

# Global Digital Textile Soft Signage Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G928E2A7376FEN.html>

Date: February 2026

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: G928E2A7376FEN

## Abstracts

According to our (Global Info Research) latest study, the global Digital Textile Soft Signage market size was valued at US\$ 1904 million in 2025 and is forecast to a readjusted size of US\$ 3527 million by 2032 with a CAGR of 9.2% during review period.

In 2025, global Digital Textile Soft Signage production reached approximately 4.40 million units, with an average global market price of around US\$420 per unit.

The gross profit margin of major companies in the industry is between 40%–60%.

In 2025, the global production capacity of digital textile soft signage was approximately 5.87 million units.

Digital Textile Soft Signage refers to lightweight display systems that combine digital printing or LED illumination with textile-based substrates. Compared with rigid signage, textile soft signage offers advantages such as flexibility, easy installation, vivid color reproduction, and suitability for large-format visual communication.

The industrial chain of Digital Textile Soft Signage includes upstream textile fabrics, inks, LED modules, frames, and control components. The midstream focuses on digital printing, fabric processing, system assembly, and quality inspection. Downstream applications cover retail displays, exhibitions, commercial advertising, indoor branding, and event marketing, supported by installation and maintenance services.

The digital textile soft signage market is driven by increasing demand for visually appealing, flexible, and lightweight display solutions in retail and commercial spaces.

Compared with traditional rigid signage, textile-based systems offer easier transportation, faster installation, and enhanced aesthetic appeal. Growth in experiential marketing, exhibitions, and brand-driven environments supports adoption. Technological improvements in digital printing, LED integration, and fabric durability further enhance product performance. Overall, the market is expected to grow rapidly as businesses seek innovative and cost-effective visual communication tools.

This report is a detailed and comprehensive analysis for global Digital Textile Soft Signage market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Digital Textile Soft Signage market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Textile Soft Signage market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Textile Soft Signage market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Textile Soft Signage market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Textile Soft Signage

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Textile Soft Signage market based on the following parameters - company overview, sales quantity, revenue, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ultraflex Systems, The Flag Company, Wuhan Golden Laser, Showdown Displays, Source International, CANAPA Paper Technologies, ExpandaBrand, CAYIN Technology, SpeedPro, Kornit, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Digital Textile Soft Signage market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Polyester-based Textile

Natural Fiber

Others

### Market segment by Textile Structure

Woven Fabric Signage

Knitted Fabric Signage

Nonwoven Textile Signage

### Market segment by Mounting Configuration

Tension Fabric System

Frame-Based Textile System

Roll-Up Soft Signage

Market segment by Application

Backlit Display

Advertising Tents

Banners and Flags

Tension Fabric Display

Custom Clothing

Table Covers

Others

Major players covered

Ultraflex Systems

The Flag Company

Wuhan Golden Laser

Showdown Displays

Source International

CANAPA Paper Technologies

ExpandaBrand

CAYIN Technology

SpeedPro

Kornit

Canon Production Printing

Mutoh

Papergraphics

Sign Solutions

Soletex

Innotech Digital

SignUp Systems

Mimaki

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Digital Textile Soft Signage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Textile Soft Signage, with price, sales quantity, revenue, and global market share of Digital Textile Soft Signage from 2021 to 2026.

Chapter 3, the Digital Textile Soft Signage competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the Digital Textile Soft Signage breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Digital Textile Soft Signage market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Textile Soft Signage.

Chapter 14 and 15, to describe Digital Textile Soft Signage sales channel, distributors, customers, research findings and conclusion.

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