

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digital Still Camera Market 2018, Forecast to 2023

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Abstracts

Digital still cameras can store images on a variety of different media types, such as SmartMedia, CompactFlash, and Sony's MemoryStick. Some cameras even burn images to CD on the fly, or utilize small hard drives to store images.

Scope of the Report:

This report focuses on the Digital Still Camera in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. North America was the second largest production market with a production value market share of 21.85% in 2012 and 20.97% in 2017. The Japan ranked the first largest market with the market share of 35.40 in 2016.

North America was the largest consumption market with a consumption value market share of 32.08% in 2012 and 32.31 in 2017. The Europe ranked the second consumption value market with the market share of 23.90% in 2016.

Digital Still Camera companies are mainly from Japan, the top three companies are Canon, Nikon, Sony, Pentax, Olympus, Fujifilm, Casio, Panasonic, Samsung, etc. Canon is the biggest manufacturer in the world. In 2016, Canon occupied about 20.67% of the global revenue market.

Although sales of Digital Still Camera brought a lot of opportunities, the study group recommends the new entrants who has not technical advantage and downstream support do not enter into the Digital Still Camera field. As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. What is more, the company in this industry should pay attention to their R&D, innovation and services, then they may get the competition advantage, and get a bigger market

share.

The worldwide market for Digital Still Camera is expected to grow at a CAGR of roughly -0.9% over the next five years, will reach 6160 million US\$ in 2023, from 6440 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Canon

Nikon

Sony

Pentax

Olympus

Fujifilm

Casio

Panasonic

Samsung

Others

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Built-in Lens Cameras (Point-and-Shoot)

Interchangeable Lens Cameras (DSLR and MILC)

Market Segment by Applications, can be divided into

Amateur

Professional

There are 15 Chapters to deeply display the global Digital Still Camera market. Chapter 1, to describe Digital Still Camera Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Digital Still Camera, with sales, revenue, and price of Digital Still Camera, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share of Digital Still Camera, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions; Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018; Chapter 12, Digital Still Camera market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023; Chapter 13, 14 and 15, to describe Digital Still Camera sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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