

# Global Digital Transformation in the Travel Industry Market 2023 by Company, Regions, Type and Application, Forecast to 2029

https://marketpublishers.com/r/G8C868670697EN.html

Date: February 2023

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: G8C868670697EN

# **Abstracts**

According to our (Global Info Research) latest study, the global Digital Transformation in the Travel Industry market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Digital Transformation in the Travel Industry market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

# Key Features:

Global Digital Transformation in the Travel Industry market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Digital Transformation in the Travel Industry market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Digital Transformation in the Travel Industry market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029



Global Digital Transformation in the Travel Industry market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Transformation in the Travel Industry

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Transformation in the Travel Industry market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trivago, Booking Holdings, Skyscanner, Google and TripAdvisor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Digital Transformation in the Travel Industry market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Travel Search /Booking Engines

Dynamic Pricing Software

Other

Market segment by Application



Domestic Travel and Tourism International Travel and Tourism Market segment by players, this report covers Trivago **Booking Holdings** Skyscanner Google TripAdvisor Le Travenues Technology Private Limited Easyvoyage **Jetcost** Swoodoo Liligo Trawex Qunar Mafengwo Lvmama Ctrip Filggy



	Tuniu
	Wego
	Hipmunk
	NAVER
	TourScanner
	Prisync
	Sniffie
	Reactev
Market	segment by regions, regional analysis covers
	North America (United States, Canada, and Mexico)
	Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)
	Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)
	South America (Brazil, Argentina and Rest of South America)
	Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Transformation in the Travel Industry product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Transformation in the Travel Industry, with revenue, gross margin and global market share of Digital Transformation in the Travel Industry from 2018 to 2023.



Chapter 3, the Digital Transformation in the Travel Industry competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023.and Digital Transformation in the Travel Industry market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Transformation in the Travel Industry.

Chapter 13, to describe Digital Transformation in the Travel Industry research findings and conclusion.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Transformation in the Travel Industry
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Digital Transformation in the Travel Industry by Type
- 1.3.1 Overview: Global Digital Transformation in the Travel Industry Market Size by Type: 2018 Versus 2022 Versus 2029
- 1.3.2 Global Digital Transformation in the Travel Industry Consumption Value Market Share by Type in 2022
  - 1.3.3 Travel Search /Booking Engines
  - 1.3.4 Dynamic Pricing Software
  - 1.3.5 Other
- 1.4 Global Digital Transformation in the Travel Industry Market by Application
- 1.4.1 Overview: Global Digital Transformation in the Travel Industry Market Size by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Domestic Travel and Tourism
  - 1.4.3 International Travel and Tourism
- 1.5 Global Digital Transformation in the Travel Industry Market Size & Forecast
- 1.6 Global Digital Transformation in the Travel Industry Market Size and Forecast by Region
- 1.6.1 Global Digital Transformation in the Travel Industry Market Size by Region: 2018 VS 2022 VS 2029
- 1.6.2 Global Digital Transformation in the Travel Industry Market Size by Region, (2018-2029)
- 1.6.3 North America Digital Transformation in the Travel Industry Market Size and Prospect (2018-2029)
- 1.6.4 Europe Digital Transformation in the Travel Industry Market Size and Prospect (2018-2029)
- 1.6.5 Asia-Pacific Digital Transformation in the Travel Industry Market Size and Prospect (2018-2029)
- 1.6.6 South America Digital Transformation in the Travel Industry Market Size and Prospect (2018-2029)
- 1.6.7 Middle East and Africa Digital Transformation in the Travel Industry Market Size and Prospect (2018-2029)

