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Global Digital Signage in Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Digital signage is used in navigation, placemaking, exhibitions, public installations, marketing, and outdoor advertising. It uses technologies such as LCD, LED displays, and projection to display contents such as digital images, videos, and information. Digital signage displays make use of content management systems and digital media distribution systems that are installed on PCs and servers to present information. The digital signage market in education sector is growing phenomenally with its unique advertising and communication capabilities in the age of digitized education system. The institutions globally, especially colleges and universities, are actively deploying digital signage systems.

Scope of the Report:

This report studies the Digital Signage in Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Signage in Education market by product type and applications/end industries.
Digital signage systems are increasingly used in the education sector to deliver messages and notifications events schedules, and announcements such as homecomings, job fairs, extracurricular activities, wayfinding, sports, and charitable activities. In addition, these interactive digital signage systems are highly preferred and deployed in cafeterias and libraries to direct traffic during lunch time and also acts as digital menu boards to display healthy food choices.

The global digital signage market in the education sector is highly competitive and diversified due to the presence of a large number of regional and international

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manufacturers across the globe. It has been observed that these manufacturers are increasingly competing against each other based on factors such as quality, technology, and pricing.
In terms of geography, North America accounted for the majority market share during 2016 and will continue to dominate the market for the next four years. The rise in competition in the education system, the increased emphasis from the national governments, and initiatives by the governments of various countries across the globe, are some of the major factors responsible for the growth of the market in the region.

The global Digital Signage in Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Signage in Education.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

ADFLOW Networks

Cisco Systems

NEC Display Solutions

Samsung Electronics

BrightSign

Dynamax Technical Services

Eclipse Digital Media

Mvix

Scala

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Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

K-12 schools

Higher education institutions

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Contents

1 DIGITAL SIGNAGE IN EDUCATION MARKET OVERVIEW

1.1 Product Overview and Scope of Digital Signage in Education
1.2 Classification of Digital Signage in Education by Types
  1.2.1 Global Digital Signage in Education Revenue Comparison by Types (2017-2023)
  1.2.2 Global Digital Signage in Education Revenue Market Share by Types in 2017
  1.2.3 Hardware
  1.2.4 Software
1.3 Global Digital Signage in Education Market by Application
  1.3.1 Global Digital Signage in Education Market Size and Market Share Comparison by Applications (2013-2023)
  1.3.2 K-12 schools
  1.3.3 Higher education institutions
1.4 Global Digital Signage in Education Market by Regions
  1.4.1 Global Digital Signage in Education Market Size (Million USD) Comparison by Regions (2013-2023)
  1.4.1 North America (USA, Canada and Mexico) Digital Signage in Education Status and Prospect (2013-2023)
  1.4.2 Europe (Germany, France, UK, Russia and Italy) Digital Signage in Education Status and Prospect (2013-2023)
  1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Digital Signage in Education Status and Prospect (2013-2023)
  1.4.4 South America (Brazil, Argentina, Colombia) Digital Signage in Education Status and Prospect (2013-2023)
  1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Digital Signage in Education Status and Prospect (2013-2023)
1.5 Global Market Size of Digital Signage in Education (2013-2023)

2 MANUFACTURERS PROFILES

2.1 ADFLOW Networks
  2.1.1 Business Overview
  2.1.2 Digital Signage in Education Type and Applications
    2.1.2.1 Product A
    2.1.2.2 Product B
  2.1.3 ADFLOW Networks Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)

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2.2 Cisco Systems
2.2.1 Business Overview
2.2.2 Digital Signage in Education Type and Applications
2.2.2.1 Product A
2.2.2.2 Product B
2.2.3 Cisco Systems Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
2.3 NEC Display Solutions
2.3.1 Business Overview
2.3.2 Digital Signage in Education Type and Applications
2.3.2.1 Product A
2.3.2.2 Product B
2.3.3 NEC Display Solutions Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
2.4 Samsung Electronics
2.4.1 Business Overview
2.4.2 Digital Signage in Education Type and Applications
2.4.2.1 Product A
2.4.2.2 Product B
2.4.3 Samsung Electronics Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
2.5 BrightSign
2.5.1 Business Overview
2.5.2 Digital Signage in Education Type and Applications
2.5.2.1 Product A
2.5.2.2 Product B
2.5.3 BrightSign Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
2.6 Dynamax Technical Services
2.6.1 Business Overview
2.6.2 Digital Signage in Education Type and Applications
2.6.2.1 Product A
2.6.2.2 Product B
2.6.3 Dynamax Technical Services Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
2.7 Eclipse Digital Media
2.7.1 Business Overview
2.7.2 Digital Signage in Education Type and Applications
2.7.2.1 Product A

