

# Global Digital Sourcing Platform (DSP) Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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# **Abstracts**

According to our (Global Info Research) latest study, the global Digital Sourcing Platform (DSP) market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Digital Sourcing Platform (DSP) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Digital Sourcing Platform (DSP) market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Digital Sourcing Platform (DSP) market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Digital Sourcing Platform (DSP) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029



Global Digital Sourcing Platform (DSP) market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Sourcing Platform (DSP)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Sourcing Platform (DSP) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Material Exchange Ventures AB, Triton Digital, AcuityAds, AudioTrade and Adot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

#### Market segmentation

Digital Sourcing Platform (DSP) market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Web-Based

Cloud Based

Market segment by Application

Manufacturer



Supplier

Market segment by players, this report covers

Material Exchange Ventures AB
Triton Digital
AcuityAds
AudioTrade
Adot
Axiscope DSP
CloudBlue
Fashinza
Sewport
BlueKaktus
SOCMA
Bamboo Rose
Pacurion

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)



Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Sourcing Platform (DSP) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Sourcing Platform (DSP), with revenue, gross margin and global market share of Digital Sourcing Platform (DSP) from 2018 to 2023.

Chapter 3, the Digital Sourcing Platform (DSP) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023.and Digital Sourcing Platform (DSP) market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Sourcing Platform (DSP).

Chapter 13, to describe Digital Sourcing Platform (DSP) research findings and conclusion.

Global Digital Sourcing Platform (DSP) Market 2023 by Company, Regions, Type and Application, Forecast to 2029



# Contents

### **1 MARKET OVERVIEW**

1.1 Product Overview and Scope of Digital Sourcing Platform (DSP)

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Digital Sourcing Platform (DSP) by Type

1.3.1 Overview: Global Digital Sourcing Platform (DSP) Market Size by Type: 2018 Versus 2022 Versus 2029

1.3.2 Global Digital Sourcing Platform (DSP) Consumption Value Market Share by Type in 2022

1.3.3 Web-Based

1.3.4 Cloud Based

1.4 Global Digital Sourcing Platform (DSP) Market by Application

1.4.1 Overview: Global Digital Sourcing Platform (DSP) Market Size by Application: 2018 Versus 2022 Versus 2029

1.4.2 Manufacturer

1.4.3 Supplier

1.5 Global Digital Sourcing Platform (DSP) Market Size & Forecast

1.6 Global Digital Sourcing Platform (DSP) Market Size and Forecast by Region

1.6.1 Global Digital Sourcing Platform (DSP) Market Size by Region: 2018 VS 2022 VS 2029

1.6.2 Global Digital Sourcing Platform (DSP) Market Size by Region, (2018-2029)

1.6.3 North America Digital Sourcing Platform (DSP) Market Size and Prospect (2018-2029)

1.6.4 Europe Digital Sourcing Platform (DSP) Market Size and Prospect (2018-2029)

1.6.5 Asia-Pacific Digital Sourcing Platform (DSP) Market Size and Prospect (2018-2029)

1.6.6 South America Digital Sourcing Platform (DSP) Market Size and Prospect (2018-2029)

1.6.7 Middle East and Africa Digital Sourcing Platform (DSP) Market Size and Prospect (2018-2029)

### **2 COMPANY PROFILES**

2.1 Material Exchange Ventures AB

2.1.1 Material Exchange Ventures AB Details

2.1.2 Material Exchange Ventures AB Major Business

2.1.3 Material Exchange Ventures AB Digital Sourcing Platform (DSP) Product and

Global Digital Sourcing Platform (DSP) Market 2023 by Company, Regions, Type and Application, Forecast to 2029



Solutions

2.1.4 Material Exchange Ventures AB Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Material Exchange Ventures AB Recent Developments and Future Plans

2.2 Triton Digital

2.2.1 Triton Digital Details

2.2.2 Triton Digital Major Business

2.2.3 Triton Digital Digital Sourcing Platform (DSP) Product and Solutions

2.2.4 Triton Digital Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 Triton Digital Recent Developments and Future Plans