#### **2 COMPANY PROFILES**



- 2.1 Trivago
  - 2.1.1 Trivago Details
  - 2.1.2 Trivago Major Business
  - 2.1.3 Trivago Digital Transformation in the Travel Industry Product and Solutions
- 2.1.4 Trivago Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Trivago Recent Developments and Future Plans
- 2.2 Booking Holdings
  - 2.2.1 Booking Holdings Details
  - 2.2.2 Booking Holdings Major Business
- 2.2.3 Booking Holdings Digital Transformation in the Travel Industry Product and Solutions
- 2.2.4 Booking Holdings Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 Booking Holdings Recent Developments and Future Plans
- 2.3 Skyscanner
  - 2.3.1 Skyscanner Details
  - 2.3.2 Skyscanner Major Business
  - 2.3.3 Skyscanner Digital Transformation in the Travel Industry Product and Solutions
- 2.3.4 Skyscanner Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 Skyscanner Recent Developments and Future Plans
- 2.4 Google
  - 2.4.1 Google Details
  - 2.4.2 Google Major Business
  - 2.4.3 Google Digital Transformation in the Travel Industry Product and Solutions
- 2.4.4 Google Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Google Recent Developments and Future Plans
- 2.5 TripAdvisor
  - 2.5.1 TripAdvisor Details
  - 2.5.2 TripAdvisor Major Business
  - 2.5.3 TripAdvisor Digital Transformation in the Travel Industry Product and Solutions
- 2.5.4 TripAdvisor Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 TripAdvisor Recent Developments and Future Plans
- 2.6 Le Travenues Technology Private Limited
  - 2.6.1 Le Travenues Technology Private Limited Details
  - 2.6.2 Le Travenues Technology Private Limited Major Business



- 2.6.3 Le Travenues Technology Private Limited Digital Transformation in the Travel Industry Product and Solutions
- 2.6.4 Le Travenues Technology Private Limited Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
- 2.6.5 Le Travenues Technology Private Limited Recent Developments and Future Plans
- 2.7 Easyvoyage
  - 2.7.1 Easyvoyage Details
  - 2.7.2 Easyvoyage Major Business
  - 2.7.3 Easyvoyage Digital Transformation in the Travel Industry Product and Solutions
- 2.7.4 Easyvoyage Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 Easyvoyage Recent Developments and Future Plans
- 2.8 Jetcost
  - 2.8.1 Jetcost Details
  - 2.8.2 Jetcost Major Business
  - 2.8.3 Jetcost Digital Transformation in the Travel Industry Product and Solutions
- 2.8.4 Jetcost Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.8.5 Jetcost Recent Developments and Future Plans
- 2.9 Swoodoo
  - 2.9.1 Swoodoo Details
  - 2.9.2 Swoodoo Major Business
  - 2.9.3 Swoodoo Digital Transformation in the Travel Industry Product and Solutions
- 2.9.4 Swoodoo Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 Swoodoo Recent Developments and Future Plans
- 2.10 Liligo
  - 2.10.1 Liligo Details
  - 2.10.2 Liligo Major Business
  - 2.10.3 Liligo Digital Transformation in the Travel Industry Product and Solutions
- 2.10.4 Liligo Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Liligo Recent Developments and Future Plans
- 2.11 Trawex
  - 2.11.1 Trawex Details
  - 2.11.2 Trawex Major Business
- 2.11.3 Trawex Digital Transformation in the Travel Industry Product and Solutions
- 2.11.4 Trawex Digital Transformation in the Travel Industry Revenue, Gross Margin



## and Market Share (2018-2023)

- 2.11.5 Trawex Recent Developments and Future Plans
- 2.12 Qunar
  - 2.12.1 Qunar Details
  - 2.12.2 Qunar Major Business
  - 2.12.3 Qunar Digital Transformation in the Travel Industry Product and Solutions
- 2.12.4 Qunar Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.12.5 Qunar Recent Developments and Future Plans
- 2.13 Mafengwo
  - 2.13.1 Mafengwo Details
  - 2.13.2 Mafengwo Major Business
  - 2.13.3 Mafengwo Digital Transformation in the Travel Industry Product and Solutions
- 2.13.4 Mafengwo Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
- 2.13.5 Mafengwo Recent Developments and Future Plans
- 2.14 Lymama
  - 2.14.1 Lymama Details
  - 2.14.2 Lvmama Major Business
  - 2.14.3 Lymama Digital Transformation in the Travel Industry Product and Solutions
- 2.14.4 Lvmama Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.14.5 Lymama Recent Developments and Future Plans
- 2.15 Ctrip
  - 2.15.1 Ctrip Details
  - 2.15.2 Ctrip Major Business
  - 2.15.3 Ctrip Digital Transformation in the Travel Industry Product and Solutions
- 2.15.4 Ctrip Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.15.5 Ctrip Recent Developments and Future Plans
- 2.16 Filggy
  - 2.16.1 Filggy Details
  - 2.16.2 Filggy Major Business
  - 2.16.3 Filggy Digital Transformation in the Travel Industry Product and Solutions
- 2.16.4 Filggy Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.16.5 Filggy Recent Developments and Future Plans
- 2.17 Tuniu
- 2.17.1 Tuniu Details



