

# Global Digital Transformation in Supply Chain Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Digital Transformation in Supply Chain market size is expected to reach \$ 1561 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

Digital Transformation in Supply Chain refers to the systematic restructuring and intelligent upgrading of all aspects of the traditional supply chain, including planning, procurement, production, logistics, and delivery, by enterprises using advanced technologies such as the Internet of Things, big data, artificial intelligence, and blockchain. This transformation achieves real-time visibility, traceability, and predictability throughout the entire supply chain by deploying sensors, cloud-based collaboration platforms, and digital twin systems. Its core lies in breaking down information barriers between different links in the industrial chain, using data to drive precise matching of supply and demand and dynamic risk warnings, thereby significantly improving the supply chain's responsiveness, operational resilience, and collaborative efficiency. Ultimately, this drives the evolution of the traditional linear supply chain into an intelligent, adaptive, and ecologically collaborative digital supply network.

The digital transformation in the supply chain market has entered a critical stage of comprehensive deepening and resilience reshaping. Technologically, the Internet of Things (IoT) enables real-time end-to-end sensing, artificial intelligence drives demand forecasting and inventory optimization, blockchain ensures traceability and reliability, and digital twins support virtual simulations, demonstrating an increasingly significant trend of technological convergence. In terms of development trends, the supply chain is evolving from a simple linear chain to a network-based collaborative 'digital supply network,' emphasizing end-to-end visibility and proactive early warning, and

increasingly focusing on sustainable supply chains and the circular economy. The driving factors for this development mainly stem from the urgent need for supply chain resilience and agility in the post-pandemic era, high customer expectations for delivery experiences, and the intrinsic motivation to reduce costs and increase efficiency through data-driven approaches. However, its development still faces obstacles, including the difficulty in breaking down data silos within enterprises and across the supply chain, the high cost of integrating and upgrading legacy systems, and the pressure of data security and privacy compliance. Furthermore, the shortage of professional digital talent and insufficient investment by SMEs also constrain the overall transformation process.

This report studies the global Digital Transformation in Supply Chain demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Transformation in Supply Chain, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Transformation in Supply Chain that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Digital Transformation in Supply Chain total market, 2021-2032, (USD Million)

Global Digital Transformation in Supply Chain total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Transformation in Supply Chain total market, key domestic companies, and share, (USD Million)

Global Digital Transformation in Supply Chain revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Transformation in Supply Chain total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Transformation in Supply Chain total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Transformation in Supply Chain market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Capgemini, IBM, Tata Consultancy Services, Oracle, Cognizant, Accenture, HCL, Wipro Ltd, SAP SE, Infosys, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Transformation in Supply Chain market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Transformation in Supply Chain Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Transformation in Supply Chain Market, Segmentation by Type:

Digital Content Management

Digital Asset and Intellectual Property Management

Distribution and Tracking Solutions

Production and Planning System

Customer Relationship Management (CRM)

Digital Rights and Royalties Management

Others

Global Digital Transformation in Supply Chain Market, Segmentation by Link:

Planning and Forecasting

Procurement and Sourcing

Manufacturing and Operations

Logistics and Delivery

Reverse Engineering and After-Sales

Others

Global Digital Transformation in Supply Chain Market, Segmentation by Technology:

Internet of Things (IoT) Technology

Big Data Technology

Artificial Intelligence Technology

Blockchain Technology

Digital Twin Technology

Others

#### Global Digital Transformation in Supply Chain Market, Segmentation by Application:

Manufacturing

Retail & CPG

Automotive

Others

#### Companies Profiled:

Capgemini

IBM

Tata Consultancy Services

Oracle

Cognizant

Accenture

HCL

Wipro Ltd

SAP SE

Infosys

DXC Technology

Blue Yonder

Kinaxis

Huawei

#### Key Questions Answered

1. How big is the global Digital Transformation in Supply Chain market?
2. What is the demand of the global Digital Transformation in Supply Chain market?
3. What is the year over year growth of the global Digital Transformation in Supply Chain market?
4. What is the total value of the global Digital Transformation in Supply Chain market?
5. Who are the Major Players in the global Digital Transformation in Supply Chain market?
6. What are the growth factors driving the market demand?

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