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2.7.2.2 Product B
2.7.3 Eclipse Digital Media Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
2.8 Mvix
2.8.1 Business Overview
2.8.2 Digital Signage in Education Type and Applications
2.8.2.1 Product A
2.8.2.2 Product B
2.8.3 Mvix Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
2.9 Scala
2.9.1 Business Overview
2.9.2 Digital Signage in Education Type and Applications
2.9.2.1 Product A
2.9.2.2 Product B
2.9.3 Scala Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL DIGITAL SIGNAGE IN EDUCATION MARKET COMPETITION, BY PLAYERS

3.1 Global Digital Signage in Education Revenue and Share by Players (2013-2018)
3.2 Market Concentration Rate
3.2.1 Top 5 Digital Signage in Education Players Market Share
3.2.2 Top 10 Digital Signage in Education Players Market Share
3.3 Market Competition Trend

4 GLOBAL DIGITAL SIGNAGE IN EDUCATION MARKET SIZE BY REGIONS

4.1 Global Digital Signage in Education Revenue and Market Share by Regions
4.2 North America Digital Signage in Education Revenue and Growth Rate (2013-2018)
4.3 Europe Digital Signage in Education Revenue and Growth Rate (2013-2018)
4.4 Asia-Pacific Digital Signage in Education Revenue and Growth Rate (2013-2018)
4.5 South America Digital Signage in Education Revenue and Growth Rate (2013-2018)
4.6 Middle East and Africa Digital Signage in Education Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA DIGITAL SIGNAGE IN EDUCATION REVENUE BY COUNTRIES

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5.1 North America Digital Signage in Education Revenue by Countries (2013-2018)
5.2 USA Digital Signage in Education Revenue and Growth Rate (2013-2018)
5.3 Canada Digital Signage in Education Revenue and Growth Rate (2013-2018)
5.4 Mexico Digital Signage in Education Revenue and Growth Rate (2013-2018)

6 EUROPE DIGITAL SIGNAGE IN EDUCATION REVENUE BY COUNTRIES

6.1 Europe Digital Signage in Education Revenue by Countries (2013-2018)
6.2 Germany Digital Signage in Education Revenue and Growth Rate (2013-2018)
6.3 UK Digital Signage in Education Revenue and Growth Rate (2013-2018)
6.4 France Digital Signage in Education Revenue and Growth Rate (2013-2018)
6.5 Russia Digital Signage in Education Revenue and Growth Rate (2013-2018)
6.6 Italy Digital Signage in Education Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC DIGITAL SIGNAGE IN EDUCATION REVENUE BY COUNTRIES

7.1 Asia-Pacific Digital Signage in Education Revenue by Countries (2013-2018)
7.2 China Digital Signage in Education Revenue and Growth Rate (2013-2018)
7.3 Japan Digital Signage in Education Revenue and Growth Rate (2013-2018)
7.4 Korea Digital Signage in Education Revenue and Growth Rate (2013-2018)
7.5 India Digital Signage in Education Revenue and Growth Rate (2013-2018)
7.6 Southeast Asia Digital Signage in Education Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA DIGITAL SIGNAGE IN EDUCATION REVENUE BY COUNTRIES

8.1 South America Digital Signage in Education Revenue by Countries (2013-2018)
8.2 Brazil Digital Signage in Education Revenue and Growth Rate (2013-2018)
8.3 Argentina Digital Signage in Education Revenue and Growth Rate (2013-2018)
8.4 Colombia Digital Signage in Education Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE DIGITAL SIGNAGE IN EDUCATION BY COUNTRIES

9.1 Middle East and Africa Digital Signage in Education Revenue by Countries (2013-2018)
9.2 Saudi Arabia Digital Signage in Education Revenue and Growth Rate (2013-2018)
9.3 UAE Digital Signage in Education Revenue and Growth Rate (2013-2018)
9.4 Egypt Digital Signage in Education Revenue and Growth Rate (2013-2018)

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9.5 Nigeria Digital Signage in Education Revenue and Growth Rate (2013-2018)
9.6 South Africa Digital Signage in Education Revenue and Growth Rate (2013-2018)