- 2.17.2 Tuniu Major Business
- 2.17.3 Tuniu Digital Transformation in the Travel Industry Product and Solutions
- 2.17.4 Tuniu Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.17.5 Tuniu Recent Developments and Future Plans
- 2.18 Wego
  - 2.18.1 Wego Details
  - 2.18.2 Wego Major Business
  - 2.18.3 Wego Digital Transformation in the Travel Industry Product and Solutions
- 2.18.4 Wego Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.18.5 Wego Recent Developments and Future Plans
- 2.19 Hipmunk
  - 2.19.1 Hipmunk Details
  - 2.19.2 Hipmunk Major Business
  - 2.19.3 Hipmunk Digital Transformation in the Travel Industry Product and Solutions
- 2.19.4 Hipmunk Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
- 2.19.5 Hipmunk Recent Developments and Future Plans
- 2.20 NAVER
  - 2.20.1 NAVER Details
  - 2.20.2 NAVER Major Business
  - 2.20.3 NAVER Digital Transformation in the Travel Industry Product and Solutions
- 2.20.4 NAVER Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.20.5 NAVER Recent Developments and Future Plans
- 2.21 TourScanner
  - 2.21.1 TourScanner Details
  - 2.21.2 TourScanner Major Business
- 2.21.3 TourScanner Digital Transformation in the Travel Industry Product and Solutions
- 2.21.4 TourScanner Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.21.5 TourScanner Recent Developments and Future Plans
- 2.22 Prisync
  - 2.22.1 Prisync Details
  - 2.22.2 Prisync Major Business
- 2.22.3 Prisync Digital Transformation in the Travel Industry Product and Solutions
- 2.22.4 Prisync Digital Transformation in the Travel Industry Revenue, Gross Margin



#### and Market Share (2018-2023)

- 2.22.5 Prisync Recent Developments and Future Plans
- 2.23 Sniffie
  - 2.23.1 Sniffie Details
  - 2.23.2 Sniffie Major Business
  - 2.23.3 Sniffie Digital Transformation in the Travel Industry Product and Solutions
- 2.23.4 Sniffie Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
  - 2.23.5 Sniffie Recent Developments and Future Plans
- 2.24 Reactev
- 2.24.1 Reactev Details
- 2.24.2 Reactev Major Business
- 2.24.3 Reactev Digital Transformation in the Travel Industry Product and Solutions
- 2.24.4 Reactev Digital Transformation in the Travel Industry Revenue, Gross Margin and Market Share (2018-2023)
- 2.24.5 Reactev Recent Developments and Future Plans

## 3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Digital Transformation in the Travel Industry Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
- 3.2.1 Market Share of Digital Transformation in the Travel Industry by Company Revenue
- 3.2.2 Top 3 Digital Transformation in the Travel Industry Players Market Share in 2022
- 3.2.3 Top 6 Digital Transformation in the Travel Industry Players Market Share in 2022
- 3.3 Digital Transformation in the Travel Industry Market: Overall Company Footprint Analysis
  - 3.3.1 Digital Transformation in the Travel Industry Market: Region Footprint
- 3.3.2 Digital Transformation in the Travel Industry Market: Company Product Type Footprint
- 3.3.3 Digital Transformation in the Travel Industry Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

#### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Digital Transformation in the Travel Industry Consumption Value and Market



Share by Type (2018-2023)

4.2 Global Digital Transformation in the Travel Industry Market Forecast by Type (2024-2029)

#### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Digital Transformation in the Travel Industry Consumption Value Market Share by Application (2018-2023)
- 5.2 Global Digital Transformation in the Travel Industry Market Forecast by Application (2024-2029)

#### **6 NORTH AMERICA**

- 6.1 North America Digital Transformation in the Travel Industry Consumption Value by Type (2018-2029)
- 6.2 North America Digital Transformation in the Travel Industry Consumption Value by Application (2018-2029)
- 6.3 North America Digital Transformation in the Travel Industry Market Size by Country
- 6.3.1 North America Digital Transformation in the Travel Industry Consumption Value by Country (2018-2029)
- 6.3.2 United States Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 6.3.3 Canada Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 6.3.4 Mexico Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)

