tourism Industry Product and Services
- 7.21.4 TourScanner Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.21.5 TourScanner Recent Developments/Updates
 - 7.21.6 TourScanner Competitive Strengths & Weaknesses
- 7.22 Prisync
 - 7.22.1 Prisync Details
 - 7.22.2 Prisync Major Business
 - 7.22.3 Prisync Digitalization of the Tourism Industry Product and Services
- 7.22.4 Prisync Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023)
 - 7.22.5 Prisync Recent Developments/Updates
 - 7.22.6 Prisync Competitive Strengths & Weaknesses
- 7.23 Sniffie
- 7.23.1 Sniffie Details
- 7.23.2 Sniffie Major Business
- 7.23.3 Sniffie Digitalization of the Tourism Industry Product and Services
- 7.23.4 Sniffie Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)



- 7.23.5 Sniffie Recent Developments/Updates
- 7.23.6 Sniffie Competitive Strengths & Weaknesses
- 7.24 Reactev
 - 7.24.1 Reactev Details
 - 7.24.2 Reactev Major Business
 - 7.24.3 Reactev Digitalization of the Tourism Industry Product and Services
- 7.24.4 Reactev Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023)
 - 7.24.5 Reactev Recent Developments/Updates
 - 7.24.6 Reactev Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Digitalization of the Tourism Industry Industry Chain
- 8.2 Digitalization of the Tourism Industry Upstream Analysis
- 8.3 Digitalization of the Tourism Industry Midstream Analysis
- 8.4 Digitalization of the Tourism Industry Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. World Digitalization of the Tourism Industry Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Digitalization of the Tourism Industry Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Digitalization of the Tourism Industry Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Digitalization of the Tourism Industry Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Digitalization of the Tourism Industry Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Digitalization of the Tourism Industry Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Digitalization of the Tourism Industry Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Digitalization of the Tourism Industry Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Digitalization of the Tourism Industry Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Digitalization of the Tourism Industry Players in 2022

Table 12. World Digitalization of the Tourism Industry Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Digitalization of the Tourism Industry Company Evaluation Quadrant

Table 14. Head Office of Key Digitalization of the Tourism Industry Player

Table 15. Digitalization of the Tourism Industry Market: Company Product Type Footprint

Table 16. Digitalization of the Tourism Industry Market: Company Product Application Footprint

Table 17. Digitalization of the Tourism Industry Mergers & Acquisitions Activity

Table 18. United States VS China Digitalization of the Tourism Industry Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Digitalization of the Tourism Industry Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Digitalization of the Tourism Industry Companies,



Headquarters (States, Country)

Table 21. United States Based Companies Digitalization of the Tourism Industry Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies Digitalization of the Tourism Industry Revenue Market Share (2018-2023)

Table 23. China Based Digitalization of the Tourism Industry Companies, Headquarters (Province, Country)

Table 24. China Based Companies Digitalization of the Tourism Industry Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies Digitalization of the Tourism Industry Revenue Market Share (2018-2023)

Table 26. Rest of World Based Digitalization of the Tourism Industry Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Digitalization of the Tourism Industry Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies Digitalization of the Tourism Industry Revenue Market Share (2018-2023)

Table 29. World Digitalization of the Tourism Industry Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World Digitalization of the Tourism Industry Market Size by Type (2018-2023) & (USD Million)

Table 31. World Digitalization of the Tourism Industry Market Size by Type (2024-2029) & (USD Million)

Table 32. World Digitalization of the Tourism Industry Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World Digitalization of the Tourism Industry Market Size by Application (2018-2023) & (USD Million)

Table 34. World Digitalization of the Tourism Industry Market Size by Application (2024-2029) & (USD Million)

Table 35. Trivago Basic Information, Area Served and Competitors

Table 36. Trivago Major Business

Table 37. Trivago Digitalization of the Tourism Industry Product and Services

Table 38. Trivago Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. Trivago Recent Developments/Updates

Table 40. Trivago Competitive Strengths & Weaknesses

Table 41. Booking Holdings Basic Information, Area Served and Competitors

Table 42. Booking Holdings Major Business

Table 43. Booking Holdings Digitalization of the Tourism Industry Product and Services



