

# **Global Digital TV & Video Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Digital television is the transmission of television signals, including the sound channel, using digital encoding, in contrast to the earlier television technology, analog television, in which the video and audio are carried by analog signals.

### **Scope of the Report:**

This report studies the Digital TV & Video market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital TV & Video market by product type and applications/end industries.

This research includes a sector breakdown of trends and opportunities for both OTTs and traditional providers, as well as assessing monetisation strategies, key players, and future developments, alongside a series of key takeaways for each segment.

The global Digital TV & Video market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital TV & Video.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon

AT&T

BBC (British Broadcasting Corporation)

BT

Comcast

HBO (Home Box Office)

Hulu

iFlix

Netflix

Roku

Sky

YouTube

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

SVOD

TVOD

FVOD

IPTV

Market Segment by Applications, can be divided into

Smartphone

Tablet

Desktop & Laptop PCs

Connected TV

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