#### **7 EUROPE**

- 7.1 Europe Digital Transformation in the Travel Industry Consumption Value by Type (2018-2029)
- 7.2 Europe Digital Transformation in the Travel Industry Consumption Value by Application (2018-2029)
- 7.3 Europe Digital Transformation in the Travel Industry Market Size by Country
- 7.3.1 Europe Digital Transformation in the Travel Industry Consumption Value by Country (2018-2029)
- 7.3.2 Germany Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 7.3.3 France Digital Transformation in the Travel Industry Market Size and Forecast



(2018-2029)

- 7.3.4 United Kingdom Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 7.3.5 Russia Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 7.3.6 Italy Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)

#### **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Type (2018-2029)
- 8.2 Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Application (2018-2029)
- 8.3 Asia-Pacific Digital Transformation in the Travel Industry Market Size by Region
- 8.3.1 Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Region (2018-2029)
- 8.3.2 China Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 8.3.3 Japan Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 8.3.4 South Korea Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 8.3.5 India Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 8.3.6 Southeast Asia Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 8.3.7 Australia Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)

#### 9 SOUTH AMERICA

- 9.1 South America Digital Transformation in the Travel Industry Consumption Value by Type (2018-2029)
- 9.2 South America Digital Transformation in the Travel Industry Consumption Value by Application (2018-2029)
- 9.3 South America Digital Transformation in the Travel Industry Market Size by Country 9.3.1 South America Digital Transformation in the Travel Industry Consumption Value by Country (2018-2029)



- 9.3.2 Brazil Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 9.3.3 Argentina Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)

#### 10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Type (2018-2029)
- 10.2 Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Application (2018-2029)
- 10.3 Middle East & Africa Digital Transformation in the Travel Industry Market Size by Country
- 10.3.1 Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Country (2018-2029)
- 10.3.2 Turkey Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 10.3.3 Saudi Arabia Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)
- 10.3.4 UAE Digital Transformation in the Travel Industry Market Size and Forecast (2018-2029)

#### 11 MARKET DYNAMICS

- 11.1 Digital Transformation in the Travel Industry Market Drivers
- 11.2 Digital Transformation in the Travel Industry Market Restraints
- 11.3 Digital Transformation in the Travel Industry Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry
- 11.5 Influence of COVID-19 and Russia-Ukraine War
  - 11.5.1 Influence of COVID-19
  - 11.5.2 Influence of Russia-Ukraine War

#### 12 INDUSTRY CHAIN ANALYSIS



- 12.1 Digital Transformation in the Travel Industry Industry Chain
- 12.2 Digital Transformation in the Travel Industry Upstream Analysis
- 12.3 Digital Transformation in the Travel Industry Midstream Analysis
- 12.4 Digital Transformation in the Travel Industry Downstream Analysis

# 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Digital Transformation in the Travel Industry Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 2. Global Digital Transformation in the Travel Industry Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 3. Global Digital Transformation in the Travel Industry Consumption Value by Region (2018-2023) & (USD Million)
- Table 4. Global Digital Transformation in the Travel Industry Consumption Value by Region (2024-2029) & (USD Million)
- Table 5. Trivago Company Information, Head Office, and Major Competitors
- Table 6. Trivago Major Business
- Table 7. Trivago Digital Transformation in the Travel Industry Product and Solutions
- Table 8. Trivago Digital Transformation in the Travel Industry Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 9. Trivago Recent Developments and Future Plans
- Table 10. Booking Holdings Company Information, Head Office, and Major Competitors
- Table 11. Booking Holdings Major Business
- Table 12. Booking Holdings Digital Transformation in the Travel Industry Product and Solutions
- Table 13. Booking Holdings Digital Transformation in the Travel Industry Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 14. Booking Holdings Recent Developments and Future Plans
- Table 15. Skyscanner Company Information, Head Office, and Major Competitors
- Table 16. Skyscanner Major Business
- Table 17. Skyscanner Digital Transformation in the Travel Industry Product and Solutions
- Table 18. Skyscanner Digital Transformation in the Travel Industry Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 19. Skyscanner Recent Developments and Future Plans
- Table 20. Google Company Information, Head Office, and Major Competitors
- Table 21. Google Major Business
- Table 22. Google Digital Transformation in the Travel Industry Product and Solutions
- Table 23. Google Digital Transformation in the Travel Industry Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 24. Google Recent Developments and Future Plans
- Table 25. TripAdvisor Company Information, Head Office, and Major Competitors



