

# Global Digital Textile Printing Ink Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Digital Textile Printing Ink market size is expected to reach \$ 1552 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

Digital Textile Printing Ink is an ink used in digital inkjet printer, generally; it can be directly applied to the print media in the form of droplets. The main components of the ink are color unit and vectors. Color unit may be a pigment or dye. In 2024, global Digital Textile Printing Ink production reached approximately 24.2 K MT, with an average global market price of around US\$ 36 per kg.

The digital textile printing ink market is a fast-growing niche within the wider ink and textile-printing ecosystem, supplying specialized inks for inkjet printing on fabrics used in fashion, sportswear, home textiles, soft signage and customized products. These inks include reactive, disperse, acid, pigment and dye-sublimation formulations tailored to cotton, polyester, blends, nylon, silk and other fibers, and must deliver color vibrancy, fastness, printhead compatibility and runnability at industrial speeds. The industry chain runs from dye and pigment manufacturers and resin/auxiliary suppliers, through ink formulators and digital printer OEM partnerships, to textile mills, converters and print-on-demand platforms serving brands and end consumers.

Driving factors are dominated by the structural shift from analog screen printing to digital printing, driven by shorter fashion cycles, the rise of fast fashion and on-demand production, and the need to reduce inventory, waste and time-to-market. Digital printing enables cost-effective short runs, mass customization, intricate designs and rapid prototyping, which are increasingly valued by brands and online retailers; it also typically lowers water and chemical consumption per unit of print, supporting sustainability goals and regulatory compliance. Growth in sportswear, athleisure, soft signage and home

digital further boosts demand, while improving printhead technology and higher-speed single-pass machines increase ink consumption and quality requirements. Headwinds include relatively high equipment and ink costs compared with conventional printing, the need for pretreatment and post-processing steps, and competition from other decoration technologies in some applications; in addition, regulatory and brand scrutiny on chemicals of concern (e.g., specific dyes, solvents, and auxiliaries) requires ongoing R&D and reformulation. Given their high technical content, qualification requirements and close integration with printer hardware, suppliers of digital textile printing inks generally enjoy moderate-to-high gross profit margins, most commonly in the range of about 25–40%, with the upper end achieved in premium, high-performance and proprietary OEM-linked systems.

This report studies the global Digital Textile Printing Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Textile Printing Ink and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Textile Printing Ink that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Digital Textile Printing Ink total production and demand, 2021-2032, (Kilotons)

Global Digital Textile Printing Ink total production value, 2021-2032, (USD Million)

Global Digital Textile Printing Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Digital Textile Printing Ink consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Digital Textile Printing Ink domestic production, consumption, key domestic manufacturers and share

Global Digital Textile Printing Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Digital Textile Printing Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Digital Textile Printing Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Digital Textile Printing Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dupont, Huntsman, JK Group, Kornit, DyStar, SPGprints, BASF, Jay Chemical, Marabu, Dow Corning, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Digital Textile Printing Ink market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Textile Printing Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Digital Textile Printing Ink Market, Segmentation by Type:

Reactive Dye Inks

Acidic Ink

Paint Ink

Dispersion & Sublimation Ink

## Global Digital Textile Printing Ink Market, Segmentation by Feature:

Water-based Ink

Soluble-based Ink

UV Ink

## Global Digital Textile Printing Ink Market, Segmentation by Channel:

Direct Selling

Distribution

## Global Digital Textile Printing Ink Market, Segmentation by Application:

Clothing Industry

Textile Industry

Others

## Companies Profiled:

Dupont

Huntsman

JK Group

Kornit

DyStar

SPGprints

BASF

Jay Chemical

Marabu

Dow Corning

EFI

Sensient

Magna Colours

Anajet

Print-Rite

Lanyu

Hongsam

INKBANK

TrendVision

INKWIN

**Key Questions Answered:**

1. How big is the global Digital Textile Printing Ink market?
2. What is the demand of the global Digital Textile Printing Ink market?
3. What is the year over year growth of the global Digital Textile Printing Ink market?
4. What is the production and production value of the global Digital Textile Printing Ink market?
5. Who are the key producers in the global Digital Textile Printing Ink market?
6. What are the growth factors driving the market demand?

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