2.3 AcuityAds

2.3.1 AcuityAds Details

2.3.2 AcuityAds Major Business

2.3.3 AcuityAds Digital Sourcing Platform (DSP) Product and Solutions

2.3.4 AcuityAds Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 AcuityAds Recent Developments and Future Plans

2.4 AudioTrade

2.4.1 AudioTrade Details

2.4.2 AudioTrade Major Business

2.4.3 AudioTrade Digital Sourcing Platform (DSP) Product and Solutions

2.4.4 AudioTrade Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 AudioTrade Recent Developments and Future Plans

2.5 Adot

2.5.1 Adot Details

2.5.2 Adot Major Business

2.5.3 Adot Digital Sourcing Platform (DSP) Product and Solutions

2.5.4 Adot Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 Adot Recent Developments and Future Plans

2.6 Axiscope DSP

2.6.1 Axiscope DSP Details

2.6.2 Axiscope DSP Major Business

2.6.3 Axiscope DSP Digital Sourcing Platform (DSP) Product and Solutions

2.6.4 Axiscope DSP Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Axiscope DSP Recent Developments and Future Plans



#### 2.7 CloudBlue

- 2.7.1 CloudBlue Details
- 2.7.2 CloudBlue Major Business
- 2.7.3 CloudBlue Digital Sourcing Platform (DSP) Product and Solutions

2.7.4 CloudBlue Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 CloudBlue Recent Developments and Future Plans

2.8 Fashinza

- 2.8.1 Fashinza Details
- 2.8.2 Fashinza Major Business
- 2.8.3 Fashinza Digital Sourcing Platform (DSP) Product and Solutions
- 2.8.4 Fashinza Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Fashinza Recent Developments and Future Plans

2.9 Sewport

- 2.9.1 Sewport Details
- 2.9.2 Sewport Major Business
- 2.9.3 Sewport Digital Sourcing Platform (DSP) Product and Solutions

2.9.4 Sewport Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

- 2.9.5 Sewport Recent Developments and Future Plans
- 2.10 BlueKaktus
  - 2.10.1 BlueKaktus Details
  - 2.10.2 BlueKaktus Major Business
  - 2.10.3 BlueKaktus Digital Sourcing Platform (DSP) Product and Solutions

2.10.4 BlueKaktus Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 BlueKaktus Recent Developments and Future Plans

2.11 SOCMA

2.11.1 SOCMA Details

- 2.11.2 SOCMA Major Business
- 2.11.3 SOCMA Digital Sourcing Platform (DSP) Product and Solutions

2.11.4 SOCMA Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 SOCMA Recent Developments and Future Plans

2.12 Bamboo Rose

- 2.12.1 Bamboo Rose Details
- 2.12.2 Bamboo Rose Major Business
- 2.12.3 Bamboo Rose Digital Sourcing Platform (DSP) Product and Solutions



2.12.4 Bamboo Rose Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 Bamboo Rose Recent Developments and Future Plans

2.13 Pacurion

2.13.1 Pacurion Details

2.13.2 Pacurion Major Business

2.13.3 Pacurion Digital Sourcing Platform (DSP) Product and Solutions

2.13.4 Pacurion Digital Sourcing Platform (DSP) Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 Pacurion Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Digital Sourcing Platform (DSP) Revenue and Share by Players (2018-2023)

- 3.2 Market Share Analysis (2022)
  - 3.2.1 Market Share of Digital Sourcing Platform (DSP) by Company Revenue
  - 3.2.2 Top 3 Digital Sourcing Platform (DSP) Players Market Share in 2022
- 3.2.3 Top 6 Digital Sourcing Platform (DSP) Players Market Share in 2022
- 3.3 Digital Sourcing Platform (DSP) Market: Overall Company Footprint Analysis
  - 3.3.1 Digital Sourcing Platform (DSP) Market: Region Footprint
  - 3.3.2 Digital Sourcing Platform (DSP) Market: Company Product Type Footprint
- 3.3.3 Digital Sourcing Platform (DSP) Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