- Table 26. TripAdvisor Major Business
- Table 27. TripAdvisor Digital Transformation in the Travel Industry Product and Solutions
- Table 28. TripAdvisor Digital Transformation in the Travel Industry Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 29. TripAdvisor Recent Developments and Future Plans
- Table 30. Le Travenues Technology Private Limited Company Information, Head Office, and Major Competitors
- Table 31. Le Travenues Technology Private Limited Major Business
- Table 32. Le Travenues Technology Private Limited Digital Transformation in the Travel Industry Product and Solutions
- Table 33. Le Travenues Technology Private Limited Digital Transformation in the Travel Industry Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 34. Le Travenues Technology Private Limited Recent Developments and Future Plans
- Table 35. Easyvoyage Company Information, Head Office, and Major Competitors
- Table 36. Easyvoyage Major Business
- Table 37. Easyvoyage Digital Transformation in the Travel Industry Product and Solutions
- Table 38. Easyvoyage Digital Transformation in the Travel Industry Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 39. Easyvoyage Recent Developments and Future Plans
- Table 40. Jetcost Company Information, Head Office, and Major Competitors
- Table 41. Jetcost Major Business
- Table 42. Jetcost Digital Transformation in the Travel Industry Product and Solutions
- Table 43. Jetcost Digital Transformation in the Travel Industry Revenue (USD Million),
- Gross Margin and Market Share (2018-2023)
- Table 44. Jetcost Recent Developments and Future Plans
- Table 45. Swoodoo Company Information, Head Office, and Major Competitors
- Table 46. Swoodoo Major Business
- Table 47. Swoodoo Digital Transformation in the Travel Industry Product and Solutions
- Table 48. Swoodoo Digital Transformation in the Travel Industry Revenue (USD
- Million), Gross Margin and Market Share (2018-2023)
- Table 49. Swoodoo Recent Developments and Future Plans
- Table 50. Liligo Company Information, Head Office, and Major Competitors
- Table 51. Liligo Major Business
- Table 52. Liligo Digital Transformation in the Travel Industry Product and Solutions
- Table 53. Liligo Digital Transformation in the Travel Industry Revenue (USD Million),
- Gross Margin and Market Share (2018-2023)



- Table 54. Liligo Recent Developments and Future Plans
- Table 55. Trawex Company Information, Head Office, and Major Competitors
- Table 56. Trawex Major Business
- Table 57. Trawex Digital Transformation in the Travel Industry Product and Solutions
- Table 58. Trawex Digital Transformation in the Travel Industry Revenue (USD Million),
- Gross Margin and Market Share (2018-2023)
- Table 59. Trawex Recent Developments and Future Plans
- Table 60. Qunar Company Information, Head Office, and Major Competitors
- Table 61. Qunar Major Business
- Table 62. Qunar Digital Transformation in the Travel Industry Product and Solutions
- Table 63. Qunar Digital Transformation in the Travel Industry Revenue (USD Million),
- Gross Margin and Market Share (2018-2023)
- Table 64. Qunar Recent Developments and Future Plans
- Table 65. Mafengwo Company Information, Head Office, and Major Competitors
- Table 66. Mafengwo Major Business
- Table 67. Mafengwo Digital Transformation in the Travel Industry Product and Solutions
- Table 68. Mafengwo Digital Transformation in the Travel Industry Revenue (USD
- Million), Gross Margin and Market Share (2018-2023)
- Table 69. Mafengwo Recent Developments and Future Plans
- Table 70. Lymama Company Information, Head Office, and Major Competitors
- Table 71. Lvmama Major Business
- Table 72. Lymama Digital Transformation in the Travel Industry Product and Solutions
- Table 73. Lymama Digital Transformation in the Travel Industry Revenue (USD Million),
- Gross Margin and Market Share (2018-2023)
- Table 74. Lymama Recent Developments and Future Plans
- Table 75. Ctrip Company Information, Head Office, and Major Competitors
- Table 76. Ctrip Major Business
- Table 77. Ctrip Digital Transformation in the Travel Industry Product and Solutions
- Table 78. Ctrip Digital Transformation in the Travel Industry Revenue (USD Million),
- Gross Margin and Market Share (2018-2023)
- Table 79. Ctrip Recent Developments and Future Plans
- Table 80. Filggy Company Information, Head Office, and Major Competitors
- Table 81. Filggy Major Business
- Table 82. Filggy Digital Transformation in the Travel Industry Product and Solutions
- Table 83. Filggy Digital Transformation in the Travel Industry Revenue (USD Million),
- Gross Margin and Market Share (2018-2023)
- Table 84. Filggy Recent Developments and Future Plans
- Table 85. Tuniu Company Information, Head Office, and Major Competitors
- Table 86. Tuniu Major Business



