

Global Digital Weighing Machine Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G57159A851CBEN.html>

Date: May 2026

Pages: 153

Price: US\$ 4,480.00 (Single User License)

ID: G57159A851CBEN

Abstracts

The global Digital Weighing Machine market size is expected to reach \$ 8461 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

In 2025, global Digital Weighing Machine production reached approximately 64.51 M Units. The average price is approximately \$90. Digital Weighing Machine are weighing devices that use electronic sensing technology (such as strain gauge load cells) to convert the weight of an object into an electrical signal, and then output the weight data in the form of an electronic display (LCD/LED) after digital processing.

Gross Margin Level

The digital weighing scale industry as a whole has a medium-to-high gross margin, but there are significant differences between different segments. High-end laboratory balances, medical scales, and industrial scales with software connectivity and compliance certifications typically have higher technological barriers and brand premiums; while basic commercial platform scales, price-computing scales, and some OEM/white-label products are more price-competitive. Taking leading precision weighing companies as a reference, METTLER TOLEDO disclosed a gross margin of 59.8% in the fourth quarter of 2025, indicating that the profitability of the high-end precision weighing segment is quite strong; however, if we look at the average of the entire 'digital weighing scale' industry, I am more inclined to judge that the industry average gross margin is roughly in the range of 30%-45%, with the high-end laboratory/medical/high-precision industrial segments reaching 45%-60%, while low-end general-purpose products are often lower.

Industry Drivers

The growth of the digital weighing scale industry is not primarily driven by price substitution, but rather by the combined effects of manufacturing automation, trade compliance, and the digitalization of application scenarios. First, the manufacturing, food processing, chemical, and pharmaceutical industries are placing increasingly higher demands on precise material feeding, process control, and compliant traceability, directly driving the upgrade of industrial and laboratory scales. Second, the continuous digitalization of retail and logistics, including pricing, labeling, sorting, warehouse metering, and postal billing, is propelling weighing equipment towards networking, printing, and software integration. Third, market research clearly indicates that automation, food/pharma regulation, logistics optimization, ERP integration, and smart connectivity are all key growth variables. Overall, the industry is upgrading from 'electronic scales that simply display weight' to 'data acquisition terminals connected to business systems,' which will continue to support the increasing proportion of mid-to-high-end products.

This report studies the global Digital Weighing Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Weighing Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Weighing Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Weighing Machine total production and demand, 2021-2032, (K Units)

Global Digital Weighing Machine total production value, 2021-2032, (USD Million)

Global Digital Weighing Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Digital Weighing Machine consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Digital Weighing Machine domestic production, consumption, key domestic manufacturers and share

Global Digital Weighing Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Digital Weighing Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Digital Weighing Machine production by Application, production, value, CAGR,

2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Digital Weighing Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include METTLER TOLEDO, Minebea Intec, Avery Weigh-Tronix, OHAUS, Adam Equipment, Rice Lake Weighing Systems, RADWAG, Sartorius, Shimadzu, KERN & SOHN, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Digital Weighing Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Weighing Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Weighing Machine Market, Segmentation by Type:

Resistance Strain Gauge Type

Electromagnetic Balance Type

Others

Global Digital Weighing Machine Market, Segmentation by Measurement Range Accuracy:

Ultra-Precision Balance

Precision Balance

Others

Global Digital Weighing Machine Market, Segmentation by Placement Method:

Desktop Scale

Platform Scale

Others

Global Digital Weighing Machine Market, Segmentation by Application:

Retail and Commerce

Industrial Manufacturing

Logistics and Express Delivery

Others

Companies Profiled:

METTLER TOLEDO

Minebea Intec

Avery Weigh-Tronix

OHAUS

Adam Equipment

Rice Lake Weighing Systems

RADWAG

Sartorius

Shimadzu

KERN & SOHN

Bizerba

Ishida

Teraoka Seiko

Fairbanks Scales

PRECIA MOLEN

Dini Argeo

Cardinal Scale

Tanita

Marsden Weighing

Key Questions Answered:

1. How big is the global Digital Weighing Machine market?
2. What is the demand of the global Digital Weighing Machine market?
3. What is the year over year growth of the global Digital Weighing Machine market?
4. What is the production and production value of the global Digital Weighing Machine market?
5. Who are the key producers in the global Digital Weighing Machine market?
6. What are the growth factors driving the market demand?

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