

Global Digital Transformation Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The increasing integration of marketing and technology is changing the business framework in many industries. Digital transformation is a cause that contributes towards the realignment of people, process, and technology, and it is increasingly being adopted as a means to gain a competitive edge.

Scope of the Report:

This report studies the Digital Transformation Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Transformation Services market by product type and applications/end industries. These solutions comprise of digital transformation software and services. Digital software includes digital platforms, digital content and applications, integration platforms, analytics, the web, mobile, and social solutions. Digital transformation services include integration, consulting, implementation, and managed services. Digital transformation is instrumental to the strategic decision making of most enterprise CXOs looking to implement the right third party platform such as the cloud, mobile, and big data.

Many IT manufacturers are reinventing their strategies to position themselves as suitable service providers. While they look to leverage existing client accounts, the market presents an attractive opportunity to explore several potential customers who are likely to embrace digital transformation in the next four years. IT service providers and technology consulting firms are likely to foray with tailored industry-specific strategies.

The global Digital Transformation Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Transformation Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

Capgemini

Cognizant

IBM

Infosys

TCS

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Digital transformation software

Digital transformation services

Market Segment by Applications, can be divided into

For people

For process

For technology

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