# 4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Digital Sourcing Platform (DSP) Consumption Value and Market Share by Type (2018-2023)

4.2 Global Digital Sourcing Platform (DSP) Market Forecast by Type (2024-2029)

# **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Digital Sourcing Platform (DSP) Consumption Value Market Share by Application (2018-2023)

5.2 Global Digital Sourcing Platform (DSP) Market Forecast by Application (2024-2029)

### 6 NORTH AMERICA



6.1 North America Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2029)

6.2 North America Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2029)

6.3 North America Digital Sourcing Platform (DSP) Market Size by Country

6.3.1 North America Digital Sourcing Platform (DSP) Consumption Value by Country (2018-2029)

6.3.2 United States Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

6.3.3 Canada Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

6.3.4 Mexico Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

# 7 EUROPE

7.1 Europe Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2029)7.2 Europe Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2029)

7.3 Europe Digital Sourcing Platform (DSP) Market Size by Country

7.3.1 Europe Digital Sourcing Platform (DSP) Consumption Value by Country (2018-2029)

7.3.2 Germany Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

7.3.3 France Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

7.3.4 United Kingdom Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

7.3.5 Russia Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)7.3.6 Italy Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

### 8 ASIA-PACIFIC

8.1 Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2029)

8.2 Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2029)

8.3 Asia-Pacific Digital Sourcing Platform (DSP) Market Size by Region

8.3.1 Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Region (2018-2029)

8.3.2 China Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

8.3.3 Japan Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

8.3.4 South Korea Digital Sourcing Platform (DSP) Market Size and Forecast



(2018-2029)

8.3.5 India Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

8.3.7 Australia Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

# 9 SOUTH AMERICA

9.1 South America Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2029)

9.2 South America Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2029)

9.3 South America Digital Sourcing Platform (DSP) Market Size by Country

9.3.1 South America Digital Sourcing Platform (DSP) Consumption Value by Country (2018-2029)

9.3.2 Brazil Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)9.3.3 Argentina Digital Sourcing Platform (DSP) Market Size and Forecast(2018-2029)

# **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2029)

10.2 Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2029)

10.3 Middle East & Africa Digital Sourcing Platform (DSP) Market Size by Country

10.3.1 Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Country (2018-2029)

10.3.2 Turkey Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

10.3.4 UAE Digital Sourcing Platform (DSP) Market Size and Forecast (2018-2029)

### **11 MARKET DYNAMICS**

11.1 Digital Sourcing Platform (DSP) Market Drivers

11.2 Digital Sourcing Platform (DSP) Market Restraints

11.3 Digital Sourcing Platform (DSP) Trends Analysis

11.4 Porters Five Forces Analysis

Global Digital Sourcing Platform (DSP) Market 2023 by Company, Regions, Type and Application, Forecast to 2029



- 11.4.1 Threat of New Entrants
- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry
- 11.5 Influence of COVID-19 and Russia-Ukraine War
  - 11.5.1 Influence of COVID-19
  - 11.5.2 Influence of Russia-Ukraine War

# **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Digital Sourcing Platform (DSP) Industry Chain
- 12.2 Digital Sourcing Platform (DSP) Upstream Analysis
- 12.3 Digital Sourcing Platform (DSP) Midstream Analysis
- 12.4 Digital Sourcing Platform (DSP) Downstream Analysis

# **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer



# **List Of Tables**

### LIST OF TABLES

Table 1. Global Digital Sourcing Platform (DSP) Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Digital Sourcing Platform (DSP) Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Digital Sourcing Platform (DSP) Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Digital Sourcing Platform (DSP) Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Material Exchange Ventures AB Company Information, Head Office, and Major Competitors

Table 6. Material Exchange Ventures AB Major Business

Table 7. Material Exchange Ventures AB Digital Sourcing Platform (DSP) Product and Solutions

Table 8. Material Exchange Ventures AB Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Material Exchange Ventures AB Recent Developments and Future Plans

Table 10. Triton Digital Company Information, Head Office, and Major Competitors

Table 11. Triton Digital Major Business

Table 12. Triton Digital Digital Sourcing Platform (DSP) Product and Solutions

Table 13. Triton Digital Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. Triton Digital Recent Developments and Future Plans