Table 87. Tuniu Digital Transformation in the Travel Industry Product and Solutions

Table 88. Tuniu Digital Transformation in the Travel Industry Revenue (USD Million),

Gross Margin and Market Share (2018-2023)

Table 89. Tuniu Recent Developments and Future Plans

Table 90. Wego Company Information, Head Office, and Major Competitors

Table 91. Wego Major Business

Table 92. Wego Digital Transformation in the Travel Industry Product and Solutions

Table 93. Wego Digital Transformation in the Travel Industry Revenue (USD Million),

Gross Margin and Market Share (2018-2023)

Table 94. Wego Recent Developments and Future Plans

Table 95. Hipmunk Company Information, Head Office, and Major Competitors

Table 96. Hipmunk Major Business

Table 97. Hipmunk Digital Transformation in the Travel Industry Product and Solutions

Table 98. Hipmunk Digital Transformation in the Travel Industry Revenue (USD Million),

Gross Margin and Market Share (2018-2023)

Table 99. Hipmunk Recent Developments and Future Plans

Table 100. NAVER Company Information, Head Office, and Major Competitors

Table 101. NAVER Major Business

Table 102. NAVER Digital Transformation in the Travel Industry Product and Solutions

Table 103. NAVER Digital Transformation in the Travel Industry Revenue (USD Million),

Gross Margin and Market Share (2018-2023)

Table 104. NAVER Recent Developments and Future Plans

Table 105. TourScanner Company Information, Head Office, and Major Competitors

Table 106. TourScanner Major Business

Table 107. TourScanner Digital Transformation in the Travel Industry Product and

Solutions

Table 108. TourScanner Digital Transformation in the Travel Industry Revenue (USD

Million), Gross Margin and Market Share (2018-2023)

Table 109. TourScanner Recent Developments and Future Plans

Table 110. Prisync Company Information, Head Office, and Major Competitors

Table 111. Prisync Major Business

Table 112. Prisync Digital Transformation in the Travel Industry Product and Solutions

Table 113. Prisync Digital Transformation in the Travel Industry Revenue (USD Million),

Gross Margin and Market Share (2018-2023)

Table 114. Prisync Recent Developments and Future Plans

Table 115. Sniffie Company Information, Head Office, and Major Competitors

Table 116. Sniffie Major Business

Table 117. Sniffie Digital Transformation in the Travel Industry Product and Solutions

Table 118. Sniffie Digital Transformation in the Travel Industry Revenue (USD Million),



