

Global Digital Signage in Education Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Digital signage is used in navigation, placemaking, exhibitions, public installations, marketing, and outdoor advertising. It uses technologies such as LCD, LED displays, and projection to display contents such as digital images, videos, and information. Digital signage displays make use of content management systems and digital media distribution systems that are installed on PCs and servers to present information. The digital signage market in education sector is growing phenomenally with its unique advertising and communication capabilities in the age of digitized education system. The institutions globally, especially colleges and universities, are actively deploying digital signage systems.

Scope of the Report:

This report studies the Digital Signage in Education market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Signage in Education market by product type and applications/end industries.

Digital signage systems are increasingly used in the education sector to deliver messages and notifications events schedules, and announcements such as homecomings, job fairs, extracurricular activities, wayfinding, sports, and charitable activities. In addition, these interactive digital signage systems are highly preferred and deployed in cafeterias and libraries to direct traffic during lunch time and also acts as digital menu boards to display healthy food choices.

The global digital signage market in the education sector is highly competitive and diversified due to the presence of a large number of regional and international

manufacturers across the globe. It has been observed that these manufacturers are increasingly competing against each other based on factors such as quality, technology, and pricing.

In terms of geography, North America accounted for the majority market share during 2016 and will continue to dominate the market for the next four years. The rise in competition in the education system, the increased emphasis from the national governments, and initiatives by the governments of various countries across the globe, are some of the major factors responsible for the growth of the market in the region.

The global Digital Signage in Education market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Signage in Education.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

ADFLOW Networks

Cisco Systems

NEC Display Solutions

Samsung Electronics

BrightSign

Dynamax Technical Services

Eclipse Digital Media

Mvix

Scala

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

K-12 schools

Higher education institutions

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