Table 15. AcuityAds Company Information, Head Office, and Major Competitors

Table 16. AcuityAds Major Business

Table 17. AcuityAds Digital Sourcing Platform (DSP) Product and Solutions

Table 18. AcuityAds Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. AcuityAds Recent Developments and Future Plans

Table 20. AudioTrade Company Information, Head Office, and Major Competitors

Table 21. AudioTrade Major Business

Table 22. AudioTrade Digital Sourcing Platform (DSP) Product and Solutions

Table 23. AudioTrade Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. AudioTrade Recent Developments and Future Plans

Table 25. Adot Company Information, Head Office, and Major Competitors



Table 26. Adot Major Business Table 27. Adot Digital Sourcing Platform (DSP) Product and Solutions Table 28. Adot Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 29. Adot Recent Developments and Future Plans Table 30. Axiscope DSP Company Information, Head Office, and Major Competitors Table 31. Axiscope DSP Major Business Table 32. Axiscope DSP Digital Sourcing Platform (DSP) Product and Solutions Table 33. Axiscope DSP Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 34. Axiscope DSP Recent Developments and Future Plans Table 35. CloudBlue Company Information, Head Office, and Major Competitors Table 36. CloudBlue Major Business Table 37. CloudBlue Digital Sourcing Platform (DSP) Product and Solutions Table 38. CloudBlue Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 39. CloudBlue Recent Developments and Future Plans Table 40. Fashinza Company Information, Head Office, and Major Competitors Table 41. Fashinza Major Business Table 42. Fashinza Digital Sourcing Platform (DSP) Product and Solutions Table 43. Fashinza Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 44. Fashinza Recent Developments and Future Plans Table 45. Sewport Company Information, Head Office, and Major Competitors Table 46. Sewport Major Business Table 47. Sewport Digital Sourcing Platform (DSP) Product and Solutions Table 48. Sewport Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 49. Sewport Recent Developments and Future Plans Table 50. BlueKaktus Company Information, Head Office, and Major Competitors Table 51. BlueKaktus Major Business Table 52. BlueKaktus Digital Sourcing Platform (DSP) Product and Solutions Table 53. BlueKaktus Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 54. BlueKaktus Recent Developments and Future Plans Table 55. SOCMA Company Information, Head Office, and Major Competitors Table 56. SOCMA Major Business Table 57. SOCMA Digital Sourcing Platform (DSP) Product and Solutions Table 58. SOCMA Digital Sourcing Platform (DSP) Revenue (USD Million), Gross



Margin and Market Share (2018-2023) Table 59. SOCMA Recent Developments and Future Plans Table 60. Bamboo Rose Company Information, Head Office, and Major Competitors Table 61. Bamboo Rose Major Business Table 62. Bamboo Rose Digital Sourcing Platform (DSP) Product and Solutions Table 63. Bamboo Rose Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 64. Bamboo Rose Recent Developments and Future Plans Table 65. Pacurion Company Information, Head Office, and Major Competitors 
 Table 66. Pacurion Major Business
Table 67. Pacurion Digital Sourcing Platform (DSP) Product and Solutions Table 68. Pacurion Digital Sourcing Platform (DSP) Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 69. Pacurion Recent Developments and Future Plans Table 70. Global Digital Sourcing Platform (DSP) Revenue (USD Million) by Players (2018-2023)Table 71. Global Digital Sourcing Platform (DSP) Revenue Share by Players (2018-2023)Table 72. Breakdown of Digital Sourcing Platform (DSP) by Company Type (Tier 1, Tier 2, and Tier 3) Table 73. Market Position of Players in Digital Sourcing Platform (DSP), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022 Table 74. Head Office of Key Digital Sourcing Platform (DSP) Players Table 75. Digital Sourcing Platform (DSP) Market: Company Product Type Footprint Table 76. Digital Sourcing Platform (DSP) Market: Company Product Application Footprint Table 77. Digital Sourcing Platform (DSP) New Market Entrants and Barriers to Market Entry Table 78. Digital Sourcing Platform (DSP) Mergers, Acquisition, Agreements, and Collaborations Table 79. Global Digital Sourcing Platform (DSP) Consumption Value (USD Million) by Type (2018-2023) Table 80. Global Digital Sourcing Platform (DSP) Consumption Value Share by Type (2018 - 2023)Table 81. Global Digital Sourcing Platform (DSP) Consumption Value Forecast by Type (2024-2029)Table 82. Global Digital Sourcing Platform (DSP) Consumption Value by Application (2018 - 2023)Table 83. Global Digital Sourcing Platform (DSP) Consumption Value Forecast by



