

Global Digital Supply Chain Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Digital Supply Chain Platform market size was valued at US\$ 3715 million in 2025 and is forecast to a readjusted size of US\$ 6336 million by 2032 with a CAGR of 7.9% during review period.

A digital supply chain platform refers to an integrated solution that utilizes advanced information technologies such as cloud computing, big data analytics, the Internet of Things (IoT), and artificial intelligence (AI) to automate and intelligently manage the supply chain. By connecting and integrating real-time data from all stages of the supply chain, this platform provides end-to-end visualization, accurate forecasting, optimized decision-making, and efficient collaboration, helping companies improve supply chain efficiency, reduce operating costs, and enhance supply chain flexibility and responsiveness, thereby improving overall competitiveness and customer satisfaction.

The digital supply chain platform industry chain typically consists of upstream technology and data infrastructure, midstream platform service providers, and downstream industry application customers. Upstream mainly includes technology providers such as cloud computing, data storage and processing, big data analytics, IoT devices, blockchain technology, and system integrators, who provide cloud infrastructure, API interfaces, and data security capabilities. Midstream consists of digital supply chain platform operators responsible for developing core functions such as SaaS platforms, supply chain collaboration systems, order and inventory management, logistics collaboration, financial services, and data analytics, generating revenue through subscription fees, transaction commissions, and value-added services. Downstream consists of manufacturing, retail, e-commerce, pharmaceutical, FMCG, automotive, and cross-border trade companies that use the platform for procurement,

inventory management, logistics collaboration, and supply chain finance. Overall, the gross profit margin of upstream basic technology companies is generally around 30%-50%, while platform-based digital supply chain service providers, due to their strong software and data service attributes, typically have a gross profit margin of 50%-70%. In contrast, the gross profit margin of downstream supply chain execution and logistics services is relatively low, generally between 10% and 25%.

The digital supply chain platform plays a vital role in today's globalized and complex business environment. It not only improves the visibility and transparency of the supply chain, but also significantly optimizes the efficiency of the supply chain through real-time data analysis and intelligent prediction. and responsiveness. By adopting a digital supply chain platform, enterprises can better respond to market demand fluctuations, supply chain disruptions and cost pressures, thereby enhancing overall competitiveness and customer satisfaction. Therefore, accelerating the digital transformation of the supply chain has become an inevitable choice for enterprises to achieve sustainable development.

This report is a detailed and comprehensive analysis for global Digital Supply Chain Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Supply Chain Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Digital Supply Chain Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Digital Supply Chain Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Digital Supply Chain Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Supply Chain Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Supply Chain Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, IBM, Infor, Blue Yonder Group, Kinaxis, Coupa, Manhattan Associates, E2open, Jaggaer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Digital Supply Chain Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud Based

On-Premises

Market segment by Service Function

Supply Chain Collaboration Platform

Supply Chain Management Platform

Supply Chain Finance Platform

Supply Chain Data Analysis Platform

Market segment by Supply Chain

Digital Procurement Platform

Production Collaboration Platform

Warehouse and Logistics Management Platform

Supply Chain Planning and Forecasting Platform

Market segment by Application

Manufacturing

Retail Industry

Others

Market segment by players, this report covers

SAP

Oracle

IBM

Infor

Blue Yonder Group

Kinaxis

Coupa

Manhattan Associates

E2open

Jaggaer

Descartes Systems Group

Tradeshift

FourKites

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Supply Chain Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Supply Chain Platform, with revenue, gross margin, and global market share of Digital Supply Chain Platform from 2021 to 2026.

Chapter 3, the Digital Supply Chain Platform competitive situation, revenue, and global

market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Digital Supply Chain Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Supply Chain Platform.

Chapter 13, to describe Digital Supply Chain Platform research findings and conclusion.

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