

# Global Digital Thread Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Digital Thread market size was valued at USD 814.7 million in 2023 and is forecast to a readjusted size of USD 1582.9 million by 2030 with a CAGR of 10.0% during review period.

Digital thread is usually mentioned with digital twin, they are two concepts to deliver new customer-centric experiences powered by digital. Digital thread refers to the communication framework that allows a connected data flow and integrated view of the asset's data throughout its lifecycle across traditionally siloed functional perspectives. The digital thread concept raises the bar for delivering "the right information to the right place at the right time."

Global 5 largest manufacturers of Digital Thread are PTC, Dassault Syst?mes, Siemens, General Electric and ANSYS, which make up over 75%. Among them, PTC is the leader with about 25% market share.

North America is the largest market, with a share about 50%, followed by Europe and Asia-Pacific, with the share about 32% and 15%. In terms of product type, System Type occupies the largest share of the total market, about 55%. And in terms of application, the largest application is Machine Manufacturing, followed by Aerospace & Defense.

The Global Info Research report includes an overview of the development of the Digital Thread industry chain, the market status of Aerospace and Defense (System Type, Parts Type), Automotive and Transportation (System Type, Parts Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Thread.



Regionally, the report analyzes the Digital Thread markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Thread market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Digital Thread market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Thread industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., System Type, Parts Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Thread market.

Regional Analysis: The report involves examining the Digital Thread market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Digital Thread market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Thread:

Company Analysis: Report covers individual Digital Thread players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Digital Thread This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Aerospace and Defense, Automotive and Transportation).

Technology Analysis: Report covers specific technologies relevant to Digital Thread. It assesses the current state, advancements, and potential future developments in Digital Thread areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Thread market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Digital Thread market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

System Type

Parts Type

Market segment by Application

Aerospace and Defense

Automotive and Transportation

Machine Manufacturing

**Energy and Utilities** 



Others

Market segment b	y players,	this report	covers
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General Electric

**PTC** 

Siemens

Dassault Syst?mes

**IBM Corporation** 

**ANSYS** 

SAP

**Oracle Corporation** 

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:



Chapter 1, to describe Digital Thread product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Thread, with revenue, gross margin and global market share of Digital Thread from 2019 to 2024.

Chapter 3, the Digital Thread competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Digital Thread market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Thread.

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