Application (2024-2029)

Table 84. North America Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2023) & (USD Million)

Table 85. North America Digital Sourcing Platform (DSP) Consumption Value by Type (2024-2029) & (USD Million)

Table 86. North America Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2023) & (USD Million)

Table 87. North America Digital Sourcing Platform (DSP) Consumption Value by Application (2024-2029) & (USD Million)

Table 88. North America Digital Sourcing Platform (DSP) Consumption Value by Country (2018-2023) & (USD Million)

Table 89. North America Digital Sourcing Platform (DSP) Consumption Value by Country (2024-2029) & (USD Million)

Table 90. Europe Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2023) & (USD Million)

Table 91. Europe Digital Sourcing Platform (DSP) Consumption Value by Type (2024-2029) & (USD Million)

Table 92. Europe Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2023) & (USD Million)

Table 93. Europe Digital Sourcing Platform (DSP) Consumption Value by Application (2024-2029) & (USD Million)

Table 94. Europe Digital Sourcing Platform (DSP) Consumption Value by Country (2018-2023) & (USD Million)

Table 95. Europe Digital Sourcing Platform (DSP) Consumption Value by Country (2024-2029) & (USD Million)

Table 96. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2023) & (USD Million)

Table 97. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Type (2024-2029) & (USD Million)

Table 98. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2023) & (USD Million)

Table 99. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Application (2024-2029) & (USD Million)

Table 100. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Region (2018-2023) & (USD Million)

Table 101. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value by Region (2024-2029) & (USD Million)

Table 102. South America Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2023) & (USD Million)



Table 103. South America Digital Sourcing Platform (DSP) Consumption Value by Type (2024-2029) & (USD Million)

Table 104. South America Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2023) & (USD Million)

Table 105. South America Digital Sourcing Platform (DSP) Consumption Value by Application (2024-2029) & (USD Million)

Table 106. South America Digital Sourcing Platform (DSP) Consumption Value by Country (2018-2023) & (USD Million)

Table 107. South America Digital Sourcing Platform (DSP) Consumption Value by Country (2024-2029) & (USD Million)

Table 108. Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Type (2018-2023) & (USD Million)

Table 109. Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Type (2024-2029) & (USD Million)

Table 110. Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Application (2018-2023) & (USD Million)

Table 111. Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Application (2024-2029) & (USD Million)

Table 112. Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Country (2018-2023) & (USD Million)

Table 113. Middle East & Africa Digital Sourcing Platform (DSP) Consumption Value by Country (2024-2029) & (USD Million)

Table 114. Digital Sourcing Platform (DSP) Raw Material

Table 115. Key Suppliers of Digital Sourcing Platform (DSP) Raw Materials



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Digital Sourcing Platform (DSP) Picture
- Figure 2. Global Digital Sourcing Platform (DSP) Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Figure 3. Global Digital Sourcing Platform (DSP) Consumption Value Market Share by Type in 2022
- Figure 4. Web-Based
- Figure 5. Cloud Based

Figure 6. Global Digital Sourcing Platform (DSP) Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

- Figure 7. Digital Sourcing Platform (DSP) Consumption Value Market Share by Application in 2022
- Figure 8. Manufacturer Picture
- Figure 9. Supplier Picture

