

# Global Digital Transformation in Retail Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GD5A6ED11EEEN.html>

Date: November 2018

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: GD5A6ED11EEEN

## Abstracts

Digital Transformation in Retail is a online shopping mall.

Scope of the Report:

This report studies the Digital Transformation in Retail market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Transformation in Retail market by product type and applications/end industries. The main market drivers are Increased Usage of Smart Devices, Growing Need for Advanced Mobile Logistics Management, and Demand for Increase in Yield and Efficiency

The global Digital Transformation in Retail market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Transformation in Retail.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon

Ebay

SAP

Flipkart

IBM

Snapdeal

Honeywell

Tesco

Mercado Libre

Oracle

Alibaba

Jingdong

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mobile

Website

Market Segment by Applications, can be divided into

Consumer Electronics

Media & Entertainment

Apparel

Food & Beverage

Furniture & Home Décor

Beauty and Personal Care

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