- Gross Margin and Market Share (2018-2023)
- Table 119. Sniffie Recent Developments and Future Plans
- Table 120. Reactev Company Information, Head Office, and Major Competitors
- Table 121. Reactev Major Business
- Table 122. Reactev Digital Transformation in the Travel Industry Product and Solutions
- Table 123. Reactev Digital Transformation in the Travel Industry Revenue (USD
- Million), Gross Margin and Market Share (2018-2023)
- Table 124. Reactev Recent Developments and Future Plans
- Table 125. Global Digital Transformation in the Travel Industry Revenue (USD Million) by Players (2018-2023)
- Table 126. Global Digital Transformation in the Travel Industry Revenue Share by Players (2018-2023)
- Table 127. Breakdown of Digital Transformation in the Travel Industry by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 128. Market Position of Players in Digital Transformation in the Travel Industry, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022
- Table 129. Head Office of Key Digital Transformation in the Travel Industry Players
- Table 130. Digital Transformation in the Travel Industry Market: Company Product Type Footprint
- Table 131. Digital Transformation in the Travel Industry Market: Company Product Application Footprint
- Table 132. Digital Transformation in the Travel Industry New Market Entrants and Barriers to Market Entry
- Table 133. Digital Transformation in the Travel Industry Mergers, Acquisition, Agreements, and Collaborations
- Table 134. Global Digital Transformation in the Travel Industry Consumption Value (USD Million) by Type (2018-2023)
- Table 135. Global Digital Transformation in the Travel Industry Consumption Value Share by Type (2018-2023)
- Table 136. Global Digital Transformation in the Travel Industry Consumption Value Forecast by Type (2024-2029)
- Table 137. Global Digital Transformation in the Travel Industry Consumption Value by Application (2018-2023)
- Table 138. Global Digital Transformation in the Travel Industry Consumption Value Forecast by Application (2024-2029)
- Table 139. North America Digital Transformation in the Travel Industry Consumption Value by Type (2018-2023) & (USD Million)
- Table 140. North America Digital Transformation in the Travel Industry Consumption Value by Type (2024-2029) & (USD Million)



Table 141. North America Digital Transformation in the Travel Industry Consumption Value by Application (2018-2023) & (USD Million)

Table 142. North America Digital Transformation in the Travel Industry Consumption Value by Application (2024-2029) & (USD Million)

Table 143. North America Digital Transformation in the Travel Industry Consumption Value by Country (2018-2023) & (USD Million)

Table 144. North America Digital Transformation in the Travel Industry Consumption Value by Country (2024-2029) & (USD Million)

Table 145. Europe Digital Transformation in the Travel Industry Consumption Value by Type (2018-2023) & (USD Million)

Table 146. Europe Digital Transformation in the Travel Industry Consumption Value by Type (2024-2029) & (USD Million)

Table 147. Europe Digital Transformation in the Travel Industry Consumption Value by Application (2018-2023) & (USD Million)

Table 148. Europe Digital Transformation in the Travel Industry Consumption Value by Application (2024-2029) & (USD Million)

Table 149. Europe Digital Transformation in the Travel Industry Consumption Value by Country (2018-2023) & (USD Million)

Table 150. Europe Digital Transformation in the Travel Industry Consumption Value by Country (2024-2029) & (USD Million)

Table 151. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Type (2018-2023) & (USD Million)

Table 152. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Type (2024-2029) & (USD Million)

Table 153. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Application (2018-2023) & (USD Million)

Table 154. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Application (2024-2029) & (USD Million)

Table 155. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Region (2018-2023) & (USD Million)

Table 156. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value by Region (2024-2029) & (USD Million)

Table 157. South America Digital Transformation in the Travel Industry Consumption Value by Type (2018-2023) & (USD Million)

Table 158. South America Digital Transformation in the Travel Industry Consumption Value by Type (2024-2029) & (USD Million)

Table 159. South America Digital Transformation in the Travel Industry Consumption Value by Application (2018-2023) & (USD Million)

Table 160. South America Digital Transformation in the Travel Industry Consumption



Value by Application (2024-2029) & (USD Million)

Table 161. South America Digital Transformation in the Travel Industry Consumption Value by Country (2018-2023) & (USD Million)

Table 162. South America Digital Transformation in the Travel Industry Consumption Value by Country (2024-2029) & (USD Million)

Table 163. Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Type (2018-2023) & (USD Million)

Table 164. Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Type (2024-2029) & (USD Million)

Table 165. Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Application (2018-2023) & (USD Million)

Table 166. Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Application (2024-2029) & (USD Million)

Table 167. Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Country (2018-2023) & (USD Million)

Table 168. Middle East & Africa Digital Transformation in the Travel Industry Consumption Value by Country (2024-2029) & (USD Million)

Table 169. Digital Transformation in the Travel Industry Raw Material

Table 170. Key Suppliers of Digital Transformation in the Travel Industry Raw Materials



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Digital Transformation in the Travel Industry Picture

Figure 2. Global Digital Transformation in the Travel Industry Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Digital Transformation in the Travel Industry Consumption Value Market Share by Type in 2022

Figure 4. Travel Search /Booking Engines

Figure 5. Dynamic Pricing Software

Figure 6. Other

Figure 7. Global Digital Transformation in the Travel Industry Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 8. Digital Transformation in the Travel Industry Consumption Value Market Share by Application in 2022