Figure 10. Global Digital Sourcing Platform (DSP) Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 11. Global Digital Sourcing Platform (DSP) Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 12. Global Market Digital Sourcing Platform (DSP) Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 13. Global Digital Sourcing Platform (DSP) Consumption Value Market Share by Region (2018-2029)

Figure 14. Global Digital Sourcing Platform (DSP) Consumption Value Market Share by Region in 2022

Figure 15. North America Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 16. Europe Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 17. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 18. South America Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 19. Middle East and Africa Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 20. Global Digital Sourcing Platform (DSP) Revenue Share by Players in 2022 Figure 21. Digital Sourcing Platform (DSP) Market Share by Company Type (Tier 1, Tier



2 and Tier 3) in 2022

Figure 22. Global Top 3 Players Digital Sourcing Platform (DSP) Market Share in 2022 Figure 23. Global Top 6 Players Digital Sourcing Platform (DSP) Market Share in 2022

Figure 24. Global Digital Sourcing Platform (DSP) Consumption Value Share by Type (2018-2023)

Figure 25. Global Digital Sourcing Platform (DSP) Market Share Forecast by Type (2024-2029)

Figure 26. Global Digital Sourcing Platform (DSP) Consumption Value Share by Application (2018-2023)

Figure 27. Global Digital Sourcing Platform (DSP) Market Share Forecast by Application (2024-2029)

Figure 28. North America Digital Sourcing Platform (DSP) Consumption Value Market Share by Type (2018-2029)

Figure 29. North America Digital Sourcing Platform (DSP) Consumption Value Market Share by Application (2018-2029)

Figure 30. North America Digital Sourcing Platform (DSP) Consumption Value Market Share by Country (2018-2029)

Figure 31. United States Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 32. Canada Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 33. Mexico Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 34. Europe Digital Sourcing Platform (DSP) Consumption Value Market Share by Type (2018-2029)

Figure 35. Europe Digital Sourcing Platform (DSP) Consumption Value Market Share by Application (2018-2029)

Figure 36. Europe Digital Sourcing Platform (DSP) Consumption Value Market Share by Country (2018-2029)

Figure 37. Germany Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 38. France Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 39. United Kingdom Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 40. Russia Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 41. Italy Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)



Figure 42. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value Market Share by Type (2018-2029)

Figure 43. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value Market Share by Application (2018-2029)

Figure 44. Asia-Pacific Digital Sourcing Platform (DSP) Consumption Value Market Share by Region (2018-2029)

Figure 45. China Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 46. Japan Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 47. South Korea Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 48. India Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 49. Southeast Asia Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 50. Australia Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 51. South America Digital Sourcing Platform (DSP) Consumption Value Market Share by Type (2018-2029)

Figure 52. South America Digital Sourcing Platform (DSP) Consumption Value Market Share by Application (2018-2029)

Figure 53. South America Digital Sourcing Platform (DSP) Consumption Value Market Share by Country (2018-2029)

Figure 54. Brazil Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 55. Argentina Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 56. Middle East and Africa Digital Sourcing Platform (DSP) Consumption Value Market Share by Type (2018-2029)

Figure 57. Middle East and Africa Digital Sourcing Platform (DSP) Consumption Value Market Share by Application (2018-2029)

Figure 58. Middle East and Africa Digital Sourcing Platform (DSP) Consumption Value Market Share by Country (2018-2029)

Figure 59. Turkey Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 60. Saudi Arabia Digital Sourcing Platform (DSP) Consumption Value (2018-2029) & (USD Million)

Figure 61. UAE Digital Sourcing Platform (DSP) Consumption Value (2018-2029) &



(USD Million)

Figure 62. Digital Sourcing Platform (DSP) Market Drivers

- Figure 63. Digital Sourcing Platform (DSP) Market Restraints
- Figure 64. Digital Sourcing Platform (DSP) Market Trends
- Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Digital Sourcing Platform (DSP) in 2022

- Figure 67. Manufacturing Process Analysis of Digital Sourcing Platform (DSP)
- Figure 68. Digital Sourcing Platform (DSP) Industrial Chain
- Figure 69. Methodology
- Figure 70. Research Process and Data Source



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