- Table 44. Booking Holdings Digitalization of the Tourism Industry Revenue, Gross
- Margin and Market Share (2018-2023) & (USD Million)
- Table 45. Booking Holdings Recent Developments/Updates
- Table 46. Booking Holdings Competitive Strengths & Weaknesses
- Table 47. Skyscanner Basic Information, Area Served and Competitors
- Table 48. Skyscanner Major Business
- Table 49. Skyscanner Digitalization of the Tourism Industry Product and Services
- Table 50. Skyscanner Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 51. Skyscanner Recent Developments/Updates
- Table 52. Skyscanner Competitive Strengths & Weaknesses
- Table 53. Google Basic Information, Area Served and Competitors
- Table 54. Google Major Business
- Table 55. Google Digitalization of the Tourism Industry Product and Services
- Table 56. Google Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 57. Google Recent Developments/Updates
- Table 58. Google Competitive Strengths & Weaknesses
- Table 59. TripAdvisor Basic Information, Area Served and Competitors
- Table 60. TripAdvisor Major Business
- Table 61. TripAdvisor Digitalization of the Tourism Industry Product and Services
- Table 62. TripAdvisor Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 63. TripAdvisor Recent Developments/Updates
- Table 64. TripAdvisor Competitive Strengths & Weaknesses
- Table 65. Le Travenues Technology Private Limited Basic Information, Area Served and Competitors
- Table 66. Le Travenues Technology Private Limited Major Business
- Table 67. Le Travenues Technology Private Limited Digitalization of the Tourism Industry Product and Services
- Table 68. Le Travenues Technology Private Limited Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 69. Le Travenues Technology Private Limited Recent Developments/Updates
- Table 70. Le Travenues Technology Private Limited Competitive Strengths & Weaknesses
- Table 71. Easyvoyage Basic Information, Area Served and Competitors
- Table 72. Easyvoyage Major Business
- Table 73. Easyvoyage Digitalization of the Tourism Industry Product and Services
- Table 74. Easyvoyage Digitalization of the Tourism Industry Revenue, Gross Margin



and Market Share (2018-2023) & (USD Million)

Table 75. Easyvoyage Recent Developments/Updates

Table 76. Easyvoyage Competitive Strengths & Weaknesses

Table 77. Jetcost Basic Information, Area Served and Competitors

Table 78. Jetcost Major Business

Table 79. Jetcost Digitalization of the Tourism Industry Product and Services

Table 80. Jetcost Digitalization of the Tourism Industry Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 81. Jetcost Recent Developments/Updates

Table 82. Jetcost Competitive Strengths & Weaknesses

Table 83. Swoodoo Basic Information, Area Served and Competitors

Table 84. Swoodoo Major Business

Table 85. Swoodoo Digitalization of the Tourism Industry Product and Services

Table 86. Swoodoo Digitalization of the Tourism Industry Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 87. Swoodoo Recent Developments/Updates

Table 88. Swoodoo Competitive Strengths & Weaknesses

Table 89. Liligo Basic Information, Area Served and Competitors

Table 90. Liligo Major Business

Table 91. Liligo Digitalization of the Tourism Industry Product and Services

Table 92. Liligo Digitalization of the Tourism Industry Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 93. Liligo Recent Developments/Updates

Table 94. Liligo Competitive Strengths & Weaknesses

Table 95. Trawex Basic Information, Area Served and Competitors

Table 96. Trawex Major Business

Table 97. Trawex Digitalization of the Tourism Industry Product and Services

Table 98. Trawex Digitalization of the Tourism Industry Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 99. Trawex Recent Developments/Updates

Table 100. Trawex Competitive Strengths & Weaknesses

Table 101. Qunar Basic Information, Area Served and Competitors

Table 102. Qunar Major Business

Table 103. Qunar Digitalization of the Tourism Industry Product and Services

Table 104. Qunar Digitalization of the Tourism Industry Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 105. Qunar Recent Developments/Updates

Table 106. Qunar Competitive Strengths & Weaknesses

Table 107. Mafengwo Basic Information, Area Served and Competitors



- Table 108. Mafengwo Major Business
- Table 109. Mafengwo Digitalization of the Tourism Industry Product and Services
- Table 110. Mafengwo Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 111. Mafengwo Recent Developments/Updates
- Table 112. Mafengwo Competitive Strengths & Weaknesses
- Table 113. Lymama Basic Information, Area Served and Competitors
- Table 114. Lvmama Major Business
- Table 115. Lvmama Digitalization of the Tourism Industry Product and Services
- Table 116. Lvmama Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 117. Lymama Recent Developments/Updates
- Table 118. Lvmama Competitive Strengths & Weaknesses
- Table 119. Ctrip Basic Information, Area Served and Competitors
- Table 120. Ctrip Major Business
- Table 121. Ctrip Digitalization of the Tourism Industry Product and Services
- Table 122. Ctrip Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 123. Ctrip Recent Developments/Updates
- Table 124. Ctrip Competitive Strengths & Weaknesses
- Table 125. Filggy Basic Information, Area Served and Competitors
- Table 126. Filggy Major Business
- Table 127. Filggy Digitalization of the Tourism Industry Product and Services
- Table 128. Filggy Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 129. Filggy Recent Developments/Updates
- Table 130. Filggy Competitive Strengths & Weaknesses
- Table 131. Tuniu Basic Information, Area Served and Competitors
- Table 132. Tuniu Major Business
- Table 133. Tuniu Digitalization of the Tourism Industry Product and Services
- Table 134. Tuniu Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 135. Tuniu Recent Developments/Updates
- Table 136. Tuniu Competitive Strengths & Weaknesses
- Table 137. Wego Basic Information, Area Served and Competitors
- Table 138. Wego Major Business
- Table 139. Wego Digitalization of the Tourism Industry Product and Services
- Table 140. Wego Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)