10 GLOBAL DIGITAL SIGNAGE IN EDUCATION MARKET SEGMENT BY TYPE

10.1 Global Digital Signage in Education Revenue and Market Share by Type (2013-2018)
10.2 Global Digital Signage in Education Market Forecast by Type (2018-2023)
10.3 Hardware Revenue Growth Rate (2013-2023)
10.4 Software Revenue Growth Rate (2013-2023)

11 GLOBAL DIGITAL SIGNAGE IN EDUCATION MARKET SEGMENT BY APPLICATION

11.1 Global Digital Signage in Education Revenue Market Share by Application (2013-2018)
11.2 Digital Signage in Education Market Forecast by Application (2018-2023)
11.3 K-12 schools Revenue Growth (2013-2018)
11.4 Higher education institutions Revenue Growth (2013-2018)

12 GLOBAL DIGITAL SIGNAGE IN EDUCATION MARKET SIZE FORECAST (2018-2023)

12.1 Global Digital Signage in Education Market Size Forecast (2018-2023)
12.2 Global Digital Signage in Education Market Forecast by Regions (2018-2023)
12.3 North America Digital Signage in Education Revenue Market Forecast (2018-2023)
12.4 Europe Digital Signage in Education Revenue Market Forecast (2018-2023)
12.5 Asia-Pacific Digital Signage in Education Revenue Market Forecast (2018-2023)
12.6 South America Digital Signage in Education Revenue Market Forecast (2018-2023)
12.7 Middle East and Africa Digital Signage in Education Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Data Source

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List Of Tables

LIST OF TABLES AND FIGURES

Figure Digital Signage in Education Picture
Table Product Specifications of Digital Signage in Education
Table Global Digital Signage in Education and Revenue (Million USD) Market Split by Product Type
Figure Global Digital Signage in Education Revenue Market Share by Types in 2017
Figure Hardware Picture
Figure Software Picture
Table Global Digital Signage in Education Revenue (Million USD) by Application (2013-2023)
Figure Digital Signage in Education Revenue Market Share by Applications in 2017
Figure K-12 schools Picture
Figure Higher education institutions Picture
Table Global Market Digital Signage in Education Revenue (Million USD) Comparison by Regions 2013-2023
Figure North America Digital Signage in Education Revenue (Million USD) and Growth Rate (2013-2023)
Figure Europe Digital Signage in Education Revenue (Million USD) and Growth Rate (2013-2023)
Figure Asia-Pacific Digital Signage in Education Revenue (Million USD) and Growth Rate (2013-2023)
Figure South America Digital Signage in Education Revenue (Million USD) and Growth Rate (2013-2023)
Figure Middle East and Africa Digital Signage in Education Revenue (Million USD) and Growth Rate (2013-2023)
Figure Global Digital Signage in Education Revenue (Million USD) and Growth Rate (2013-2023)
Table ADFLOW Networks Basic Information, Manufacturing Base and Competitors
Table ADFLOW Networks Digital Signage in Education Type and Applications
Table ADFLOW Networks Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table Cisco Systems Basic Information, Manufacturing Base and Competitors
Table Cisco Systems Digital Signage in Education Type and Applications
Table Cisco Systems Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table NEC Display Solutions Basic Information, Manufacturing Base and Competitors

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Table NEC Display Solutions Digital Signage in Education Type and Applications
Table NEC Display Solutions Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table Samsung Electronics Basic Information, Manufacturing Base and Competitors
Table Samsung Electronics Digital Signage in Education Type and Applications
Table Samsung Electronics Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table BrightSign Basic Information, Manufacturing Base and Competitors
Table BrightSign Digital Signage in Education Type and Applications
Table BrightSign Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table Dynamax Technical Services Basic Information, Manufacturing Base and Competitors
Table Dynamax Technical Services Digital Signage in Education Type and Applications
Table Dynamax Technical Services Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table Eclipse Digital Media Basic Information, Manufacturing Base and Competitors
Table Eclipse Digital Media Digital Signage in Education Type and Applications
Table Eclipse Digital Media Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table Mvix Basic Information, Manufacturing Base and Competitors
Table Mvix Digital Signage in Education Type and Applications
Table Mvix Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table Scala Basic Information, Manufacturing Base and Competitors
Table Scala Digital Signage in Education Type and Applications
Table Scala Digital Signage in Education Revenue, Gross Margin and Market Share (2016-2017)
Table Global Digital Signage in Education Revenue (Million USD) by Players (2013-2018)
Table Global Digital Signage in Education Revenue Share by Players (2013-2018)
Figure Global Digital Signage in Education Revenue Share by Players in 2016
Figure Global Digital Signage in Education Revenue Share by Players in 2017
Figure Global Top 5 Players Digital Signage in Education Revenue Market Share in 2017
Figure Global Top 10 Players Digital Signage in Education Revenue Market Share in 2017
Figure Global Digital Signage in Education Revenue (Million USD) and Growth Rate (%) (2013-2018)