Figure 9. Domestic Travel and Tourism Picture

Figure 10. International Travel and Tourism Picture

Figure 11. Global Digital Transformation in the Travel Industry Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 12. Global Digital Transformation in the Travel Industry Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 13. Global Market Digital Transformation in the Travel Industry Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 14. Global Digital Transformation in the Travel Industry Consumption Value Market Share by Region (2018-2029)

Figure 15. Global Digital Transformation in the Travel Industry Consumption Value Market Share by Region in 2022

Figure 16. North America Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 17. Europe Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 18. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 19. South America Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 20. Middle East and Africa Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 21. Global Digital Transformation in the Travel Industry Revenue Share by



Players in 2022

Figure 22. Digital Transformation in the Travel Industry Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 23. Global Top 3 Players Digital Transformation in the Travel Industry Market Share in 2022

Figure 24. Global Top 6 Players Digital Transformation in the Travel Industry Market Share in 2022

Figure 25. Global Digital Transformation in the Travel Industry Consumption Value Share by Type (2018-2023)

Figure 26. Global Digital Transformation in the Travel Industry Market Share Forecast by Type (2024-2029)

Figure 27. Global Digital Transformation in the Travel Industry Consumption Value Share by Application (2018-2023)

Figure 28. Global Digital Transformation in the Travel Industry Market Share Forecast by Application (2024-2029)

Figure 29. North America Digital Transformation in the Travel Industry Consumption Value Market Share by Type (2018-2029)

Figure 30. North America Digital Transformation in the Travel Industry Consumption Value Market Share by Application (2018-2029)

Figure 31. North America Digital Transformation in the Travel Industry Consumption Value Market Share by Country (2018-2029)

Figure 32. United States Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 33. Canada Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 34. Mexico Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 35. Europe Digital Transformation in the Travel Industry Consumption Value Market Share by Type (2018-2029)

Figure 36. Europe Digital Transformation in the Travel Industry Consumption Value Market Share by Application (2018-2029)

Figure 37. Europe Digital Transformation in the Travel Industry Consumption Value Market Share by Country (2018-2029)

Figure 38. Germany Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 39. France Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 40. United Kingdom Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)



Figure 41. Russia Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 42. Italy Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 43. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value Market Share by Type (2018-2029)

Figure 44. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value Market Share by Application (2018-2029)

Figure 45. Asia-Pacific Digital Transformation in the Travel Industry Consumption Value Market Share by Region (2018-2029)

Figure 46. China Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 47. Japan Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 48. South Korea Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 49. India Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 50. Southeast Asia Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 51. Australia Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 52. South America Digital Transformation in the Travel Industry Consumption Value Market Share by Type (2018-2029)

Figure 53. South America Digital Transformation in the Travel Industry Consumption Value Market Share by Application (2018-2029)

Figure 54. South America Digital Transformation in the Travel Industry Consumption Value Market Share by Country (2018-2029)

Figure 55. Brazil Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 56. Argentina Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 57. Middle East and Africa Digital Transformation in the Travel Industry Consumption Value Market Share by Type (2018-2029)

Figure 58. Middle East and Africa Digital Transformation in the Travel Industry Consumption Value Market Share by Application (2018-2029)

Figure 59. Middle East and Africa Digital Transformation in the Travel Industry Consumption Value Market Share by Country (2018-2029)

Figure 60. Turkey Digital Transformation in the Travel Industry Consumption Value



(2018-2029) & (USD Million)

Figure 61. Saudi Arabia Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 62. UAE Digital Transformation in the Travel Industry Consumption Value (2018-2029) & (USD Million)

Figure 63. Digital Transformation in the Travel Industry Market Drivers

Figure 64. Digital Transformation in the Travel Industry Market Restraints

Figure 65. Digital Transformation in the Travel Industry Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Digital Transformation in the Travel Industry in 2022

Figure 68. Manufacturing Process Analysis of Digital Transformation in the Travel Industry

Figure 69. Digital Transformation in the Travel Industry Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source



#### I would like to order

Product name: Global Digital Transformation in the Travel Industry Market 2023 by Company, Regions,

Type and Application, Forecast to 2029

Product link: https://marketpublishers.com/r/G8C868670697EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G8C868670697EN.html">https://marketpublishers.com/r/G8C868670697EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