- Table 141. Wego Recent Developments/Updates
- Table 142. Wego Competitive Strengths & Weaknesses
- Table 143. Hipmunk Basic Information, Area Served and Competitors
- Table 144. Hipmunk Major Business
- Table 145. Hipmunk Digitalization of the Tourism Industry Product and Services
- Table 146. Hipmunk Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 147. Hipmunk Recent Developments/Updates
- Table 148. Hipmunk Competitive Strengths & Weaknesses
- Table 149. NAVER Basic Information, Area Served and Competitors
- Table 150. NAVER Major Business
- Table 151. NAVER Digitalization of the Tourism Industry Product and Services
- Table 152. NAVER Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 153. NAVER Recent Developments/Updates
- Table 154. NAVER Competitive Strengths & Weaknesses
- Table 155. TourScanner Basic Information, Area Served and Competitors
- Table 156. TourScanner Major Business
- Table 157. TourScanner Digitalization of the Tourism Industry Product and Services
- Table 158. TourScanner Digitalization of the Tourism Industry Revenue, Gross Margin
- and Market Share (2018-2023) & (USD Million)
- Table 159. TourScanner Recent Developments/Updates
- Table 160. TourScanner Competitive Strengths & Weaknesses
- Table 161. Prisync Basic Information, Area Served and Competitors
- Table 162. Prisync Major Business
- Table 163. Prisync Digitalization of the Tourism Industry Product and Services
- Table 164. Prisync Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 165. Prisync Recent Developments/Updates
- Table 166. Prisync Competitive Strengths & Weaknesses
- Table 167. Sniffie Basic Information, Area Served and Competitors
- Table 168. Sniffie Major Business
- Table 169. Sniffie Digitalization of the Tourism Industry Product and Services
- Table 170. Sniffie Digitalization of the Tourism Industry Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 171. Sniffie Recent Developments/Updates
- Table 172. Reactev Basic Information, Area Served and Competitors
- Table 173. Reactev Major Business
- Table 174. Reactev Digitalization of the Tourism Industry Product and Services



Table 175. Reactev Digitalization of the Tourism Industry Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 176. Global Key Players of Digitalization of the Tourism Industry Upstream (Raw Materials)

Table 177. Digitalization of the Tourism Industry Typical Customers



List Of Figures

LIST OF FIGURES

Figure 1. Digitalization of the Tourism Industry Picture

Figure 2. World Digitalization of the Tourism Industry Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Digitalization of the Tourism Industry Total Market Size (2018-2029) & (USD Million)

Figure 4. World Digitalization of the Tourism Industry Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Figure 5. World Digitalization of the Tourism Industry Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Digitalization of the Tourism Industry Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Digitalization of the Tourism Industry Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Digitalization of the Tourism Industry Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Digitalization of the Tourism Industry Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Digitalization of the Tourism Industry Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Digitalization of the Tourism Industry Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Digitalization of the Tourism Industry Revenue (2018-2029) & (USD Million)

Figure 13. Digitalization of the Tourism Industry Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Digitalization of the Tourism Industry Consumption Value (2018-2029) & (USD Million)

Figure 16. World Digitalization of the Tourism Industry Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Digitalization of the Tourism Industry Consumption Value (2018-2029) & (USD Million)

Figure 18. China Digitalization of the Tourism Industry Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Digitalization of the Tourism Industry Consumption Value (2018-2029) & (USD Million)



Figure 20. Japan Digitalization of the Tourism Industry Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Digitalization of the Tourism Industry Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Digitalization of the Tourism Industry Consumption Value (2018-2029) & (USD Million)

Figure 23. India Digitalization of the Tourism Industry Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Digitalization of the Tourism Industry by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Digitalization of the Tourism Industry Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Digitalization of the Tourism Industry Markets in 2022

Figure 27. United States VS China: Digitalization of the Tourism Industry Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Digitalization of the Tourism Industry Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Digitalization of the Tourism Industry Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Digitalization of the Tourism Industry Market Size Market Share by Type in 2022

Figure 31. Travel Search /Booking Engines

Figure 32. Dynamic Pricing Software

Figure 33. Other

Figure 34. World Digitalization of the Tourism Industry Market Size Market Share by Type (2018-2029)

Figure 35. World Digitalization of the Tourism Industry Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 36. World Digitalization of the Tourism Industry Market Size Market Share by Application in 2022

Figure 37. Domestic Travel and Tourism

Figure 38. International Travel and Tourism

Figure 39. Digitalization of the Tourism Industry Industrial Chain

Figure 40. Methodology

Figure 41. Research Process and Data Source



I would like to order

Product name: Global Digitalization of the Tourism Industry Supply, Demand and Key Producers,

2023-2029

Product link: https://marketpublishers.com/r/G16BF78B7761EN.html

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G16BF78B7761EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