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Table Global Digital Signage in Education Revenue (Million USD) by Regions (2013-2018)
Table Global Digital Signage in Education Revenue Market Share by Regions (2013-2018)
Figure Global Digital Signage in Education Revenue Market Share by Regions (2013-2018)
Figure Global Digital Signage in Education Revenue Market Share by Regions in 2017
Figure North America Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Europe Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure South America Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Digital Signage in Education Revenue and Growth Rate (2013-2018)
Table North America Digital Signage in Education Revenue by Countries (2013-2018)
Table North America Digital Signage in Education Revenue Market Share by Countries (2013-2018)
Figure North America Digital Signage in Education Revenue Market Share by Countries (2013-2018)
Figure North America Digital Signage in Education Revenue Market Share by Countries in 2017
Figure USA Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Canada Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Mexico Digital Signage in Education Revenue and Growth Rate (2013-2018)
Table Europe Digital Signage in Education Revenue (Million USD) by Countries (2013-2018)
Figure Europe Digital Signage in Education Revenue Market Share by Countries (2013-2018)
Figure Europe Digital Signage in Education Revenue Market Share by Countries in 2017
Figure Germany Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure UK Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure France Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Russia Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Italy Digital Signage in Education Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Digital Signage in Education Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Digital Signage in Education Revenue Market Share by Countries

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(2013-2018)
Figure Asia-Pacific Digital Signage in Education Revenue Market Share by Countries in 2017
Figure China Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Japan Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Korea Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure India Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Digital Signage in Education Revenue and Growth Rate (2013-2018)
Table South America Digital Signage in Education Revenue by Countries (2013-2018)
Table South America Digital Signage in Education Revenue Market Share by Countries (2013-2018)
Figure South America Digital Signage in Education Revenue Market Share by Countries (2013-2018)
Figure South America Digital Signage in Education Revenue Market Share by Countries in 2017
Figure Brazil Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Argentina Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Colombia Digital Signage in Education Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Digital Signage in Education Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Digital Signage in Education Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Digital Signage in Education Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Digital Signage in Education Revenue Market Share by Countries in 2017
Figure Saudi Arabia Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure UAE Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Egypt Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure Nigeria Digital Signage in Education Revenue and Growth Rate (2013-2018)
Figure South Africa Digital Signage in Education Revenue and Growth Rate (2013-2018)
Table Global Digital Signage in Education Revenue (Million USD) by Type (2013-2018)
Table Global Digital Signage in Education Revenue Share by Type (2013-2018)
Figure Global Digital Signage in Education Revenue Share by Type (2013-2018)
Figure Global Digital Signage in Education Revenue Share by Type in 2017
Table Global Digital Signage in Education Revenue Forecast by Type (2018-2023)

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Figure Global Digital Signage in Education Market Share Forecast by Type (2018-2023)
Figure Global Hardware Revenue Growth Rate (2013-2018)
Figure Global Software Revenue Growth Rate (2013-2018)
Table Global Digital Signage in Education Revenue by Application (2013-2018)
Table Global Digital Signage in Education Revenue Share by Application (2013-2018)
Figure Global Digital Signage in Education Revenue Share by Application (2013-2018)
Figure Global Digital Signage in Education Revenue Share by Application in 2017
Table Global Digital Signage in Education Revenue Forecast by Application (2018-2023)
Figure Global Digital Signage in Education Market Share Forecast by Application (2018-2023)
Figure Global K-12 schools Revenue Growth Rate (2013-2018)
Figure Global Higher education institutions Revenue Growth Rate (2013-2018)
Figure Global Digital Signage in Education Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Digital Signage in Education Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Digital Signage in Education Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Digital Signage in Education Revenue Market Forecast (2018-2023)
Figure Europe Digital Signage in Education Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Digital Signage in Education Revenue Market Forecast (2018-2023)
Figure South America Digital Signage in Education Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Digital Signage in Education Revenue Market Forecast (2018-2023)

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